

Xplora Technologies AS: Monthly Subscriptions Update October 2025

As of October 31, 2025, Xplora Technologies has 446k subscriptions, an increase of 118k from October 2024 (327k).

This month's highlights:

*Increase of 15k new subscriptions (gross)

*The mobile subscription base in Germany reached 60k

This month's subscription update reflects Xplora Technologies' existing activity in the Kids market within the Kids & Youth segment.

On November 5th, Doro AB expanded its online presence by introducing its connectivity offering in Norway and Finland. The company now offers Doro phones with subscription services in Norway, Finland and Sweden.

Note: We expect our churn rate to be consistent with historic numbers. Subscriptions include connectivity plans (mobile subscriptions), premium services, B2B service revenues, and service fees for Xplora smartwatches without Xplora mobile subscriptions (Nordics). Xplora has seasonal changes, especially related to Back-to-school and the Festive Season. The net growth in the subscription base will therefore fluctuate throughout the year.

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About Xplora Technologies AS:

Xplora is a platform and services company delivering technology solutions that enable families to stay connected and safe. The company designs smart devices and services for Kids, Youths, and Seniors, combining secure communication with services promoting physical activity and digital balance. Founded in Norway, Xplora pioneered the Kids' smartwatch category in Europe and has since expanded its offering to include phones and solutions for the Youth and Senior markets. This positions Xplora as a leading European platform for family-centric services. The company is headquartered in Oslo, Norway with operations in leading European markets. Xplora is listed on Euronext Growth under the ticker XPLRA.