



Norcod extends strategic sales and distribution agreement with Sirena Group

13 October 2025 Trondheim, Norway: Norcod AS has extended its strategic sales and distribution agreement with Sirena Group as part of Norcod's ongoing work to optimize its value chain and securing a strong platform for future growth.

Through this partnership, Sirena will continue to manage sales, marketing and logistics for Norcod's premium fresh farmed cod, Snow Cod, while Norcod remains focused on building efficient and profitable production.

CEO in Norcod, Christian Riber said:

"Working with Sirena Group gives Norcod a decisive advantage. Their global network and proven strength in seafood markets give us direct access to the right customers worldwide. Equally important, Sirena's expertise in building the market position of premium seafood species is of direct value to Norcod, as this is a key mission in the years ahead. Together we are ensuring that the most optimal effort is made to build and sustain strong pricing with the best global customer base, while Norcod remains focused on delivering efficient and profitable production."

Boe Spurré, CEO from Sirena Group said on the agreement:

"We are proud to continue our close cooperation with Norcod. Snow Cod has all the attributes to become a leading premium product in the international market, and Sirena is committed to supporting its success with our global reach and market expertise."

The reinforced agreement is valid until 1 October 2031 and underlines the strength of the Norcod–Sirena partnership and reflects both companies shared ambition: to deliver sustainable, high-quality seafood to discerning customers worldwide while creating long-term value for the industry.

For more information, please contact:

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About Us

Norcod's core business is commercial sea farming of cod through ownership and partnerships is involved in the entire value chain. Norcod's existing fish farms are located in Mid-Norway and along the Helgeland coast with ideal conditions for cod. The company is contributing to blue ocean value creation with minimal impact on the environment while supporting local communities. Norcod is listed on Oslo's Euronext Growth market.



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