



Financials and analytical info as of Q1 2018 (new structure)

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For details on the new reporting structure, please see [press release from 26 March 2018](#)

NOK million

SCHIBSTED MEDIA GROUP																										Full year	Full year	Full year	Full year	Full year	Full year	
1 quarter 2013	2 quarter 2013	3 quarter 2013	4 quarter 2013	1 quarter 2014	2 quarter 2014	3 quarter 2014	4 quarter 2014	1 quarter 2015	2 quarter 2015	3 quarter 2015	4 quarter 2015	1 quarter 2016	2 quarter 2016	3 quarter 2016	4 quarter 2016	1 quarter 2017	2 quarter 2017	3 quarter 2017	4 quarter 2017	1 quarter 2018	CONDENSED CONSOLIDATED INCOME STATEMENT						2017	2016	2015	2014	2013	2013
restated	restated	restated	restated																			restated						reported				
452	445	433	440	479	448	463	474	478	456	477	490	506	529	528	533	541	551	553	572	580	Subscription revenues						2.218	2.096	1.901	1.864	1.770	1.787
564	577	619	568	541	553	589	538	495	525	526	504	485	481	470	429	416	427	439	393	374	Casual sales revenues						1.675	1.865	2.050	2.221	2.328	2.335
2.081	2.330	2.026	2.284	2.170	2.338	1.995	2.287	2.176	2.366	2.169	2.430	2.377	2.559	2.301	2.523	2.480	2.748	2.543	2.831	2.752	Advertising revenues						10.602	9.760	9.141	8.790	8.721	9.017
490	518	503	540	520	495	510	575	545	456	501	523	515	545	499	574	562	601	625	658	651	Other revenues						2.447	2.133	2.025	2.100	2.051	2.093
3.587	3.870	3.581	3.832	3.710	3.834	3.557	3.874	3.694	3.803	3.673	3.947	3.883	4.114	3.798	4.059	4.000	4.327	4.161	4.455	4.357	Operating revenues						16.943	15.854	15.117	14.975	14.870	15.232
(230)	(241)	(201)	(178)	(172)	(179)	(167)	(178)	(161)	(144)	(129)	(141)	(129)	(129)	(118)	(124)	(107)	(110)	(102)	(113)	(102)	Raw materials and finished goods						(432)	(500)	(575)	(696)	(850)	(871)
(1.349)	(1.360)	(1.216)	(1.389)	(1.427)	(1.405)	(1.255)	(1.477)	(1.487)	(1.460)	(1.372)	(1.565)	(1.562)	(1.568)	(1.396)	(1.615)	(1.546)	(1.606)	(1.487)	(1.678)	(1.706)	Personnel expenses						(6.317)	(6.141)	(5.884)	(5.564)	(5.314)	(5.474)
(1.711)	(1.707)	(1.701)	(1.810)	(1.701)	(1.676)	(1.631)	(1.766)	(1.670)	(1.557)	(1.616)	(1.799)	(1.771)	(1.780)	(1.712)	(1.819)	(1.913)	(1.917)	(1.789)	(1.969)	(1.939)	Other operating expenses						(7.588)	(7.082)	(6.642)	(6.774)	(6.929)	(7.228)
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	Share of profit (loss) of joint ventures and associates						-	-	-	-	-	13
297	562	463	455	410	574	504	453	376	642	556	442	421	637	572	501	434	694	783	695	610	Gross operating profit (loss)						2.606	2.131	2.016	1.941	1.777	1.672
(117)	(119)	(121)	(119)	(114)	(112)	(123)	(118)	(118)	(119)	(129)	(132)	(123)	(132)	(127)	(147)	(145)	(156)	(158)	(175)	(172)	Depreciation and amortisation						(634)	(529)	(498)	(467)	(476)	(490)
(26)	(11)	(30)	(56)	(202)	(216)	(252)	(171)	354	(107)	(124)	(71)	(43)	(40)	(43)	(45)	(58)	(11)	(15)	(29)	(6)	Share of profit (loss) of joint ventures and associates						(113)	(171)	52	(841)	(123)	-
-	(2)	-	(148)	(9)	-	(1)	(121)	(6)	(3)	(14)	(465)	-	(39)	(16)	(25)	(0)	(0)	-	-	(0)	Impairment loss goodwill						-	-	-	-	-	-
(7)	8	(225)	871	45	(30)	88	(95)	267	97	794	(79)	(24)	(69)	(32)	11	(3)	1.286	194	28	(5)	Impairment loss						(49)	(80)	(488)	(131)	(150)	(150)
147	438	87	1.003	130	216	216	(52)	873	510	1.083	(305)	231	357	354	295	228	1.805	802	479	(10)	Other income and expenses						1.505	(114)	1.079	8	647	1.169
																				417	Operating profit (loss)						3.315	1.237	2.161	510	1.675	2.201
(40)	(63)	(54)	(28)	(29)	(26)	(17)	(56)	(27)	(70)	(118)	20	(12)	2	38	(7)	(12)	(70)	(23)	(66)	(28)	Net Financial Items						(171)	21	(195)	(128)	(185)	(186)
107	375	33	975	101	190	199	(108)	846	440	965	(285)	219	359	392	288	216	1.735	779	414	389	Profit (loss) before taxes						3.144	1.258	1.966	382	1.490	2.015
(46)	(171)	(111)	(125)	(125)	(162)	(139)	(83)	(112)	(172)	(153)	(138)	(144)	(166)	(195)	(194)	(174)	(352)	(226)	(207)	(220)	Taxes						(958)	(699)	(575)	(509)	(453)	(453)
61	204	(78)	850	(24)	28	60	(191)	734	268	812	(423)	75	193	197	94	43	1.383	553	207	169	Profit (loss)						2.186	559	1.391	(127)	1.037	1.562
																					Profit (loss) attributable to:											
8	19	-	(1)	11	22	14	6	71	29	15	13	21	38	23	12	12	10	22	11	11	Non-controlling interests						55	94	128	53	26	26
53	185	(78)	851	(35)	6	46	(197)	663	239	797	(436)	54	155	174	82	30	1.373	531	196	158	Owners of the parent						2.130	465	1.263	(180)	1.011	1.536
																					Earnings per share (NOK)											
0.25	0.86	(0.36)	3.97	(0.16)	0.03	0.21	(0.92)	3.08	1.11	3.68	(1.93)	0.24	0.69	0.77	0.36	0.13	6.07	2.35	0.85	0.67	Basic						9.36	2.05	5.79	(0.84)	4.72	7.16
0.25	0.86	(0.36)	3.97	(0.16)	0.03	0.21	(0.92)	3.08	1.11	3.67	(1.92)	0.24	0.69	0.77	0.36	0.13	6.06	2.34	0.85	0.66	Diluted						9.35	2.05	5.78	(0.84)	4.71	7.16
0.27	0.83	0.63	0.22	(0.34)	0.13	(0.27)	(0.25)	2.10	0.62	0.06	0.41	0.29	1.04	0.93	0.44	0.15	0.96	1.45	0.88	0.72	Basic - adjusted						3.43	2.70	3.17	(0.73)	1.95	1.95
0.27	0.83	0.63	0.22	(0.34)	0.13	(0.27)	(0.25)	2.10	0.62	0.06	0.41	0.29	1.04	0.93	0.44	0.15	0.96	1.45	0.88	0.72	Diluted - adjusted						3.43	2.69	3.16	(0.73)	1.95	1.95

On 8 May 2015, the Annual General Meeting of Schibsted ASA approved a split of the Company's shares and establishing of a new class of B-shares. Average number of shares outstanding is adjusted retrospectively as if shares issued in share split were outstanding also in previous periods presented to give comparable information on Earnings per share.

NOK million

CONDENSED CONSOLIDATED
STATEMENT OF FINANCIAL POSITION

	31.03 2013 reported	30.06 2013 reported	30.09 2013 reported	31.12 2013 reported	31.03 2013 restated	30.06 2013 restated	30.09 2013 restated	31.12 2013 restated	31.03 2014	30.06 2014	30.09 2014	31.12 2014	31.03 2015	30.06 2015	30.09 2015	31.12 2015	31.03 2016	30.06 2016	30.09 2016	31.12 2016	31.03 2017	30.06 2017	30.09 2017	31.12 2017	31.03 2018
Intangible assets	9.301	9.646	10.056	10.337	9.221	9.561	9.958	10.212	10.240	10.366	10.074	11.906	11.493	11.855	14.511	14.292	14.054	13.920	13.470	14.100	14.835	16.456	16.084	16.983	16.637
Investment property and property, plant and equipment	1.819	1.795	1.659	1.507	1.812	1.788	1.651	1.499	1.564	1.608	1.373	1.287	1.239	1.196	1.168	1.137	1.116	1.069	1.043	1.019	1.020	1.004	1.009	988	938
Investments in joint ventures and associates	507	469	478	1.074	625	610	578	654	557	548	502	547	1.251	1.199	969	929	942	964	978	954	929	4.519	4.481	4.514	4.285
Other non-current assets	322	351	303	297	342	370	354	319	212	195	273	536	515	458	462	425	315	346	463	353	352	441	414	364	368
Non-current assets	11.949	12.261	12.496	13.215	12.000	12.329	12.541	12.684	12.573	12.717	12.222	14.276	14.498	14.708	17.110	16.783	16.427	16.299	15.954	16.426	17.136	22.420	21.987	22.850	22.228
Trade receivables and other current assets	2.939	2.954	2.776	2.676	2.800	2.806	2.666	2.565	2.710	2.781	2.761	2.853	2.911	2.898	3.061	2.942	2.972	2.779	2.804	2.714	2.860	3.059	3.091	3.141	2.962
Current financial assets	64	53	-	28	64	53	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cash and cash equivalents	596	1.140	561	1.240	541	1.066	473	1.202	307	458	831	745	285	469	2.854	1.891	1.624	1.411	1.388	1.268	751	495	783	1.626	1.805
Assets held for sale	-	-	76	-	-	-	76	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Current assets	3.599	4.147	3.413	3.944	3.405	3.925	3.215	3.767	3.017	3.239	3.592	3.598	3.196	3.367	5.915	4.833	4.596	4.190	4.192	3.982	3.610	3.553	3.873	4.767	4.767
Total assets	15.548	16.408	15.909	17.159	15.405	16.254	15.756	16.451	15.590	15.956	15.814	17.874	17.694	18.075	23.025	21.616	21.023	20.489	20.146	20.408	20.747	25.974	25.860	27.617	26.995
Equity attributable to owners of the parent	6.075	6.248	6.085	7.850	6.075	6.248	6.085	7.325	7.179	6.897	6.419	6.560	7.012	6.930	11.195	10.776	10.676	10.276	9.878	10.235	10.394	11.638	11.549	14.793	14.397
Non-controlling interests	281	252	261	261	281	252	261	261	265	187	196	230	241	136	297	314	332	322	287	305	323	257	252	261	278
Equity	6.356	6.500	6.346	8.111	6.356	6.500	6.346	7.586	7.444	7.084	6.615	6.790	7.253	7.066	11.492	11.090	11.008	10.598	10.165	10.540	10.717	11.895	11.802	15.054	14.675
Non-current interest-bearing borrowings	1.941	2.712	2.574	1.971	1.941	2.712	2.561	1.971	1.941	2.551	2.495	2.132	1.908	2.334	3.012	2.365	1.856	1.838	1.822	1.814	2.313	5.510	5.203	4.212	3.906
Other non-current liabilities	2.038	2.030	2.509	2.313	2.032	2.024	2.500	2.263	2.109	2.076	2.515	3.641	2.944	2.886	2.817	2.743	2.500	2.493	2.793	2.447	2.450	2.610	2.732	2.586	2.434
Non-current liabilities	3.979	4.742	5.083	4.284	3.973	4.736	5.061	4.234	4.050	4.627	5.010	5.773	4.852	5.220	5.829	5.108	4.356	4.331	4.615	4.261	4.763	8.121	7.935	6.798	6.340
Current interest-bearing borrowings	577	592	549	428	577	592	549	346	137	90	13	696	844	1.162	719	318	557	541	540	528	28	626	626	28	328
Other current liabilities	4.636	4.574	3.780	4.336	4.499	4.426	3.649	4.285	3.959	4.155	4.176	4.615	4.745	4.627	4.985	5.100	5.102	5.019	4.826	5.079	5.240	5.332	5.497	5.736	5.652
Liabilities held for sale	-	-	151	-	-	-	151	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Current liabilities	5.213	5.166	4.480	4.764	5.076	5.018	4.349	4.631	4.096	4.245	4.189	5.311	5.589	5.789	5.704	5.418	5.659	5.560	5.366	5.607	5.268	5.958	6.124	5.764	5.980
Total equity and liabilities	15.548	16.408	15.909	17.159	15.405	16.254	15.756	16.451	15.590	15.956	15.814	17.874	17.694	18.075	23.025	21.616	21.023	20.489	20.146	20.408	20.747	25.974	25.860	27.617	26.995

Schibsted has as of 1 January 2014 implemented IFRS 11 Joint Arrangements. The standard is applied retrospectively and comparable figures for 2013 are restated in the columns "restated" above. The reported figures for 2013 are presented in the columns "reported" above. The restatements are described in the 1st Quarter 2014 Report.

NOK million

CONDENSED CONSOLIDATED
STATEMENT OF CASH FLOWS

	31.03 2013 restated	30.06 2013 restated	30.09 2013 restated	31.12 2013 restated	31.03 2014	30.06 2014	30.09 2014	31.12 2014	31.03 2015	30.06 2015	30.09 2015	31.12 2015	31.03 2016	30.06 2016	30.09 2016	31.12 2016	31.03 2017	30.06 2017	30.09 2017	31.12 2017	31.03 2018
Profit (loss) before taxes	107	482	515	1.490	101	291	490	382	846	1.286	2.251	1.966	219	578	970	1.258	216	1.952	2.730	3.144	389
Gain on remeasurement in business combinations achieved in stages and remeasurement of contingent consideration	-	-	(2)	(2)	(37)	(40)	(40)	(91)	-	-	(784)	(778)	-	-	-	-	-	-	-	-	-
Depreciation, amortisation and impairment losses	117	238	362	629	123	235	359	598	124	246	389	1.000	123	294	437	609	145	309	470	685	177
Net effect pension liabilities													(61)	(46)	(29)	(65)	(87)	(74)	(77)	(91)	(70)
Share of loss (profit) of joint ventures and associates, net of dividends received	26	85	125	182	202	445	707	877	(354)	(232)	(108)	(25)	43	102	155	199	58	87	102	134	6
Taxes paid	(145)	(494)	(516)	(636)	(301)	(496)	(615)	(635)	(213)	(532)	(681)	(738)	(179)	(366)	(521)	(577)	(178)	(525)	(678)	(828)	(194)
Sales losses (gains) non-current assets and other non-cash losses (gains)	(1)	(12)	203	(943)	(10)	(11)	(121)	(121)	(291)	(418)	(435)	(437)	(24)	(35)	(80)	(137)	-	(1.310)	(1.547)	(1.697)	(7)
Change in working capital and provisions	(484)	(444)	(506)	(4)	(139)	(76)	(15)	220	(130)	12	58	5	47	274	69	219	6	(88)	(46)	(57)	33
Net cash flow from operating activities	(380)	(145)	181	716	(61)	348	765	1.230	(18)	362	690	993	168	801	1.001	1.506	159	351	954	1.290	335
Net cash flow from investing activities	(158)	(251)	(478)	471	(446)	(790)	(728)	(1.580)	(289)	(616)	(1.310)	(1.513)	(166)	(487)	(677)	(1.248)	(675)	(4.161)	(4.144)	(4.546)	(158)
Net cash flow before financing activities	(538)	(396)	(297)	1.187	(507)	(442)	37	(350)	(307)	(254)	(620)	(520)	2	314	324	258	(516)	(3.811)	(3.190)	(3.256)	177
Net cash flow from financing activities	60	397	(296)	(1.116)	(365)	(305)	(382)	(116)	(117)	20	2.758	1.683	(251)	(771)	(819)	(877)	(6)	3.018	2.704	3.558	15
Effect of exchange rate changes on cash and cash equivalents	41	87	112	153	(23)	3	(26)	9	(36)	(42)	(29)	(17)	(18)	(23)	(8)	(4)	4	18	1	55	(13)
Net increase (decrease) in cash and cash equivalents	(437)	88	(481)	224	(895)	(744)	(371)	(457)	(460)	(276)	2.109	1.146	(267)	(480)	(503)	(623)	(518)	(774)	(486)	357	179
Cash and cash equivalents at start of period	978	978	978	978	1.202	1.202	1.202	1.202	745	745	745	745	1.891	1.891	1.891	1.891	1.268	1.268	1.268	1.268	1.626
Cash and cash equivalents at end of period	541	1.066	497	1.202	307	458	831	745	285	469	2.854	1.891	1.624	1.411	1.388	1.268	751	495	783	1.626	1.805

From Q4 2017, the net effect of pension liabilities is presented as a separate line item in the statement of cash flows. Comparable figures for 2016 and 2017 are restated. For previous periods, the effect is included in changes in working capital and provisions.

From Q4 2017, the line items Gain on remeasurement in business combinations achieved in stages and remeasurement of contingent consideration and Sales (losses (gains) non-current assets are coblined into one line item Sales losses (gains) non-current assets and other non-cash losses(gains).

NOK million

1 quarter 2016	2 quarter 2016	3 quarter 2016	4 quarter 2016	1 quarter 2017	2 quarter 2017	3 quarter 2017	4 quarter 2017	1 quarter 2018	SCHIBSTED MEDIA GROUP	Full year 2017	Full year 2016
								REVENUES			
3.883	4.113	3.798	4.060	4.000	4.327	4.161	4.455	4.357	SCHIBSTED MEDIA GROUP	16.943	15.854
1.572	1.708	1.566	1.621	1.721	1.932	1.864	1.995	2.009	MARKETPLACES	7.512	6.467
2.052	2.171	1.949	2.137	1.964	2.084	1.978	2.134	2.024	PUBLISHING	8.160	8.309
387	403	415	436	436	470	460	470	456	GROWTH	1.835	1.641
89	79	79	82	110	119	161	178	185	OTHER AND HEADQUARTERS	568	329
-217	-248	-211	-216	-230	-279	-302	-322	-317	ELIMINATIONS	-1.133	-892
								EBITDA			
421	636	573	501	434	694	783	695	610	SCHIBSTED MEDIA GROUP	2.606	2.132
427	531	475	416	409	608	656	623	603	MARKETPLACES	2.297	1.849
78	202	176	207	157	216	218	204	113	PUBLISHING	795	663
60	79	105	91	79	84	127	102	101	GROWTH	392	335
-143	-176	-182	-213	-211	-214	-218	-235	-207	OTHER AND HEADQUARTERS	-879	-715

NOK million

1 quarter 2016	2 quarter 2016	3 quarter 2016	4 quarter 2016	1 quarter 2017	2 quarter 2017	3 quarter 2017	4 quarter 2017	1 quarter 2018	MARKETPLACES	Full year 2017	Full year 2016
1.572	1.708	1.566	1.621	1.721	1.932	1.864	1.995	2.009	Total Marketplaces	7.512	6.467
				14 %	13 %	19 %	17 %	11 %	Total operating revenues	16 %	
1.145	1.177	1.091	1.205	1.312	1.324	1.207	1.372	1.407	YOY revenue growth (currency adjusted)	5.215	4.618
427	531	475	416	409	608	656	623	603	Operating expenses	2.297	1.849
27 %	31 %	30 %	26 %	24 %	31 %	35 %	31 %	30 %	EBITDA	31 %	29 %
									EBITDA-margin		
1.472	1.595	1.465	1.514	1.617	1.811	1.740	1.850	1.876	Total developed phase	7.018	6.046
				15 %	14 %	18 %	16 %	10 %	Operating revenues	16 %	
								10 %	YOY revenue growth (currency adjusted)		
834	867	797	904	953	995	939	1.054	1.101	Operating expenses	3.941	3.402
638	728	667	610	664	816	801	796	775	EBITDA	3.077	2.644
43 %	46 %	46 %	40 %	41 %	45 %	46 %	43 %	41 %	EBITDA-margin	44 %	44 %
487	506	469	527	555	609	587	676	704	France developed phase	2.426	1.989
				21 %	20 %	24 %	21 %	18 %	Operating revenues	21 %	
153	215	210	210	218	236	242	307	310	YOY revenue growth (local currency)	1.003	789
334	291	259	316	337	373	345	369	394	Operating expenses	1.423	1.200
69 %	57 %	55 %	60 %	61 %	61 %	59 %	55 %	56 %	EBITDA	59 %	60 %
									EBITDA-margin		
352	401	352	346	392	435	409	393	408	Norway developed phase	1.628	1.451
				11 %	9 %	16 %	13 %	4 %	Operating revenues	12 %	
209	207	187	223	238	242	218	243	236	YOY revenue growth	940	827
143	193	165	123	154	193	191	150	172	Operating expenses	688	624
41 %	48 %	47 %	35 %	39 %	44 %	47 %	38 %	42 %	EBITDA	42 %	43 %
									EBITDA-margin		
239	276	244	230	229	268	256	249	221	Sweden developed phase	1.002	989
				3 %	1 %	5 %	3 %	-6 %	Operating revenues	3 %	
109	114	89	104	105	120	102	116	119	YOY revenue growth (local currency)	443	416
130	162	155	126	124	148	154	133	101	Operating expenses	559	573
54 %	59 %	63 %	55 %	54 %	55 %	60 %	54 %	46 %	EBITDA	56 %	58 %
									EBITDA-margin		
255	261	253	260	288	324	323	352	365	Spain developed phase	1.287	1.029
				20 %	23 %	27 %	27 %	18 %	Operating revenues	24 %	
218	193	180	217	245	249	223	245	274	YOY revenue growth (local currency)	963	809
37	68	72	43	43	75	99	106	91	Operating expenses	324	220
15 %	26 %	29 %	16 %	15 %	23 %	31 %	30 %	25 %	EBITDA	25 %	21 %
									EBITDA-margin		
139	152	146	152	154	176	165	180	178	Other Developed phase	674	588
				15 %	14 %	14 %	12 %	9 %	Operating revenues	14 %	
145	137	131	149	147	148	154	142	162	YOY revenue growth (currency adjusted)	592	562
-6	15	15	3	7	27	11	38	16	Operating expenses	83	26
-5 %	10 %	10 %	2 %	4 %	15 %	7 %	21 %	9 %	EBITDA	12 %	4 %
									EBITDA-margin		
73	89	88	99	97	114	121	147	129	Investment phase	478	349
				34 %	26 %	37 %	42 %	30 %	Operating revenues	35 %	
279	275	270	279	325	296	240	292	273	YOY revenue growth (currency adjusted)	1.154	1.102
-205	-186	-182	-179	-228	-182	-120	-145	-143	Operating expenses	-676	-753
-279 %	-210 %	-208 %	-180 %	-236 %	-160 %	-99 %	-99 %	-111 %	EBITDA	-141 %	-216 %
									EBITDA-margin		
26	24	14	7	7	7	3	-1	4	Marketplaces other / HQ	16	71
32	35	24	22	34	32	28	26	33	Operating revenues / eliminations	120	113
-6	-11	-10	-15	-27	-25	-24	-28	-29	Operating expenses	-104	-42
									EBITDA		
50	56	63	70	75	83	93	107	106	Proportional result from Joint Ventures and Associates	358	240
				50 %	42 %	54 %	51 %	45 %	Operating revenues	48 %	
86	70	83	90	86	83	100	110	90	YOY revenue growth (currency adjusted)	379	329
(35)	(14)	(20)	(20)	(10)	(1)	(7)	(3)	16	Operating expenses	-21	-89
4	12	6	7	8	10	7	4	8	EBITDA	28	29
(39)	(26)	(25)	(27)	(18)	(10)	(14)	(6)	8	- EBITDA Developed phase	-49	-117
-70 %	-25 %	-31 %	-28 %	-13 %	-1 %	-8 %	-3 %	15 %	- EBITDA Investment phase	-6 %	-37 %
									EBITDA-margin		
1.622	1.764	1.629	1.691	1.796	2.015	1.957	2.102	2.115	Total Marketplaces including Joint Ventures and Associates	7.870	6.707
				15 %	14 %	20 %	19 %	13 %	Operating revenues	17 %	
1.231	1.247	1.174	1.295	1.397	1.407	1.308	1.482	1.497	YOY revenue growth (currency adjusted)	5.594	4.947
392	517	455	396	399	608	649	620	619	Operating expenses	2.276	1.760
642	740	673	618	672	826	807	800	783	EBITDA	3.105	2.673
(244)	(212)	(207)	(206)	(247)	(193)	(134)	(152)	(135)	- EBITDA Developed phase	-725	-870
24 %	29 %	28 %	23 %	22 %	30 %	33 %	29 %	29 %	- EBITDA Investment phase	29 %	26 %
									EBITDA-margin		
9.53	9.32	9.29	9.04	8.99	9.37	9.35	9.62	9.63	Currency rates	9.33	9.29
1.02	1.00	0.98	0.93	0.95	0.97	0.98	0.98	0.97	EUR/NOK	0.97	0.98
									NOK / SEK		
51.2	54.3	50.5	58.3	61.8	65.0	62.7	70.3	73.0	France developed phase in EUR	260	214
				21 %	20 %	24 %	21 %	18 %	Operating revenues	21 %	
16	23	23	23	24	25	26	32	32	YOY revenue growth	107	85
35.1	31.2	27.9	35.0	37.5	39.8	36.9	38.3	40.9	Operating expenses	153	129
69 %	57 %	55 %	60 %	61 %	61 %	59 %	55 %	56 %	EBITDA	59 %	60 %
									EBITDA-margin		
26.8	28.0	27.2	28.8	32.1	34.6	34.5	36.6	37.9	Spain developed phase in EUR	138	111
				20 %	23 %	27 %	27 %	18 %	Operating revenues	24 %	
22.9	20.8	19.4	24.0	27.3	26.6	23.9	25.5	28.5	YOY revenue growth	103	87
3.9	7.3	7.8	4.7	4.8	8.0	10.6	11.1	9.5	Operating expenses	35	24
15 %	26 %	29 %	16 %	15 %	23 %	31 %	30 %	25 %	EBITDA	25 %	21 %
									EBITDA-margin		
234	274	250	248	242	277	262	254	229	Sweden developed phase in SEK	1.035	1.007
				3 %	1 %	5 %	3 %	-6 %	Operating revenues	3 %	
107	113	91	112	111	124	105	118	124	YOY revenue growth	458	423
128	161	159	136	131	153	157	136	105	Operating expenses	577	584
54 %	59 %	63 %	55 %	54 %	55 %	60 %	54 %	46 %	EBITDA	56 %	58 %
									EBITDA-margin		

NOK million											
1 quarter 2016	2 quarter 2016	3 quarter 2016	4 quarter 2016	1 quarter 2017	2 quarter 2017	3 quarter 2017	4 quarter 2017	1 quarter 2018	PUBLISHING	Full year 2017	Full year 2016
								Total Publishing			
2.052	2.171	1.949	2.137	1.964	2.084	1.978	2.134	2.024	Operating revenues	8.160	8.309
590	660	574	696	624	690	648	771	716	- online	2.734	2.520
1.463	1.512	1.375	1.440	1.340	1.394	1.330	1.363	1.308	- offline	5.427	5.789
				-4 %	-4 %	1 %	0 %	3 %	YOY revenue growth	-2 %	
1.974	1.969	1.773	1.930	1.807	1.868	1.760	1.929	1.911	Operating expenses	7.365	7.647
78	202	176	207	157	216	218	204	113	EBITDA	795	663
4 %	9 %	9 %	10 %	8 %	10 %	11 %	10 %	6 %	EBITDA-margin	10 %	8 %
								VG (Verdens Gang)			
428	422	402	449	431	439	428	447	443	Operating revenues	1.746	1.700
162	163	160	198	205	216	203	240	235	- online	863	683
266	259	242	251	226	224	225	207	208	- offline	882	1.017
				1 %	4 %	6 %	0 %	3 %	YOY revenue growth	3 %	
370	358	336	363	343	352	341	372	363	Operating expenses	1.407	1.428
57	63	66	85	88	87	87	76	80	EBITDA	339	272
13 %	15 %	16 %	19 %	21 %	20 %	20 %	17 %	18 %	EBITDA-margin	19 %	16 %
								Aftenbladet			
477	510	459	474	419	470	457	484	415	Operating revenues	1.830	1.920
209	234	197	241	190	226	213	259	215	- online	887	880
268	276	262	233	230	244	244	225	199	- offline	943	1.040
				-5 %	-4 %	0 %	-4 %	-3 %	YOY revenue growth (currency adjusted)	-3 %	
431	442	396	410	387	400	391	391	379	Operating expenses	1.568	1.680
46	68	63	63	32	70	67	93	35	EBITDA	262	240
10 %	13 %	14 %	13 %	8 %	15 %	15 %	19 %	9 %	EBITDA-margin	14 %	12 %
								Subscription based newspapers (Norway and Sweden)			
926	967	854	963	867	902	837	919	859	Operating revenues	3.525	3.710
183	205	179	232	200	211	199	230	218	- online	840	798
743	762	675	731	667	691	638	689	640	- offline	2.685	2.911
				-6 %	-7 %	-2 %	-5 %	-1 %	YOY revenue growth	-5 %	
907	903	814	876	826	819	774	853	828	Operating expenses	3.272	3.500
18	64	40	87	41	83	62	67	30	EBITDA	253	210
2 %	7 %	5 %	9 %	5 %	9 %	7 %	7 %	4 %	EBITDA-margin	7 %	6 %
								Publishing other / HQ			
222	272	234	251	247	273	256	283	308	Operating revenues / eliminations	1.060	980
266	266	228	280	252	297	254	315	340	Operating expenses	1.118	1.039
-44	7	6	-28	-5	-24	2	-31	-33	EBITDA	-59	-59

NOK million

1 quarter 2016	2 quarter 2016	3 quarter 2016	4 quarter 2016	1 quarter 2017	2 quarter 2017	3 quarter 2017	4 quarter 2017	1 quarter 2018	GROWTH	Full year 2017	Full year 2016
								Total Growth			
387	403	415	436	436	470	460	470	456	Operating revenues	1.835	1.641
				12 %	17 %	11 %	8 %	5 %	YOY revenue growth	12 %	
328	323	310	344	356	387	333	367	354	Operating expenses	1.443	1.306
60	79	105	91	79	84	127	102	101	EBITDA	392	335
15 %	20 %	25 %	21 %	18 %	18 %	28 %	22 %	22 %	EBITDA-margin	21 %	20 %
								Lendo Group			
105	109	125	120	147	165	201	191	215	Operating revenues	704	459
				40 %	52 %	60 %	60 %	46 %	YOY revenue growth	53 %	
27	35	52	53	55	60	91	87	95	EBITDA	293	168
26 %	33 %	41 %	44 %	37 %	37 %	45 %	45 %	44 %	EBITDA-margin	42 %	37 %
								Hitta (divested Q3 2017)			
64	64	61	63	59	65	21			Operating revenues	145	252
18	16	17	16	10	15	5			EBITDA	30	67
29 %	25 %	28 %	26 %	18 %	23 %	22 %			EBITDA-margin	21 %	27 %
								Total Growth excl. Hitta			
323	339	354	373	377	405	439	470	456	Operating revenues	1.690	1.389
				17 %	20 %	24 %	26 %	21 %	YOY revenue growth	22 %	
42	63	88	75	69	69	122	102	101	EBITDA	362	268
13 %	19 %	25 %	20 %	18 %	17 %	28 %	22 %	22 %	EBITDA-margin	21 %	19 %