

Xplora partner HMD Global launches first phone with Xplora platform and Guardian Service

Xplora's partner HMD Global has now launched the HMD Fuse smartphone for children exclusively with Vodafone in the UK. This is the first HMD product to be launched under a new agreement enabling HMD to license the Xplora platform and Guardian Service across a range of its mobile products.

Xplora announced the expansion of its partnership with HMD Global on the presentation of its financial results for the second quarter 2025 earlier in August. The new agreement marks an important step beyond the direct-to-consumer D2C business model and opens a B2B revenue opportunity by enabling partners to offer safer, smarter devices powered by the Xplora family IoT platform.

The HMD Fuse will be available both through Vodafone UK's retail stores and online from Vodafone.co.uk/family.

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About Xplora Technologies AS:

Xplora is a platform and services company delivering technology solutions that enable families to stay connected and safe. The company designs smart devices and services for Kids, Youths, and Seniors, combining secure communication with services promoting physical activity and digital balance. Founded in Norway, Xplora pioneered the Kids' smartwatch category in Europe and has since expanded its offering to include phones and solutions for the Youth and Senior markets. This positions Xplora as a leading European platform for family-centric services. The company is headquartered in Oslo, Norway with operations in leading European markets. Xplora is listed on Euronext Growth under the ticker XPLRA.