

NEL ASA – Acquisition of RotoLyzer®

24. august 2015



NEL acquires RotoLyzer® - a potential game changer within electrolyser technologies

NEL ASA



- Established in 1927 by Norsk Hydro
- World leading supplier of hydrogen production systems based on water electrolyser technology and hydrogen refuelling stations.
- Decades of competence in designing hydrogen energy systems and refuelling stations
 - More than 500 large scale electrolysers sold to clients in more than 50 countries
 - 26 hydrogen refuelling stations delivered to 8 countries
- Significant opportunities for hydrogen as an energy carrier, serving as a 100% "clean battery" for solar and wind energy applications
- Strong financial position with a cash balance at approximately NOK 230 million after completion of the private placement launched on August 13th 2015 in conjunction with the acquisition of RotoLyzer[®]

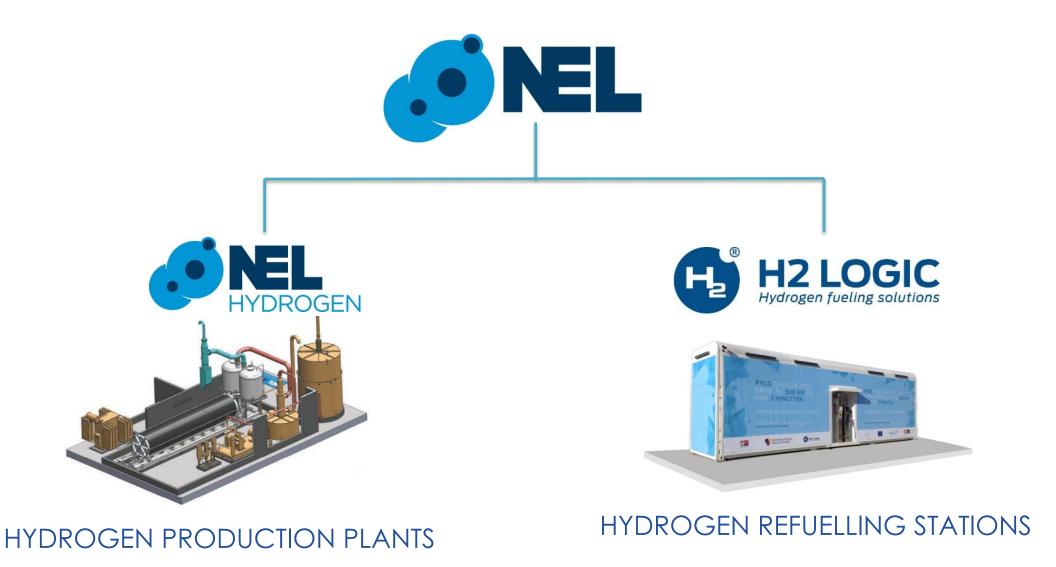






NEL ASA – CORPORATE STRUCTURE





RATIONALE FOR ACQUIRING ROTOLYZER®



- 1
- By acquiring RotoLyzer[®], NEL will potentially increase market share dramatically
- 2
- Hydrogen refuelling stations increases demand for compact hydrogen production technologies

3

Hydrogen production from renewable energy sources increases demand for flexibility of electrolyzers

AXIS OF ROTATION IS THE NEW ((UP))



Traditional electrolyser cell stack



O₂ and H₂ bubbles forming slowly on electrode – buoyancy assisted release

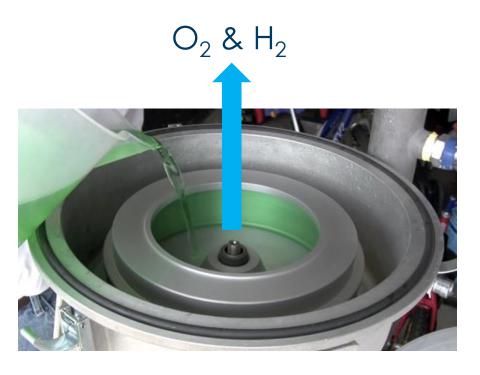


AXIS OF ROTATION IS THE NEW ((UP))



RotoLyzer principle:





O₂ and H₂ bubbles immediately released from electrode due to whigh gw from spinning motion – gas travels to the center / in axial direction.

IT SPINS



Spinning motion creates "high g" conditions:

✓ Optimal production and flow of hydrogen and oxygen

- Cost efficient & Compact
 - Dramatically increased active area on electrodes → less material needed → more compact
 - Increased gas-lye separation & less distance between electrodes → increased efficiency & more compact

✓ Pressurized stack

- Higher pressure → more compact & no need for 1st stage compression downstream
- The cell also works as a centrifugal pump no need for lye pumps

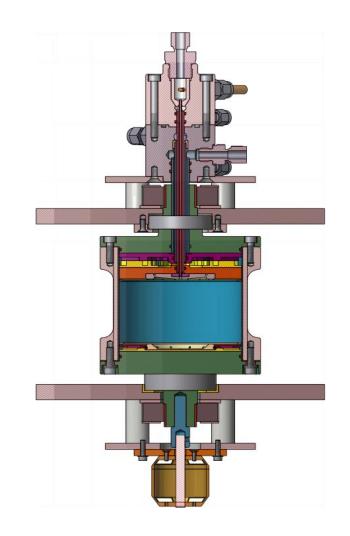




Image credit: Spinning A Top Clip Art from Vector.me (by johnny automatic)



Working Prototype 100x smaller*



*cell stack, compared to atmospheric alkaline



Fits on a euro pallet

Ideal for hydrogen refueling stations / containerized solutions

Product capacity can be customized during product life-cycle

Reduced service and maintenance costs





Immediate response

Ideal for hydrogen integration with renewable energy sources



PLANNED MARKET LAUNCH IN 2017



- Small unit (~10 Nm³/h) in 2017
 - coincides with increased amount of FCEVs available
- Medium sized unit (~70 Nm³/h) in 2018





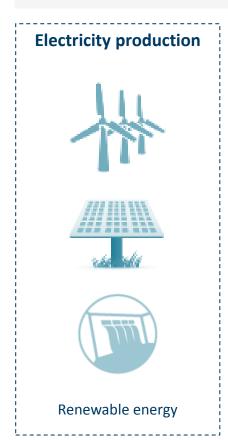




NEL'S POSITION IN THE HYDROGEN VALUE CHAIN



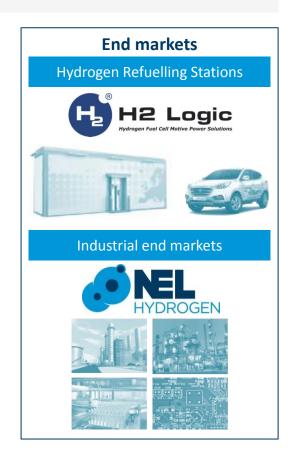
Strengthening future position within the value chain











H2 LOGIC PRODUCTS & SERVICES



H2STATION® PRODUCTS



H2Station® CAR-100 for cars



H2Station® MH-100 for industrial vehicles

H2STATION® SERVICES

- 1. Planning & procurement
 - Station & network planning
 - Hydrogen supply handling
 - Site integration & planning
- 2. Delivery & installation
 - Handling of permitting process
 - Handling of installation and civil works
 - Project management
- 3. Operation & maintenance
 - Periodic maintenance
 - Monitoring of operation
 - Instant service response

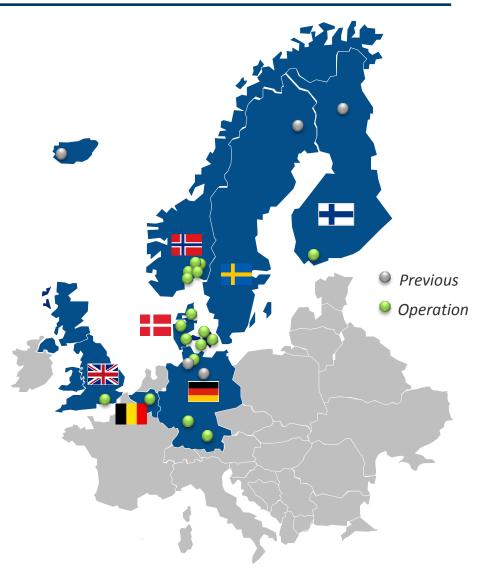
PROJECT REFERENCES



- 26 HRS solutions delivered by NEL group since 2003.
- 20 H2Station[®] solutions delivered in 7 countries.
- Operational partners include Shell, Air Liquide and leading car manufacturers such as Daimler, Hyundai, Toyota, Honda, and BMW.
- Since 2008, H2 Logic stations have provided more than 12,000 refuellings and 21 tons of hydrogen



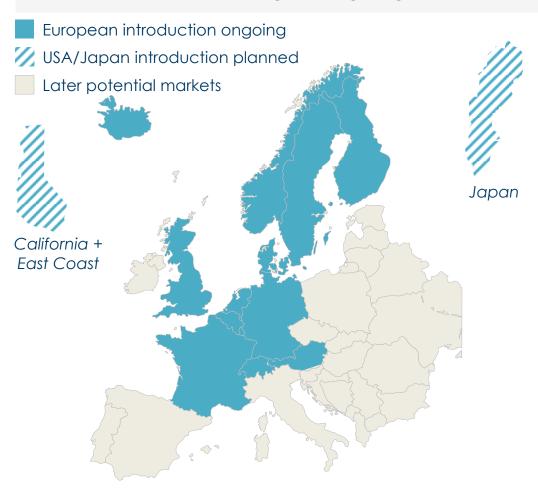
H2Station® in Köge Denmark, delivered and commissioned in July 2015 to Copenhagen Hydrogen Network A/S – a joint-venture with Air Liquide

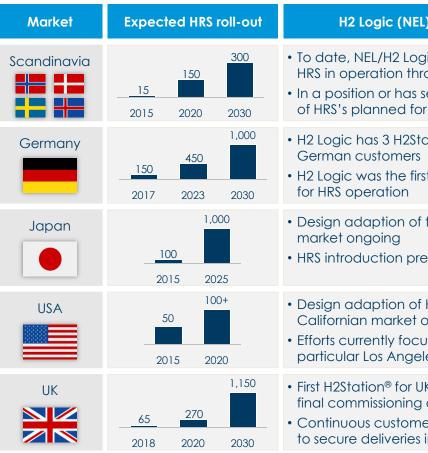


HRS MARKET DEVELOPMENT AND STRATEGY



H2 Logic is targeting markets where major car manufacturers are launching FCEVs





H2 Logic (NEL) activity / strategy

- To date, NEL/H2 Logic has delivered 90% of all HRS in operation throughout Scandinavia
- In a position or has secured contracts for ~75% of HRS's planned for 2015/2016
- H2 Logic has 3 H2Station® delivered for
- H2 Logic was the first to achieve CEP approval
- Design adaption of the CAR-100 for Japanese
- HRS introduction preparations ongoing
- Design adaption of H2Station[®] technology Californian market ongoing
- Efforts currently focused on California, in particular Los Angeles and surrounding areas
- First H2Station® for UK market is undergoing final commissioning at customer site
- Continuous customer outreach with the aim to secure deliveries in the coming years

JAPAN, AN EARLY AND STRONG MOVER

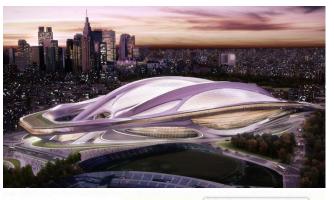


Japanese market within hydrogen and fuel cells:1

- 2030: \$ 10 billion
- 2050: \$ 80 billion

2020: Olympic Games

- Heritage from 1964 Olympic Games was the bullet train, "Shinkansen"
- Heritage from 2020 Olympics will be hydrogen
 - Hydrogen vehicles
 - "Hydrogen Olympic Village" for power & heat
- Japanese government pledged \$385 million support for FCEVs and HRSs until 2020²



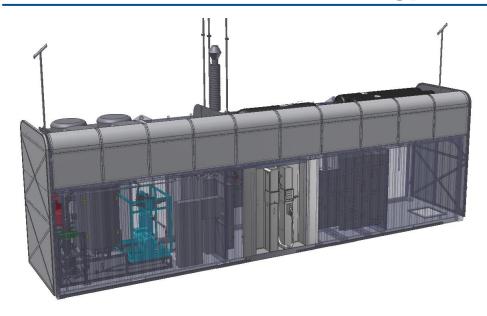


"It's time to introduce a hydrogen era." - Prime Minister Shinzo Abe, Jan. 15, 2015

MITSUBISHI COLLABORATION IN JAPAN



H2Station® CAR-100 technology



*MITSUBISHI KAKOKI KAISHA, LTD.



- H2 Logic collaboration with Mitsubishi Kakoki Kaisha, Ltd. announced July 2015.
- Includes a technology transfer and adaption of the H2Station® CAR-100 product for use and marketing in Japan.
- With CAR-100 Mitsubishi aims to become a major player in HRS construction in Japan.
- The aim is to achieve the first adapted CAR-100 HRS in operation during 2016.
- For H2 Logic the collaboration provides an effective market access to Japan.

HYDROGEN REFUELLING STATIONS IN CALIFORNIA



More than 51 hydrogen stations are under construction in California – target is 100 by 2021. State of California has set aside up to \$100 million to support the construction & operation.

Focus areas: San Fransisco & Los Angeles

Key testing ground for hydrogen vehicles for decades.

Hyundai and Toyota already started sales in California – more will follow in coming years.

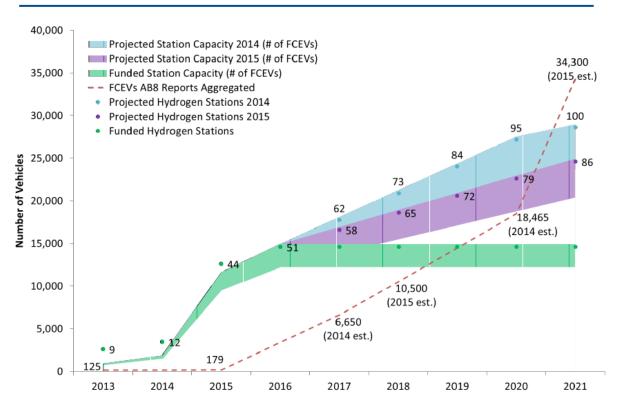




OUTLOOK AND H2 LOGIC'S ACTIVITIES



FCEV & HRS Outlook California → 2021



Source: California Air Resources Board (ARB): "2015 Annual Evaluation of Fuel Cell Electric Vehicle Deployment and Hydrogen Fuel Station Network Development"

- H2 Logic recently joined as member of the "California Fuel Cell Partnership" a public private collaboration initiative since 1999.
- H2 Logic continues to monitor & evaluate the market perspectives in California.



OSLO & AKERSHUS HYDROGEN STRATEGY



Ensuring commercial introduction of hydrogen in the Oslo-region

- 2014 2018: 400 MNOK (high public funding: Oslo/Akershus/Enova/EU)
- 2019 2025: 1,000 MNOK (gradually lower public funding)
- Government proposed national strategy for hydrogen in Norway (Feb. 2015)
- Enova responsible for governmental support to make transport sector more energy efficient and environmentally friendly







NEL & AKERSHUS COLLABORATION

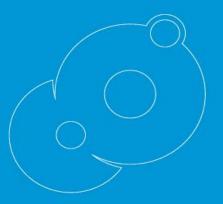


NEL & Akershus County with joint hydrogen project, supporting national ambitions

- Support grant from Akershus County for 1 HRS in 2016
 - High capacity station with on-site, pressurized electrolysis
- First step on the road to full coverage of HRS in Oslo/Akershus
- Supporting the national ambitions for hydrogen as a zero emission fuel

"The parliament requests the government to establish a national hydrogen strategy, and to ensure the support for hydrogen is maintained through Enova."

Proposal 147, Feb. 2015



..if the future could choose