

Options in Schibsted ASA

25.05.2010

	Year of allotment	2009	2008	2007	2006	Number of shares held including close associates
	Adjusted exercise price NOK	51.00	132.70	240.50	142.80	
	Adjusted Max share price (as of 2008)	125.48	326.49			
	Exercise period	08.10.12 - 07.10.14	25.06.11 - 24.06.13	1.1.10-31.12.11	1.1.09-31.12.10	
Primary insiders with options	Total number of options					
Rolv Erik Ryssdal	52,500	30,000	7,500	7,500	7,500	7,165
Kjell Aamot	80,000	-	20,000	30,000	30,000	29,178
Trond Berger	60,000	15,000	15,000	15,000	15,000	15,891
Camilla Jarlsby	7,500	7,500				266
Sverre Munck	60,000	15,000	15,000	15,000	15,000	13,975
Bernt Olufsen	30,000	7,500	7,500	7,500	7,500	16,972
Torry Pedersen	15,000	7,500	7,500	-	-	520
Gunnar Strømblad	60,000	15,000	15,000	15,000	15,000	8,157
Total primary insiders	365,000	97,500	87,500	90,000	90,000	92,124
Total holding other option holders	172,500	45,000	45,000	40,000	42,500	na
Total number of outstanding options	537,500	142,500	132,500	130,000	132,500	

Each option entails the right to acquire 1,256 shares.