



Company update - August 10, 2021

CEO Bjørn Tore Larsen

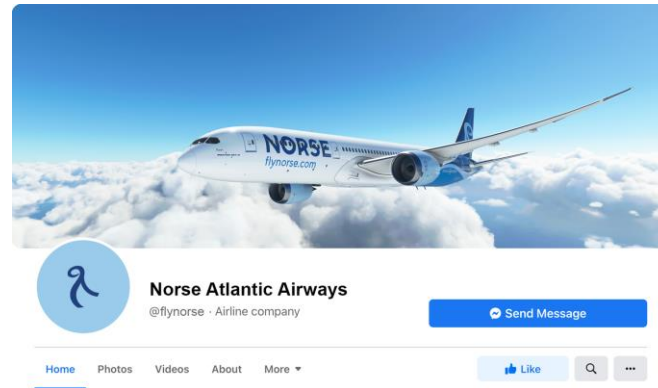
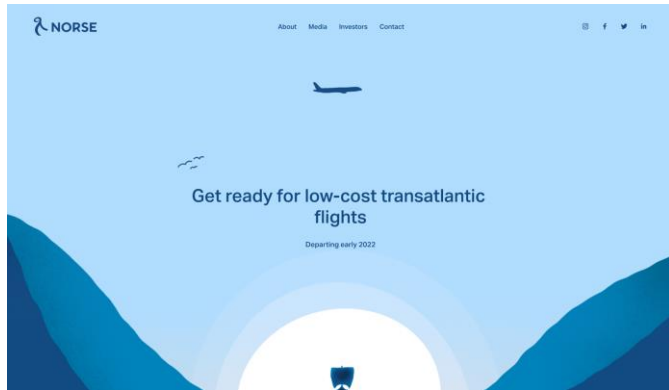
Great welcome!

Since our launch of future low-cost long-haul travel, there has been great interest in Norse on both sides of the Atlantic.

People who want to be a part of the team, airports, tourism organizations, media, politicians, and authorities have shown great interest in our company.

Our brand

Developed by a small in-house team and a local agency, our branding is inspired by the innovative longships that connected Europe with North America.

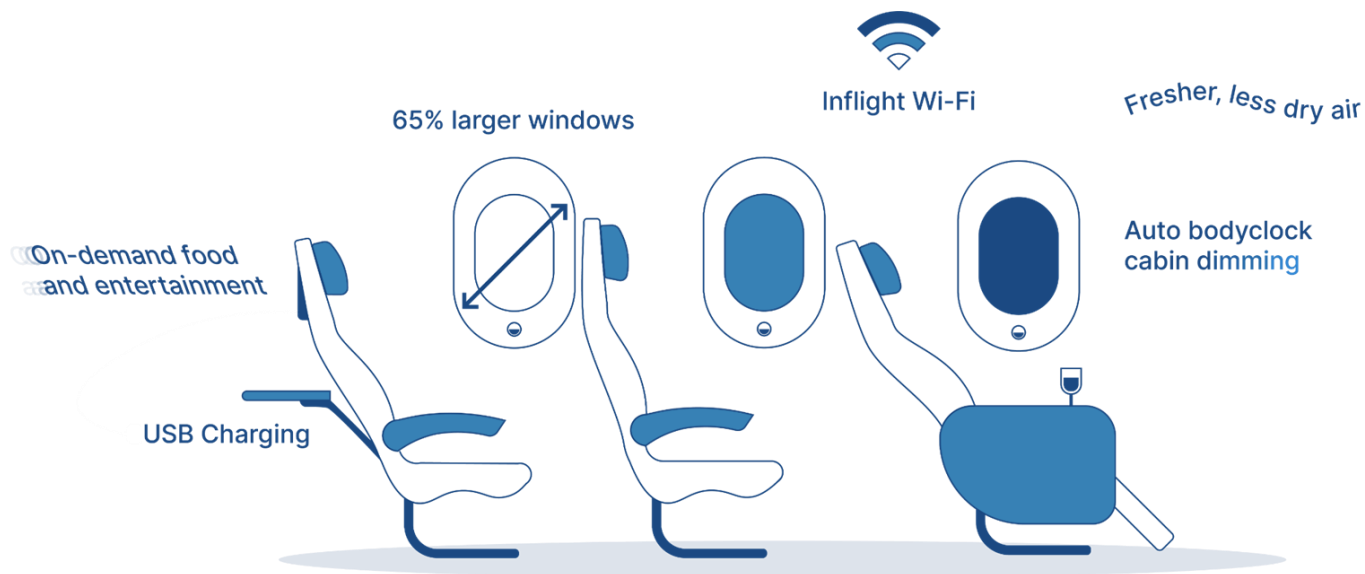


Our fleet

We have competitive long term leases for 15 Boeing 787 Dreamliners, the most efficient, environmentally friendly and comfortable aircraft in the industry.

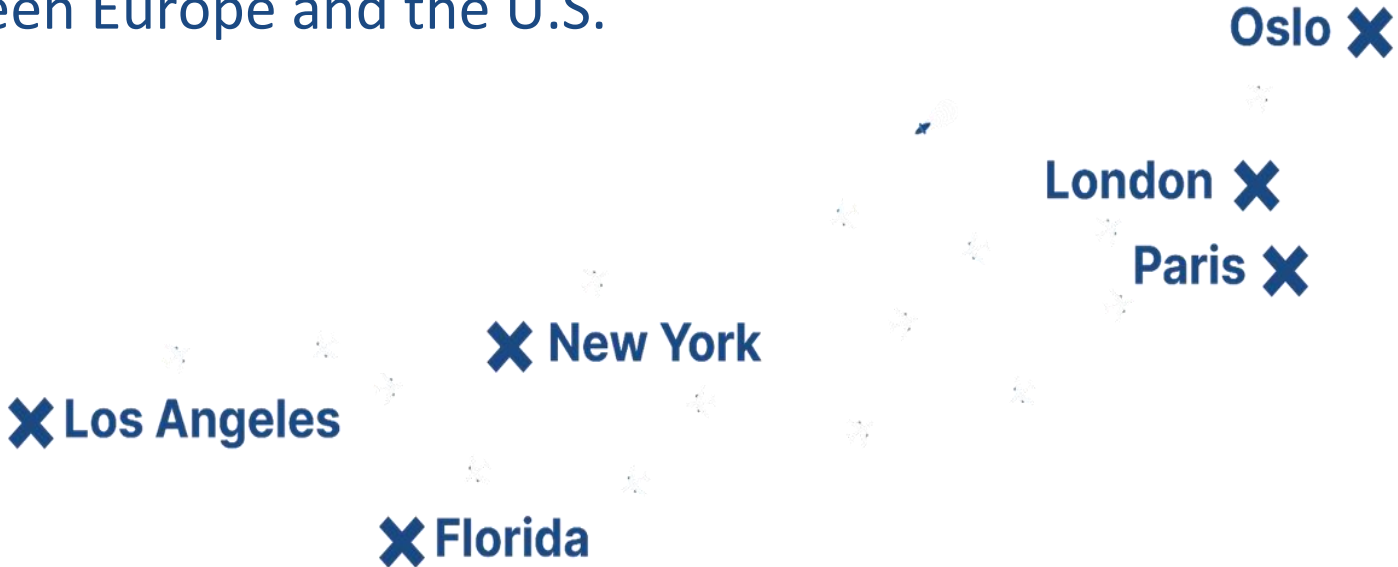


The Dreamliner



Destinations

We will offer low-fare point-to-point services on popular routes between Europe and the U.S.



“If we take care of our people, our people will take care of the company”

**We are building a lean
organization with a strong
customer-oriented culture**

5 Fort Lauderdale

10 London

25 Arendal

Management



Chief Executive Officer
Bjørn Tore Larsen



Chief Operations Officer
Espen Høiby



Chief Culture Officer
Kristin Berthelsen



Chief Commercial Officer
Andrew Hodges



Chief Finance Officer
James Lightbourn



Chief Legal Officer
Michael Scheurich



Chief Information Officer
Ted Hutchins

Collaboration key to success



Flight attendant union signs agreement for 700
jobs with Norse Atlantic



On track

- We are ready to start once flights once global travel restrictions are lifted and demand for transatlantic flights return.
- We expect that demand will resume late Q1 or early Q2 2022.
- We anticipate all our 15 Dreamliners will be flying customers between Europe and the U.S. by summer 2022.
- Our ticket sales will begin approximately three months prior to our anticipated first flight.





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