

Mawarid Desert Control LLC incorporated in Abu Dhabi

Norwegian AgTech company Desert Control has developed a liquid natural clay (LNC) that restores soil and reduces water usage for agriculture and green landscapes. The company is now entering the commercial stage in the Middle East and is further launching validation initiatives and pilots in the United States.

Abu Dhabi, UAE, 29 March 2022 – Mawarid Desert Control LLC receives its business license and completes the planned incorporation of the new sales and distribution company in Abu Dhabi.

On 15 December 2021, Desert Control and Mawarid Holding Investment announced entering into a strategic partnership by forming a new jointly owned company, Mawarid Desert Control LLC ("MDC"). Mawarid Desert Control LLC today received its official certificate of commercial registration and license as a limited liability company incorporated in the Emirate of Abu Dhabi in UAE.

Through the new company, Desert Control and Mawarid Holding Investment combine forces to accelerate the adoption of climate-smart ecosystem management enabled by the competitive advantage and value proposition of Liquid Natural Clay ("LNC") along with Mawarid's global and regional network and substantial capabilities in the sectors of managing natural resources, forests, landscapes, and agriculture.

Mawarid Desert Control LLC becomes the driving force for sales and distribution of Desert Control's Liquid Natural Clay across the Middle East and is Desert Control's exclusive partner in the UAE. Desert Control Middle East LLC in Abu Dhabi will operate Desert Control's mobile fleet of clusters in the region and will supply LNC to Mawarid Desert Control LLC on commercial terms utilizing the know-how and strengths of the parties to maximize total in-country value creation.

Mawarid Desert Control LLC (MDC) aims to become a leading provider of climate-smart agriculture solutions to combat desertification and soil degradation. MDC will focus on sustainable ecosystem management for agriculture, forestry, afforestation, and landscaping, to preserve water resources, strengthen food security, restore biodiversity, and safeguard our environment by contributing to efficient use of our natural resources.

The new company is, as previously announced, expected to start commercial operations in Q2 2022.

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About Desert Control:

Desert Control specializes in climate-smart Agri-tech solutions to combat desertification, soil degradation, and water scarcity. Its patented Liquid Natural Clay (LNC) enables sustainable ecosystem management by restoring and protecting soil's ability to preserve water and increase yields for agriculture, forests, and green landscapes. LNC enables sand and degraded soil to retain water and nutrients, thus increasing crop yields and ecosystem resilience while preserving water resources by up to 50%.

Agriculture and food production already consume more than 70% of all available freshwater. Desertification and soil degradation further increases water consumption in a negative spiral. Our growing global population will require more food in the next 40 years than was produced over the last 500 years, putting even more pressure on vital resources such as water. This is the problem Desert Control is determined to solve. According to the United Nations, twelve million hectares of fertile land perish to desertification, representing an annual \$490 billion loss to the global economy.

Desert Control's vision is making earth green again.

<https://www.desertcontrol.com>