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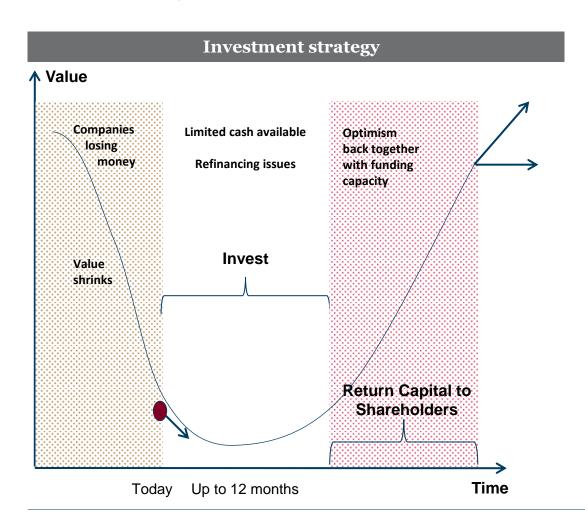
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# PRESENTING SONGA BULK AS

A dry bulk shipping investment vehicle founded by the Blystad Group and Herman Billung



## Value proposition

- Investment vehicle established to invest in dry bulk assets at historically depressed levels
- Founded in 2016 by the Blystad Group, an experienced shipping investment group and ship owner with a strong track record from shipping asset play, and Mr. Herman Billung, former CEO of Golden Ocean
- Songa Bulk seeks to actively manage the cyclicality of the dry bulk market by investing at historically low levels and subsequently focus on returning capital to shareholders through asset sales and/or dividends as the market recovers
- Songa Bulk AS has acquired 5x quality dry bulk assets at historically low values during 2H 2016 and Q1 2017
- Low cost set-up headed by Mr. Herman Billung
  - Commercial management to be performed in-house by Mr. Billung and Mr. Per Kristian Aamlid
  - Non business critical services outsourced at cost to companies in the Blystad Group
  - No related party hidden fees
- Clean capital structure no legacy issues
- Fully aligned interests and shared incentives between founders, management and shareholders
- Headquartered in Oslo, Norway

Unique vehicle for profiting on a market recovery in the dry bulk shipping segment



# **COMPANY OVERVIEW**

# **Company Structure** Corporate management Arne Blystad AS Songa Bulk AS Technical (SBULK-ME) management Songa Shipmanagement Ltd or third party managers

## **Management and Board of Directors**

#### Management

- Mr. Herman Billung | CEO
- Mr. Per Kristian Aamlid | COO
- Mrs. Nina Rathsack | Operations Manager

#### **Board of Directors**

- Mr. Arne Blystad | Chairman
- Mr. Magnus Roth | Board member
- Mr. Fredrik Platou | Board member
- Mr. Ghikas J. Goumas | Board member

Since inception in November 2016, Songa Bulk has acquired five attractive dry bulk carriers at a total cost of ~USD 66m

#### **MV Songa Maru**

2008 blt Kamsarmax Dwt: 82.687 Yard: Tsuneishi 7houshan Cost: USD 11.15m Delivered: Nov 2016



#### **MV Songa Marlin**

2009 blt Supramax Dwt: 58.693 Yard: Tsuneishi 7houshan Cost: USD 11.85m Delivered: Jan 2017



## **MV Songa Genesis**

2010 blt Kamsarmax Dwt: 80,705 Yard: STX Cost: USD 13.15m Exp. delivery: Feb/Mar 2017



## **MV Songa Glory**

2012 blt Supramax Dwt: 58,680 Yard: NACKS Cost: USD 14.85m Exp. delivery: Feb 2017



### **MV Songa Flama**

2011 blt Kamsarmax Dwt: 80,448 Yard: STX Cost: USD 14.8m Exp. delivery: Mar 2017



# EXPERIENCED MANAGEMENT TEAM AND SPONSOR

## Management team

### Herman Billung | CEO

- CEO of Golden Ocean, 2005 2016
- Managing Director of Maritime Services, responsible for the Commercial management of the Torvald Klaveness Group's dry bulk pools, Bulkhandling and Baumarine, 1998 – 2005
- Managing Director of the dry bulk operating company, Frapaco Shipping Ltd, 1994 – 1998
- The Torvald Klaveness Group, 1989 1994
- Royal Norwegian Navy, 1978 1989

#### Per Kristian Aamlid | COO

- Chartering Director, Arne Blystad AS, 2007 present
- Chartering Director of dry bulk and tankers (Consultancy), Arendals Dampskibselskab, 2015 – present
- Chartering Director, headed up the Torvald Klaveness Group's dry bulk pools, Bulkhandling and Baumarine, 1991 – 2007
- Chartering Manager, Leif Höegh & Co AS 1978 1990
- Management team with extensive experience from leading dry bulk companies











## The Blystad Group

**REAL ESTATE** 

Portfolio of residential and commercial investments in Norway and Scandinavia

**SECURITIES** 

Manages an actively traded portfolio of securities and FFAs

Investments based on utilizing deep industry knowledge

**SHIPPING** 

Currently owns and manages a fleet of 23 vessels within the chemical, product, dry, crude and heavy-lift segments

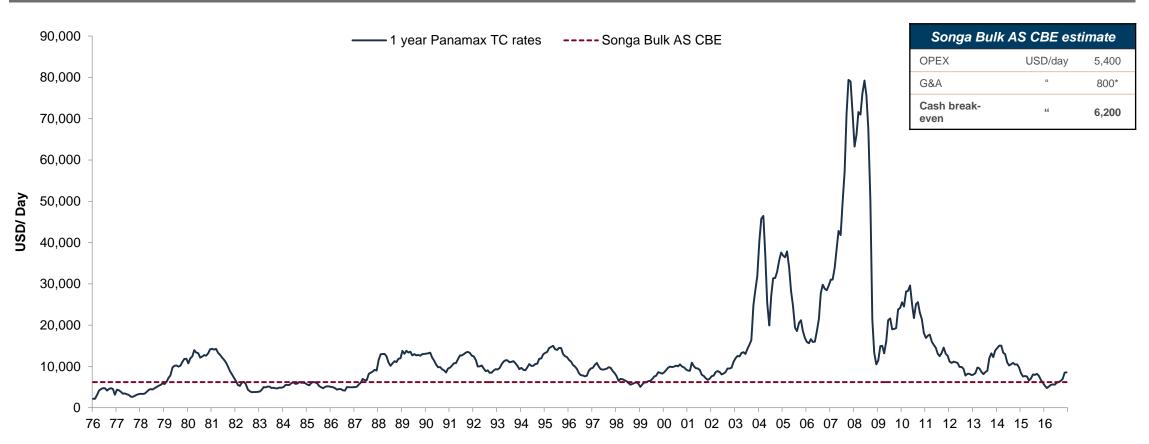
## Introduction

The Blystad Group, which is 100% owned by Mr. Arne Blystad and his immediate family, has a long history in international shipping. The Group has historically been active in the sale and purchase market. In the beginning of the previous decade, the Group actively took part in the upturn within the drybulk segment by buying and selling secondhand tonnage. Parts of these proceeds were reinvested in newbuilding contracts that were sold prior to the vessels being delivered. The Blystad Group had prior to its sale of its chemical fleet to Eitzen Chemical ASA in 2006 built up one of the world's largest chemical fleets. Following the sale in 2006, the Group has continued to redeploy and invest across the various shipping segments with its opportunistic approach of taking advantage of the cycles.



# CASH FLOW RESILIENT THROUGH ALL EQUITY CAPITAL STRUCTURE

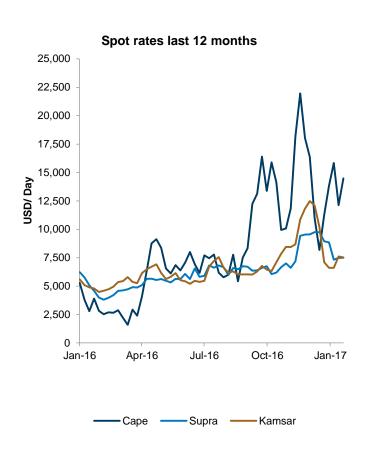


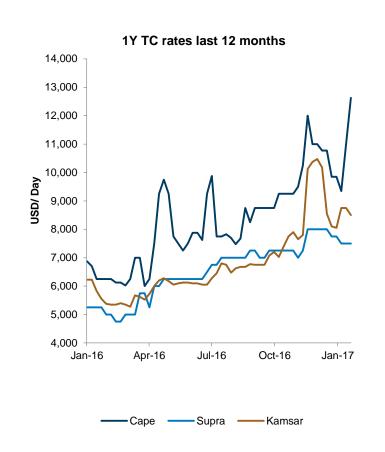


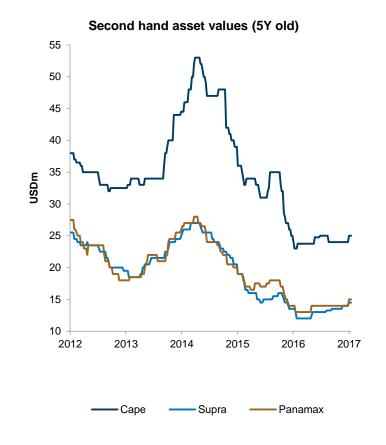
\*Estimate based on 5 vessels Source: Clarkson Research Services



# MARKET UPDATE





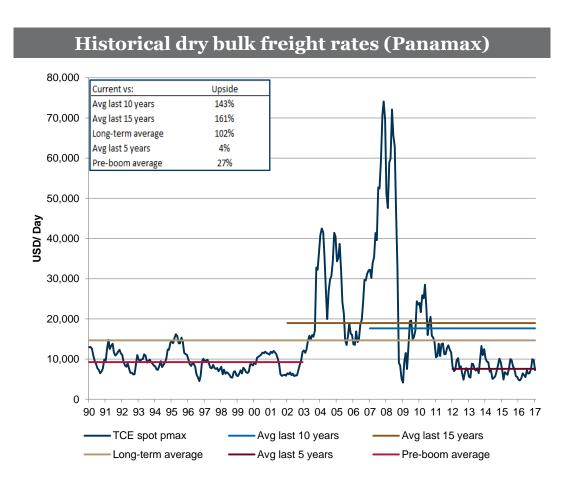


Source: Fearnleys

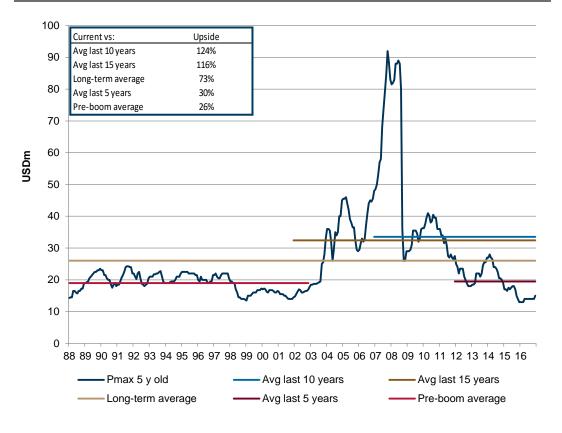


# HISTORICAL RATES AND ASSET VALUES

Current risk/reward highly attractive



## Historical dry bulk asset values (Panamax)

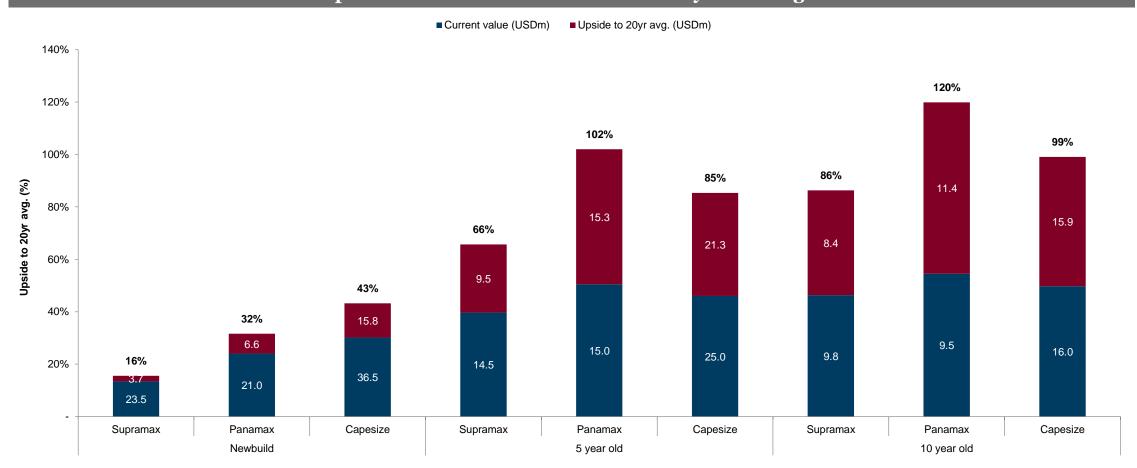


Source: Fearnleys



# SIGNIFICANT UPSIDE IN DRY BULK ASSET VALUES

## **Upside from current asset values to 20 year averages**

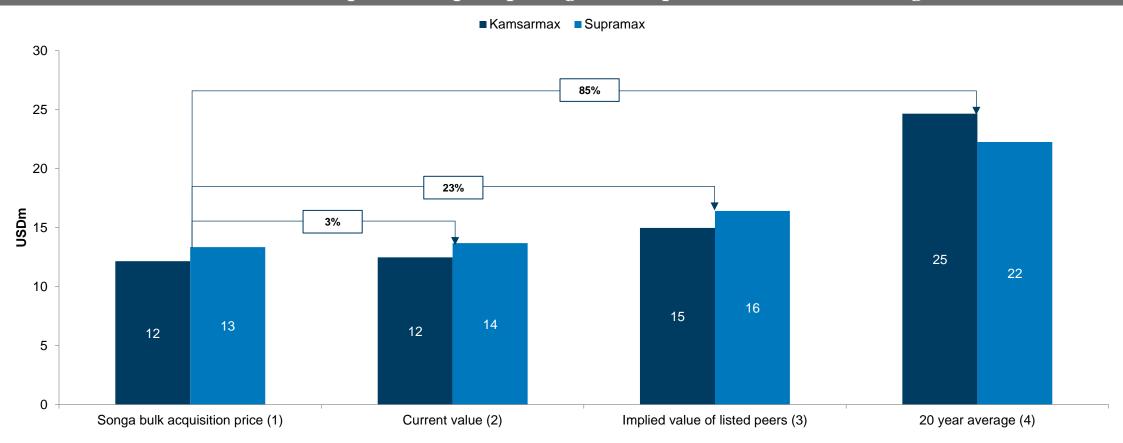


Source: Clarkson Research Services



# SUBSTANTIAL ASSET UPSIDE

## Unlevered asset upside to implied pricing of listed peers and historical averages



<sup>(1)</sup> Avg. Acquistion price per dry bulk segment for Songa Bulk AS (2) Clarksons broker qoutes

Source: Clarkson Research Services, Clarksons Platou Securities

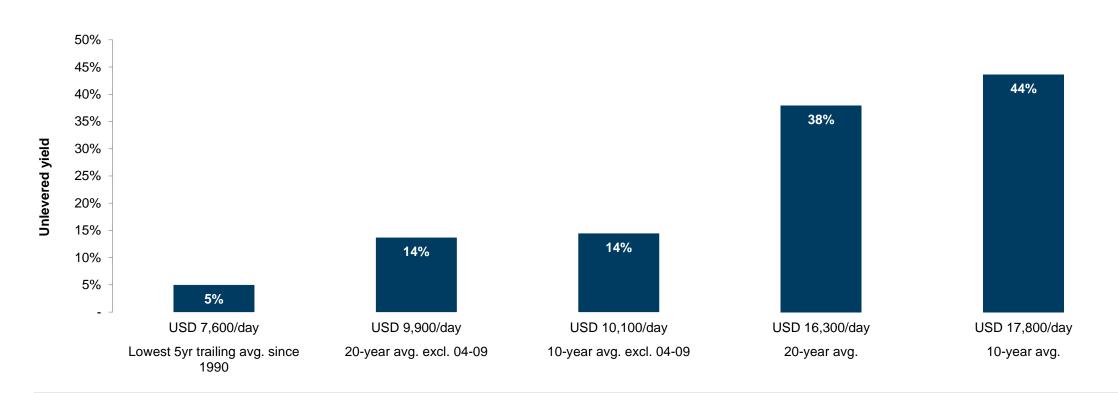
<sup>(3)</sup> Peers currently trading at 1.2x EV/GAV

<sup>(4) 20</sup> year avg. Values



# UNLEVERED YIELD POTENTIAL

## 10yr old Panamax unlevered cash yield at various rate scenarios



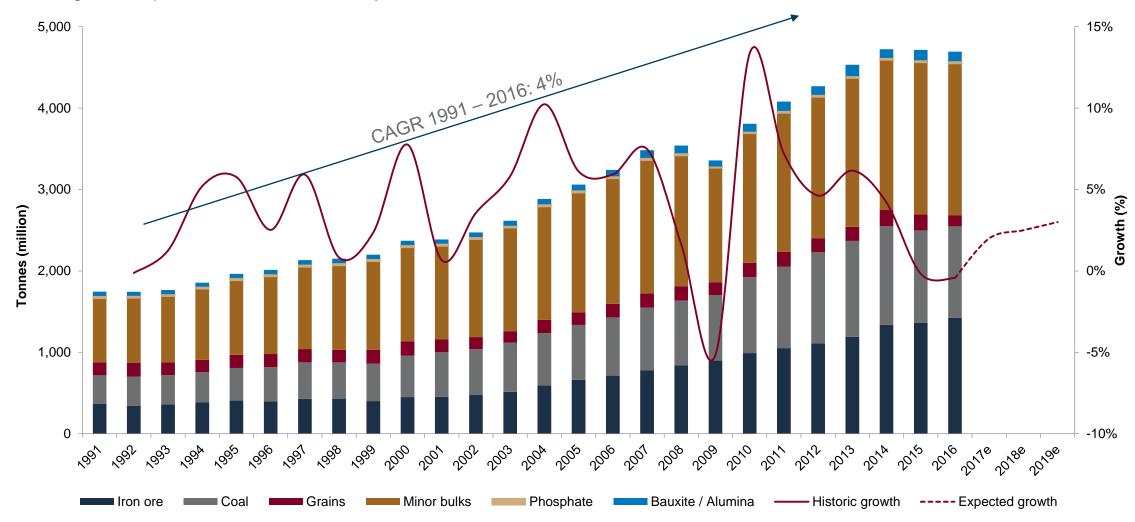
## Significant yield potential even with modest rate recovery

Assumptions: 10yr old Panamax acquisition cost of USD 9.5m, OPEX of USD 5,400/day, G&A of USD 800/day, 360 trading days per year, 365 cost days per year. Source: Clarkson Research Services



# DRY BULK DEMAND

Positive growth expected over the next three years

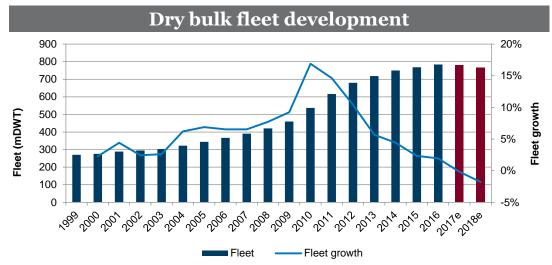


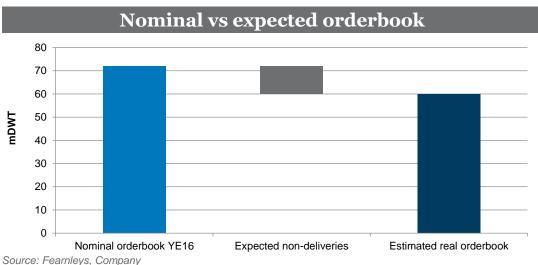
Source: Clarkson Research Services, Company

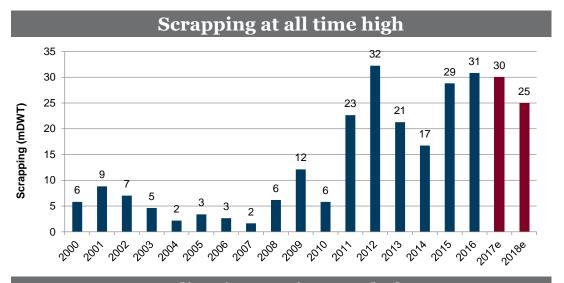


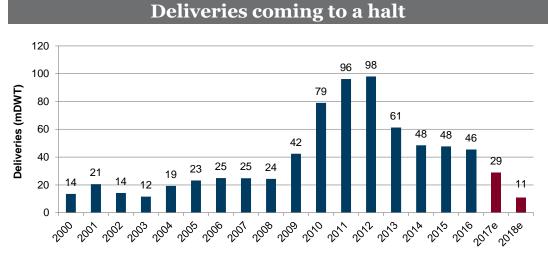
# DRY BULK FLEET DEVELOPMENT

Supply growth tapering off – negative net fleet growth expected going forward



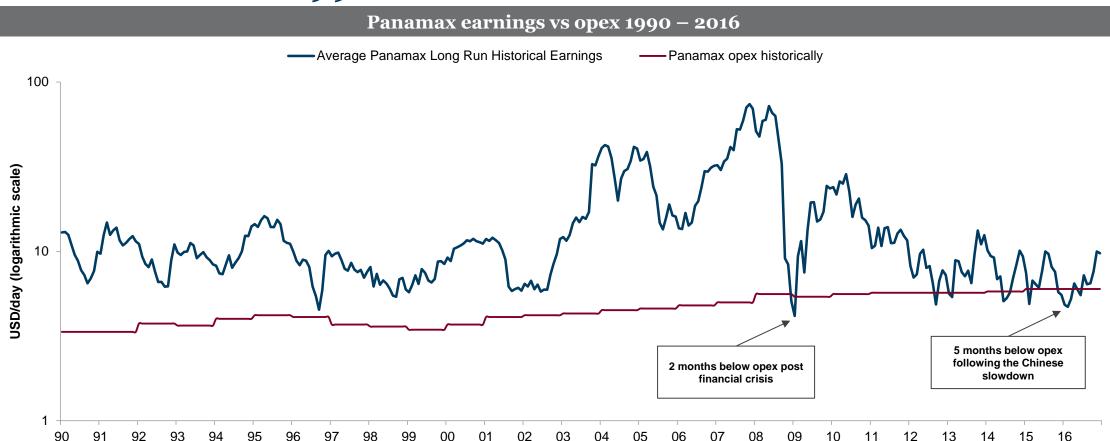








# THE LONGEST PERIOD WITH EARNINGS BELOW OPEX SINCE BEFORE 1990

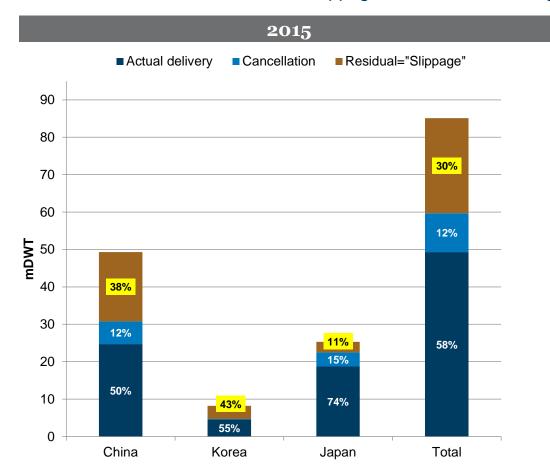


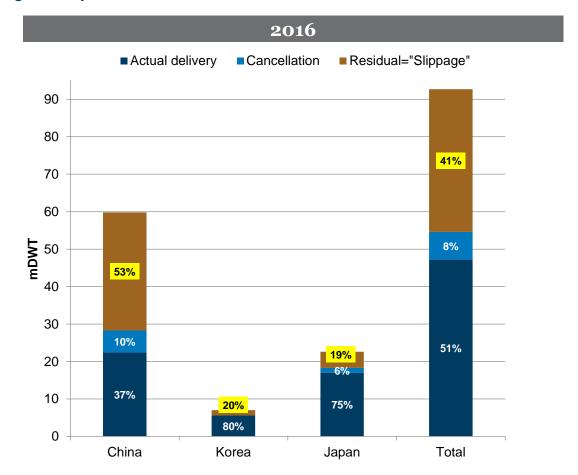
2015-2016 saw 5 consecutive months with earnings below OPEX, suggesting that dry bulk rates are unsustainably low



# DELIVERIES OF BULK CARRIERS BY YARD COUNTRY

Actual deliveries, cancellation and "slippage" vs orderbook at beginning of the year – in million dwt



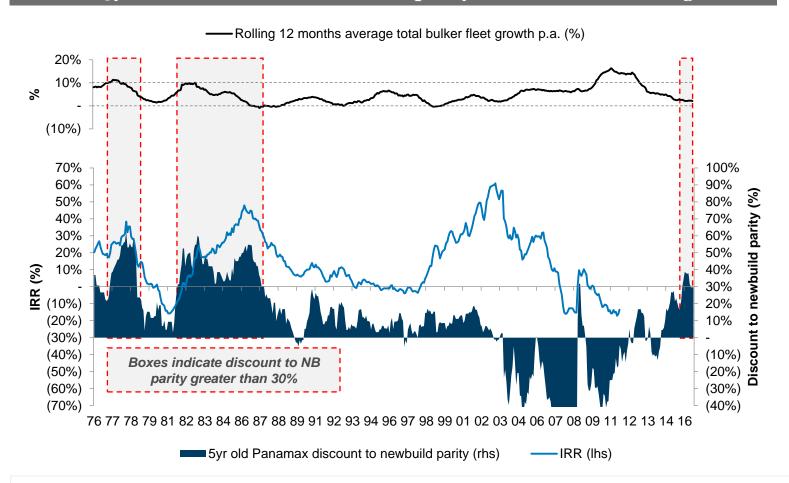


Source: Clarksons Platou



# 5 YEAR PANAMAX INVESTMENT 1976 - 2011

## IRR vs 5yr old Panamax discount to NB parity and total bulker fleet growth



## **Investment thesis and returns**

#### Investment thesis

- Buy a 5yr old Panamax if market price is
  70% of its NB parity value
- Trade vessel w/rolling 12 month TCs for 5 years
- Sell after 5yrs at market value of 10yr old vessel

#### Historical returns (Jan-76 - Aug-11)

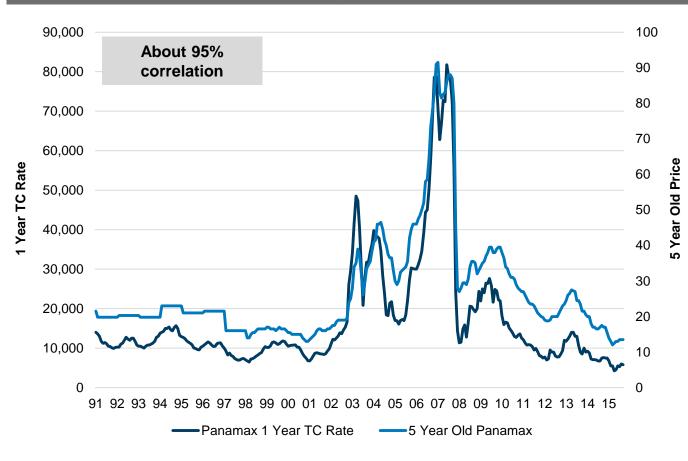
- 100 months with market price < 70% of its NB parity value
- Average returns in the 100 months:
  - 25% IRR
  - 2.7x money multiple
- Investments conducted in 5 out of the 100 months gave negative IRRs, and average returns:
  - (5%) IRR
  - 0.8x Money multiple

Current discount to NB parity is 30%, historically investments at such a time has lead to positive IRRs in 95 out of 100 cases



# STRONG CORRELATION BETWEEN RATES AND VALUES

## Dry bulk rates and 2<sup>nd</sup> values are about 95% correlated



#### Market today:

- 12 months TC rate: USD 5,900/day
- Value 5 year old vessel: USD 13-14m

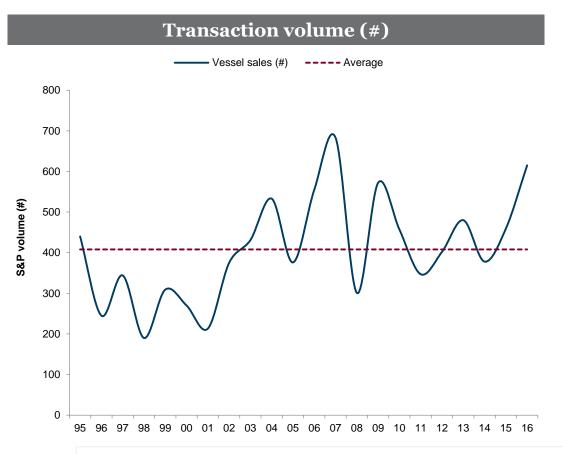
Once 12 months time charter rates come up to 'double digit', values will see substantial upticks:

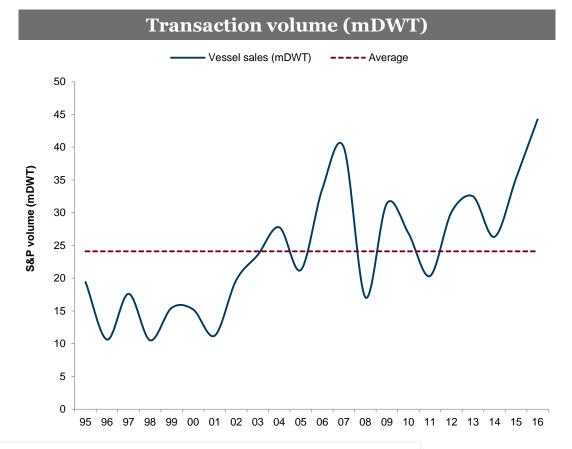
- 12M TC: USD 10,000/day, 5 year old vessel: USD 22-24m
- 12M TC: USD 12,500/day, 5 year old vessel: USD 27-30m
- 12M TC: USD 15,000/day, 5 year old vessel: USD 29-32m

Source: Fearnleys



# THE DRY BULK S&P MARKET IS LIQUID





Significant liquidity in the S&P market for bulkers

Source: Clarkson Research Services



# **SUMMARY**



