

Photocure ASA Third Quarter 2022 Results

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THE
BLADDER CANCER
COMPANY

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Third Quarter 2022 Highlights:

Positive momentum into Saphira™ launch & improved Medicare reimbursement

+12% Revenue growth

+3% Hexvix®/Cysview® unit growth

Karl Storz new blue light launch underway; improved healthcare access globally, staffing shortages remain

7% in-market unit sales growth for Photocure excluding German inventory sell-through

EBITDA NOK 4.7 million

Commercial investment to support Hexvix/Cysview growth and launch of upgraded blue light system

\$1 million milestone received from Asieris for Cevira progress

Q3 2022 OPEX remains mostly level with Q4 2021 (excl. Forex)

Key news and events

CMS improves Cysview reimbursement: higher payment for outpatient surveillance procedures expands access in ASC and HOPD settings (post-period: November 2022)

Positive results from LASER III study: outpatient laser-mediated destruction of bladder tumors with BLC® comparable to TURBT surgery

Segment Trends

North America and Europe markets



Covid-19 impact update

Staffing Shortages

—
Continue to impact case load capacity and procedure volumes in both North America and Europe

Hospital Access

—
Good access in Q3; expected to remain open in Q4 despite rise in Covid-19 cases

Covid more manageable, access expected to remain open through year-end

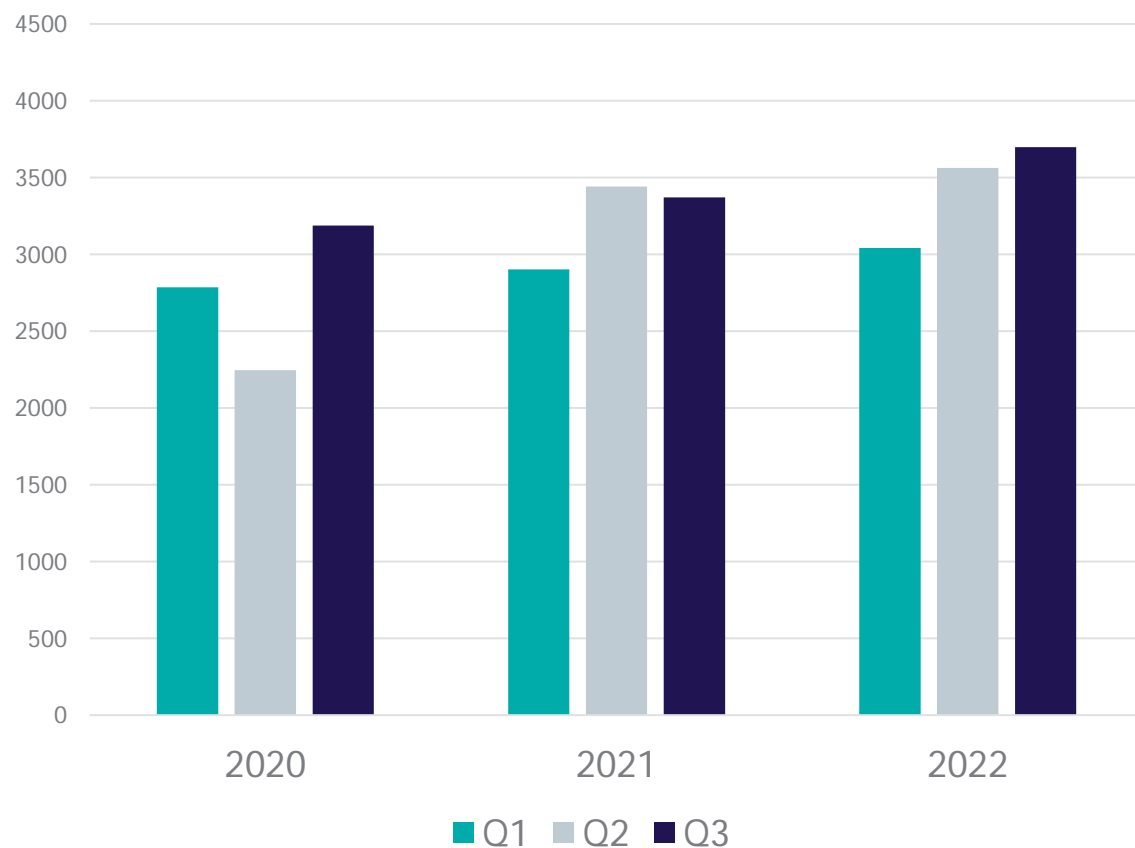
Staffing shortages remain a challenge



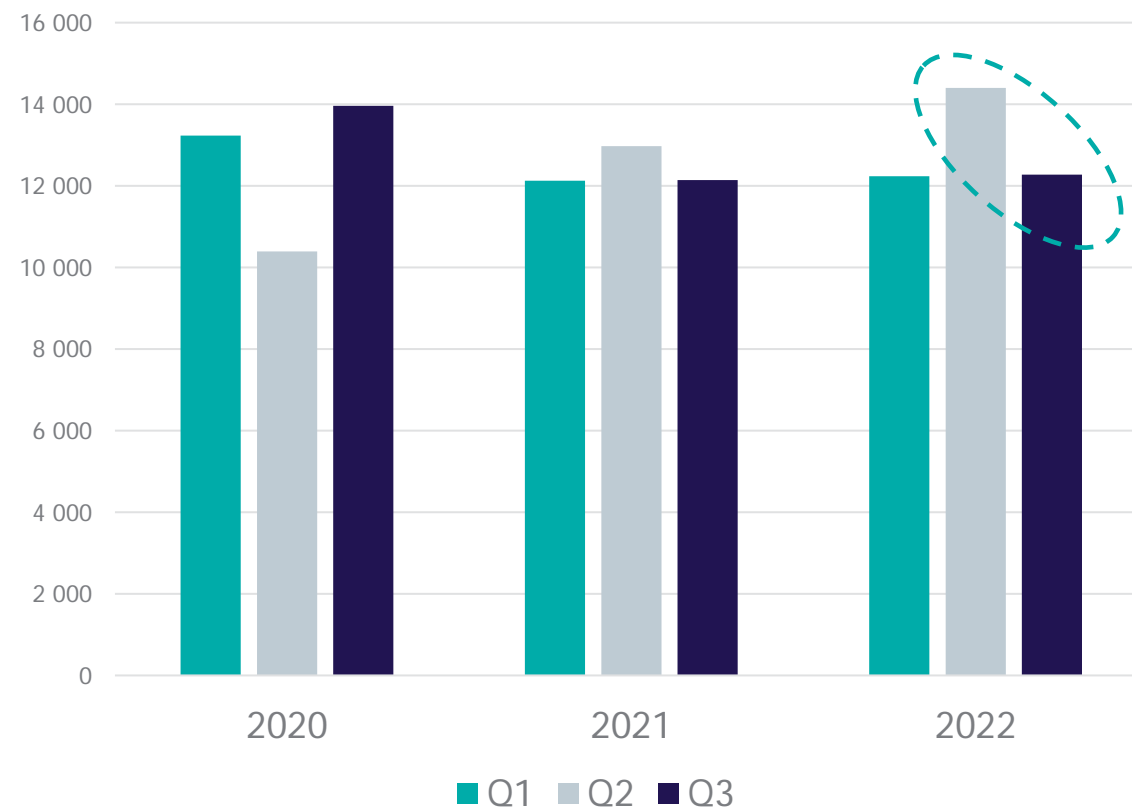
Quarterly Unit Sales Trend Last 3 Years

Global growth continues YoY including German hospital inventory build in Q2

US In-Market Unit Sales



European In-Market Unit Sales (incl. German Inventory Impact)



Q3 2022 Trends in North America

- **Highest quarterly unit sales** in U.S. in Photocure's history
- **Continued growth of existing base business** despite delayed launch of the Karl Storz new blue light system (Saphira™)
- **Demand for both Saphira™ and flexible cystoscopy** remain very strong. Despite limited equipment, 10 towers (6 rigid & 4 flex) installed in Q3
- **Improved Medicare reimbursement** to begin January 1, 2023
- **Contracting remains an important growth driver;** expected to augment higher Medicare reimbursement in HOPD and ASC settings
- **Staffing shortages remain a challenge nationwide**

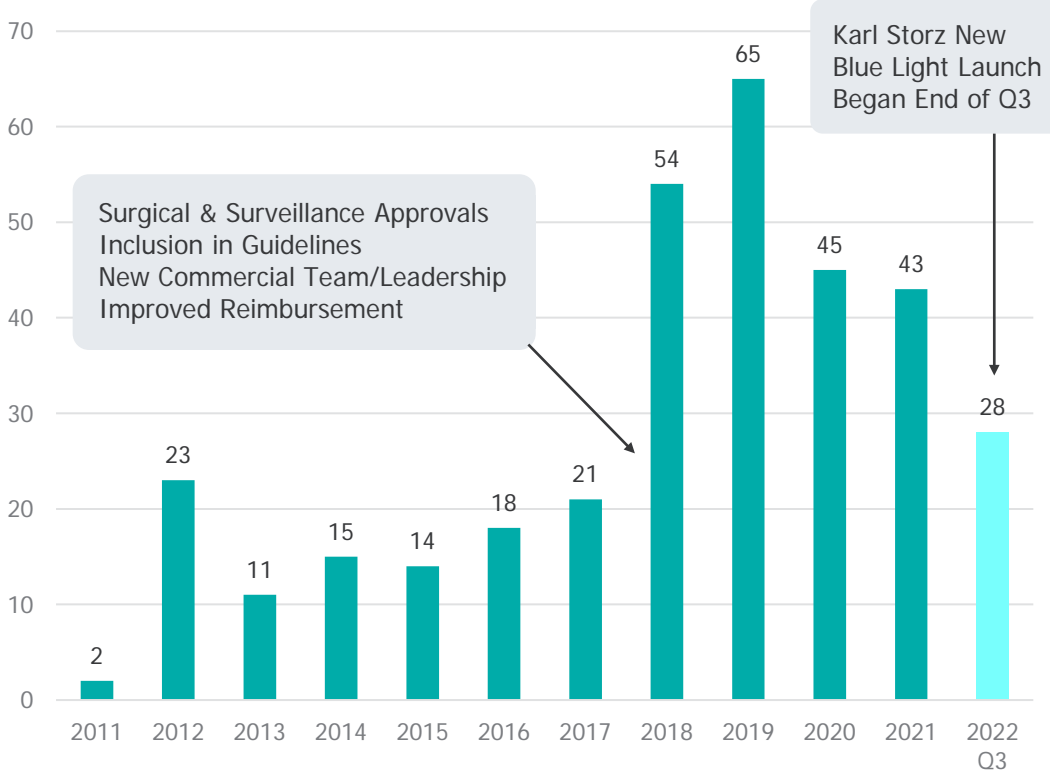


October 2022: Saphira virtual launch event

U.S. blue light cystoscope placements

28 BLC tower installations YTD (14 flexible) with new blue light system now rolling out

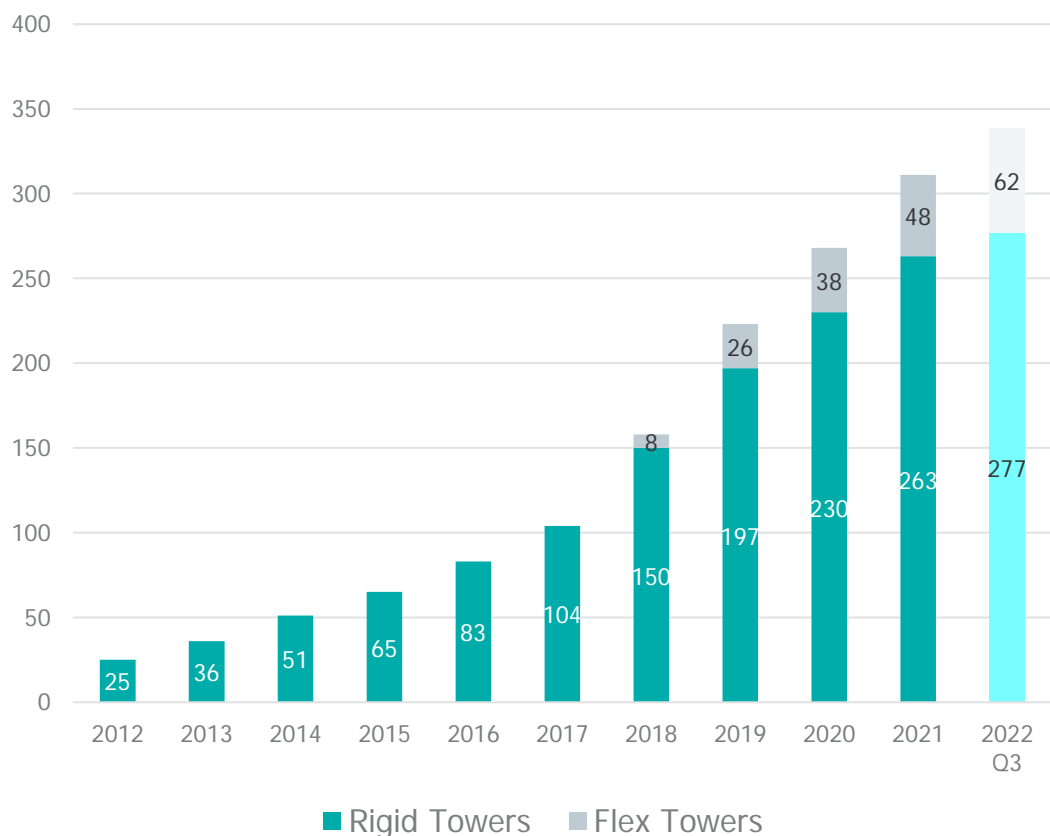
Annual New Installations



**2012 – 17 of the 23 installations were converted clinical sites upon Cysview approval*

Q4 2021: 9 Installations (6 Rigid & 3 Flex)
Q1 2022: 13 Installations (8 Rigid & 5 Flex)
Q2 2022: 5 Installations (0 Rigid & 5 Flex)
Q3 2022: 10 installations (6 Rigid & 4 Flex)

Cumulative install base continues strong trend



Q3 2022 Trends in Europe

- **Third Quarter in-market unit sales +6% (+1% as reported with German hospital inventory sell-through) vs. Q3 2021**; inventory work-down expected to complete in Q4
- **Price increase in Germany** did not impact in-market usage
- **Photocure Bladder Cancer Bus** at National German Urology Congress (DGU) in September successfully promoting 2023 campaign
- **Strong interest for new Karl Storz Saphira™ system in Europe**
- **Photocure European KOL Faculty** continues to work on physician education programs and country-specific BLC advisory boards



September 2022: Bladder Cancer Bus with BLC at DGU

Large Untapped Potential in European Market



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Established Hexvix Markets

Nordics: ~40% penetration

Active Hexvix Markets

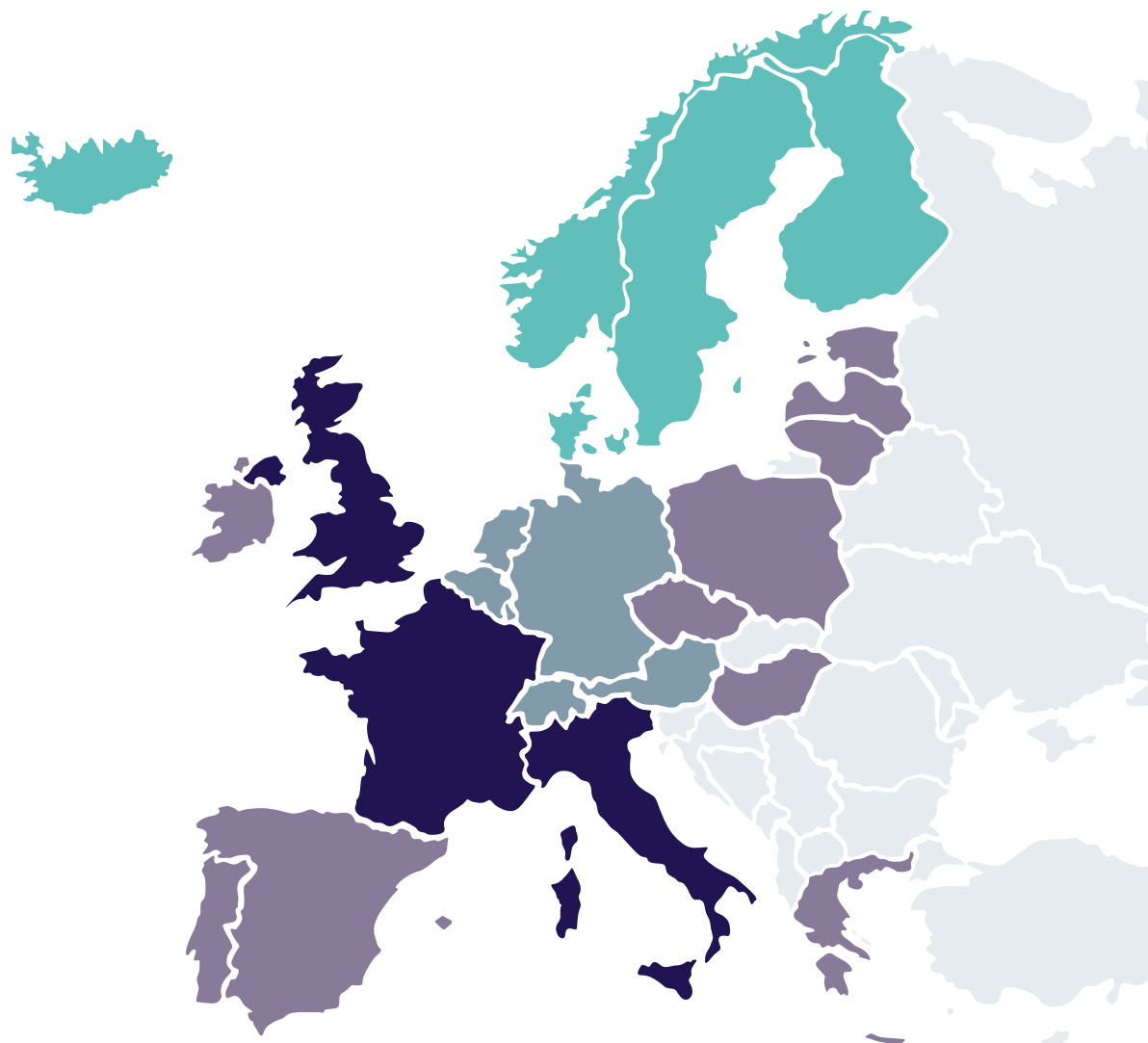
DACH: ~30% penetration
Benelux: ~10% penetration

Priority Growth Markets

France, UK, Italy
<2% penetration

Untapped EU Markets

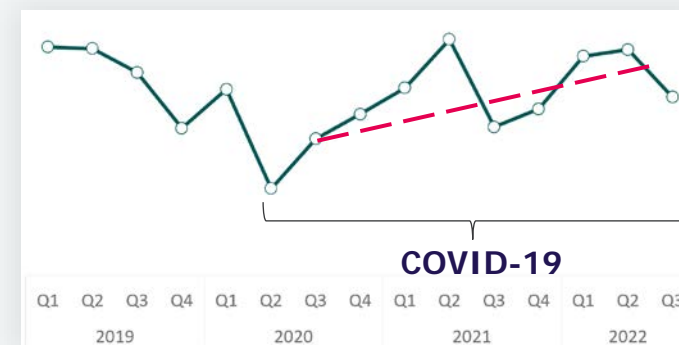
Spain, Poland, Baltics,
Czech Rep, Hungary, Ireland,
Greece, Portugal:
~0% penetration



Change of Trend*

in large European Priority Growth
Markets continues

France/UK/Italy



Last 2 years CAGR Ipsen: - 8.3%
vs.
First 2 years CAGR Photocure: + 8.6%

*In-Market Units Sales

Q3 2022 Financials

Segment Performance Third Quarter 2022

North America Segment

<i>Amounts in NOK million</i>	Q3 '22	Q3 '21	Change	YTD '22	YTD '21	Change
Total revenues ⁽¹⁾	42.9	32.0	34%	112.1	90.6	24%
Gross profit	41.4	30.8	34%	108.5	87.8	24%
<i>% of revenue</i>	<i>97%</i>	<i>96%</i>		<i>97%</i>	<i>97%</i>	
Direct costs	-38.8	-32.9	18%	-116.9	-94.6	24%
Contribution ⁽²⁾	2.7	-2.0		-8.5	-6.8	
EBITDA	-7.1	-9.8		-35.6	-26.4	
<i>% of revenue</i>	<i>-17%</i>	<i>-31%</i>		<i>-32%</i>	<i>-29%</i>	

- Q3 revenue growth 34%. In-market U.S. unit sales grew 10%
 - FX impact 14%, price increase 3%
- Q3 & YTD direct costs growth as planned
 - YTD includes NOK 3.7m in expenses related to launch of Canadian operations

Europe Segment

<i>Amounts in NOK million</i>	Q3 '22	Q3 '21	Change	YTD '22	YTD '21	Change
Total revenues	54.0	54.5	-1%	165.6	166.4	0%
Gross profit	50.0	50.8	2%	152.9	154.1	-1%
<i>% of revenue</i>	<i>92%</i>	<i>93%</i>		<i>92%</i>	<i>93%</i>	
Direct costs	-25.6	-22.7	13%	-73.5	-61.8	19%
Contribution ⁽²⁾	24.3	28.0		79.5	92.3	
EBITDA	7.2	13.5		31.3	54.2	
<i>% of revenue</i>	<i>13%</i>	<i>25%</i>		<i>19%</i>	<i>33%</i>	

- Q3 revenue decline 1%. FX impact in Europe -3%
- In-market unit sales grew 1% in Q3; 6% growth excluding German inventory impact
- Headcount & costs increase as planned with improvement in access to care

Consolidated Income Statement

Third Quarter 2022

<i>Amounts in NOK million</i>	Q3 '22	Q3 '21	Change	YTD '22	YTD '21	Change
Hexvix/Cysview Revenue	96.9	86.7	12%	278.2	257.1	8%
Other Revenue	9.8	0.7		10.8	8.9	
Total Revenue	106.8	87.4	22%	288.9	266.0	9%
Gross Profit	101.0	82.0	23%	271.9	249.5	9%
Operating Expenses	-96.3	-82.2	17%	-279.6	-225.7	24%
EBITDA	4.7	-0.2		-7.8	23.8	
Depreciation & Amortization	-6.1	-6.2		-18.1	-18.1	
EBIT	-1.4	-6.3		-25.9	5.7	
Net Financial Items	-4.8	-5.1		-16.7	-4.3	
Earnings before Tax	-6.3	-11.4		-42.6	1.4	
Tax Expenses	-3.7	4.1		-7.8	-4.1	
Net earnings	-9.9	-7.3		-50.4	-2.7	

Revenue

- Q3 Hexvix/Cysview revenue 12% above last year, driven by volume, price and FX
- Q3 total revenue 22% above last year. Q3 2022 includes USD 1.0 million milestone revenue related to Cevira

Operating Expenses

- Q3 operating expenses increased YoY mainly due to investment in the European commercial operation and increased activity level in North America including start up of Canadian operations as well as FX
- Q3 operating expenses mostly level compared to Q4 2021 (increased 4% due to FX)

EBITDA

- Improved Q3 EBITDA driven by milestone revenue of USD 1.0 million related to Cevira

Net financial items

- Q3 for both years driven mainly by the Ipsen earnout. YTD 2021 also driven by unrealized currency gain

Cash Flow & Balance Sheet

Third Quarter 2022

<i>Amounts in NOK million</i>	Q3 '22	Q3 '21	YTD '22	YTD '21
Operations Cash Flow	21.3	5.5	-2.7	17.6
Earnings before tax	-6.3	-11.4	-42.6	1.4
Depreciation & amortization	6.1	6.2	18.1	18.1
Working capital	5.6	1.5	-14.6	-11.8
Other	15.9	9.2	36.3	9.9
Investments Cash Flow	-0.3	-2.5	-2.3	-2.0
Financing Cash Flow	-10.2	-13.0	-34.0	-20.3
Net Change in Cash	10.8	-10.0	-39.0	-4.7

<i>Amounts in NOK million</i>	30.09.22	31.12.21
Non-current assets	355.7	376.5
Inventory & receivables	93.1	90.3
Cash & short-term deposits	283.9	322.9
Equity	479.6	502.6
Long-term liabilities	169.1	185.0
Current liabilities	84.0	102.0
Total balance	732.7	789.6

Cash Flow

- Net cash flow from operations in Q3 NOK 21.3m, impacted by working capital NOK 5.6m and milestone payment NOK 9.4m
- Net cash flow from financing in Q3 NOK -10.2m includes loan repayment of NOK 6.3m and earnout payments of NOK 8.3m
- Remaining loan NOK 18.8m, will be fully repaid in Q2 2023
- Net cash flow in Q3 NOK 10.8m, cash balance end of Q3 2022 NOK 283.9m

Financial position

- Non-current assets includes intangibles and goodwill from Ipsen transaction totaling NOK 277.4m
- Long-term liabilities includes deferred Ipsen earnout totaling NOK 135.8m
- Equity NOK 479.6m, 65% of total assets

Summary

Summary results

- 12% Hexvix[®]/Cysview[®] revenue growth YoY despite ongoing staffing shortages & lack of rigid towers
- 10 towers placed in U.S. during Q3 ahead of broad launch of Karl Storz Saphira[™] system
- Strong new account pipeline; U.S. customers awaiting installations of new Blue Light system
- Improved Medicare reimbursement for BLC in surveillance setting enables access to ASC segment
- Europe to benefit from healthcare access re-openings and Saphira[™] system launch
- Continuing to drive key initiatives in both commercial regions and with licensing partners
- Photocure is well-positioned for strong organic growth

Anticipated Milestones & Corporate Priorities



- Regain prior sales momentum with improved healthcare access tempered by ongoing staffing shortages
- Execute on launch of upgraded Blue Light system and improved Medicare reimbursement in the ASC and HOPD settings; continue expanding base of BLC® capital equipment in North America
- Further execute on contracting with GPOs and large Hospital/Health Systems in the U.S.
- Continue geographic expansion by penetrating untapped European and Canadian markets, and through additional Hexvix® licensing agreements ROW
- Present/publish additional data from patient registries and other studies on the use of BLC® with Hexvix/Cysview
- Report on progress of partnered companies and license agreements
- Evaluate strategic product or business opportunities that leverage organizational strengths

Leading change in bladder cancer

Q&A