

Huddlestock Fintech AS (HUDL) – Huddlestock Fintech is informing that the first stage of Qinfen by BNP will be launched on 20th of January 2021.

Due to increased interest from key asset management clients, BNP Paribas has decided to push the client launch of Qinfen and the promotional Webcast with 6 days to the 20th of January 2021.

The new date will allow more of the executive management teams of the clients to participate in the launch and experience the product first-hand. BNP Paribas is ready to set the Huddlestock Fintech's technology in production.

"Even though we would have liked to go live on the 14th of January as we have previously announced and planned for, a few extra days is an investment to meet several more of the high-level individuals in our industry. The fact that several of BNP Paribas' key client's top management wants to participate, is a positive signal", says Huddlestock Fintech's CEO John E. Skajem.

The Webcast, which now will take place the 20th of January is to promote the Qinfen platform to BNP Paribas' asset management clients. BNP has specifically invited its leading German asset management clients to participate in this launch event. It is their first main event of 2021. The launch event will give Huddlestock a direct exposure to some of the largest and most prominent assets managers in Germany and Europe.

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About Huddlestock Fintech:

Huddlestock Fintech AS was listed on Euronext Growth Market 26. November 2020, as Norway's first fintech company to be publicly traded. Huddlestock Fintech is a company that develops unique software as a service-solutions for digitizing work processes for custody banks, asset managers and trading venues. The open, compliance-optimized and data centric platform allows our customers to offer a differentiated real-time product that reduces cost and increases efficiency. Huddlestock Fintech's technology enables end-to-end digital services such as onboarding, client communication, reporting, order execution and portfolio management, all executed on the same platform.

Huddlestock has two main products: Apex (Custody) and Bedrock (Connectivity). Apex is a software as a service-solution that links custody services with asset managers and individual investors. Bedrock provides a white label solution that is primarily a product for financial services firms wanting to add low cost-efficient trading and investing services to their client web and app offerings.