



Norske Skog appointed Paperboard as containerboard agent in Poland

For the Polish market, Norske Skog has appointed Paperboard, based in Warsaw, as their exclusive representative for sales of containerboard in this fast-growing market. Although a relatively young company, the Paperboard-team has decades of experience and a large network in the Polish paper- and packaging industry.

Marketing Director of Norske Skog Bruck, Michael Schramböck says: *"Poland will be an important market for Norske Skog, and we are very pleased to have Paperboard on our side there. They know our future customers and their needs, and that is a big plus."*

Norske Skog will enter the European packaging market at the end of 2022, when the converted PM3 at Norske Skog Bruck in Austria will start producing recycled containerboard under the brandname Strato. Almost one year later Norske Skog Golbey in France will follow, when their converted PM1 will start production. Both mills will produce Strato Liner3 and Strato Fluting. With local organizations in Austria, France, Germany and Italy, Norske Skog is well placed to provide customers in most European markets with the products and services they require.

Tomasz Bachniak, VP of Paperboard says: *"The Polish packaging market is developing fast, growing fast; there are a lot of opportunities for a new, independent supplier, like Norske Skog. At Paperboard we are very excited about introducing the company, the conversion projects, and the products. I know the organization from within, their dedication to their products and customers – I'm sure that together we'll be able to create a solid position for Norske Skog in this exciting market. We look forward to starting in January!"*

Norske Skog
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About Norske Skog

Norske Skog is a world leading producer of publication paper with strong market positions and customer relations in Europe and Australasia. The Norske Skog Group operates four mills in Europe, two of which will produce recycled containerboard following ongoing conversion projects. In addition, the Group operates one paper mill in Australia and a wood pellets facility in New Zealand. Norske Skog aims to further diversify its operations and continue its transformation into a growing and high-margin business through a range of promising energy and fibre development projects. The Group has approximately 2 150 employees, is headquartered in Norway and listed on the Oslo Stock Exchange under the ticker NSKOG.