

KRT-1500 Template for notification of transactions by persons discharging managerial responsibilities (PDMR) and persons closely associated with them

The person liable:

- ☒ PDMR
- ☐ Closely associated person (natural person)
- ☐ Closely associated person (legal person)

Info about the one who reports

Last name

BYRE

First name

STINA CHARLENE

Business name

Europris ASA

About PDMR

Last name

Juel-Jensen

First name

Claus

Position / role

Board member

Initial notification or amendment to prior notification

- ☒ Initial
- ☐ Amendment

Details about the issuer or emission allowance market participant

Business name

Europris ASA

LEI number

5967007LIEEXZXGA8G28

KRT-1500 Template for notification of transactions by persons discharging managerial responsibilities (PDMR) and persons closely associated with them

Description of the financial instrument/type of instrument

Instrument

ISIN code

Name of the financial instrument

Nature of the transaction

Transaction type

Share option program

The transaction is linked to an exercise of a share option program ☐ Yes ☒ No

Currency of the transaction

Currency

Price(s) and volume(s)

Price per unit

Volume

Aggregated information

Average price per unit

Aggregated volume

Total amount

Date of the transaction

Date

Place of the transaction

Trading venue

Comment

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Info about the one who reports

Last name	BYRE
First name	STINA CHARLENE
Business name	Europri ASA

Closely associated person (legal person)

Business name	DIGITAL HVERDAG AS
Org no.	983213677
Business name	DIGITAL HVERDAG AS
LEI code	

About PDMR

Last name	Storehaug
First name	Bente Sollid
Position / Role	Board member

Initial notification or amendment to prior notification

- ☒ Initial ☐ Amendment

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Last name	BYRE
First name	STINA CHARLENE
Business name	Europris ASA

Closely associated person (legal person)

Business name	KNIPEN AS
Org no.	914907373
Business name	KNIPEN AS
LEI code	

About PDMR

Last name	Eldal
First name	Espen
Position / Role	CEO

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Last name	BYRE
First name	STINA CHARLENE
Business name	Europris ASA

Closely associated person (legal person)

Business name	RETIRO AS
Org no.	971073500
Business name	RETIRO AS
LEI code	

About PDMR

Last name	Rygh
First name	Tom Vidar
Position / Role	Chair of the board

Initial notification or amendment to prior notification

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BYRE

First name

STINA CHARLENE

Business name

Europris ASA

Closely associated person (legal person)

Business name

SPÆREN INVEST AS

Org no.

998315190

Business name

SPÆREN INVEST AS

LEI code

About PDMR

Last name

Spæren

First name

Knut

Position / Role

VP International Sourcing

Initial notification or amendment to prior notification

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About PDMR

Last name	BYRE
First name	STINA CHARLENE
Position / role	CFO

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BYRE

First name

STINA CHARLENE

Business name

Europris ASA

About PDMR

Last name

FINTLAND

First name

TONE CATHRINE

Position / role

Board member

Initial notification or amendment to prior notification

- ☒ Initial
- ☐ Amendment

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