

# Financials and analytical info as of Q2 2015

## Contents (each item on separate tabs):

- 1. Profit and loss statement
- 2. Balance sheet
- 3. Cash flow
- 4. Operating segment operating revenues
- 5. Operating segment EBITDA
- 6. Schibsted Norge Media house P&L
- 7. Schibsted Sverige Media house P&L
- 8. Online Classifieds P&L
- 9. Circulation volume Media houses Scandinavia

# For questions, please contact Schibsted IR:

Jo Christian Steigedal, Head of IR jcs@schibsted.no

Direct line: +47 2310 6642 Mobile: +47 415 08 733 www.schibsted.com/ir

# Changes in the restated Financials and analytical info as of Q4 2014:

- 1. In general historical figures before 2013 are not included.
- 2. Operating segments (Revenues and EBITDA):
  - a. <u>Media houses International</u> is no longer a separate segment. It is included in <u>Other</u>. This is due to its immaterial size.
  - b. <u>Media houses International</u> is included in <u>Other</u> from Q1 2013. <u>Other</u> includes 20 Minutes Spain, Møteplassen, Eesti Media Group until September 2013, Aspiro until March 2015.
  - c. Online Classifieds reported as one line. The specification is show under <u>8. Online Classifieds</u>.
- 3. 20 MIN specification will no longer be included from Q1 2015 (9. 20 Minutes).
- 4. Advertising volume will no longer be included from Q1 2015 (11. Advertising Volume).
- 5. Specification of <u>8. Online Classifieds</u>:
  - a. Finn is included as Norway in the specification of Online Classifieds since Finn now is part of the Schibsted Classified Media reporting structure. The Online Classifieds segment is now the same as Schibsted Classified Media.
  - b. Norway and Sweden will also be shown in local currency.
  - c. The table shown will only include the consolidated companies (subsidiaries). Joint Ventures and Associated Companies will no longer be proportionately included. JV and AC will however be separately specified (Revenues and EBITDA) as they would have been if they were proportionately included.
  - d. Operating revenues per country shows the external revenues. These figures included revenues from other segments in Schibsted Media Group earlier. The external revenues will give a better understanding of the revenue development since the internal revenues may fluctuate when the internal reporting structure changes. The revenues from other segments are now included as a separate line for the Online Classifieds segment as a total.
  - e. EBITDA is shown as before; that is excluding management fee. The corporate costs related to management fees are included in Headquarter/Other as before.

	$\sim$		• •		
N	I()	Κ	mı	llion	

NOK million															
1 quarter	2 quarter	3 quarter	4 quarter	1 quarter	2 quarter	3 quarter	4 quarter	1 quarter	2 quarter	PROFIT AND LOSS STATEMENT	Year to date	Year to date	Full year	Full year	Full year
2013	2013	2013	2013	2014	2014	2014	2014	2015	2015	SCHIBSTED MEDIA GROUP	2015	2014	2014	2013	2013
restated	restated	restated	restated			_0	_0	_0.0		2 QUARTER 2015				restated	reported
Tostatou	Tostatou	TOSIAICU	restated							L GOAKTEK 2010				Tostatou	reported
450	115	422	440	470	440	463	474	478	456	Cubacrintian rayanya	024	027	1 064	1 770	1 707
452	445	433	440	479	448					Subscription revenues	934	927	1,864	1,770	1,787
564	577	619	568	541	553	589	538	495	525	Casual sales revenues	1,020	1,094	2,221	2,328	2,335
2,081	2,330	2,026	2,284	2,170	2,338	1,995	2,287	2,176	2,366	Advertising revenues	4,542	4,508	8,790	8,721	9,017
490	518	503	540	520	495	510	575	545	456	Other revenues	1,001	1,015	2,100	2,051	2,093
3,587	3,870	3,581	3,832	3,710	3,834	3,557	3,874	3,694	3,803	Operating revenues	7,497	7,544	14,975	14,870	15,232
,	,	,	,	•	,	,	,	,	,		,	,	,	,	,
(230)	(241)	(201)	(178)	(172)	(179)	(167)	(178)	(161)	(144)	Raw materials, work in progress and finished goods	(305)	(351)	(696)	(850)	(871)
(1,349)	(1,360)	(1,216)	(1,389)	(1,427)	(1,405)	(1,255)	(1,477)	(1,487)	(1,460)		(2,947)	(2,832)	(5,564)	(5,314)	(5,474)
(1,711)	(1,707)	(1,701)	(1,810)	(1,701)	(1,676)	(1,631)	(1,766)	(1,670)	(1,557)	Other operating expenses	(3,227)	(3,377)	(6,774)	(6,929)	(7,228)
-	-	-	-	-	-	-	-	-	-	Share of profit (loss) of associated companies	-	-	-	-	13
297	562	463	455	410	574	504	453	376	642	Gross operating profit (loss)	1,018	984	1,941	1,777	1,672
(117)	(119)	(121)	(119)	(114)	(112)	(123)	(118)	(118)	(119)	Depreciation and amortisation	(237)	(226)	(467)	(476)	(490)
(26)	`(11)	(30)	(56)	(202)	(216)	(252)	(171)	354		Share of profit (loss) of joint ventures and associated companies	247	(418)	(841)	(123)	-
(-0)	(2)	-	(148)	(9)	(= : 0)	(1)	(121)	(6)	(3)	Impairment loss	(9)	(9)	(131)	(150)	(150)
(7)	(2)	(225)	871	45	(30)	88	(95)	267	97	Other income and expenses	364	15	8	647	1,169
147	438	87	1,003	130	216	216	(93) ( <b>52</b> )	873			1,383	346	510	1,675	2,201
147	438	87	1,003	130	216	216	(52)	8/3	510	Operating profit (loss)	1,383	346	510	1,675	2,201
							(0)						4.0	_,	_ 4
10	9	11	21	12	17	25	(8)	14		Financial income	16	29	46	51	51
(50)	(72)	(65)	(49)	(41)	(43)	(42)	(48)	(41)	(72)	· · · · · · · · · · · · · · · · · · ·	(113)	(84)	(174)	(236)	(237)
107	375	33	975	101	190	199	(108)	846	440	Profit (loss) before taxes	1,286	291	382	1,490	2,015
(46)	(171)	(111)	(125)	(125)	(162)	(139)	(83)	(112)	(172)	Taxes	(284)	(287)	(509)	(453)	(453)
61	204	(78)	850	(24)	28	60	(191)	734	268	Profit (loss)	1,002	4	(127)	1,037	1,562
		,		,			` '				,		` '	,	,
_	_	_	_	_	_	_	_	_	_	Profit (loss) discontinued operations	_	_	_	_	_
61	204	(78)	850	(24)	28	60	(191)	734	268	Profit (loss)	1,002	4	(127)	1,037	1,562
<u> </u>	201	(10)	000	(=-)		- 00	(101)	101	1 200		1,002	1	(127)	1,001	1,002
	40		(4)	4.4	20	4.4	_	74	20	Drafit (loss) attributable to non controlling interests	400	]	<b>50</b>	00	00
8	19	-	(1)	11	22	14	6	71	29	Profit (loss) attributable to non-controlling interests	100	33	53	26	26
53	185	(78)	851	(35)	6	46	(197)	663	239	Profit (loss) attributable to owners of the parent	902	(29)	(180)	1,011	1,536
0.25	0.86	-0.36	3.97	-0.16	0.03	0.21	-0.92	3.08		Earnings per share (NOK)	4.20	-0.13	-0.84	4.72	7.16
0.25	0.86	-0.36	3.97	-0.16	0.03	0.21	-0.92	3.08	1.11	Diluted earnings per share (NOK)	4.20	-0.13	-0.84	4.71	7.16
0.27	0.83	0.63	0.22	-0.34	0.13	-0.27	-0.25	2.10		Earnings per share - adjusted (NOK)	2.72	-0.22	-0.73	1.95	1.95
0.27	0.83	0.63	0.22	-0.34	0.13	-0.27	-0.25	2.10		Diluted earnings per share - adjusted (NOK)	2.72	-0.22	-0.73	1.95	1.95
0.21	0.00	0.00	0.22	0.04	0.10	0.21	0.20	2.10	0.02	Printed darrings per strate adjusted (NOT)	2.12	0.22	0.73	1.33	1.33

On 8 May 2015, the Annual General Meeting of Schibsted ASA approved a split of the Company's shares and establishing of a new class of B-shares. Average number of shares outstanding is adjusted retrospectively as if shares issued in share split were outstanding also in previous periods presented to give comparable information on Earnings per share.

NOK Million														
	31.03	30.06	30.09	31.12	31.03	30.06	30.09	31.12	31.03	30.06	30.09	31.12	31.03	30.06
Balance sheet	2013	2013	2013	2013	2013	2013	2013	2013	2014	2014	2014	2014	2015	2015
	reported	reported	reported	reported	restated	restated	restated	restated						
Intangible assets	9,301	9,646	10,056	10,337	9,221	9,561	9,958	10,212	10,240	10,366	10,074	11,906	11,493	11,855
Investment property and property plant and equipment	1,819	1,795	1,659	1,507	1,812	1,788	1,651	1,499	1,564	1,608	1,373	1,287	1,239	1,196
Investments in joint ventures and associated companies	507	469	478	1,074	625	610	578	654	557	548	502	547	1,251	1,199
Other non-current assets	322	351	303	297	342	370	354	319	212	195	273	536	515	458
Non-current assets	11,949	12,261	12,496	13,215	12,000	12,329	12,541	12,684	12,573	12,717	12,222	14,276	14,498	14,708
l		400			100			_,						
Inventories	107	108	52	53	103	104	51	51	52	54	58	56	55	14
Trade and other receivables	2,832	2,846	2,724	2,623	2,697	2,702	2,615	2,514	2,658	2,727	2,703	2,797	2,856	2,884
Current financial assets	64	53	<u>-</u>	28	64	53	<u>-</u>	-	-	<u>-</u>	-		-	
Cash and cash equivalents	596	1,140	561	1,240	541	1,066	473	1,202	307	458	831	745	285	469
Assets held for sale	-	-	76	-	-	-	76	-	-	-	-	-	-	
Current assets	3,599	4,147	3,413	3,944	3,405	3,925	3,215	3,767	3,017	3,239	3,592	3,598	3,196	3,367
Total assets	15,548	16,408	15,909	17,159	15,405	16,254	15,756	16,451	15,590	15,956	15,814	17,874	17,694	18,075
Equity attributable to owners of the parent	6,075	6,248	6,085	7,850	6,075	6,248	6,085	7,325	7,179	6,897	6,419	6,560	7,012	6,930
Non-controlling interests	281	252	261	7,650 261	281	252	261	261	265	187	196	230	241	136
_	6,356	6,500	6,346	8,111	6,356	6, <b>500</b>	6,346	7,586	7,444	7,084	6,615	6, <b>790</b>	7,253	7,066
Equity	0,330	6,500	0,340	0,111	0,330	6,500	0,340	7,300	7,444	7,004	0,013	6,790	7,255	7,000
Non-current interest-bearing borrowings	1,941	2,712	2,574	1,971	1,941	2,712	2,561	1,971	1,941	2,551	2,495	2,132	1,908	2,334
Other non-current liabilities	2,038	2,030	2,509	2,313	2,032	2,024	2,500	2,263	2,109	2,076	2,515	3,641	2,944	2,886
Non-current liabilities	3,979	4,742	5,083	4,284	3,973	4,736	5,061	4,234	4,050	4,627	5,010	5,773	4,852	5,220
lo	F-7-7	500	5.40	400		500	540	0.40	407	00	40	000	044	4.400
Current interest-bearing borrowings	577	592	549	428	577	592	549	346	137	90	13	696	844	1,162
Other current liabilities	4,636	4,574	3,780	4,336	4,499	4,426	3,649	4,285	3,959	4,155	4,176	4,615	4,745	4,62
Liabilities held for sale		-	151	-		-	151		-	-	-		-	
Current liabilities	5,213	5,166	4,480	4,764	5,076	5,018	4,349	4,631	4,096	4,245	4,189	5,311	5,589	5,789
Total equity and liabilities	15,548	16,408	15,909	17,159	15,405	16,254	15,756	16,451	15,590	15,956	15,814	17,874	17,694	18,075

Schibsted has as of 1 January 2014 implemented IFRS 11 Joint Arrangements. The standard is applied retrospectively and comparable figures for 2013 are restated in the columns "restated" above. The reported figures for 2013 are presented in the columns "reported" above. The restatements are described in the 1st Quarter 2014 Report.

	31.03	30.06	30.09	31.12	31.03	30.06	30.09	31.12	31.03	30.06
Statement of cash flows	2013	2013	2013	2013	2014	2014	2014	2014	2015	2015
	restated	restated	restated	restated						
Profit (loss) before taxes (continuing operations)	107	482	515	1,490	101	291	490	382	846	1,286
- Gain on remeasurement in business combinations achieved in stages and remeasurement										i
of contingent consideration	-	-	(2)	(2)	(37)	(40)	(40)	(91)		-
+ Depreciation, amortisation and impairment losses	117	238	362	629	123	235	359	598	124	246
+ / - Share of profit of joint ventures and associated companies, net of dividends received	26	85	125	182	202	445	707	877	(354)	(232)
- Taxes paid	(145)	(494)	(516)	I ` ′I	(301)	(496)	` '	` '	, ,	(532)
Sales losses / (gains) non-current assets	(1)	(12)	203	(943)	(10)	(11)	(121)	(121)	(291)	(418)
Change in working capital etc.	(484)	(444)	(506)	(4)	(139)	(76)	(15)	220	(130)	12
Net cash flow from operating activities	(380)	(145)	181	716	(61)	348	765	1,230	(18)	362
										1
Net cash flow from investing activities	(158)	(251)	(478)	471	(446)	(790)	(728)	(1,580)	(289)	(616)
Net cash flow before financing activities	(538)	(396)	(297)	1,187	(507)	(442)	37	(350)	(307)	(254)
Net cash flow from financing activities	60	397	(296)	(1,116)	(365)	(305)	(382)	(116)	(117)	20
Effect of exchange rate changes on cash and cash equivalents	41	87	112	153	(23)	3	(26)	9	(36)	(42)
Net cash flow for the period	(437)	88	(481)	224	(895)	(744)	(371)	(457)	(460)	(276)
Cash and cash equivalents at start of period	978	978	978	978	1,202	1,202	1,202	1,202	745	745
Cash and cash equivalents at end of period	541	1,066	497	1,202	307	458	831	745	285	469

Schibsted has as of 1 January 2014 implemented IFRS 11 Joint Arrangements. The standard is applied retrospectively and comparable figures for 2013 are restated. The restatements are described in the 1st Quarter 2014 Report.

11OK IIIIIIOII										<del>-</del>					
1 quarter	2 quarter	3 quarter	4 quarter	1 quarter	2 quarter	3 quarter	4 quarter	1 quarter	2 quarter	OPERATING REVENUES	Year to date	Year to date	Full year	Full year	Full year
2013	2013	2013	2013	2014	2014	2014	2014	2015	2015	SCHIBSTED GROUP	2015	2014	2014	2013	2013
restated	restated	restated	restated											restated	reported
3,587	3,870	3,581	3,832	3,710	3,834	3,557	3,874	3,694	3,803	SCHIBSTED GROUP	7,497	7,544	14,975	14,870	15,232
948	1,095	1,044	1,097	1,151	1,225	1,145	1,220	1,299	1,419	ONLINE CLASSIFIEDS	2,718	2,376	4,741	4,184	4,265
1,567	1,640	1,493	1,638	1,542	1,591	1,475	1,609	1,465	1,450	SCHIBSTED NORGE MEDIA HOUSE	2,915	3,133	6,217	6,338	6,368
871	918	900	1,031	952	946	882	982	886	958	SCHIBSTED SVERIGE MEDIA HOUSE	1,844	1,898	3,762	3,720	3,731
246	268	195	125	123	129	111	130	98	55	OTHER*	153	252	493	834	1,073
92	90	83	90	93	93	90	97	96	91	HEADQUARTERS (Schibsted ASA and other centralised functions)	187	186	373	355	355
(137)	(141)	(134)	(149)	(151)	(150)	(146)	(164)	(150)	(170)	ELIMINATIONS	(320)	(301)	(611)	(561)	(560)

<sup>\*</sup>Media houses International is included in Other from 1st quarter 2013. Other includes 20 Minutes Spain, Møteplassen, Eesti Media Group until September 2013, Aspiro until March 2015.

TTOTT IIIIIIOII															
1 quarter	2 quarter	3 quarter	4 quarter	1 quarter	2 quarter	3 quarter	4 quarter	1 quarter	2 quarter	GROSS OPERATING PROFIT (LOSS) - EBITDA	Year to date	Year to date	Full year	Full year	Full year
2013	2013	2013	2013	2014	2014	2014	2014	2015	2015	SCHIBSTED GROUP	2015	2014	2014	2013	2013
restated	restated	restated	restated											restated	reported
297	562	463	455	410	574	504	453	376	642	SCHIBSTED GROUP	1,018	984	1,941	1,777	1,672
167	310	270	245	313	392	372	325	335	517	ONLINE CLASSIFIEDS	852	705	1,402	992	862
150	243	177	153	101	176	125	135	68	118	SCHIBSTED NORGE MEDIA HOUSE	186	277	537	723	724
54	65	90	145	86	89	104	106	73	109	SCHIBSTED SVERIGE MEDIA HOUSE	182	175	385	354	363
(16)	1	(19)	(13)	(23)	(16)	(26)	(35)	(26)	(6)	OTHER*	(32)	(39)	(100)	(47)	(49)
(58)	(57)	(55)	(75)	(67)	(67)	(71)	(78)	(74)	(96)	HEADQUARTERS	(170)	(134)	(283)	(245)	(228)

<sup>\*</sup>Media houses International is included in Other from 1st quarter 2013. Other includes 20 Minutes Spain, Møteplassen, Eesti Media Group until September 2013, Aspiro until March 2015.

NOK million														
1 quarter	2 quarter	3 quarter	4 quarter	1 quarter	2 quarter	3 quarter	4 quarter	1 quarter	2 quarter		Year to date	Year to date	Full year	Full year
2013	2013	2013	2013	1	1	, , , , , ,	1	1	1				, , , , ,	2013
restated	restated	restated	restated	2014	2014	2014	2014	2015	2015	Schibsted Norge Media House	2015	2014	2014	restated
10014104	Toolatoa	10010100	rootatoa	2014	2014	2014	2014	2010	2010	- Combated Norge Media Floude	2010	2011	2011	10010100
137	142	144	163	172	182	165	198	162	152	Online newspapers - single copy (VG)*	314	354	717	586
73	92	86	106	124	135	130	151	133		Online newspapers - subscription newspapers	278	259	540	357
33	42	42	44	28	36	28	38	42		Other online operating revenues/online eliminations	83	64	130	161
243	276	272	313	324	353	323	387	337	338	Operating revenues online	675	677	1,387	1,104
252	262	263	247	250	256	270	249	239		Circulation revenues - single copy newspapers (VG)	489	506	1,025	1,024
72	69	64	76	57	59	47	53	45	39	Advertising revenues - single copy newspapers (VG)	84	116	216	281
6	6	6	6	6	6	6	7	7		Other revenues - single copy newspapers (VG)	15	12	25	24
351	344	344	333	339	319	329	319	329		Circulation revenues - subscription newspapers	643	658	1,306	1,372
432	472	353	426	358	387	290	349	295		Advertising revenues - subscription newspapers	601	745	1,384	1,683
41	39	35	44	37	39	36	39	35		Other revenues - subscription newspapers	70	76	151	159
10	11	4.070	8	4.054	9	4	6	9 <b>55</b>		Eliminations/other revenues (VG)	10	16	26	36 <b>4,579</b>
1,164	1,203	1,072	1,140	1,054	1,075	982	1,022	955	957	Print newspapers operating revenues	1,912	2,129	4,133	4,579
52	43	45	60	39	37	43	61	38	22	Publishing	60	76	180	200
230	255	229	243	234	239	228	243	216		Printing	424	473	944	957
(122)	(137)	(125)	(118)	(109)	(113)	(101)	(104)	(81)		Other/eliminations/distribution	(156)	(222)	(427)	(502)
	` '	, ,	` ´	,	` ′	,	, ,	` '	,			, ,	` ′	` ´
1,567	1,640	1,493	1,638	1,542	1,591	1,475	1,609	1,465	1,450	Total operating revenues	2,915	3,133	6,217	6,338
(404)	(409)	(392)	(433)	(420)	(429)	(405)	(427)	(405)		Online/offline operating expenses - single copy newspapers (VG)*	(795)	(849)	(1,681)	(1,638)
(820)	(816)	(742)	(828)	(813)	(776)	(744)	(795)	(751)		Online/offline operating expenses - subscription newspapers	(1,481)	(1,589)	(3,128)	(3,206)
(51)	(44)	(46)	(56)	(42)	(43)	(44)	(56)	(41)	` ,	Publishing	(64)	(85)	(185)	(197)
(217)	(224)	(200)	(221)	(216)	(218)	(206)	(224)	(206)	(194)	Printing	(400)	(434)	(864)	(862)
75	96	64	53	50	51	49	28	6	5	Other/eliminations/distribution	11	101	178	288
-	-	-	-	-										
(4.44=)	(4.00=)	(4.040)	(4.405)	(4.444)	(4.445)	(4.050)	(4.47.4)	(4.00=)	(4.000)		(0.700)	(2.250)	(5.000)	(5.045)
(1,417)	(1,397)	(1,316)	(1,485)	(1,441)	(1,415)	(1,350)	(1,474)	(1,397)	(1,332)	Total operating expenses	(2,729)	(2,856)	(5,680)	(5,615)
73	81	92	67	72	83	87	86	53	64	EBITDA single copy newspapers VG (online/offline)*	117	155	328	313
77	131	76	81	45	104	41	63	41		EBITDA single copy newspapers v3 (online/offline)	111	149	253	365
'1	(1)	(1)	4	(3)		(1)	5	(3)		EBITDA publishing	(4)	(9)	(13)	3
13	31	29	22	18		22	19	10		EBITDA printing	24	39	71	95
(14)	1	(19)	(21)	(31)		(24)	(38)	(33)		EBITDA other/distribution	(62)	(57)	(114)	(53)
	·	(10)	(- · /	()	(==)	()	(10)	(-3)	(-0)			(/	( /	(13)
150	243	177	153	101	176	125	135	68	118	Total EBITDA	186	277	537	723

Schibsted has as of 1 January 2014 implemented IFRS 11 Joint Arrangements. The standard is applied retrospectively and comparable figures for 2013 are restated. The line item Share of profit (loss) of joint ventures and associated companies is reported from 01.01.13 as part of operating profit, but outside of Gross operating profit (loss). The previously used line item Share of profit (loss) of associated companies is reported as part of Gross operating profit until 31.12.12.

The restatements are described in the 1st quarter 2014 Report.

\* Mittanbud.no is from 1st quarter 2015 no longer part of Online newspaper - VG, it is included in Online Classifieds - Norway.

	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2		Year to date	Year to date	Full year	Full year
	2013	2013	2013	2013											2013
	restated	restated	restated	restated	2014	2014	2014	2014	2015	2015	Schibsted Norge Media House	2015	2014	2014	restated
											Operating revenues				
	465	488	421	457	460	458	415	447	428		Aftenposten	853	918	1,780	1,831
	203	210	183	214	188	200	171	203	169	176	Bergens Tidende	345	388	762	810
	139	147	130	141	130	130	117	118	114	111	Stavanger Aftenblad	225	260	495	557
	91	104	90	99	82	96	85	92	84	90	Fædrelandsvennen	174	178	355	384
	477	490	484	500	492	512	492	513	458	454	Verdens Gang	912	1,004	2,009	1,951
	230	255	229	243	234	239	228	243	216	208	Schibsted Norge Trykk	424	473	944	957
	52	43	45	60	39	37	43	61	38	22	Schibsted Forlag	60	76	180	200
	(90)	(97)	(89)	(76)	(83)	(81)	(76)	(68)	(42)	(36)	Other/eliminations/distribution	(78)	(164)	(308)	(352)
	1,567	1,640	1,493	1,638	1,542	1,591	1,475	1,609	1,465	1,450	Total	2,915	3,133	6,217	6,338
											EBITDA				
	47	71	34	30	44	64	26	39	38		Aftenposten	90	108	173	182
	20	29	21	28	-	17	4	21	(5)	5	Bergens Tidende	-	17	42	98
	11	17	17	16	11	16	11	-	5		Stavanger Aftenblad	9	27	38	61
	-	14	3	8	(10)	7	-	3	3	9	Fædrelandsvennen	12	(3)	-	25
	73	81	92	67	72	83	87	86	53		Verdens Gang	117	155	328	313
	13	31	29	22	18	21	22	19	10		Schibsted Norge Trykk	24	39	80	95
	1	(1)	(1)	4	(3)	(6)	(1)	5	(3)		Schibsted Forlag	(4)	(9)	(5)	3
L	(15)	1	(18)	(22)	(31)	(26)	(24)	(38)	(33)	,	Other/eliminations/distribution	(62)	(57)	(119)	
L	150	243	177	153	101	176	125	135	68	118	Total	186	277	537	723

**SEK million** 

SEK million														
1 quarter	2 quarter	3 quarter	4 quarter	1 quarter	2 quarter	3 quarter	4 quarter	1 quarter	2 quarter		Year to date	Year to date	Full year	Full year
2013	2013	2013	2013	2014	2014	2014	2014	2015		Schibsted Sverige Media House	2015	2014	2014	2013
restated	restated	restated	restated											restated
Toolatoa	Toolatou	rootatoa	Toolatoa											Toolatoa
000	005	0.4.0	0.40	0.40	005	005	050	044	0.1.1		405	405	050	0.57
202	205	210	240	240	225	235	253	241		Schibsted Growth revenues*	485	465	953	857
83	81	80	78	77	69	66	64	60	64	of which Hitta revenues	124	146	276	322
213	220	200	251	251	252	219	281	255	295	Schibsted Publishing revenues	550	503	1,003	884
153	156	134	178	171	186	149	193	178	200	of which Aftonbladet online revenues	378	357	699	621
17	21	16	28	26	31	27	36	31	41	of which SvD online revenues	72	57	120	82
(8)	(8)	(15)	(2)	(9)	(4)	(12)	(19)	(11)	(10)	Other online revenues and eliminations	(21)	(13)	(44)	(33)
407	417	395	489	482	473	442	515	485	, ,	Online operating revenues	1,014	955	1,912	1,708
10.	711		100		4.0		0.0		020	on the operating revenues	1,014		.,0.2	1,100
271	276	304	277	255	268	286	252	230	2/18	Circulation revenues Aftonbladet	478	523	1,061	1,128
			77	I										-
69	82	68		59	73	57	63	46	56	Advertising revenues Aftonbladet	102	132	252	296
1	2	1	2	1	1	2	3	1	-	Other revenues Aftonbladet	1	2	/	6
116	112	114	109	107	98	103	105	102	96	Circulation revenues SvD	198	205	413	451
103	125	82	119	93	102	71	98	79	91	Advertising revenues SvD	170	195	364	429
17	15	18	21	16	15	16	16	16	15	Other revenues SvD	31	31	63	71
577	612	587	605	531	557	535	537	474	506	Newspaper operating revenues	980	1,088	2,160	2,381
4	4	3	11	_	13	6	8	6	7	Other revenues and eliminations	13	13	27	22
·						Ĭ			•					
988	1,033	985	1,105	1,013	1,043	983	1,060	965	1 0/12	Total operating revenues	2,007	2,056	4,099	4,111
300	1,033	303	1,103	1,013	1,043	303	1,000	303	1,042	Total operating revenues	2,007	2,030	7,033	7,111
(4.04)	(4.00)	(4.00)	(4.00)	(400)	(405)	(404)	(400)	(000)	(400)	Cabibatad Casuth ann agas *	(200)	(0.07)	(7.40)	(700)
(181)	(186)	(169)	(190)		(185)	(181)	(198)	(200)	,	Schibsted Growth expenses*	(396)	(367)	(746)	(726)
(65)	(65)	(55)	(53)		(46)	(42)	(38)	(44)	(46)	of which Hitta expenses	(90)	(95)	(175)	(238)
(740)	(770)	(722)	(724)		(740)	(689)	(730)	(687)		Schibsted Publishing expenses (print and online)	(1,390)	(1,475)	(2,894)	(2,956)
(437)	(460)	(433)	(434)	(441)	(471)	(433)	(437)	(421)	(433)	of which Aftonbladet expenses	(854)	(912)	(1,782)	(1,764)
(264)	(269)	(244)	(255)	(240)	(234)	(213)	(238)	(216)	(224)	of which SvD expenses	(440)	(474)	(925)	(1,032)
(6)	(6)	6	(34)	(5)	(19)	3	(17)	1	(24)	Other expenses and eliminations	(23)	(24)	(38)	(40)
	, ,		, ,	, ,	, ,		, ,				, ,	` ′	` ′	` ′
(927)	(962)	(885)	(948)	(922)	(944)	(867)	(945)	(886)	(923)	Total operating expenses	(1,809)	(1,866)	(3,678)	(3,722)
(02.7)	(002)	(000)	(0.10)	(0==)	(0.1.)	(301)	(0.10)	(333)	(0=0)	- Commoponaning emperiors	(1,555)	(1,000)	(0,010)	(0,122)
21	19	41	50	58	40	54	55	41	ΛQ	EBITDA Schibsted Growth*	89	98	207	131
				I				l		of which EBITDA Hitta				
18	16	25	25	28	23	24	26	16	18		34	51	101	84
50	62	65	132	47	69	65	88	42		EBITDA Schibsted Publishing	140	116	269	309
57	56	74	100	45	57	61	74	34	71		105	102	237	287
(11)	4	(14)	22	2	12	4	17	12	19	of which EBITDA SvD	31	14	35	1
(10)	(10)	(6)	(25)	(14)	(10)	(3)	(28)	(4)	(27)	EBITDA Other	(31)	(24)	(55)	(51)
61	71	100	157	91	99	116	115	79	119	Total EBITDA	198	190	421	389
0.8751	0.8889	0.9138	0.9302	0.9423	0.9069	0.8988	0.9264	0.9171	0.9199	NOK / SEK	0.9185	0.9246	0.9186	0.9022
3.0701	0.0000	5.0700	5.000Z	0.0 120	0.0000	0.0000	0.0201	0.0111	0.0700		0.0700	3.02.10	3.0700	5.0022

Schibsted has as of 1 January 2014 implemented IFRS 11 Joint Arrangements. The standard is applied retrospectively and comparable figures for 2013 are restated. The line item Share of profit (loss) of joint ventures and associated companies is reported from 01.01.13 as part of operating profit, but outside of Gross operating profit (loss). The previously used line item Share of profit (loss) of associated companies is reported as part of Gross operating profit until 31.12.12. The restatements are described in the 1st quarter 2014 Report.

<sup>\*</sup> Servicefinder.se is from 1st quarter 2015 no longer part of Schibsted Growth, it is included in Online Classifieds - Sweden.

EUR millio	n													
1 quarter	2 quarter	3 quarter	4 quarter	1 quarter	2 quarter	3 quarter	4 quarter	1 quarter	2 quarter		Year to date	Year to date	Full year	Full year
2013	2013	2013	2013	2014	2014	2014	2014	2015	2015	Online Classifieds	2015	2014	2014	2013
										Revenues				
121.7	136.6	124.5	125.6	130.8	141.9	130.8	132.0	142.8	156.4	Established phase	299.2	272.7	535.5	508.4
43.7	48.4	43.3	41.5	44.5	46.5	41.9	37.6	43.3	46.3		89.6	91.0	170.5	176.9
20.7	24.6	22.7	22.6	22.6	25.5	23.2	22.8	23.5	27.4	- Sweden**	50.9	48.1	94.1	90.6
28.3	32.9	30.0	32.8	35.8	39.6	36.1	39.2	42.9	46.4	- France	89.3	75.4	150.7	124.0
22.5 6.5	22.8 7.9	21.2 7.3	21.3 7.4	20.9 7.0	21.2 9.1	20.7 8.9	21.9 10.5	22.8 10.3	24.7 11.6	- Spain - International	47.5 21.9	42.1 16.1	84.7 35.5	87.8 29.1
0.5	7.9	7.5	7.4	7.0	9.1	0.9	10.5	10.5	11.0	- International	21.9	10.1	33.3	29.1
2.8	3.0	3.3	3.6	3.4	3.9	4.1	4.6	4.6	5.0	New ventures	9.6	7.3	16.0	12.7
-	0.6	0.5	0.3	0.7	0.2	0.7	2.1	0.6	1.0	Headquarter/Other	1.6	0.9	3.7	1.4
2.9	3.4	3.3	3.4	3.2	3.1	2.7	3.5	2.6	3.4	Operating revenues from other segments in Schibsted Media Group	6.0	6.3	12.5	13.0
127.4	143.6	131.6	132.9	138.1	149.1	138.3	142.2	150.6	165.8	Total Revenues (Online Classifieds segment)	316.4	287.2	567.7	535.5
										EBITDA				
56.8	74.1	64.3	59.5	58.9	68.2	63.3	53.8	59.3	76.1	Established ventures online	135.4	127.1	244.2	254.7
19.5	27.3	22.1	19.8	18.6	22.2	20.2	15.6	17.4	23.6		41.0	40.8	76.6	88.7
11.2	15.1	14.2	13.5	13.3	14.9	13.7	13.9	12.2	14.5		26.7	28.2	55.8	54.0
19.8	22.4	20.2	21.2	24.5	27.2	24.2	25.6	30.3	29.8		60.1	51.7	101.5	83.6
5.7 0.6	8.3 1.0	7.4 0.4	3.8 1.2	3. <i>4</i> (0.9)	3.6 0.3	5.7 (0.5)	1.3 (2.6)	2.7 (3.3)	7.4 0.8	· ·	10.1 (2.5)	7.0 (0.6)	14.0 (3.7)	25.2 3.2
0.0	1.0	0.4	1.2	(0.3)	0.0	(0.0)	(2.0)	(3.3)	0.0	mematorial	(2.0)	(0.0)	(3.7)	5.2
(30.5)	(29.6)	(25.2)	(25.2)	(16.8)	(17.1)	(14.2)	(11.8)	(14.6)	(11.5)	New ventures	(26.1)	(33.9)	(59.9)	(110.5)
(3.9)	(3.8)	(4.9)	(4.7)	(4.5)	(3.4)	(4.2)	(4.4)	(5.9)	(4.3)	Headquarter/Other	(10.2)	(7.9)	(16.5)	(17.3)
22.4	40.7	34.2	29.6	37.6	47.7	44.9	37.6	38.8	60.4	Total EBITDA (Online Classifieds segment)	99.2	85.3	167.8	126.9
7.43	7.62	7.93	8.24	8.35	8.21	8.27	8.59	8.63	8.55	NOK / EUR	8.59	8.28	8.35	7.81
										The figures below reflect the contribution by Joint Ventures and Associated Companies if we had consolidated the companies proportionately:				
2.2	2.6	2.3	3.2	3.7	4.2	4.6	5.4	5.3		Revenues	11.4	7.9	17.9	10.3
(2.2)	(3.0)	(2.6)	(8.4)	(22.6)	(26.8)	(26.3)	(24.9)	(10.1)	(11.8)	EBITDA	(21.9)	(49.4)	(100.6)	(16.2)
										In the consolidated Financial Statement of the Schibsted Media Group the results of the Joint Ventures and Associated Companies are recognised as follows:				
(2.5)	(3.3)	(3.0)	(8.9)	(23.0)	(27.8)	(28.9)	(24.6)	42.0*	(13.2)	Share of profit (loss) of Joint Ventures and Associated Companies	28.8	(50.8)	(104.3)	(17.7)
		. , ,		• • •					,	*O4 2045 including gain on colo of EUD 52 2 million	-			, ,

(13.2) Share of profit (loss) of Joint Ventures and Associated Companies \*Q1 2015 including gain on sale of EUR 52.3 million (2.5) (3.3) (23.0) (50.8) (104.3) (3.0) (8.9) (27.8) (28.9) (24.6) 42.0\* 28.8

										NORWAY figures in NOK million*				
325	369	343	342	371	382	346	322	373	396	6 Revenues	769	753	1,421	1,379
145	208	175	163	155	182	167	133	150	203	3 <b>EBITDA</b>	353	337	637	691
										SWEDEN figures in SEK million**				
175	211	197	200	201	231	214	211	221	255	SWEDEN figures in SEK million**  5   Revenues	476	432	857	783
175 90	211 124	197 116	200 118	201 118	231 135	214 126	211 129	221 115			476 250	432 253	857 508	783 448

<sup>\*\*</sup>Mittanbud.no is included in NORWAY from 1st quarter 2015

1 quarter	2 quarter	3 quarter	4 quarter	1 quarter	2 quarter	3 quarter	4 quarter	1 quarter	2 quarter	
2013	2013	2013	2013	2014	2014	2014	2014	2015	2015	Circulation volume YTD
										Aftenposten
221,776	218,994	214,829	214,026	226,612	225,439	222,211	221,658	216,981	214 810	Morning edition
196,533	194,266	190,326	190,472	220,267	220,090	217,441	217,460	213,304		Sunday edition
.00,000	,	.00,020	.00, =			,	,	0,00.	,	Canada Canada
										Bergens Tidende
73,798	73,837	73,103	73,736	75,463	74,936	74,136	73,640	70,543	69.478	Weekday edition
74,687	74,343	73,430	,	74,032	73,298		72,470	69,587		Sunday edition
,	,	-,	-,	,	-,	,	, -	,	,	
										Stavanger Aftenblad
59,412	59,176	58,645	59,262	58,289	58,354	58,362	58,544	56,324	55,532	Weekday edition
										For deal or decrease or
25 117	25.042	25.000	24 945	24 497	24 256	24 224	24.064	22 642	24.060	Fædrelandsvennen
35,117	35,043	35,008	34,845	34,487	34,356	34,321	34,064	33,612	31,960	Weekday edition
										VG
168,830	166,974	167,425	164,430	141,212	139,881	138,915	138,188	119,760	118,089	Weekday edition
167,959	166,465	160,570	159,573	148,295	146,073	138,774	136,167	110,639	108,963	Sunday edition
										Aftonbladet
182,003	182,500	181,700	176,475	152,300	151,800	151,500	146,200	123,223		Weekday edition
196,891	196,300	197,000	191,400	159,600	160,700	161,000	155,600	126,106	129,594	Sunday edition
										Svenska Dagbladet*
166,900	164,500	159,600	159,000	164,200	159,400	156,400	157,200	156,300	153,500	Weekday edition
171,400	169,200	165,000	164,400	169,200	163,500	, i	161,600	160,000		Sunday edition

\*The circulation volume for Svenska Dagbladet has been changed according to the official Swedish way of counting volume for subscription newspapers. Historical figures for 2014 have been restated.

