



SCHIBSTED  
MEDIA GROUP

Attachment to Stock Exchange Notification 10 March 2016

## **Primary insiders allotment of shares in the Key Contributor Plan under the 2015 LTI-program**

<b>Name</b>	<b>B-shares allotted</b>	<b>Holding of A-shares</b>	<b>Holding of B-shares, including allotment*</b>
Sondre Gravir	994	4,345	2,309
Antoine Jouteau	606	2,582	2,399
Jacob Møller	437	3,067	2,492
Torry Pedersen	614	9,701	8,290
Gianpaolo Santorsola	1,107	400	1,116
Tina Stiegler	283	559	813

\*) Holding of shares including close affiliates, after purchase