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Oslo Stock Exchange Box 460 Sentrum, 0105 Oslo, Norway

14 January 2022

Securities Regulation of 29 June 2007 ("STA") - Disclosure of Significant Shareholding

Dear Sir/Madam,

In the name and on behalf of FMR LLC, 245 Summer Street, Boston, Massachusetts 02210, United States (the "Investment Manager"), we hereby notify you pursuant to STA Chapter 4, Section 4-1 the following:

On 13th January 2022 the shares and rights to shares in Schibsted ASA (the "Company") attributable to the Investment Manager crossed below the threshold of 5%. The threshold was crossed due to the sale of shares.

Therefore, the total shares deemed to be held is 11,603,113, which represent 4.95% of the shares out of the Company.

The shares and rights to shares are owned by the funds listed on Schedule A and are managed by the designated management companies which are undertakings controlled by the Investment Manager.

If you have any questions with respect to this notification, please contact Aaron Watson, Regulatory Reporting, at +353 1 223 1050 or via email fil-regreporting@fil.com.

Aaron Watson

Aaron Watson

Manager, Regulatory Reporting

Duly authorized under Powers of Attorney effective May 23, 2017 by Allan Pelvang by and on behalf of FMR LLC and its direct and indirect subsidiaries.