

NORDIC SEMICONDUCTOR CAPITAL MARKETS DAY IN FRANKFURT

INVITATION

Wednesday January 20th 2016, from 1-5 pm

Nordic Semiconductor, one of the world leading companies within the fast emerging field of Internet of Things, will host a Capital Markets Day in Frankfurt (venue to be announced).

The programme will include

NORDIC'S STRATEGIC DIRECTION

SVENN-TORE LARSEN, CEO

BLUETOOTH SMART'S POSITION IN FAST GROWING IoT

PRESENTATION FROM LEADING INDUSTRY ANALYST

NORDIC'S MARKET OPPORTUNITIES – HIGHLIGHTS FROM CES

GEIR LANGE LAND, SALES AND MARKETING DIRECTOR

NORDIC'S UNIQUE COMPETITIVE EDGE

THOMAS BONNERUD, DIRECTOR OF PRODUCT MANAGEMENT

FINANCIAL AMBITIONS

PÅL ELSTAD, CFO

For questions and **registration** please send e-mail to cmd@nordicsemi.no

The Nordic management looks forward to welcoming you.

Kind regards



Svenn-Tore Larsen
CEO



Norwegian company that produces and sells Integrated Chips (ICs) with *Bluetooth®* Smart technology, ANT+ and custom made protocols. Our engineers are central in the development of the Bluetooth Smart standard, which is now being adopted by all major tech companies worldwide.

► www.nordicsemi.com

