

---

## Desert Control Completes Landmark Full Golf Course Deployment

*First full-course deployment, marking the largest single project in the golf and turf sector, confirming a scalable delivery model and accelerating momentum.*

**Los Angeles, California, 24 April 2025** — Desert Control (DSRT) today announced the successful completion of its [first full-course deployment](#), marking a milestone in the company's expansion in the golf and turf sector. As the largest project delivered in this market to date, the deployment represents a significant step forward from pilot projects to full-scale commercial execution, demonstrating Desert Control's capability to deliver at scale.

The project, completed at Woodland Hills Country Club in California, also marks the first implementation of Desert Control's Pay-As-You-Save (PAYS) business model. This model enables clients to adopt Desert Control's water conservation solution, which improves the soil's ability to retain water and reduces irrigation needs, without any upfront cost, with clients instead paying monthly from a share of the savings achieved. For Desert Control, this initiates a stream of Monthly Recurring Revenue (MRR), providing predictable, scalable income as water savings are realized.

The water conservation solution was applied to the soil across 43 acres of irrigated fairways, tees, and roughs, through the club's existing irrigation system, demonstrating the seamless integration and scalability of Desert Control's non-intrusive implementation approach. Water savings take immediate effect while maintaining optimal turf and playing conditions. This achievement sets a new benchmark for water-efficient and sustainable turf management. The deployment highlights how innovative solutions for water conservation, reducing irrigation needs by up to 50%, can be seamlessly integrated into existing turf management practices.

Further, this deployment underscores Desert Control's ability to deliver scalable solutions efficiently across large, irrigated landscapes, including golf courses, parks, and sports fields. With the next full-course project targeted for implementation at Berkeley Country Club later in the second quarter this year, and additional PAYS agreements with new clients progressing, the company is well-positioned to continue building momentum and expand its presence in the golf and turf sector.

The solution's approval under the [Metropolitan Water District of Southern California \(MWD\) and Los Angeles Department of Water and Power \(LADWP\) incentive programs](#) — two of the largest water agencies in the United States — further strengthens its appeal to clients seeking environmental and financial benefits from water conservation.

"This project is a turning point," said Marty Weems, Managing Director of Desert Control Americas Inc. "We've proven that we can deliver large-scale, high-impact solutions with precision and flexibility. The success of our first PAYS deployment with immediate start of recurring revenue sets a strong foundation for scaling water conservation solutions across the golf and turf sector."

---

### For more information, contact:

#### **James E. Thomas**

Chief Executive Officer

Desert Control

Email: [james.thomas@desertcontrol.com](mailto:james.thomas@desertcontrol.com)

Mobile: +1 (203) 984-7658

---

### Cautionary Note:

Disclaimer related to forward-looking statements: This release contains forward-looking information and statements relating to the business, performance, and items that may be interpreted to impact the results of Desert Control and/or the industry and markets in which Desert Control operates.

Forward-looking statements are statements that are not historical facts and may be identified by words such as "aims," "anticipates," "believes," "estimates," "expects," "foresees," "intends," "plans," "predicts," "projects," "targets," and similar expressions. Such forward-looking statements are based on current expectations, estimates, and projections, reflect current views concerning future events, and are subject to risks, uncertainties, and assumptions, and may be subject to change without notice. Forward-looking statements are not guarantees of any future performance, and risks, uncertainties, and other important factors could cause the actual business, performance, results, or the industry and markets in which Desert Control operates to differ materially from the statements expressed or implied in this release by such forward-looking statements.

No representation is made that any of these forward-looking statements will come to pass or that any forecasted performance, capacities, or results will be achieved. Readers are cautioned not to place any undue reliance on any forward-looking statements.

---

### About Desert Control:

Desert Control develops solutions that enhance soil health, conserve water, and improve operational efficiency for water-intensive landscapes. Its patented treatment increases the soil's ability to retain moisture and nutrients, enabling healthier turf and vegetation with significantly reduced irrigation. Desert Control delivers customized programs for sports turf, golf courses, urban green spaces, and agriculture — starting with the sectors where water matters most.

The company's mission is to provide profitable and scalable solutions for efficient soil and water conservation. By enhancing resource efficiency and minimizing maintenance demands, Desert Control helps clients achieve long-term resilience, cost savings, and optimal operational performance.

For more information, visit <https://www.desertcontrol.com>