



SCHIBSTED
MEDIA GROUP

New reporting structure
- restated financials and analytical info Q1 2016 - Q4 2017

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NOK million

SCHIBSTED MEDIA GROUP CONDENSED CONSOLIDATED INCOME STATEMENT																				Full year 2017	Full year 2016	Full year 2015	Full year 2014	Full year 2013 restated	Full year 2013 reported	
1 quarter 2013 restated	2 quarter 2013 restated	3 quarter 2013 restated	4 quarter 2013 restated	1 quarter 2014	2 quarter 2014	3 quarter 2014	4 quarter 2014	1 quarter 2015	2 quarter 2015	3 quarter 2015	4 quarter 2015	1 quarter 2016	2 quarter 2016	3 quarter 2016	4 quarter 2016	1 quarter 2017	2 quarter 2017	3 quarter 2017	4 quarter 2017							
452	445	433	440	479	448	463	474	478	456	477	490	506	529	528	533	541	551	553	572	Subscription revenues	2.218	2.096	1.901	1.864	1.770	1.787
564	577	619	568	541	553	589	538	495	525	526	504	485	481	470	429	416	427	439	393	Casual sales revenues	1.675	1.865	2.050	2.221	2.328	2.335
2.081	2.330	2.026	2.284	2.170	2.338	1.995	2.287	2.176	2.366	2.169	2.430	2.377	2.559	2.301	2.523	2.480	2.748	2.543	2.831	Advertising revenues	10.602	9.760	9.141	8.790	8.721	9.017
490	518	503	540	520	495	510	575	545	456	501	523	515	545	499	574	562	601	625	658	Other revenues	2.447	2.133	2.025	2.100	2.051	2.093
3.587	3.870	3.581	3.832	3.710	3.834	3.557	3.874	3.694	3.803	3.673	3.947	3.883	4.114	3.798	4.059	4.000	4.327	4.161	4.455	Operating revenues	16.943	15.854	15.117	14.975	14.870	15.232
																				-						
(230)	(241)	(201)	(178)	(172)	(179)	(167)	(178)	(161)	(144)	(129)	(141)	(129)	(129)	(118)	(124)	(107)	(110)	(102)	(113)	Raw materials and finished goods	(432)	(500)	(575)	(696)	(850)	(871)
(1.349)	(1.360)	(1.216)	(1.389)	(1.427)	(1.405)	(1.255)	(1.477)	(1.487)	(1.460)	(1.372)	(1.565)	(1.562)	(1.568)	(1.396)	(1.615)	(1.546)	(1.606)	(1.487)	(1.678)	Personnel expenses	(6.317)	(6.141)	(5.884)	(5.564)	(5.314)	(5.474)
(1.711)	(1.707)	(1.701)	(1.810)	(1.701)	(1.676)	(1.631)	(1.766)	(1.670)	(1.557)	(1.616)	(1.799)	(1.771)	(1.780)	(1.712)	(1.819)	(1.913)	(1.917)	(1.789)	(1.969)	Other operating expenses	(7.588)	(7.082)	(6.642)	(6.774)	(6.929)	(7.228)
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	Share of profit (loss) of joint ventures and associates	-	-	-	-	-	13
297	562	463	455	410	574	504	453	376	642	556	442	421	637	572	501	434	694	783	695	Gross operating profit (loss)	2.606	2.131	2.016	1.941	1.777	1.672
																				-						
(117)	(119)	(121)	(119)	(114)	(112)	(123)	(118)	(118)	(119)	(129)	(132)	(123)	(132)	(127)	(147)	(145)	(156)	(158)	(175)	Depreciation and amortisation	(634)	(529)	(498)	(467)	(476)	(490)
(26)	(11)	(30)	(56)	(202)	(216)	(252)	(171)	354	(107)	(124)	(71)	(43)	(40)	(43)	(45)	(58)	(11)	(15)	(29)	Share of profit (loss) of joint ventures and associates	(113)	(171)	52	(841)	(123)	-
																				0						
-	(2)	-	(148)	(9)	-	(1)	(121)	(6)	(3)	(14)	(465)	-	(39)	(16)	(25)	(0)	(9)	(2)	(38)	Impairment loss goodwill	-	-	-	-	-	-
(7)	8	(225)	871	45	(30)	88	(95)	267	97	794	(79)	(24)	(69)	(32)	11	(3)	1.286	194	28	Other income and expenses	1.505	(114)	1.079	8	647	1.169
147	438	87	1.003	130	216	216	(52)	873	510	1.083	(305)	231	357	354	295	228	1.805	802	479	Operating profit (loss)	3.315	1.237	2.161	510	1.675	2.201
																				-						
(40)	(63)	(54)	(28)	(29)	(26)	(17)	(56)	(27)	(70)	(118)	20	(12)	2	38	(7)	(12)	(70)	(23)	(66)	Net Financial Items	(171)	21	(195)	(128)	(185)	(186)
107	375	33	975	101	190	199	(108)	846	440	965	(285)	219	359	392	288	216	1.735	779	414	Profit (loss) before taxes	3.144	1.258	1.966	382	1.490	2.015
																				-						
(46)	(171)	(111)	(125)	(125)	(162)	(139)	(83)	(112)	(172)	(153)	(138)	(144)	(166)	(195)	(194)	(174)	(352)	(226)	(207)	Taxes	(958)	(699)	(575)	(509)	(453)	(453)
61	204	(78)	850	(24)	28	60	(191)	734	268	812	(423)	75	193	197	94	43	1.383	553	207	Profit (loss)	2.186	559	1.391	(127)	1.037	1.562
																				Profit (loss) attributable to:						
8	19	-	(1)	11	22	14	6	71	29	15	13	21	38	23	12	12	10	22	11	Non-controlling interests	55	94	128	53	26	26
53	185	(78)	851	(35)	6	46	(197)	663	239	797	(436)	54	155	174	82	30	1.373	531	196	Owners of the parent	2.130	465	1.263	(180)	1.011	1.536
																				Earnings per share (NOK)						
0.25	0.86	(0.36)	3.97	(0.16)	0.03	0.21	(0.92)	3.08	1.11	3.68	(1.93)	0.24	0.69	0.77	0.36	0.13	6.07	2.35	0.85	Basic	9.36	2.05	5.79	(0.84)	4.72	7.16
0.25	0.86	(0.36)	3.97	(0.16)	0.03	0.21	(0.92)	3.08	1.11	3.67	(1.92)	0.24	0.69	0.77	0.36	0.13	6.06	2.34	0.85	Diluted	9.35	2.05	5.78	(0.84)	4.71	7.16
0.27	0.83	0.63	0.22	(0.34)	0.13	(0.27)	(0.25)	2.10	0.62	0.06	0.41	0.29	1.04	0.93	0.44	0.15	0.96	1.45	0.88	Basic - adjusted	3.43	2.70	3.17	(0.73)	1.95	1.95
0.27	0.83	0.63	0.22	(0.34)	0.13	(0.27)	(0.25)	2.10	0.62	0.06	0.41	0.29	1.04	0.93	0.44	0.15	0.96	1.45	0.88	Diluted - adjusted	3.43	2.69	3.16	(0.73)	1.95	1.95

NOK million																								
	31.03	30.06	30.09	31.12	31.03	30.06	30.09	31.12	31.03	30.06	30.09	31.12	31.03	30.06	30.09	31.12	31.03	30.06	30.09	31.12	31.03	30.06	30.09	31.12
CONDENSED CONSOLIDATED	2013	2013	2013	2013	2013	2013	2013	2013	2014	2014	2014	2014	2015	2015	2015	2015	2016	2016	2016	2016	2017	2017	2017	2017
STATEMENT OF FINANCIAL POSITION	reported	reported	reported	reported	restated	restated	restated	restated																
Intangible assets	9.301	9.646	10.056	10.337	9.221	9.561	9.958	10.212	10.240	10.366	10.074	11.906	11.493	11.855	14.511	14.292	14.054	13.920	13.470	14.100	14.835	16.456	16.084	16.983
Investment property and property, plant and equipment	1.819	1.795	1.659	1.507	1.812	1.788	1.651	1.499	1.564	1.608	1.373	1.287	1.239	1.196	1.168	1.137	1.116	1.069	1.043	1.019	1.020	1.004	1.009	988
Investments in joint ventures and associates	507	469	478	1.074	625	610	578	654	557	548	502	547	1.251	1.199	969	929	942	964	978	954	929	4.519	4.481	4.514
Other non-current assets	322	351	303	297	342	370	354	319	212	195	273	536	515	458	462	425	315	346	463	353	352	441	414	364
Non-current assets	11.949	12.261	12.496	13.215	12.000	12.329	12.541	12.684	12.573	12.717	12.222	14.276	14.498	14.708	17.110	16.783	16.427	16.299	15.954	16.426	17.136	22.420	21.987	22.850
Trade receivables and other current assets	2.939	2.954	2.776	2.676	2.800	2.806	2.666	2.565	2.710	2.781	2.761	2.853	2.911	2.898	3.061	2.942	2.972	2.779	2.804	2.714	2.860	3.059	3.091	3.141
Current financial assets	64	53	-	28	64	53	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cash and cash equivalents	596	1.140	561	1.240	541	1.066	473	1.202	307	458	831	745	285	469	2.854	1.891	1.624	1.411	1.388	1.268	751	495	783	1.626
Assets held for sale	-	-	76	-	-	-	76	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Current assets	3.599	4.147	3.413	3.944	3.405	3.925	3.215	3.767	3.017	3.239	3.592	3.598	3.196	3.367	5.915	4.833	4.596	4.190	4.192	3.982	3.610	3.553	3.873	4.767
Total assets	15.548	16.408	15.909	17.159	15.405	16.254	15.756	16.451	15.590	15.956	15.814	17.874	17.694	18.075	23.025	21.616	21.023	20.489	20.146	20.408	20.747	25.974	25.860	27.617
Equity attributable to owners of the parent	6.075	6.248	6.085	7.850	6.075	6.248	6.085	7.325	7.179	6.897	6.419	6.560	7.012	6.930	11.195	10.776	10.676	10.276	9.878	10.235	10.394	11.638	11.549	14.793
Non-controlling interests	281	252	261	261	281	252	261	261	265	187	196	230	241	136	297	314	332	322	287	305	323	257	252	261
Equity	6.356	6.500	6.346	8.111	6.356	6.500	6.346	7.586	7.444	7.084	6.615	6.790	7.253	7.066	11.492	11.090	11.008	10.598	10.165	10.540	10.717	11.895	11.802	15.054
Non-current interest-bearing borrowings	1.941	2.712	2.574	1.971	1.941	2.712	2.561	1.971	1.941	2.551	2.495	2.132	1.908	2.334	3.012	2.365	1.856	1.838	1.822	1.814	2.313	5.510	5.203	4.212
Other non-current liabilities	2.038	2.030	2.509	2.313	2.032	2.024	2.500	2.263	2.109	2.076	2.515	3.641	2.944	2.886	2.817	2.743	2.500	2.493	2.793	2.447	2.450	2.610	2.732	2.586
Non-current liabilities	3.979	4.742	5.083	4.284	3.973	4.736	5.061	4.234	4.050	4.627	5.010	5.773	4.852	5.220	5.829	5.108	4.356	4.331	4.615	4.261	4.763	8.121	7.935	6.798
Current interest-bearing borrowings	577	592	549	428	577	592	549	346	137	90	13	696	844	1.162	719	318	557	541	540	528	28	626	626	28
Other current liabilities	4.636	4.574	3.780	4.336	4.499	4.426	3.649	4.285	3.959	4.155	4.176	4.615	4.745	4.627	4.985	5.100	5.102	5.019	4.826	5.079	5.240	5.332	5.497	5.736
Liabilities held for sale	-	-	151	-	-	-	151	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Current liabilities	5.213	5.166	4.480	4.764	5.076	5.018	4.349	4.631	4.096	4.245	4.189	5.311	5.589	5.789	5.704	5.418	5.659	5.560	5.366	5.607	5.268	5.958	6.124	5.764
Total equity and liabilities	15.548	16.408	15.909	17.159	15.405	16.254	15.756	16.451	15.590	15.956	15.814	17.874	17.694	18.075	23.025	21.616	21.023	20.489	20.146	20.408	20.747	25.974	25.860	27.617

NOK million

CONDENSED CONSOLIDATED
STATEMENT OF CASH FLOWS

	31.03 2013	30.06 2013	30.09 2013	31.12 2013	31.03 2014	30.06 2014	30.09 2014	31.12 2014	31.03 2015	30.06 2015	30.09 2015	31.12 2015	31.03 2016	30.06 2016	30.09 2016	31.12 2016	31.03 2017	30.06 2017	30.09 2017	31.12 2017
	restated	restated	restated	restated																
Profit (loss) before taxes	107	482	515	1.490	101	291	490	382	846	1.286	2.251	1.966	219	578	970	1.258	216	1.952	2.730	3.144
Gain on remeasurement in business combinations achieved in stages and remeasurement of contingent consideration	-	-	(2)	(2)	(37)	(40)	(40)	(91)	-	-	(784)	(778)	-	-	-	-	-	-	-	-
Depreciation, amortisation and impairment losses	117	238	362	629	123	235	359	598	124	246	389	1.000	123	294	437	609	145	309	470	685
Net effect pension liabilities													(61)	(46)	(29)	(65)	(87)	(74)	(77)	(91)
Share of loss (profit) of joint ventures and associates, net of dividends received	26	85	125	182	202	445	707	877	(354)	(232)	(108)	(25)	43	102	155	199	58	87	102	134
Taxes paid	(145)	(494)	(516)	(636)	(301)	(496)	(615)	(635)	(213)	(532)	(681)	(738)	(179)	(366)	(521)	(577)	(178)	(525)	(678)	(828)
Sales losses (gains) non-current assets and other non-cash losses (gains)	(1)	(12)	203	(943)	(10)	(11)	(121)	(121)	(291)	(418)	(435)	(437)	(24)	(35)	(80)	(137)	-	(1.310)	(1.547)	(1.697)
Change in working capital and provisions	(484)	(444)	(506)	(4)	(139)	(76)	(15)	220	(130)	12	58	5	47	274	69	219	6	(88)	(46)	(57)
Net cash flow from operating activities	(380)	(145)	181	716	(61)	348	765	1.230	(18)	362	690	993	168	801	1.001	1.506	159	351	954	1.290
																				-
Net cash flow from investing activities	(158)	(251)	(478)	471	(446)	(790)	(728)	(1.580)	(289)	(616)	(1.310)	(1.513)	(166)	(487)	(677)	(1.248)	(675)	(4.161)	(4.144)	(4.546)
Net cash flow before financing activities	(538)	(396)	(297)	1.187	(507)	(442)	37	(350)	(307)	(254)	(620)	(520)	2	314	324	258	(516)	(3.811)	(3.190)	(3.256)
Net cash flow from financing activities	60	397	(296)	(1.116)	(365)	(305)	(382)	(116)	(117)	20	2.758	1.683	(251)	(771)	(819)	(877)	(6)	3.018	2.704	3.558
Effect of exchange rate changes on cash and cash equivalents	41	87	112	153	(23)	3	(26)	9	(36)	(42)	(29)	(17)	(18)	(23)	(8)	(4)	4	18	1	55
Net increase (decrease) in cash and cash equivalents	(437)	88	(481)	224	(895)	(744)	(371)	(457)	(460)	(276)	2.109	1.146	(267)	(480)	(503)	(623)	(518)	(774)	(486)	357
																				-
Cash and cash equivalents at start of period	978	978	978	978	1.202	1.202	1.202	1.202	745	745	745	745	1.891	1.891	1.891	1.891	1.268	1.268	1.268	1.268
Cash and cash equivalents at end of period	541	1.066	497	1.202	307	458	831	745	285	469	2.854	1.891	1.624	1.411	1.388	1.268	751	495	783	1.626

NOK million

1 quarter 2016	2 quarter 2016	3 quarter 2016	4 quarter 2016	1 quarter 2017	2 quarter 2017	3 quarter 2017	4 quarter 2017	SCHIBSTED MEDIA GROUP	Full year 2017	Full year 2016
REVENUES										
3.883	4.113	3.798	4.060	4.000	4.327	4.161	4.455	SCHIBSTED MEDIA GROUP	16.943	15.854
1.572	1.708	1.566	1.621	1.721	1.932	1.864	1.995	MARKETPLACES	7.512	6.467
2.052	2.171	1.949	2.137	1.964	2.084	1.978	2.134	PUBLISHING	8.160	8.309
387	403	415	436	436	470	460	470	GROWTH	1.835	1.641
89	79	79	82	110	119	161	178	OTHER AND HEADQUARTERS	568	329
-217	-248	-211	-216	-230	-279	-302	-322	ELIMINATIONS	-1.133	-892
EBITDA										
421	636	573	501	434	694	783	695	SCHIBSTED MEDIA GROUP	2.606	2.132
427	531	475	416	409	608	656	623	MARKETPLACES	2.297	1.849
78	202	176	207	157	216	218	204	PUBLISHING	795	663
60	79	105	91	79	84	127	102	GROWTH	392	335
-143	-176	-182	-213	-211	-214	-218	-235	OTHER AND HEADQUARTERS	-879	-715

NOK million

1 quarter 2016	2 quarter 2016	3 quarter 2016	4 quarter 2016	1 quarter 2017	2 quarter 2017	3 quarter 2017	4 quarter 2017	MARKETPLACES	Full year 2017	Full year 2016
Total Marketplaces										
1.572	1.708	1.566	1.621	1.721	1.932	1.864	1.995	Total operating revenues	7.512	6.467
				15 %	13 %	19 %	17 %	YOY revenue growth (currency adjusted)	16 %	
1.145	1.177	1.091	1.205	1.312	1.324	1.207	1.372	Operating expenses	5.215	4.618
427	531	475	416	409	608	656	623	EBITDA	2.297	1.849
27 %	31 %	30 %	26 %	24 %	31 %	35 %	31 %	EBITDA-margin	31 %	29 %
Total developed phase										
1.472	1.595	1.465	1.514	1.617	1.811	1.740	1.850	Operating revenues	7.018	6.046
				10 %	14 %	19 %	22 %	YOY revenue growth	16 %	
834	867	797	904	953	995	939	1.054	Operating expenses	3.941	3.402
638	728	667	610	664	816	801	796	EBITDA	3.077	2.644
43 %	46 %	46 %	40 %	41 %	45 %	46 %	43 %	EBITDA-margin	44 %	44 %
France developed phase										
487	506	469	527	555	609	587	676	Operating revenues	2.426	1.989
				21 %	20 %	24 %	21 %	YOY revenue growth (local currency)	21 %	
153	215	210	210	218	236	242	307	Operating expenses	1.003	789
334	291	259	316	337	373	345	369	EBITDA	1.423	1.200
69 %	57 %	55 %	60 %	61 %	61 %	59 %	55 %	EBITDA-margin	59 %	60 %
Norway developed phase										
352	401	352	346	392	435	409	393	Operating revenues	1.628	1.451
				11 %	9 %	16 %	13 %	YOY revenue growth	12 %	
209	207	187	223	238	242	218	243	Operating expenses	940	827
143	193	165	123	154	193	191	150	EBITDA	688	624
41 %	48 %	47 %	35 %	39 %	44 %	47 %	38 %	EBITDA-margin	42 %	43 %
Sweden developed phase										
239	276	244	230	229	268	256	249	Operating revenues	1.002	989
				3 %	1 %	5 %	3 %	YOY revenue growth (local currency)	3 %	
109	114	89	104	105	120	102	116	Operating expenses	443	416
130	162	155	126	124	148	154	133	EBITDA	559	573
54 %	59 %	63 %	55 %	54 %	55 %	60 %	54 %	EBITDA-margin	56 %	58 %
Spain developed phase										
255	261	253	260	288	324	323	352	Operating revenues	1.287	1.029
				20 %	23 %	27 %	27 %	YOY revenue growth (local currency)	24 %	
218	193	180	217	245	249	223	245	Operating expenses	963	809
37	68	72	43	43	75	99	106	EBITDA	324	220
15 %	26 %	29 %	16 %	15 %	23 %	31 %	30 %	EBITDA-margin	25 %	21 %
Other Developed phase										
139	152	146	152	154	176	165	180	Operating revenues	674	588
				11 %	16 %	13 %	19 %	YOY revenue growth	15 %	
145	137	131	149	147	148	154	142	Operating expenses	592	562
-6	15	15	3	7	27	11	38	EBITDA	83	26
-5 %	10 %	10 %	2 %	4 %	15 %	7 %	21 %	EBITDA-margin	12 %	4 %
Investment phase										
73	89	88	99	97	114	121	147	Operating revenues	478	349
				32 %	28 %	38 %	48 %	YOY revenue growth	37 %	
279	275	270	279	325	296	240	292	Operating expenses	1.154	1.102
-205	-186	-182	-179	-228	-182	-120	-145	EBITDA	-676	-753
-279 %	-210 %	-208 %	-180 %	-236 %	-160 %	-99 %	-99 %	EBITDA-margin	-141 %	-216 %
Marketplaces other / HQ										
26	24	14	7	7	7	3	-1	Operating revenues / eliminations	16	71
32	35	24	22	34	32	28	26	Operating expenses	120	113
-6	-11	-10	-15	-27	-25	-24	-28	EBITDA	-104	-42
Proportional result from Joint Ventures and Associates										
50	56	63	70	75	83	93	107	Operating revenues	358	240
				50 %	48 %	48 %	52 %	YOY revenue growth	49 %	
86	70	83	90	86	84	100	110	Operating expenses	379	329
(35)	(14)	(20)	(20)	(10)	(1)	(7)	(3)	EBITDA	(21)	(89)
4	12	6	7	8	10	7	4	- EBITDA Developed phase	28	29
(39)	(26)	(25)	(27)	(18)	(10)	(14)	(6)	- EBITDA Investment phase	(49)	(117)
-70 %	-25 %	-31 %	-28 %	-13 %	-1 %	-8 %	-3 %	EBITDA-margin	-6 %	-37 %
Total Marketplaces including Joint Ventures and Associates										
1.622	1.764	1.629	1.691	1.796	2.015	1.957	2.102	Operating revenues	7.870	6.707
				16 %	14 %	20 %	19 %	YOY revenue growth (currency adjusted)	17 %	
1.231	1.247	1.174	1.295	1.397	1.407	1.308	1.482	Operating expenses	5.594	4.947
392	517	455	396	399	607	649	620	EBITDA	2.276	1.760
642	740	673	618	672	826	807	800	- EBITDA Developed phase	3.105	2.673
(244)	(212)	(207)	(206)	(247)	(193)	(134)	(152)	- EBITDA Investment phase	(725)	(870)
24 %	29 %	28 %	23 %	22 %	30 %	33 %	29 %	EBITDA-margin	29 %	26 %
Currency rates										
9,53	9,32	9,29	9,04	8,99	9,37	9,35	9,62	EUR/NOK	9,33	9,29
1,02	1,00	0,98	0,93	0,95	0,97	0,98	0,98	NOK / SEK	0,97	0,98
France developed phase in EUR										
51,2	54,3	50,5	58,3	61,8	65,0	62,7	70,3	Operating revenues	260	214
				21 %	20 %	24 %	21 %	YOY revenue growth	21 %	
16,1	23,1	22,6	23,3	24,3	25,2	25,9	32,0	Operating expenses	107	85
35,1	31,2	27,9	35,0	37,5	39,8	36,9	38,3	EBITDA	153	129
69 %	57 %	55 %	60 %	61 %	61 %	59 %	55 %	EBITDA-margin	59 %	60 %
Spain developed phase in EUR										
26,8	28,0	27,2	28,8	32,1	34,6	34,5	36,6	Operating revenues	138	111
				20 %	23 %	27 %	27 %	YOY revenue growth	24 %	
22,9	20,8	19,4	24,0	27,3	26,6	23,9	25,5	Operating expenses	103	87
3,9	7,3	7,8	4,7	4,8	8,0	10,6	11,1	EBITDA	35	24
15 %	26 %	29 %	16 %	15 %	23 %	31 %	30 %	EBITDA-margin	25 %	21 %
Sweden developed phase in SEK										
234	274	250	248	242	277	262	254	Operating revenues	1.035	1.007
				3 %	1 %	5 %	3 %	YOY revenue growth	3 %	
107	113	91	112	111	124	105	118	Operating expenses	458	423
128	161	159	136	131	153	157	136	EBITDA	577	584
54 %	59 %	63 %	55 %	54 %	55 %	60 %	54 %	EBITDA-margin	56 %	58 %

NOK million

1 quarter 2016	2 quarter 2016	3 quarter 2016	4 quarter 2016	1 quarter 2017	2 quarter 2017	3 quarter 2017	4 quarter 2017	PUBLISHING	Full year 2017	Full year 2016
Total Publishing										
2.052	2.171	1.949	2.137	1.964	2.084	1.978	2.134	Operating revenues	8.160	8.309
590	660	574	696	624	690	648	771	- online	2.734	2.520
1.463	1.512	1.375	1.440	1.340	1.394	1.330	1.363	- offline	5.427	5.789
				-4 %	-4 %	1 %	0 %	YOY revenue growth	-2 %	
1.974	1.969	1.773	1.930	1.807	1.868	1.760	1.929	Operating expenses	7.365	7.647
78	202	176	207	157	216	218	204	EBITDA	795	663
4 %	9 %	9 %	10 %	8 %	10 %	11 %	10 %	EBITDA-margin	10 %	8 %
VG (Verdens Gang)										
428	422	402	449	431	439	428	447	Operating revenues	1.746	1.700
162	163	160	198	205	216	203	240	- online	863	683
266	259	242	251	226	224	225	207	- offline	882	1.017
				1 %	4 %	6 %	0 %	YOY revenue growth	3 %	
370	358	336	363	343	352	341	372	Operating expenses	1.407	1.428
57	63	66	85	88	87	87	76	EBITDA	339	272
13 %	15 %	16 %	19 %	21 %	20 %	20 %	17 %	EBITDA-margin	19 %	16 %
Aftonbladet										
477	510	459	474	419	470	457	484	Operating revenues	1.830	1.920
209	234	197	241	190	226	213	259	- online	887	880
268	276	262	233	230	244	244	225	- offline	943	1.040
				-6 %	-5 %	-1 %	-4 %	YOY revenue growth (currency adjusted)	-4 %	
431	442	396	410	387	400	391	391	Operating expenses	1.568	1.680
46	68	63	63	32	70	67	93	EBITDA	262	240
10 %	13 %	14 %	13 %	8 %	15 %	15 %	19 %	EBITDA-margin	14 %	12 %
Subscription based newspapers (Norway and Sweden)										
926	967	854	963	867	902	837	919	Operating revenues	3.525	3.710
183	205	179	232	200	211	199	230	- online	840	798
743	762	675	731	667	691	638	689	- offline	2.685	2.911
				-6 %	-7 %	-2 %	-5 %	YOY revenue growth	-5 %	
907	903	814	876	826	819	774	853	Operating expenses	3.272	3.500
18	64	40	87	41	83	62	67	EBITDA	253	210
2 %	7 %	5 %	9 %	5 %	9 %	7 %	7 %	EBITDA-margin	7 %	6 %
Publishing other / HQ										
222	272	234	251	247	273	256	283	Operating revenues	1.060	980
266	266	228	280	252	297	254	315	Operating expenses	1.118	1.039
-44	7	6	-28	-5	-24	2	-31	EBITDA	-59	-59

NOK million

1 quarter 2016	2 quarter 2016	3 quarter 2016	4 quarter 2016	1 quarter 2017	2 quarter 2017	3 quarter 2017	4 quarter 2017	GROWTH	Full year 2017	Full year 2016
Total Growth										
387	403	415	436	436	470	460	470	Operating revenues	1.835	1.641
				12 %	17 %	11 %	8 %	YOY revenue growth	12 %	
328	323	310	344	356	387	333	367	Operating expenses	1.443	1.306
60	79	105	91	79	84	127	102	EBITDA	392	335
15 %	20 %	25 %	21 %	18 %	18 %	28 %	22 %	EBITDA-margin	21 %	20 %
Lendo Group										
105	109	125	120	147	165	201	191	Operating revenues	704	459
				40 %	52 %	60 %	60 %	YOY revenue growth	53 %	
27	35	52	53	55	60	91	87	EBITDA	293	168
26 %	33 %	41 %	44 %	37 %	37 %	45 %	45 %	EBITDA-margin	42 %	37 %
Hitta (divested Q3 2017)										
64	64	61	63	59	65	21		Operating revenues	145	252
18	16	17	16	10	15	5		EBITDA	30	67
29 %	25 %	28 %	26 %	18 %	23 %	22 %		EBITDA-margin	21 %	27 %
Total Growth excl. Hitta										
323	339	354	373	377	405	439	470	Operating revenues	1.690	1.389
				17 %	20 %	24 %	26 %	YOY revenue growth	22 %	
42	63	88	75	69	69	122	102	EBITDA	362	268
13 %	19 %	25 %	20 %	18 %	17 %	28 %	22 %	EBITDA-margin	21 %	19 %