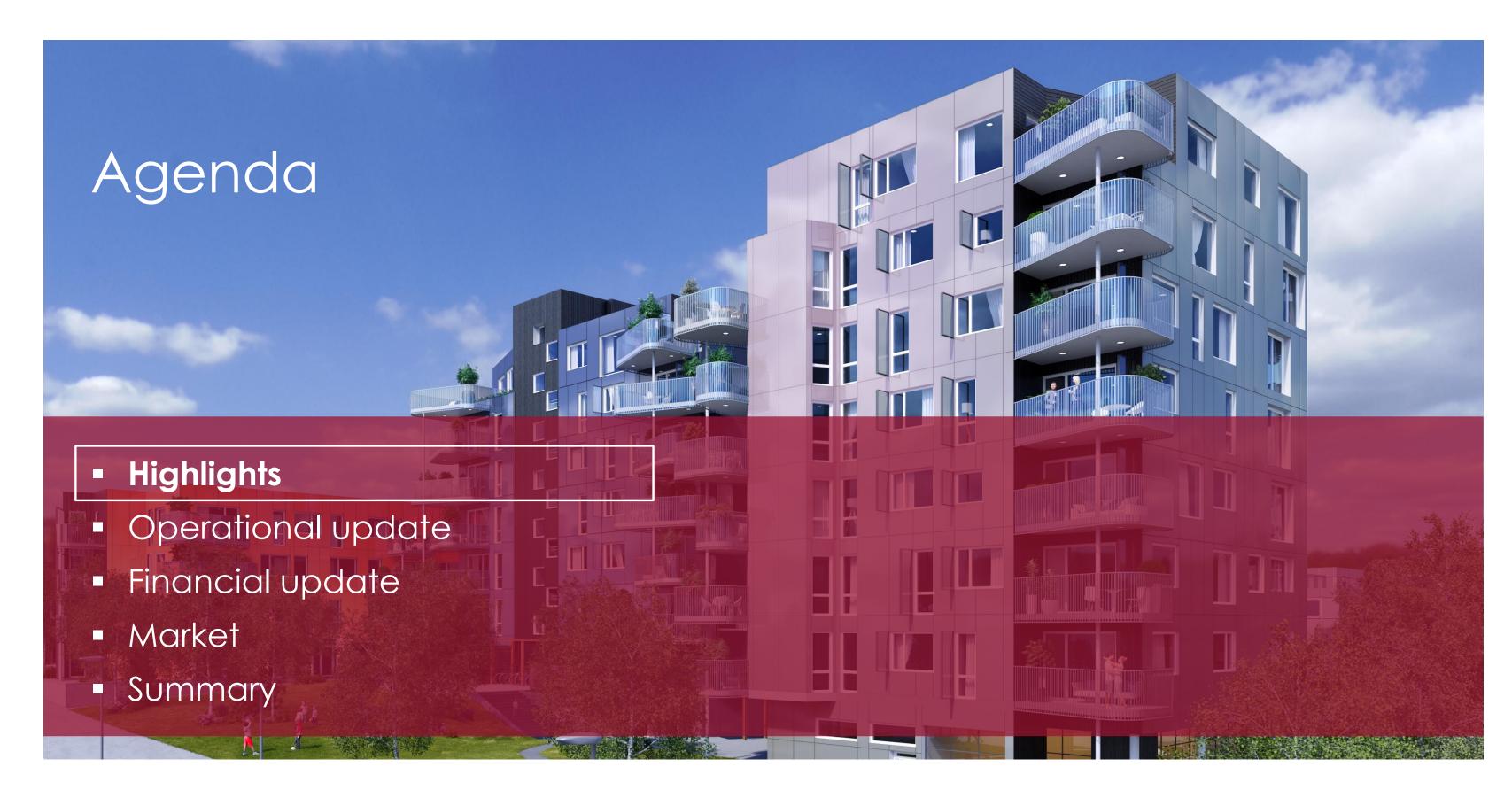
Q2 2017

Oslo 17 August 2017 Baard Schumann, CEO Sverre Molvik, CFO

SELVAAG BOLIG







Key financials Q2 and 1H 2017

Q2 2017

Operating revenues

Equity ratio

45.0

per cent

Adjusted EBITDA margin

1 135 21.6

NOK million per cent

EBITDA margin (NGAAP)

28.0

per cent

1H 2017

Operating revenues

1 591

NOK million

Adjusted EBITDA margin

21.3

per cent

Under construction

1 857

Units (SBO' share 1 586)

EBITDA margin (NGAAP)

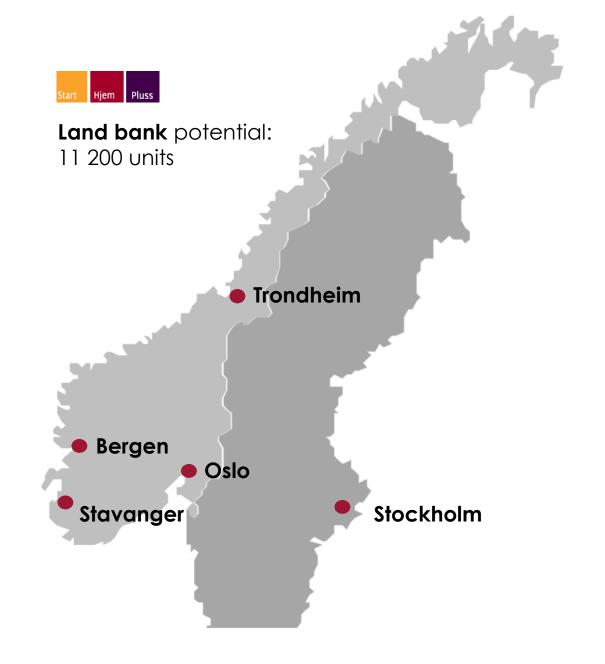
26.5

per cent

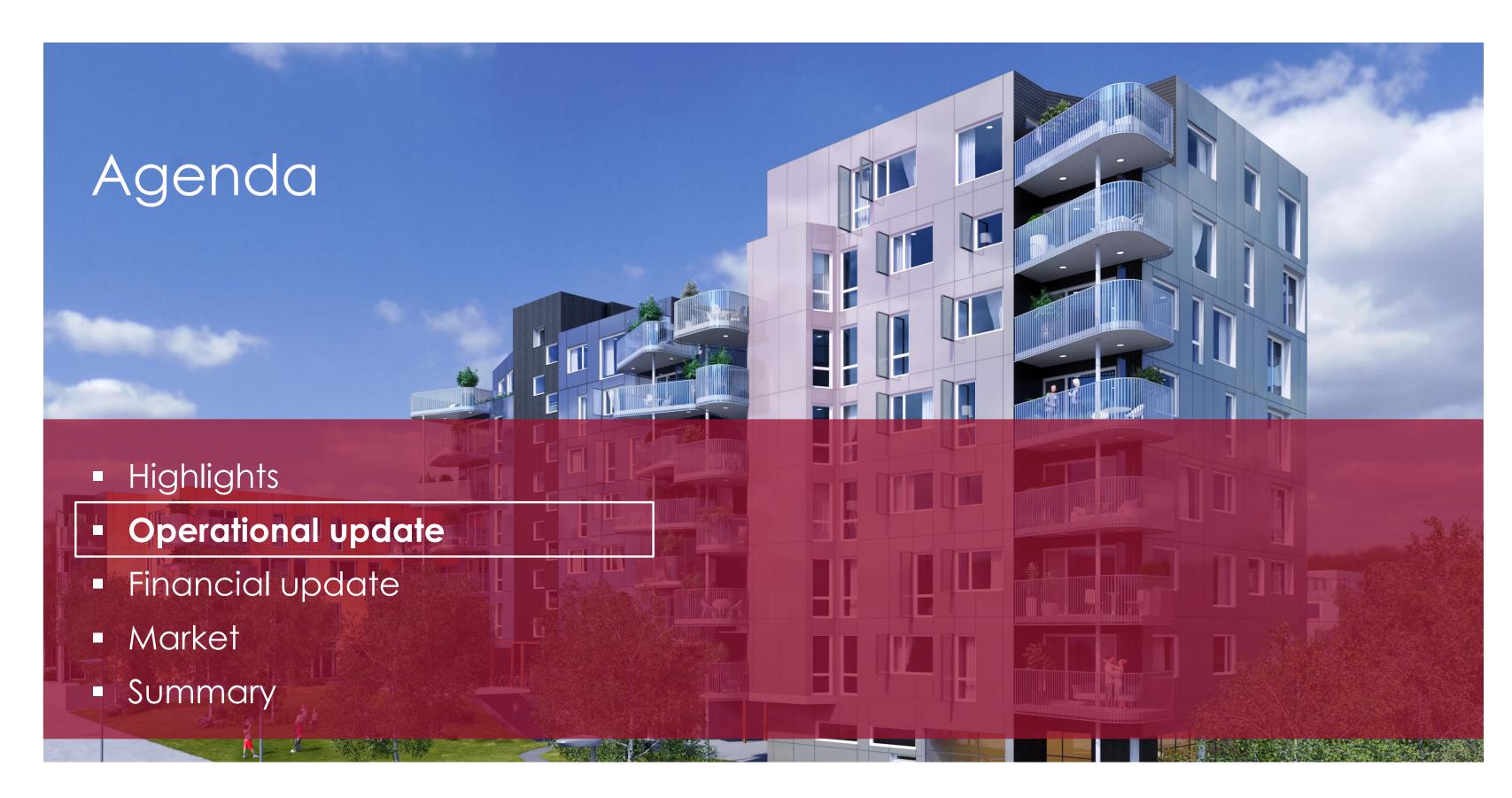


Highlights Q2 2017

- Continued strong margins
- Record high value of units under construction
 - 78% sold at 30 June
- Redemption of NOK 500 million bond one year before maturity
- 1H 2017 dividend of NOK 1.20 per share





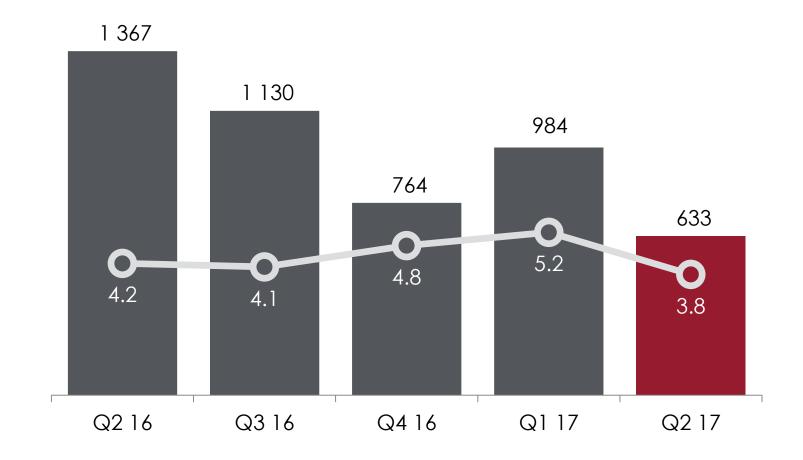




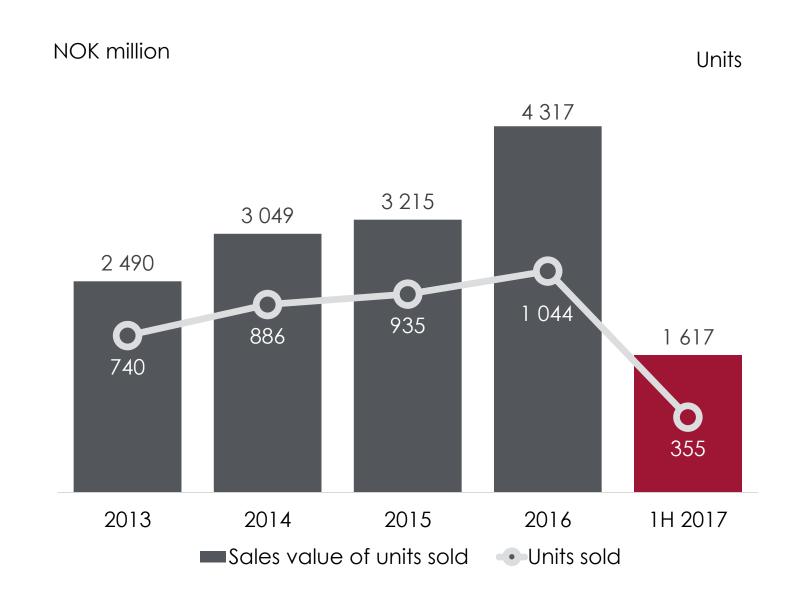
Sales value and units sold

Total and average sales value

NOK million



Sales value and units sold



Note: All numbers are adjusted for Selvaag Bolig's ownership in joint ventures

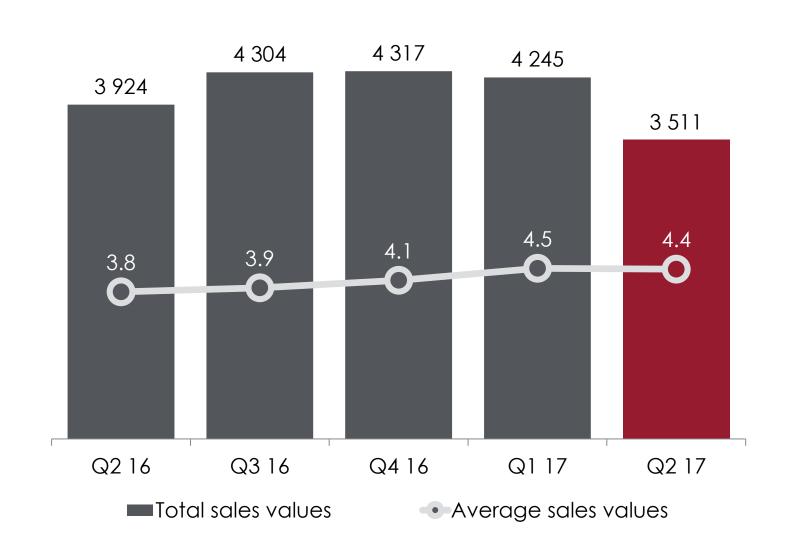




Rolling sales value and units sold

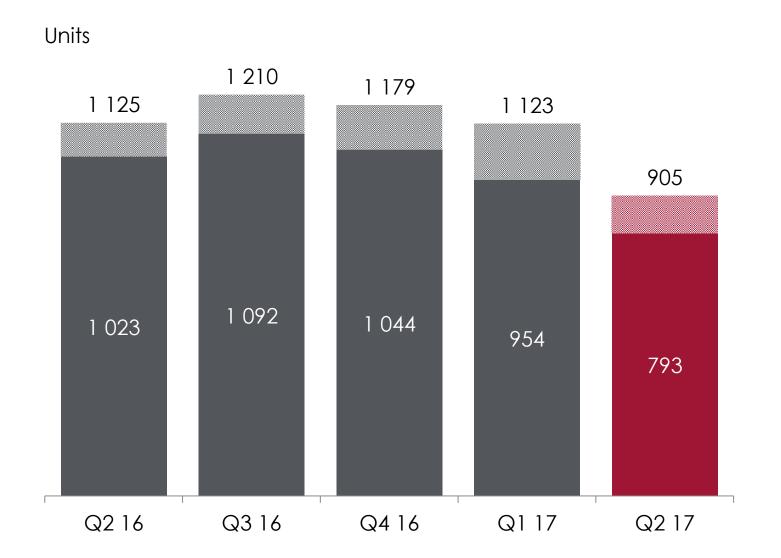
Sales value: 12 months rolling

NOK million



Note: Sales values are adjusted for Selvaag Bolig's ownership in joint ventures

Units sold: 12 months rolling



*Total columns show Selvaag Bolig's gross sales



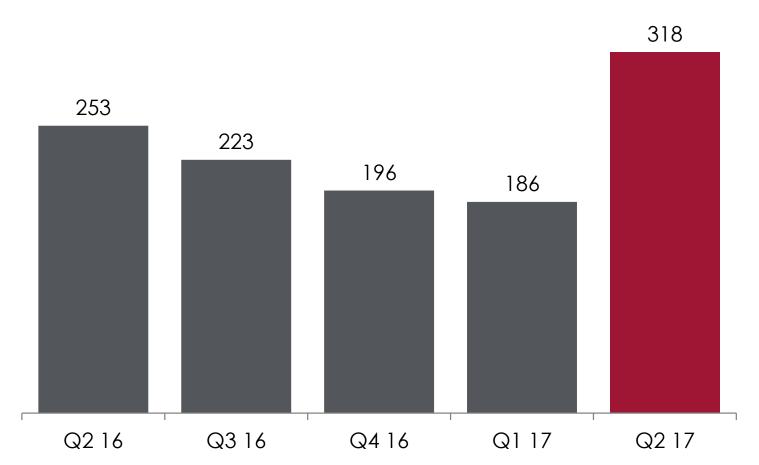


^{**}Total columns excluding dotted areas show Selvaag Bolig's net sales

Construction starts

Construction starts per quarter

Units



- 253 apartments in Oslo
- 57 apartments in Greater Oslo
- 8 apartments in Stavanger area

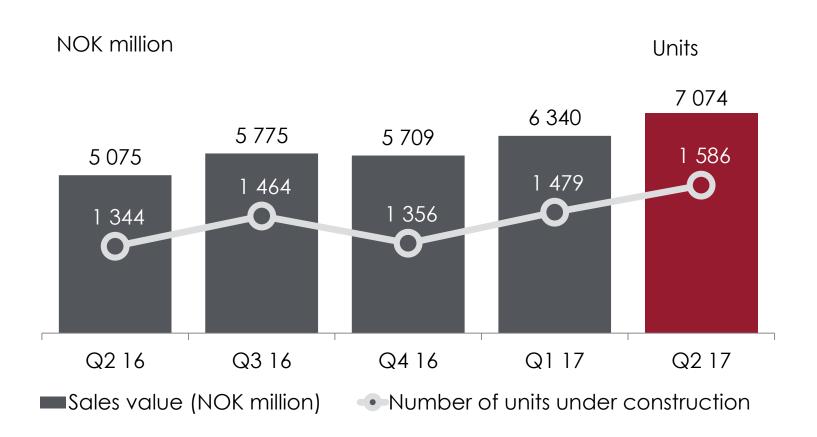


Hovinenga, Oslo



Units under construction and completions

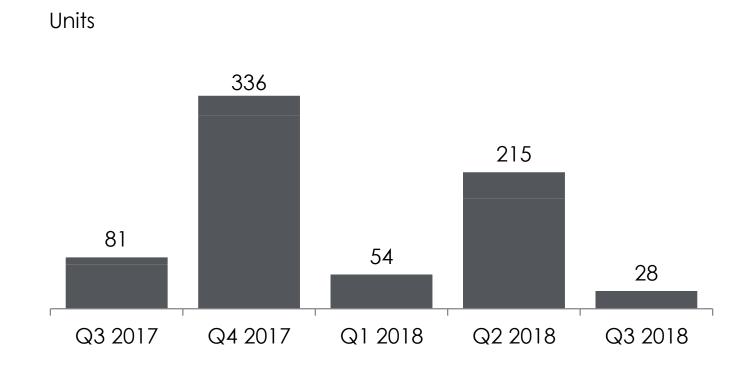
Sales value: Units under construction



- Value of units under construction at all time high
- Q2 2017: 78% of units under construction sold by Q2 2017
- Q2 2017: 92% of construction volume in Greater Oslo

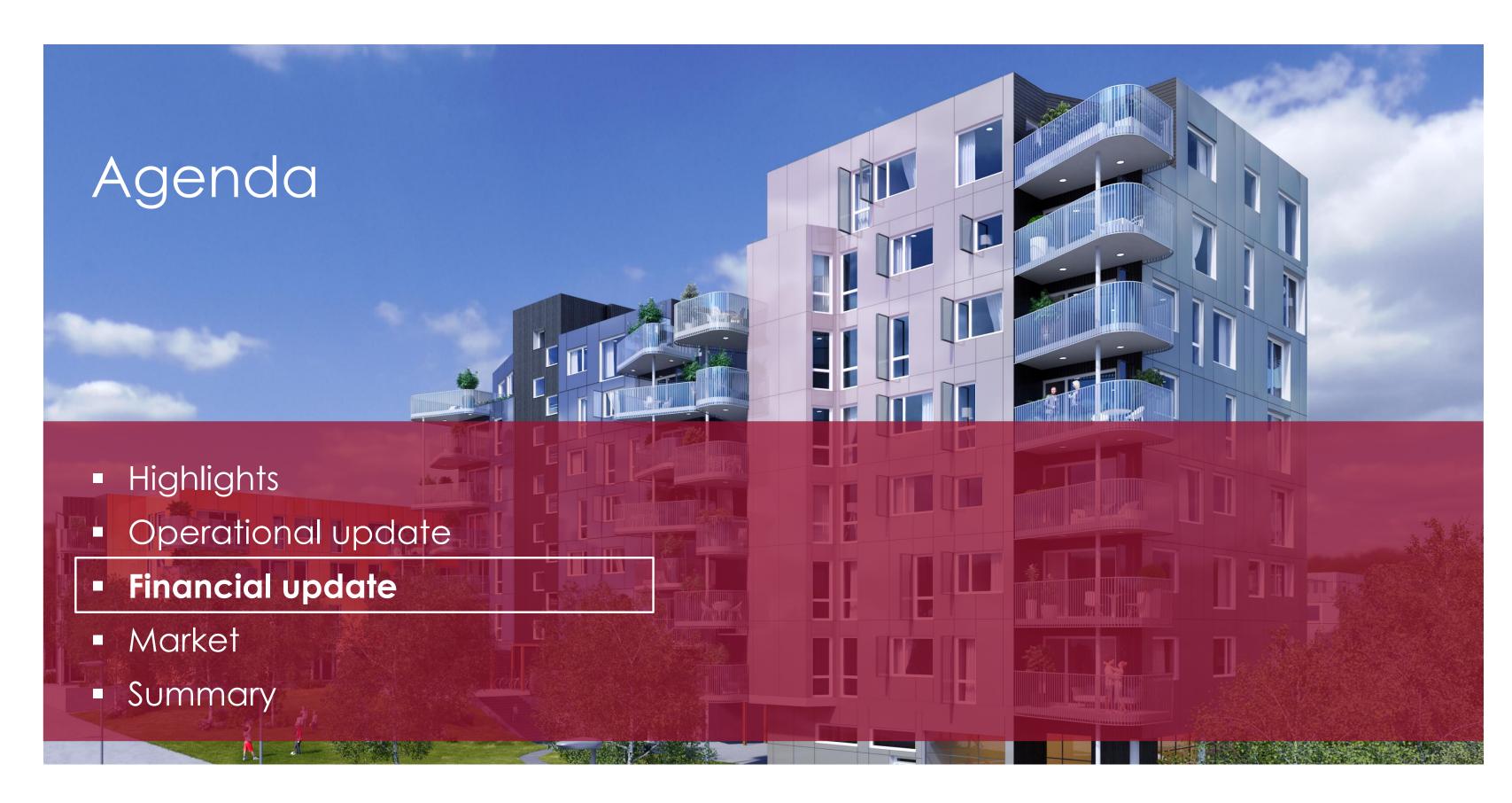
Note: All numbers are adjusted for Selvaag Bolig's ownership share in joint ventures.

Expected completions per quarter



- Expected completions for 2017 as of Q2 17: 690 units
- 99% of 2017 completions sold by Q2 2017
- 87% of 2018 completions sold by Q2 2017



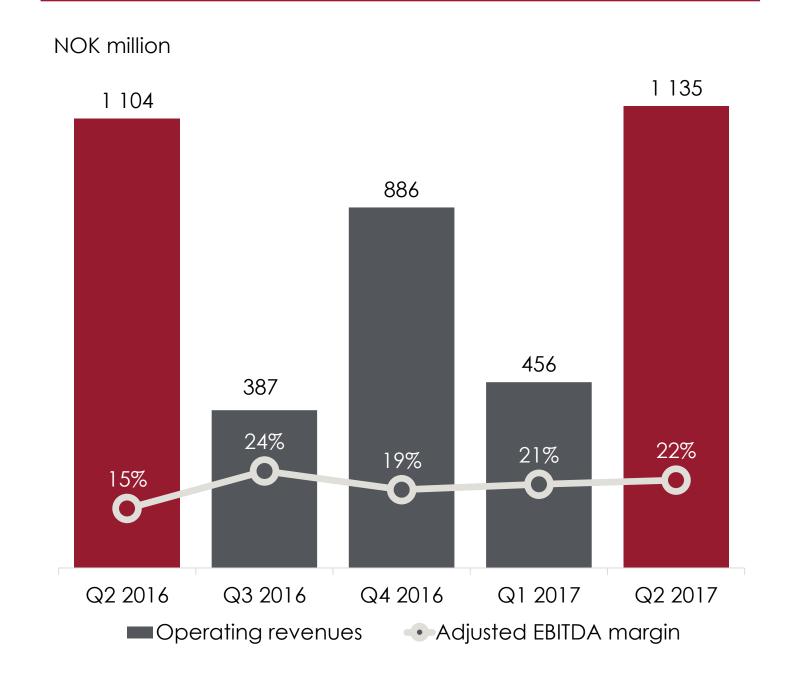




Income statement highlights Q2 2017 (IFRS)

- 222 units delivered (307)
- Revenues NOK 1 135m (1 104)
 - Units delivered NOK 860m (1 088)
 - Sale of property NOK 265m
 - Other revenues NOK 10m (16), mainly lease income
- Project costs NOK 840m (919)
 - Of which NOK 19m are interests (34)
- Other costs NOK 60m (61)
 - Salaries, sales and marketing key components
- Adjusted EBITDA NOK 245m (161)
 - Adjusted for financial expenses included in project costs
- EBITDA NOK 225m (127)
- EPS in the quarter NOK 1.58 (0.90)

Revenues and adjusted EBITDA margin (IFRS)





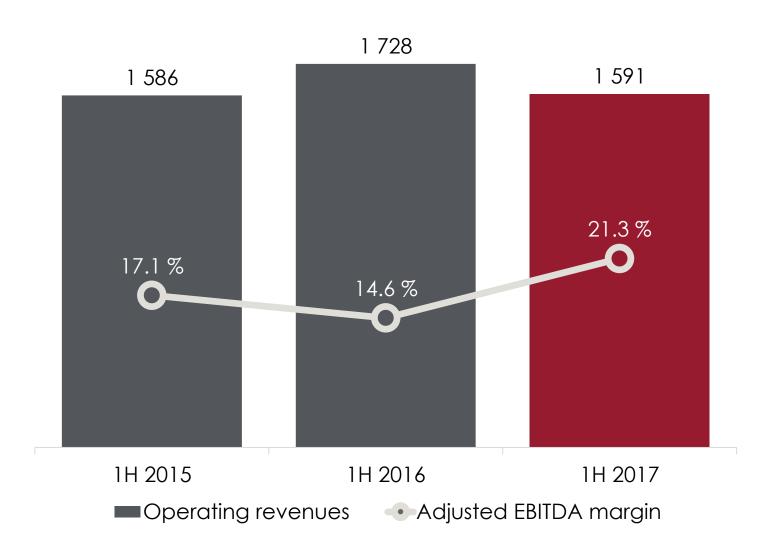


Income statement highlights 1H 2017 (IFRS)

- Delivery of 307 units (486)
- Revenues NOK 1 591m (1 728)
- EBITDA adjusted 338m (252)
 - Adjusted for financial expenses included in project costs
- Earnings per share 1H 2017 NOK 2.39 (1.35)
- Dividend of NOK 1.20 per share for 1H 2017

Revenues and adjusted EBITDA margin (IFRS)



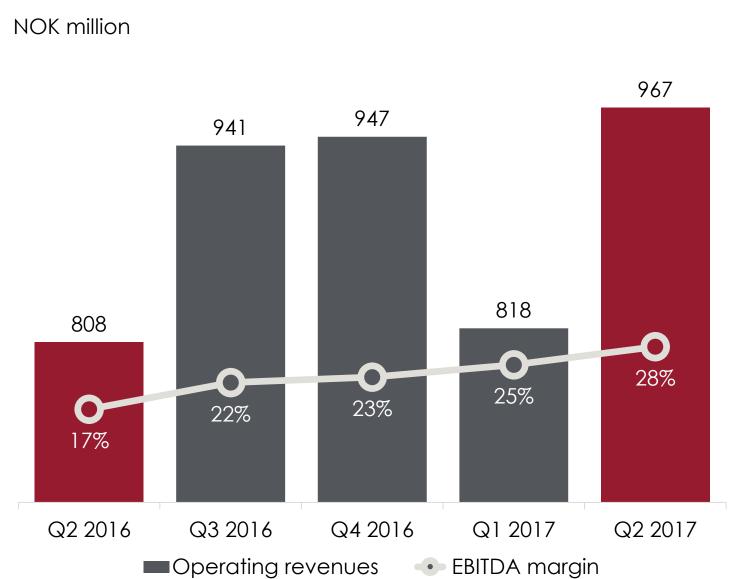




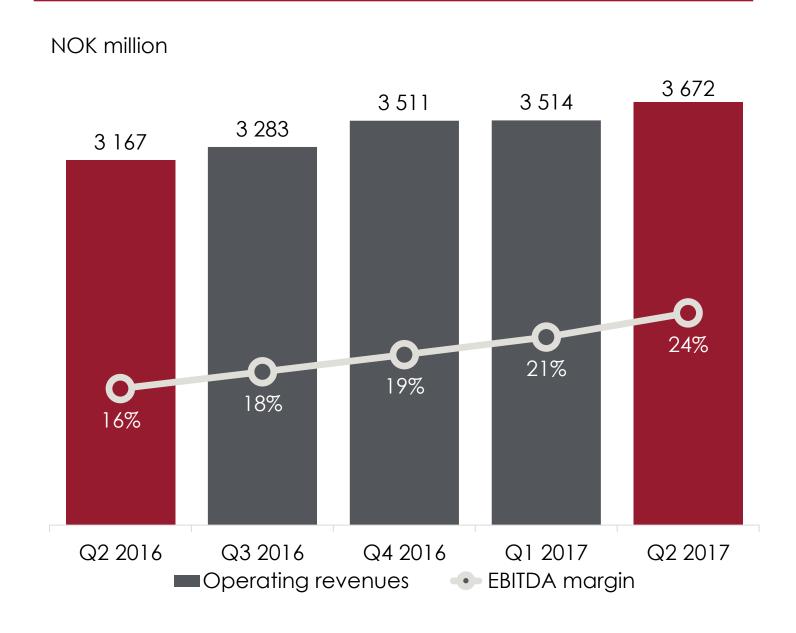


Income statement highlights Q2 2017 (NGAAP)

Revenues and EBITDA margin (NGAAP)*



12 months rolling revenues (NGAAP)*

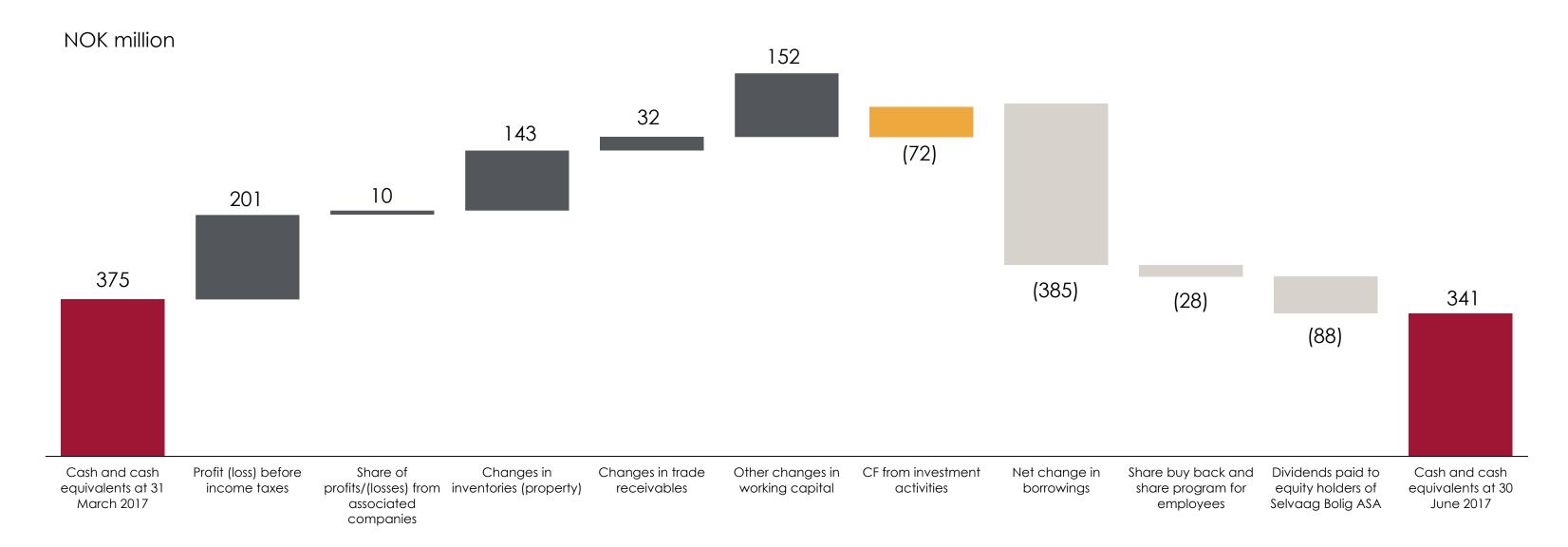






^{*} Construction costs are exclusive of financial expenses in the segment reporting (NGAAP)

Cash flow development Q2 2017



- Cash flow from operations of NOK 540m mainly explained by units delivered and sale of property
- Cash flow from financing activities negative with NOK 501m
 - Mainly due to redemption of NOK 500m bond and dividend of NOK 88m paid
 - Partly offset by new land loans and construction loans

Note: Numbers under NOK 5m are excluded from the cash flow overview

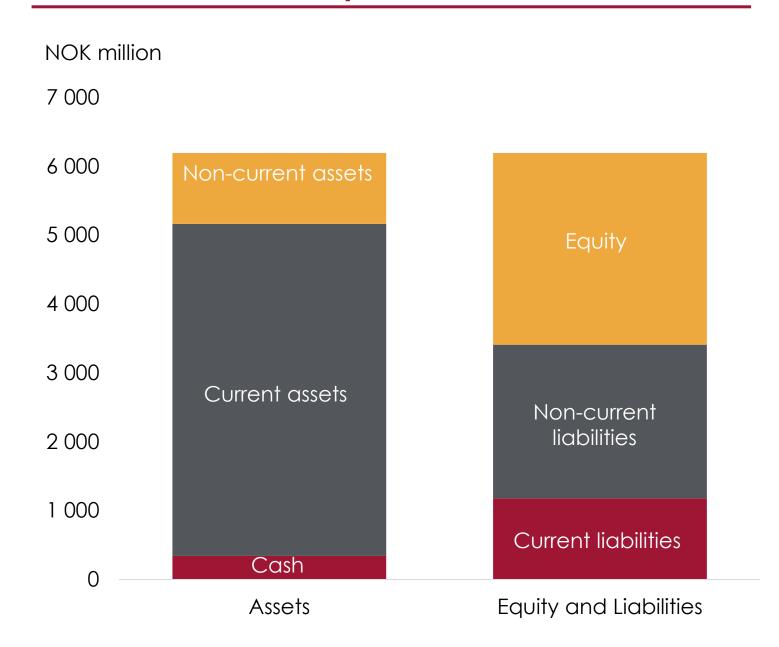




Balance sheet highlights Q2 2017

- Book value increased by NOK 0.4 to NOK 29.6 per share
 - Equity ratio 45.0%
- Changes from Q1 2017:
 - Inventories decreased by NOK 133m mainly due to units delivered and sale of property
 - Trade receivables decreased by NOK 32m
 - Cash decreased by NOK 33m
- Prepayments from customers accounts for NOK 494m of other current non interest-bearing liabilities

Balance sheet composition





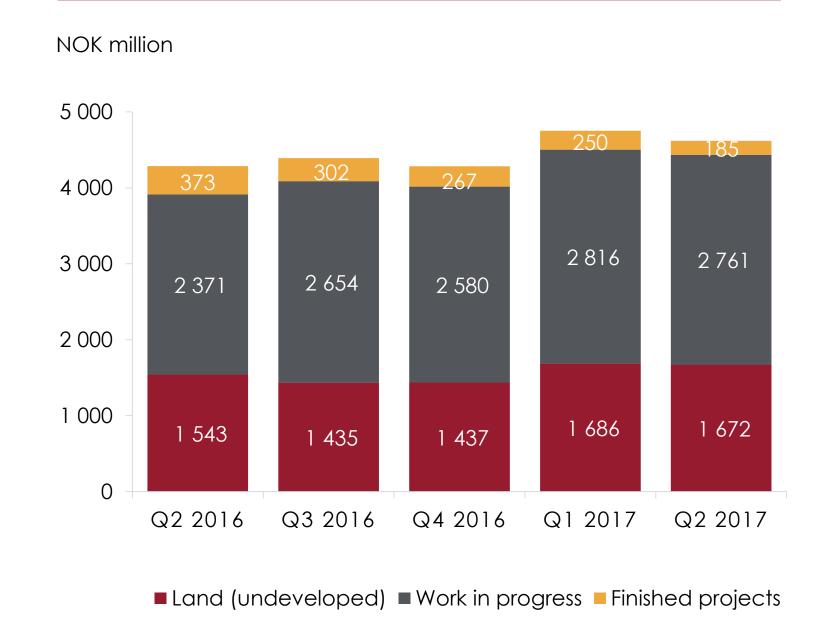


Inventories (property) Q2 2017

Q2'17 vs Q1'17

- Land value down NOK 13m
- Work in progress down NOK 55m
 - Due to completions
- Finished goods down NOK 65m
 - Due to units delivered

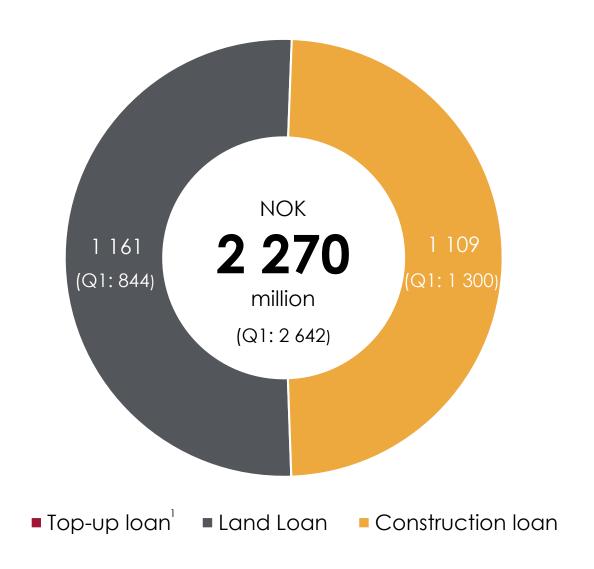
Inventory value development





Sound debt structure

Interest bearing debt as at 30 June 2017



¹ Selvaag Bolig elected to exercise its call option for early redemption in full of its NOK 500 million senior unsecured callable bond, maturing on 27 June 2018, at 102% of par value. The early redemption of the bond occured on 27 June 2017.

	Loan facility	Drawn per 30 June (NOKm)	Interest rate margin
1	NOK 400 million revolving credit facility from DNB maturing in 2021	0	2.90%
2	NOK 150 million working capital facility from DNB maturing in 2017	0	2.00%
3	Land loan facilities from a range of Nordic credit institutions	1 161	2.00% - 2.50%
4	Construction loan facilities from a range of Nordic credit institutions	1 109	1.75% - 2.70%

Total Q2 2017 net interesting bearing debt NOK 1 929 million

Total Q1 2017 net interesting bearing debt NOK 2 267 million

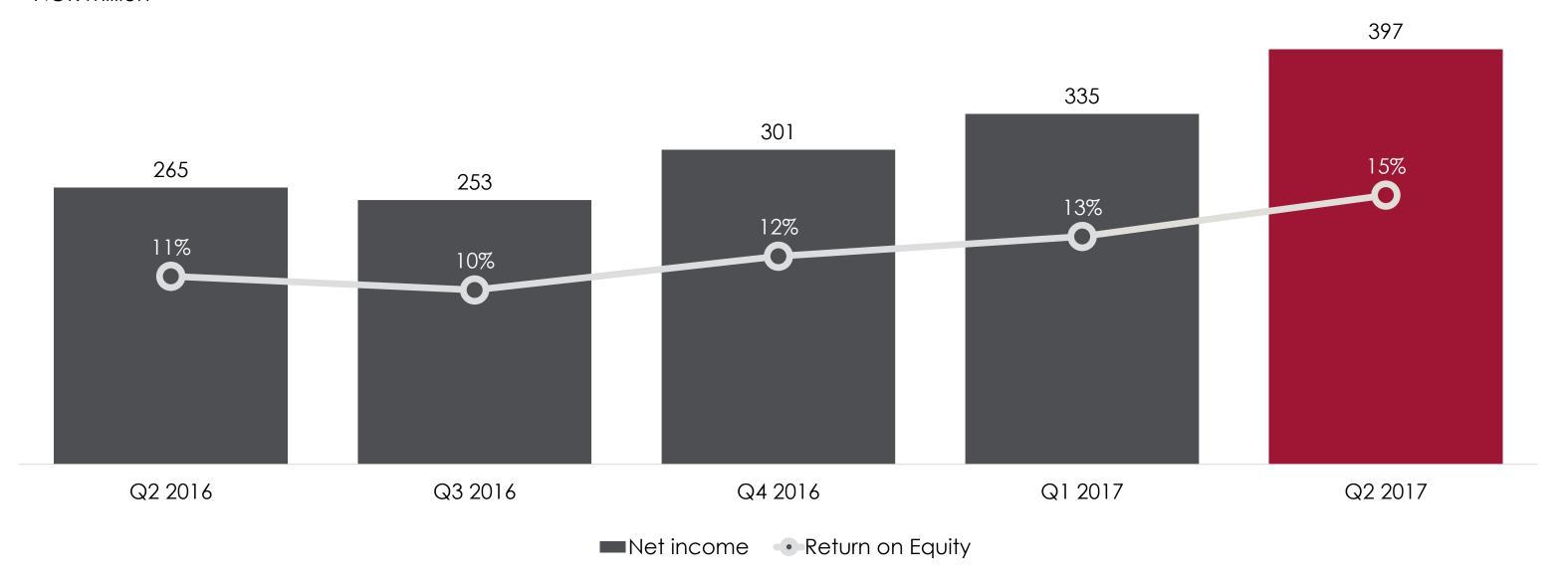




Return on Equity (IFRS)

12 months rolling net income (IFRS)* and Return on Equity**

NOK million



^{*} Net income attributable to shareholders in Selvaag Bolig ASA

^{**} Based on equity attributed to shareholders in Selvaag Bolig ASA

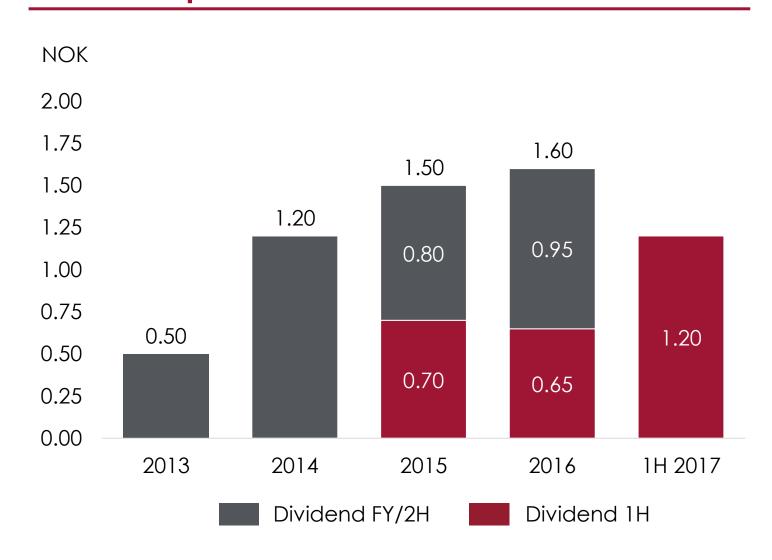




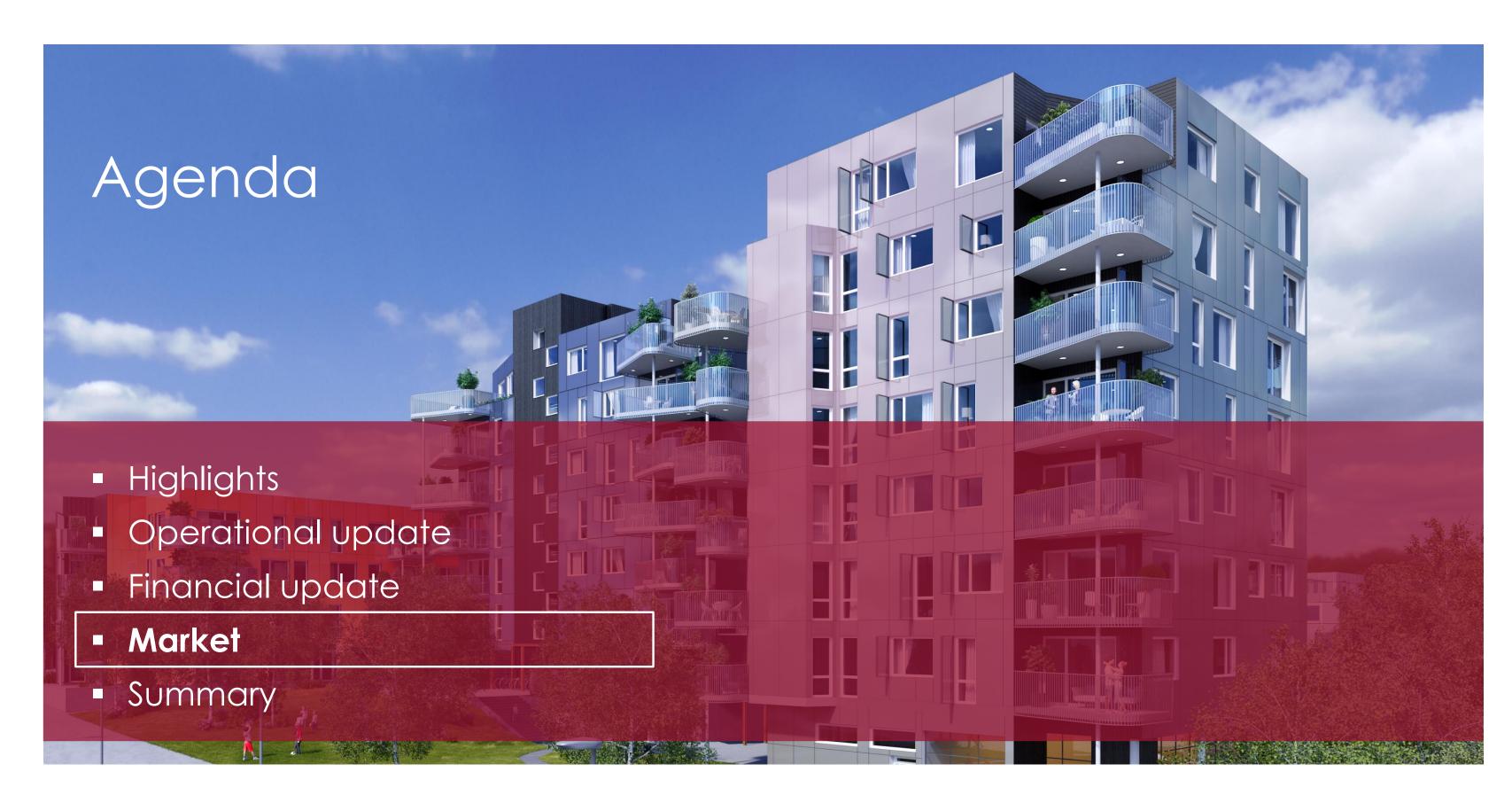
Dividend

- 1H'17 EPS NOK 2.39
- 1H'17 dividend of NOK 1.20 per share
 - 50% of EPS
- Dividend to be paid 1 September 2017

Dividend per share









Effects of new mortgage regulations

- Loan cap at 5x annual income challenging for one-person households
 - Gives increased demand in the rental market
 - Oslo rental market prices up ~6.5 % the recent year
 - Price increase caused by entry of one-person households unable to obtain mortgage loan
- More profitable rental markets could increase investments in secondary homes



The new regulation applies until 30 June 2018 Source: NTB





Strong population growth in Greater Oslo

Greater Oslo as % of total completions and population growth in Norway



- Continued population growth and low degree of completions in Greater Oslo
- 2016 population growth of ~44 000 in Norway
 - ~41% of this growth was in Greater Oslo in 2016
- ~27 000 housing completions in Norway in 2016
 - ~24% of these completions were in Greater Oslo

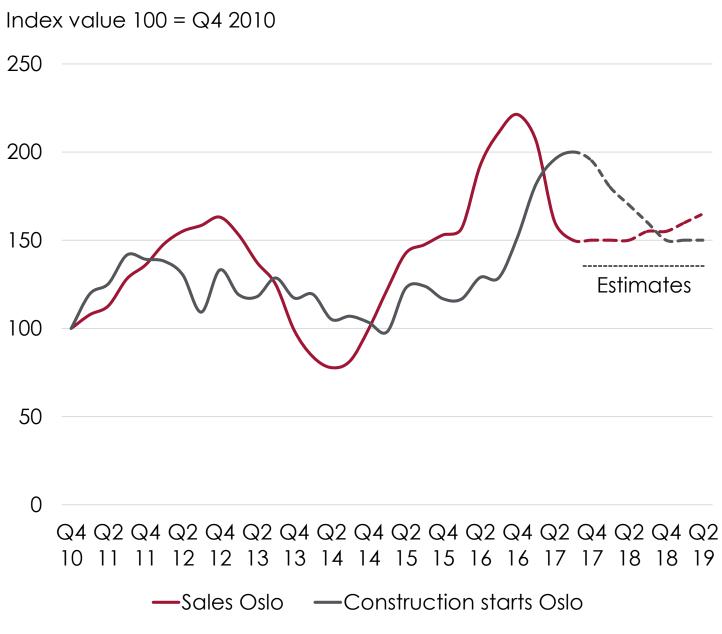
Greater Oslo = Oslo and Akershus Source: Statistics Norway (SSB)





Sales and construction starts in Oslo

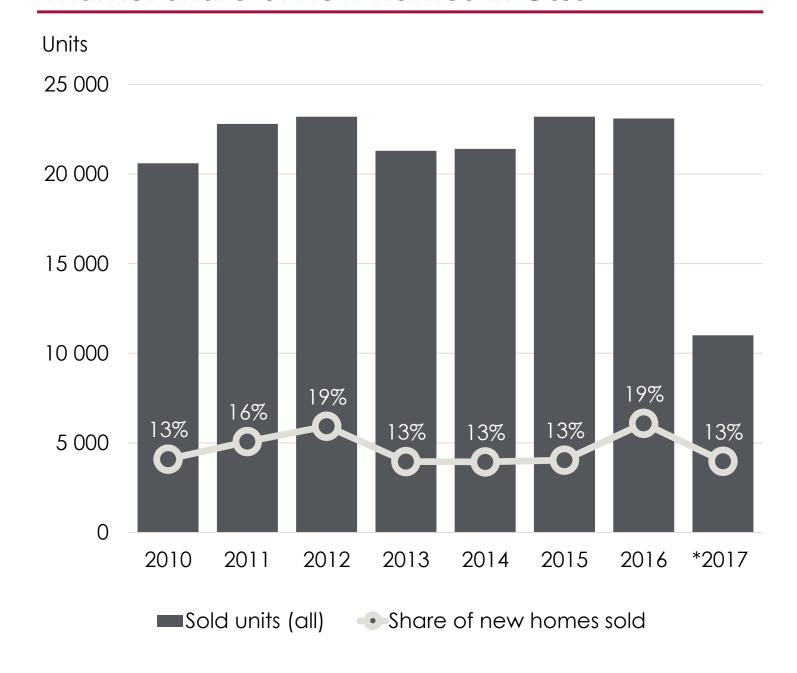
Sales and construction starts



*2017 (Until July)

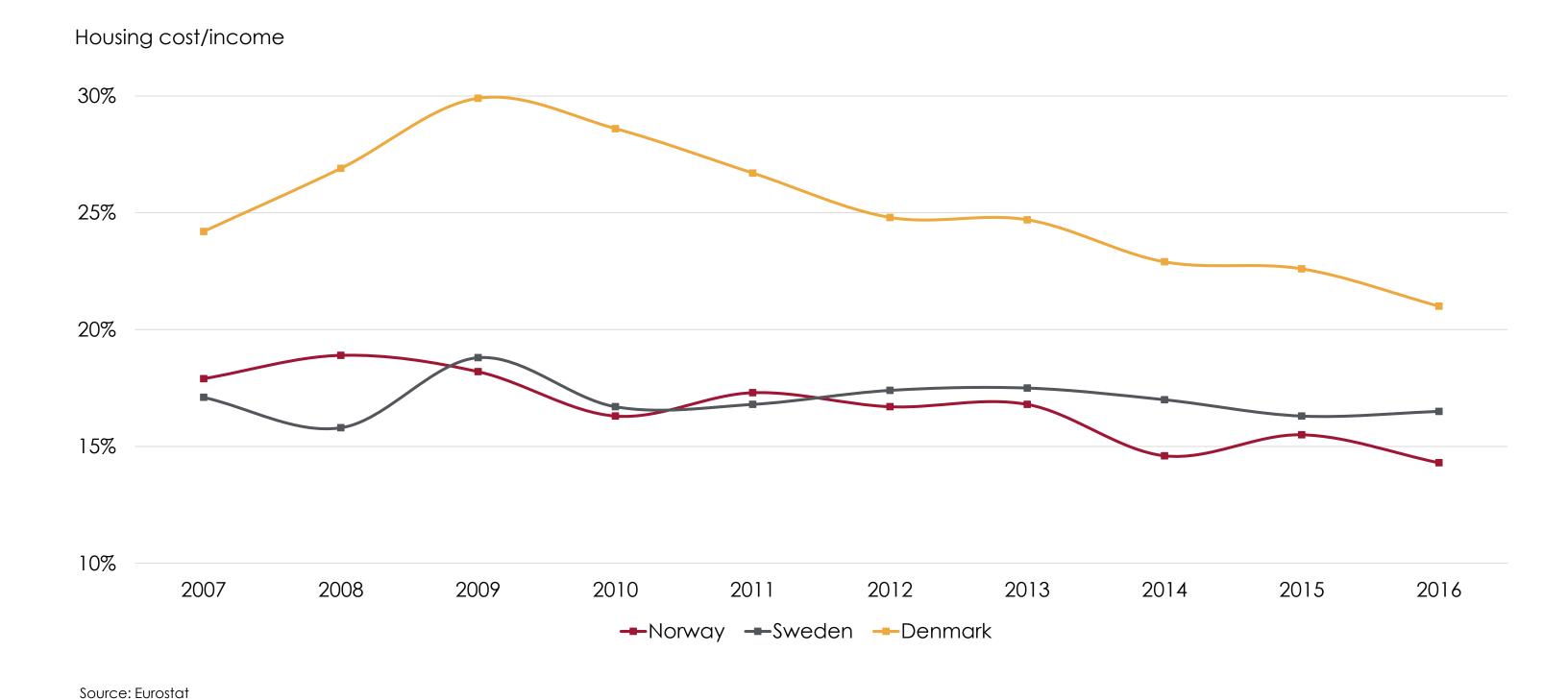
Source: Prognosesenteret, Eiendomsverdi and Selvaag Bolig

Market share of new homes in Oslo





Less income spent on housing

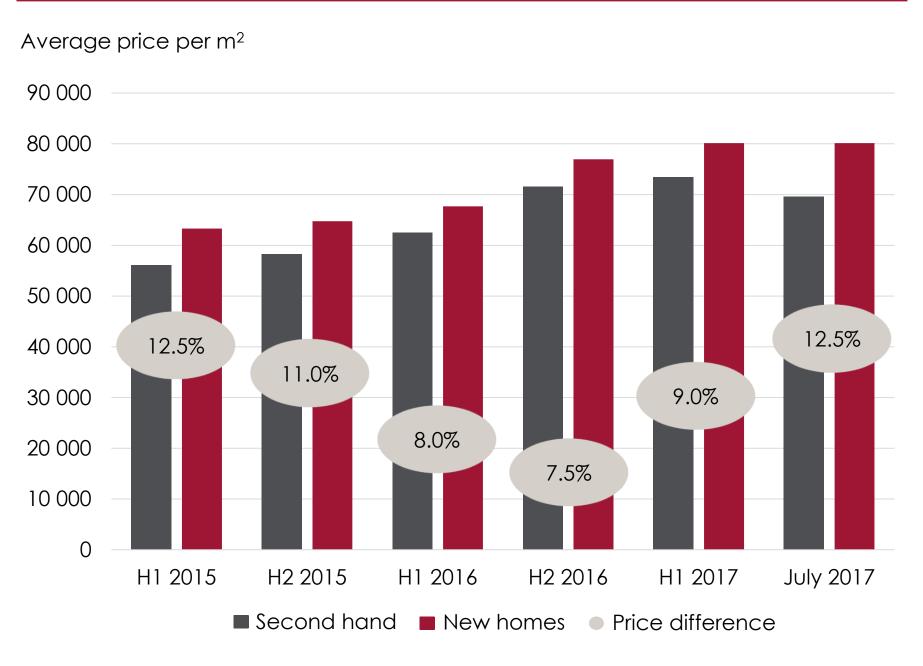






New and second hand apartment prices

New and second hand apartments in Oslo



- No price drop on new homes
- Price premium for new homes vs. second hand homes historically at ~15% per m²
 - Normalising premium in 1H' 17 and July

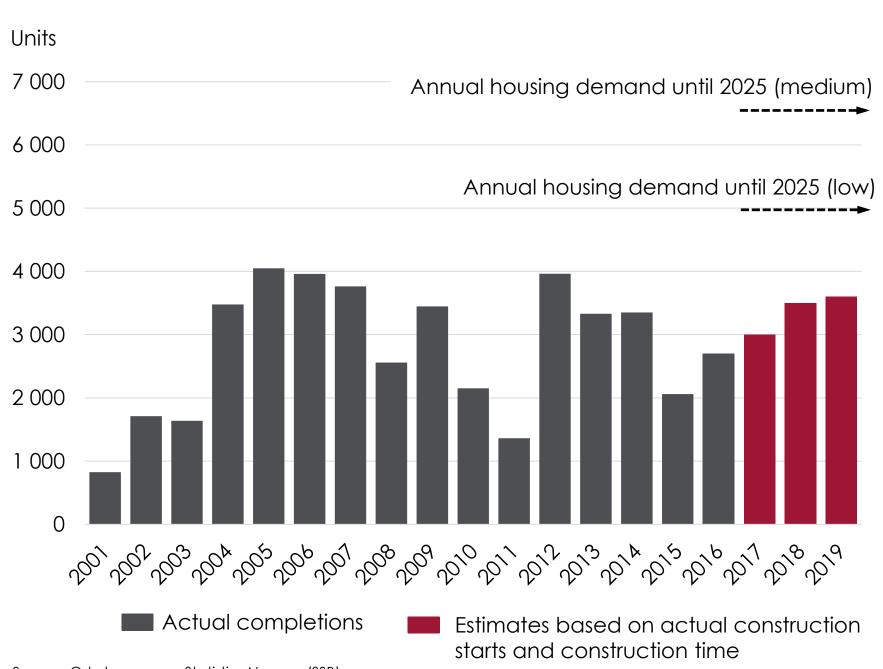
Source: Røisland & Co, Eiendomsverdi





Mind the gap

Number of units completed in Oslo, 2001-2016

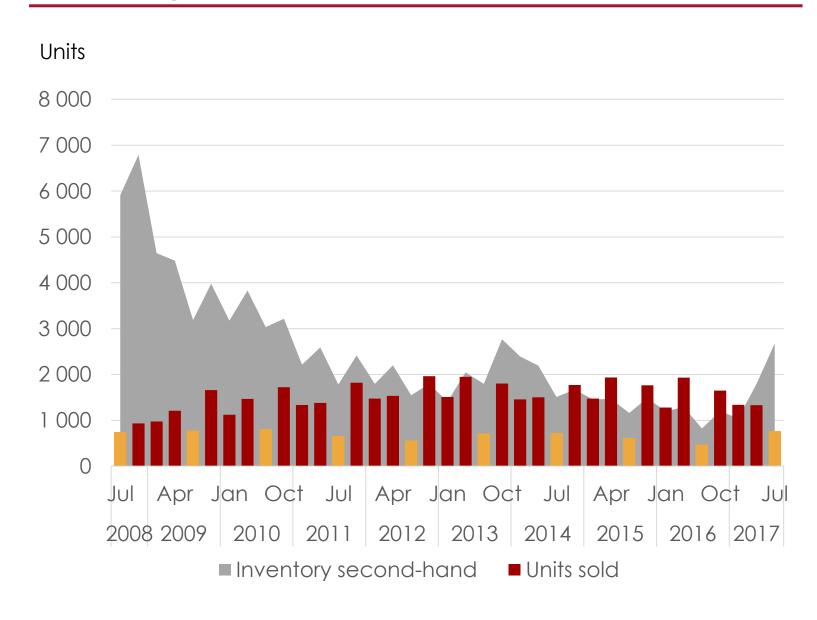


- Average of ~2 800 units completed from 2001-2016
- Annual housing demand of more than 5 000 units until 2025 (Statistics Norway estimate)
 - Well above estimated completions for the 2017-19 period
 - Low demand alternative: 5 000 units
 - Medium demand alternative: 6 600 units
- 2016 population in Oslo: 658 400
 - In 1999 Statistics Norway forecasted a 2016 population of 542 000

Source: Oslo kommune, Statistics Norway (SSB)

Oslo market levelling out

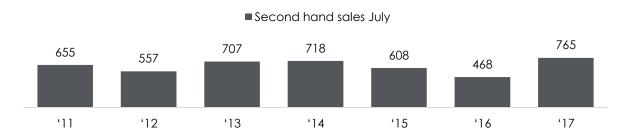
Oslo, July 2008-2017



Oslo, July 2017 sum-up

Second hand – average

- Sales price: NOK 68 182 per m²
- Turnover time: 34 days
- Price decrease July: 2.8%
- Price increase last 12 months: 6.4%
- Units available for sale (31.07): ~2 680
- Second hand sales July: 765



New homes (not built)

Units available for sale (31.07): ~1 500

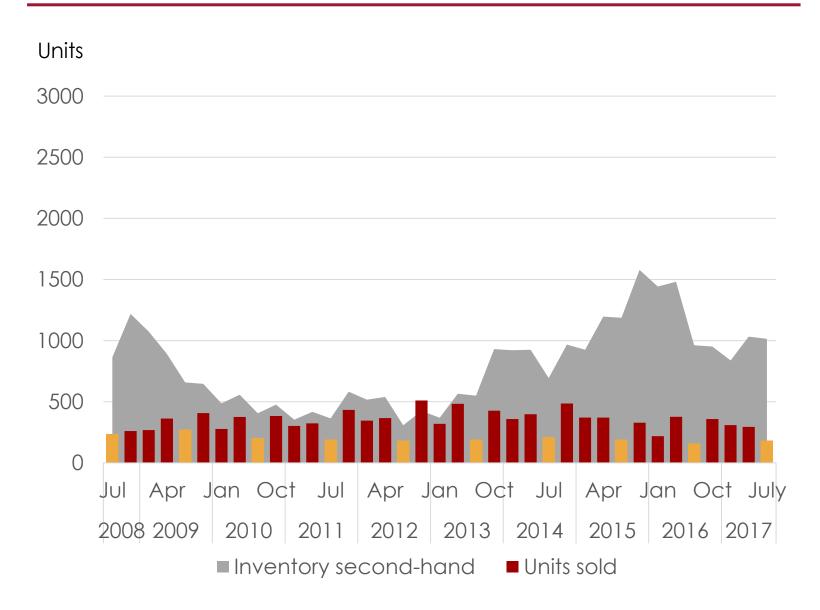
Source: Eiendomsverdi, Eiendom Norge, Finn.no and Selvaag Bolig





Stavanger market recovery

Stavanger area, July 2008-2017



Second hand market: Stavanger, Sola, Randaberg and Sandnes New homes market: Stavanger

Source: Eiendomsverdi, Eiendom Norge, Finn.no and Selvaag Bolig

Stavanger, July 2017 sum-up

Second hand (Stavanger only) - average

- Sales price: NOK 41 251 per m²
 - Jul. 16: NOK 38 346 per m²
- Turnover time: 85 days
- Price decrease July: 0.6%
- Price increase last 12 months: 1.3%
- Units available for sale (31.07): ~526
 - **31.07.16:** ~529
- Second hand sales July: 117 units (Jul. 16: 98 units)

New homes (not built)

- Units available for sale (31.07): ~300
 - 31.07.16: ~350





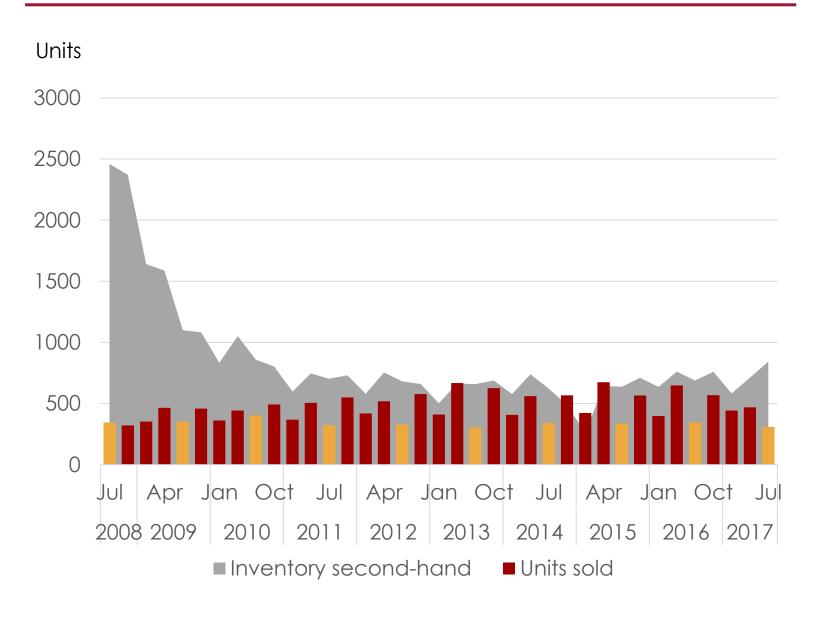


28 of 61 units sold per 14 August 2017

Sales start 10 May 2017

Sound supply/demand in Bergen

Bergen, July 2008-2017



Bergen, July 2017 sum-up

Second hand – average

- Sales price: NOK 48 015 per m²
- Turnover time: 26 days
- Price decrease July: 0.6%
- Price increase last 12 months: 0.0%
- Units available for sale (31.07): ~844

New homes (not built)

Units available for sale (31.07): ~825

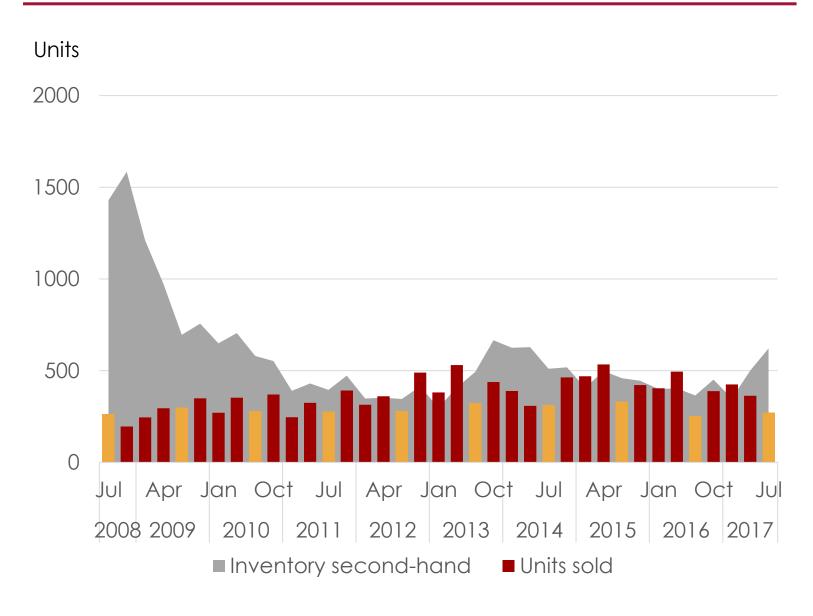
Source: Eiendomsverdi, Eiendom Norge, Finn.no and Selvaag Bolig





Balanced market in Trondheim

Trondheim, July 2008-2017



Trondheim, July 2017 sum-up

Second hand – average

- Sales price: NOK 48 006 per m²
- Turnover time: 26 days
- Price decrease July: 0.8%
- Price increase last 12 months: 4.1%
- Units available for sale (31.07): ~617

New homes (not built)

Units available for sale (31.07): ~950

Source: Eiendomsverdi, Eiendom Norge, Finn.no and Selvaag Bolig

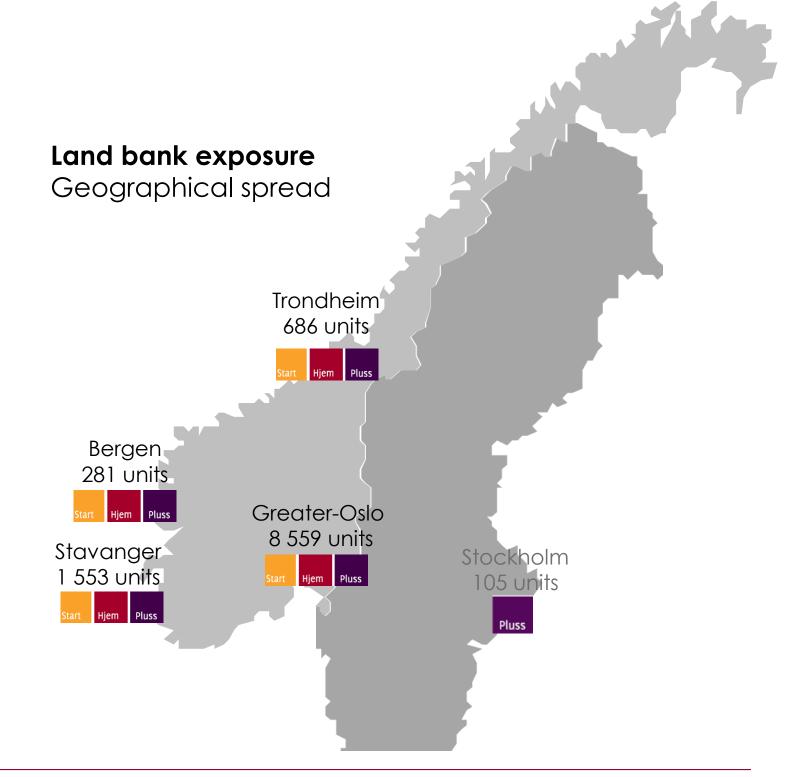


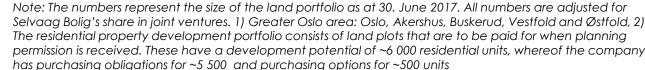


3 new land acquisitions

2 in Akershus, 1 in Oslo

- Solberg Øst, Ås, Akershus
 - ~180 units, sales start expected in Q1 2018
 - 100% owned by Selvaag Bolig
- Lørenskog, Akershus
 - ~350 units, sales start expected in Q3 2017
 - 100 % owned by Selvaag Bolig
 - Site connected to Lørenskog Stasjonsby
- Tiedemannsfabrikken Felt G, Oslo
 - ~320 units, sales start expected in Q3 2018
 - 50/50 joint venture with Ferd Eiendom









Summary

- Continued strong margins
- Record high value of units under construction
 - 78% sold at 30 June
- Redemption of NOK 500 million bond one year before maturity
- 1H 2017 dividend of NOK 1.20 per share



Hovinenga, Oslo



Thank you for your attention – follow us online!

Next event: Capital Markets Update and 3rd quarter 17 09 November 2017



@SelvaagAksjen



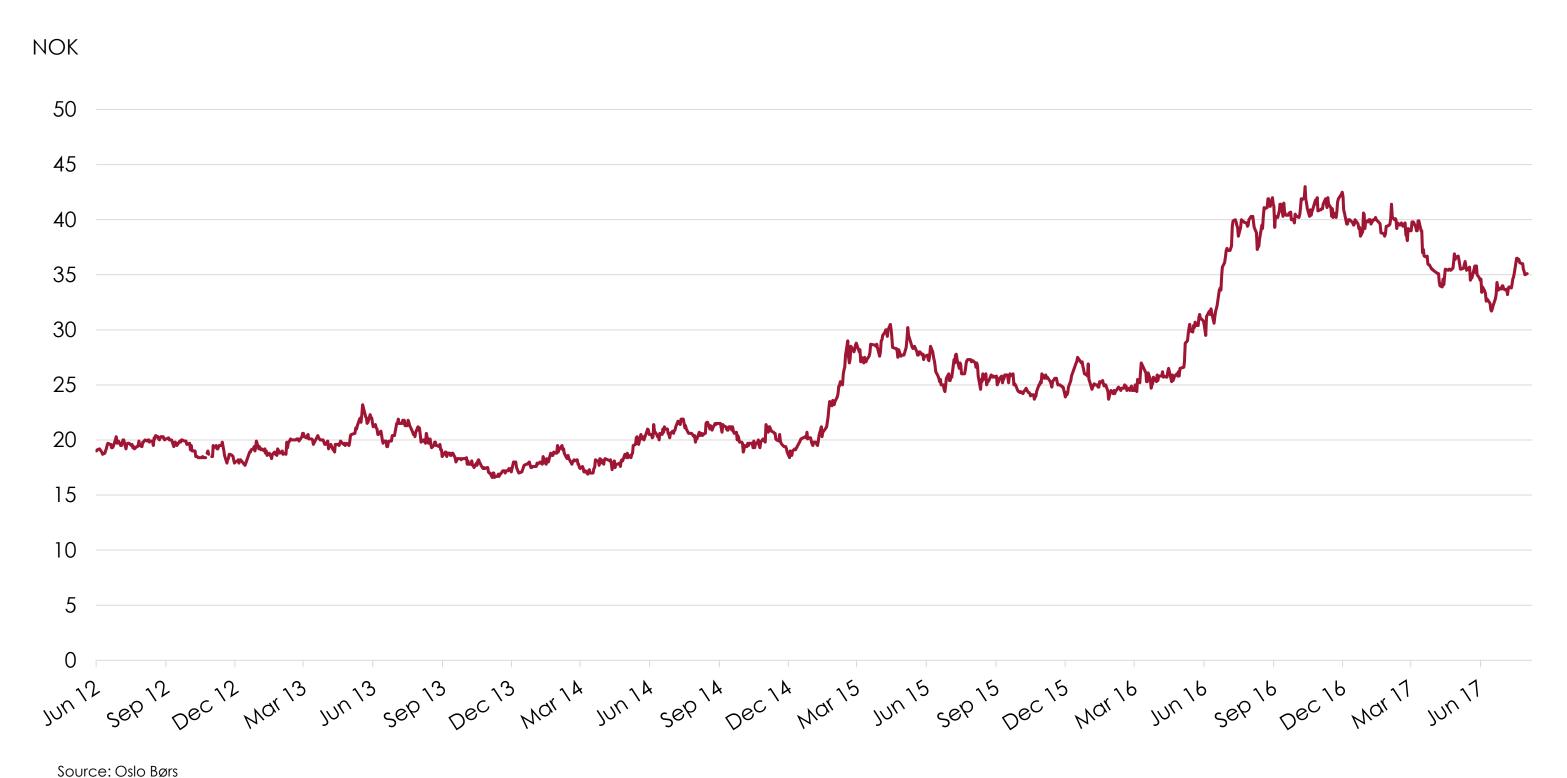








Share performance since IPO in June 2012







Largest shareholders at 30 June 2017

Shareholder	# of shares	% share
Selvaag Gruppen AS	50 180 087	53.5%
Skandinaviska Enskilda Banken AB *)	5 278 334	5.6%
Morgan Stanley & Co. Int. Plc. *)	2 766 231	3.0%
Selvaag Bolig ASA **)	2 150 794	2.3%
Pareto AS	2 065 624	2.2%
Verdipapirfondet Pareto Investment	1 696 000	1.8%
Holberg Norge	1 594 764	1.7%
Holberg Norden	1 500 000	1.6%
Flps - All sector sub	1 236 200	1.3%
Holta Invest AS	1 200 000	1.3%
Regents of the University of Michi	1 045 000	1.1%
Seb prime solutions Sissener Canop	1 000 000	1.1%
JPMorgan Chase Bank, n.a., London *)	858 932	0.9%
Verdipapirfondet Alfred Berg Gamba	811 201	0.9%
Mp Pensjon PK	612 872	0.7%
Storebrand Norge I Verdipapirfond	596 778	0.6%
Banan II AS	555 190	0.6%
State Street Bank and Trust Comp *)	538 270	0.6%
JPMorgan Chase Bank, n.a., London *)	524 073	0.6%
Baard Schumann	480 937	0.5%
Total 20 largest shareholders	76 691 287	81.8%
Other shareholders	17 074 401	18.2%
Total number of shares	93 765 688	100.0%

^{*)} Updated shareholder list and further information regarding nominee accounts is presented at: http://sboasa.no/en/Aksjeinformasjon/Aksjonarer.aspx

^{**)} The shares were purchased for the company's share programmes for employees

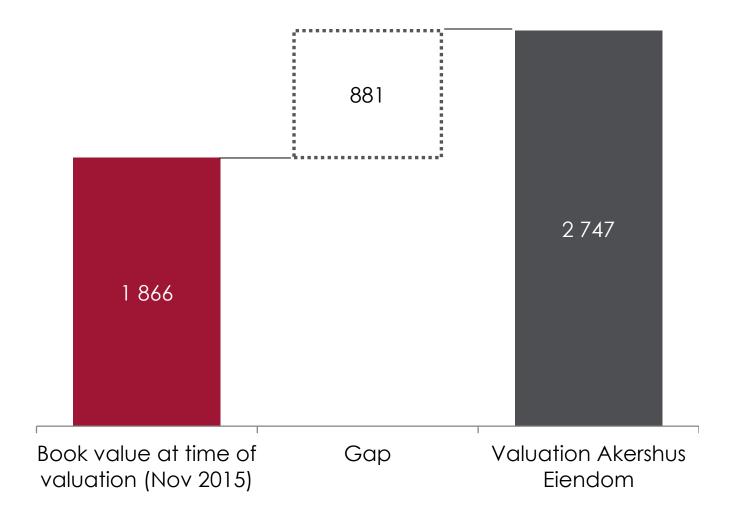




Book value and valuation - increased gap

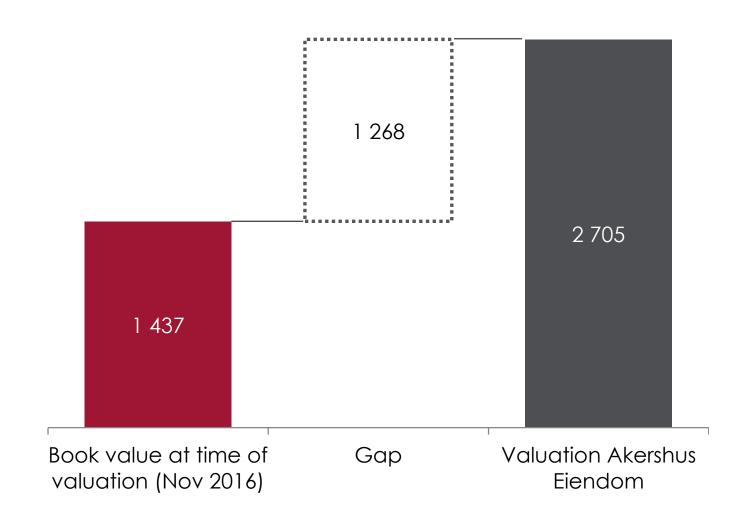
Q4 15: Book value vs. external valuation

NOK million



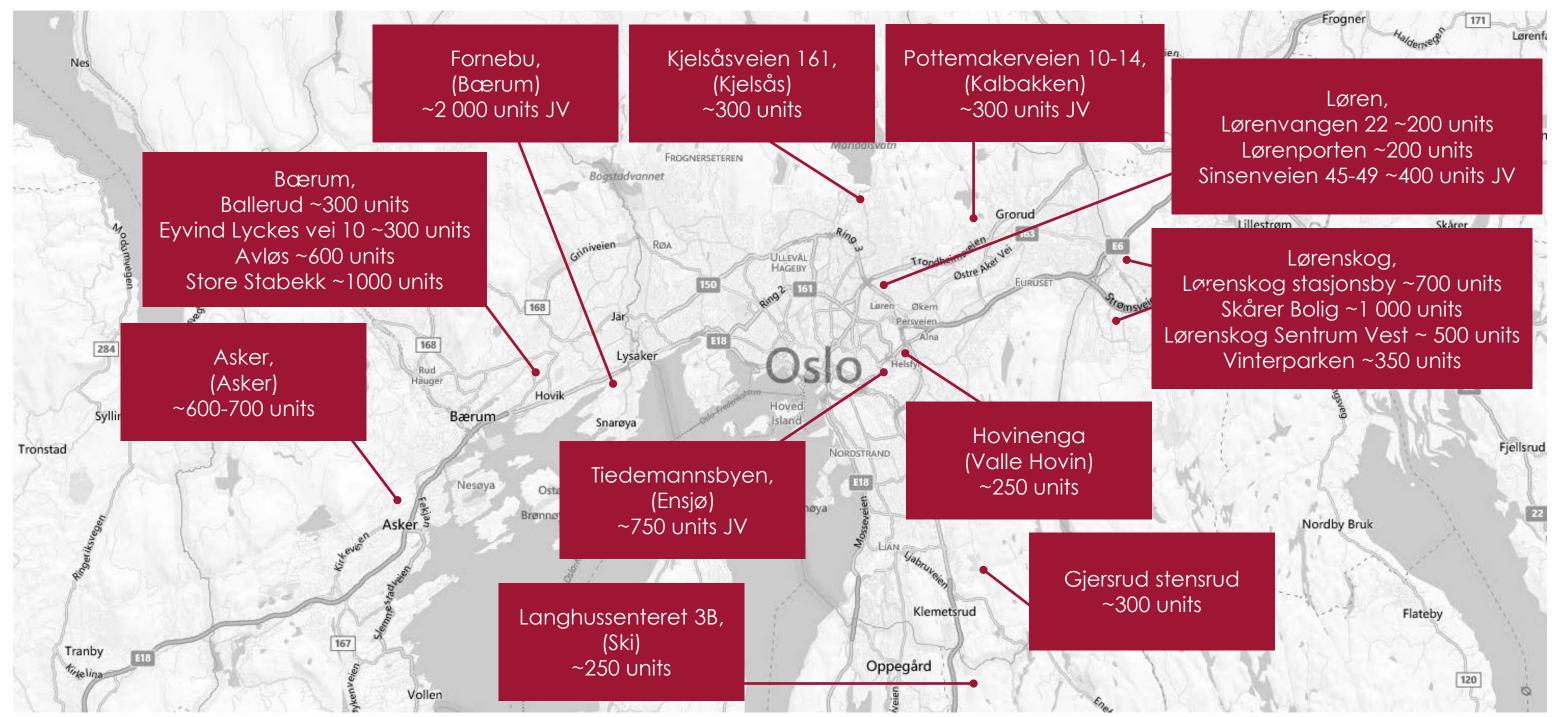
Q4 16: Book value vs. external valuation

NOK million





Selected projects in Oslo 2017 ->



*The numbers are not adjusted for Selvaag Bolig's share in joint ventures





Value creation in Selvaag Bolig

12 – 24 MONTHS 6 – 36 MONTHS 6 – 12 MONTHS 3 - 9 MONTHS development Residential Acquire and Marketing refine land for Project design Construction and sale development creation Value **Construction start** Sales start Zoning **Deliveries** Plan and Buy (i) options on Target 60% pre-sale Fixed price contracts with optimization prepare for unzoned land, or (ii) before start-up reputable and solid **Project** construction ready to build land (irrevocable purchase counterpart contracts) Lever acquired land Construction costs financed Prices on remaining to improve ROE with construction loans 40% increased Target 100% sale at delivery gradually during sell out





phase

Value creation and project cash flow

Residential development

Value creation

Cash flow example



- E.g., total land cost:
 MNOK 100 (50% equity
 + 50% loans)
- E.g., total revenues: MNOK 550
- App. 1% of total cost
- Development cost: MNOK 5
- 50% of land loan converted to construction loan
- Total equity: MNOK 55
- NGAAP: Profit in P&L through percentage of completion method commences

- No more equity required
- Profit: MNOK 77 (14% of project turnover)
- IFRS: Average profit at delivery: 14% of project turnover
- NGAAP: Average accumulated profit: 14% of project turnover





Norwegian housing market

- Low risk for housebuilders
 - Advance sales: banks require that 50-70% of homes are sold before construction starts
 - Binding offers: offer to purchase is a binding sales contract, and requires a 10% minimum cash deposit
- High level of home ownership
 - 85% (one of the world's highest)
- Economic benefits for home owners
 - 25% of mortgage loan interest payments are tax-deductible
 - Transfer stamp duty for new houses is lower than for second-hand homes
- Strong population growth
 - Norway's urban areas are among the fastest growing in Europe
 - Good demand for new homes





Selvaag Bolig – value proposition

Selvaag Bolig ASA is a Norwegian residential property developer with no in-house construction arm, which controls the entire value chain from the acquisition of land to the sale of homes.

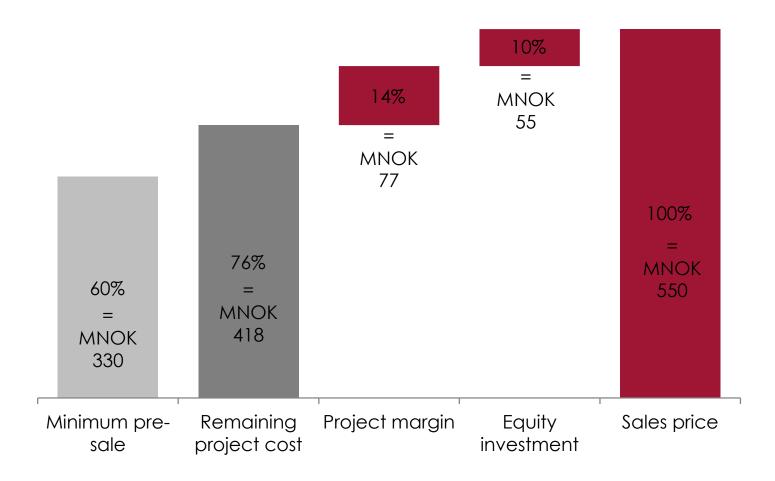
- Low risk business model
 - 60 per cent presale before construction starts
 - Only present in fast growing urban regions with high demand and large market depth
 - Very competitive prices ensure a broad customer base
- No in-house construction arm
 - All construction activity put out to competitive tender
 - Lower building costs
 - Fixed construction price
 - Reduced risk
 - Smaller exposure to market fluctuations
- Defined housing concepts
 - Aimed at broad consumer categories
 - Profit maximisation in all projects
 - Large projects with more than 150 apartments
- Large land bank
 - Several thousand homes under development in Norway's four fastest growing urban regions





Low-risk business model

Risk profile at start of a MNOK 550 project



- Selvaag's equity investment in a project and project margin bring the remaining project cost down to 74%-78%
- With minimum 60% pre-sale there is limited remaining project risk. For the the remaining 40% a price reduction of 35% would recover equity
- 78% of units in production are sold at end Q2'17

De-risking in key stages of projects

1
Land purchase
conditional on
zoning approval

- Purchase and payment of land takes place after zoning plan approval. If this is not obtained, the purchase is cancelled
- SBO is in charge of the zoning process

2
Land purchase
price based on
market value at
time of zoning
approval

- Purchase price is decided by a land appraisal made by three external consultants at the time of zoning approval
- The median valuation is used as purchase price

3
Minimum sales
rate of 60% before
construction

- Pre-sales of minimum 60% secures the majority of revenue before construction
- 10% of purchase price paid by the buyer at point of sale, and proof of financing for the remaining amount is required

4
Fixed price construction contract

- Construction contracts with solid counterparties are made with fixed price
- Project costs are secured before construction starts





Income statement IFRS

(figures in NOK million)	Q2 2017	Q2 2016	2016
Total operating revenues	1 134.6	1 104.0	3 000.3
Project expenses	(840.5)	(918.9)	(2 379.7)
Other operating expenses	(59.0)	(55.2)	(231.2)
Other gains (loss)	_	-	31.7
Associated companies and joint ventures	(9.8)	(2.7)	(7.1)
EBITDA	225.4	127.2	414.0
Depreciation and amortisation	(1.0)	(6.0)	(20.1)
EBIT	224.4	121.1	393.9
Net financial expenses	(23.0)	(7.7)	(29.3)
Profit/(loss) before taxes	201.4	113.4	364.6
Income taxes	(55.1)	(29.3)	(63.7)
Net income	146.3	84.1	300.9
Net income for the period attributable to:			
Non-controlling interests	(0.0)	(0.4)	(0.3)
Shareholders in Selvaag Bolig ASA	146.3	84.6	301.2





Cash Flow statement

Net cash flow from operating activities 539.5 Net cash flow from investment activities (72.1) (7.5)	2016
Net cash flow from investment activities (72.1)	440.3
(7.5)	(14.8)
Net cash flow from financing activities (500.8)	(211.5)
Net change in cash and cash equivalents Cash and cash equivalents at start of period Cash and cash equivalents at end of period (33.4) 607.7 880.5	213.9 672.3 886.2



Balance sheet

(figures in NOK million)	Q2 2017	Q2 2016	2016
Intangible assets	383.4	388.0	383.4
Property, plant and equipment	9.4	17.4	10.9
Investments in associated companies and joint ventures	280.9	180.1	289.8
Other non-current assets	354.9	126.8	261.1
Total non-current assets	1 028.5	712.2	945.1
Inventories (property)	4 618.5	4 286.6	4 284.0
- Land	1 672.4	1 542.9	1 437.3
- Work in progress	2 761.3	2 370.6	2 579.7
- Finished goods	184.7	373.1	267.1
Other current receivables	203.1	232.9	293.3
Cash and cash equivalents	341.1	880.5	886.2
Total current assets	5 162.6	5 400.1	5 463.5
TOTAL ASSETS	6 191.2	6 112.3	6 408.7
Equity attributed to shareholders in Selvaag Bolig ASA	2 744.1	2 590.5	2 689.9
Non-controlling interests	9.4	9.2	9.3
Total equity	2 783.5	2 599.7	2 699.2
Non-current interest-bearing liabilities	2 062.7	1 648.6	2 038.7
Other non-current non interest-bearing liabilities	167.6	260.2	167.1
Total non-current liabilities	2 230.3	1 908.8	2 205.8
Current interest-bearing liabilities	207.1	686.2	534.7
Other current non interest-bearing liabilities	970.2	917.6	969.1
Total current liabilities	1 177.3	1 603.8	1 503.7
TOTAL EQUITY AND LIABILITIES	6 191.2	6 112.3	6 408.7





Substantial portfolio for development

Total land bank portfolio at 30 June 2017



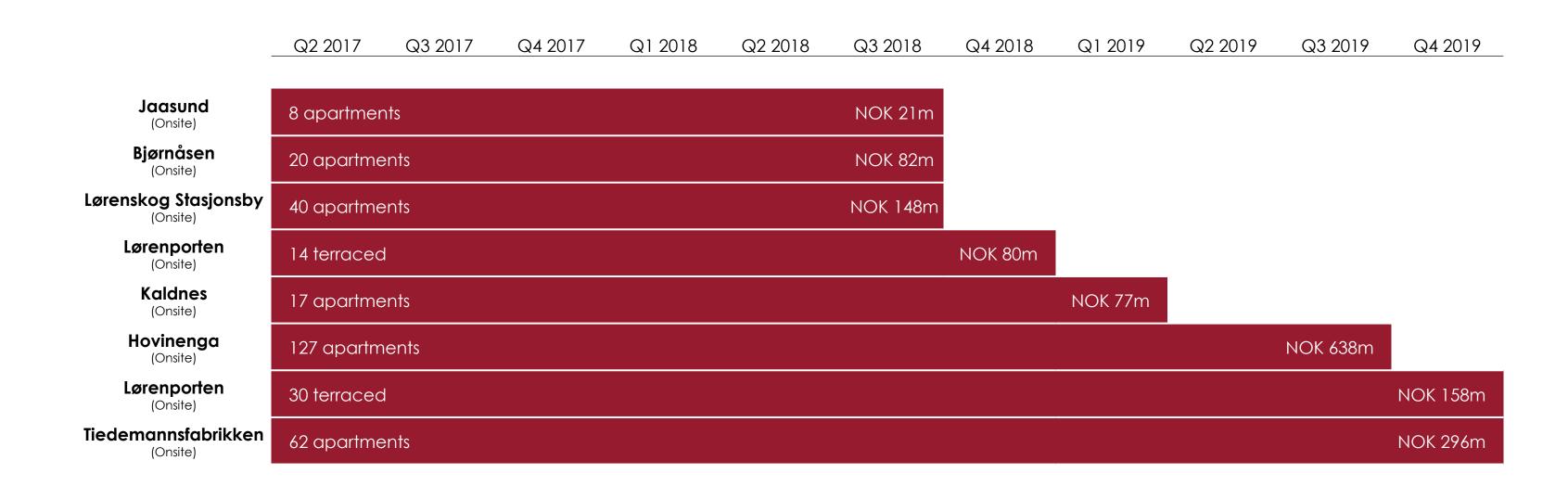




Construction starts in the quarter

Construction starts, scheduled completion and expected revenue

Quarterly, expected revenues (IFRS) in NOK million







Operational highlights – key operating figures

	Q2 16	Q3 16	Q4 16	Q1 17	Q2 17
Number of units sold	326	277	161	190	165
Number of construction starts	253	223	196	186	318
Number of units completed	295	103	255	63	210
Number of units delivered	307	129	254	85	222
Number of units under construction	1 344	1 464	1 356	1 479	1 586
Proportion of sold units under construction	83%	90%	85%	86%	78%
Number of completed unsold units	54	48	43	32	24
Sales value of units under construction (NOK million)	5 075	5 775	5 709	6 340	7 074
Number of employees	100	100	100	100	100





IFRS EBITDA Q2 2017

(figures in NOK million)	Property development	Other	Total
IFRS EBITDA for the quarter, per segment			
Operating revenues	1 126.1	8.5	1 134.6
Project expenses	(840.0)	(0.4)	(840.5)
Other operating expenses	(9.9)	(49.1)	(59.1)
Share of income (losses) from associated companies and joint ventures	(9.8)	_	(9.8)
Other gain (loss), net	-	-	
EBITDA	266.4	(41.0)	225.4



Operational reporting Q2 2017

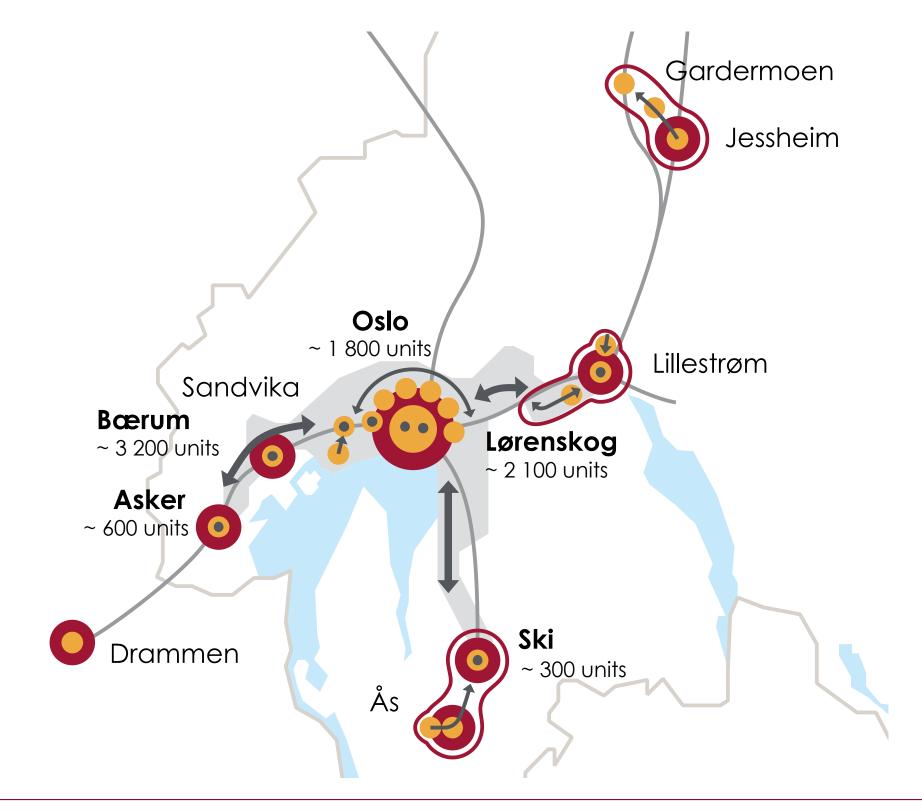
(figures in NOK million)	Property development	Other	Total
Operating revenues	958.1	8.5	966.6
Project expenses	(636.3)	(0.4)	(636.7)
Other operating expenses	(9.9)	(49.1)	(59.0)
EBITDA (percentage of completion)	311.9	(41.0)	270.9

Note: Construction costs are exclusive of financial expenses in the segment reporting.



Growth areas in Greater Oslo

- Oslo and regional cities
- Regional areas for labour intensive activities
- Priority areas for commercial and urban development
- Regional public transport hubs
- Public transport connecting regional cities and office locations



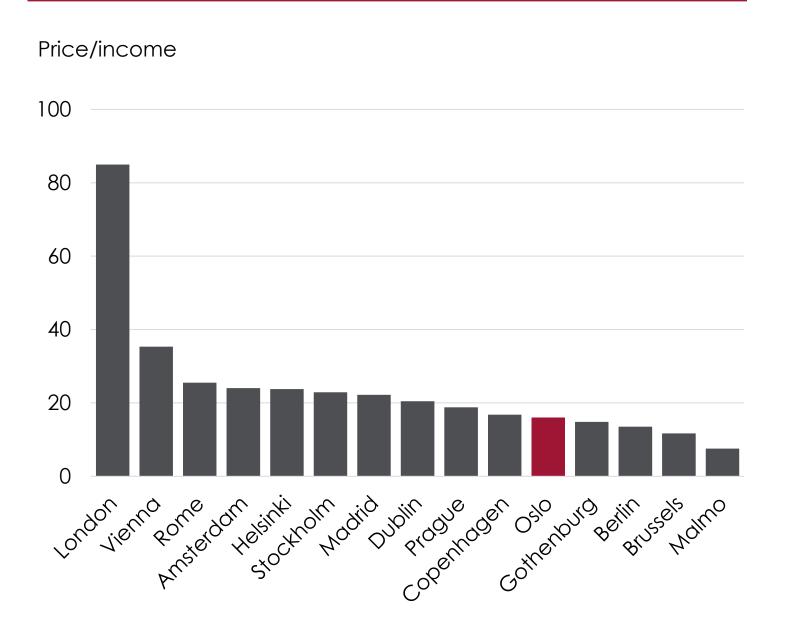
Note: The numbers are not adjusted for Selvaag Bolig's share in joint ventures Source: Plansamarbeidet Oslo-Akershus, Selvaag Bolig



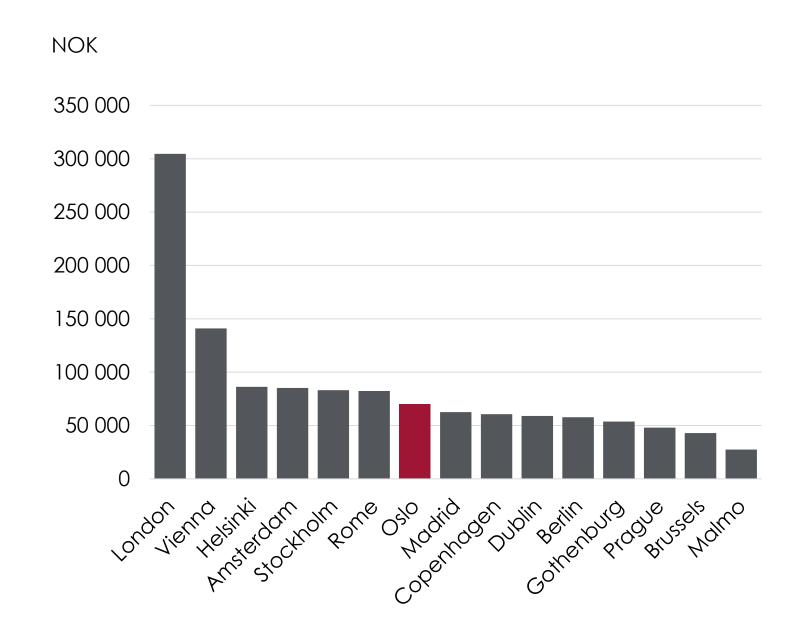


Oslo price level vs. other European cities

Current price to income ratios (Feb. 2017)



Prices per square metre in NOK (Feb. 2017)



Selected European cities

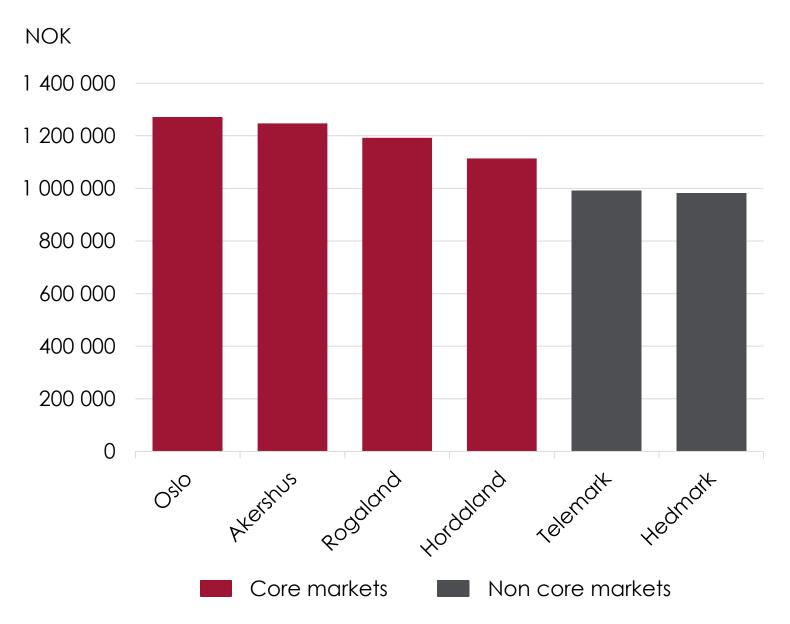
Source: Ny Analyse, Global Property Guide, Eiendom Norge, Svensk Mäklarstatistik, OECD



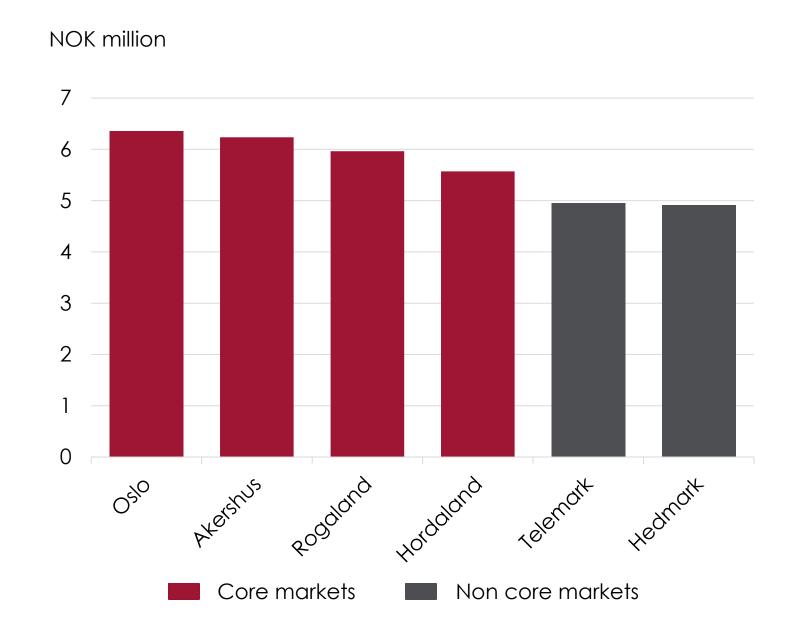


Strong purchasing power in core markets

Average gross annual income (household)



Debt limit based on 5x gross income



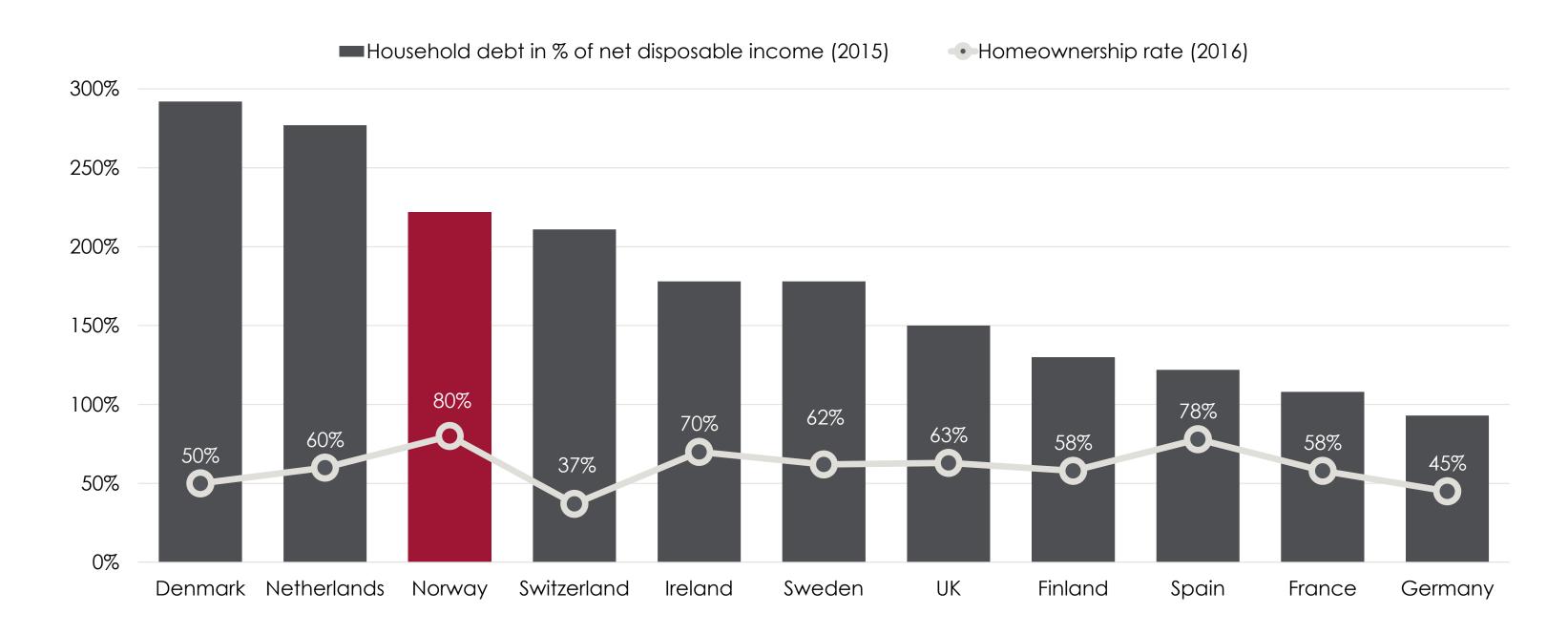
Households: couple with children under 18 years, tax rate: 28%, 2015 numbers

Source: Statistics Norway, NRK





Total household debt and homeownership



Source: OECD, Prognosesenteret

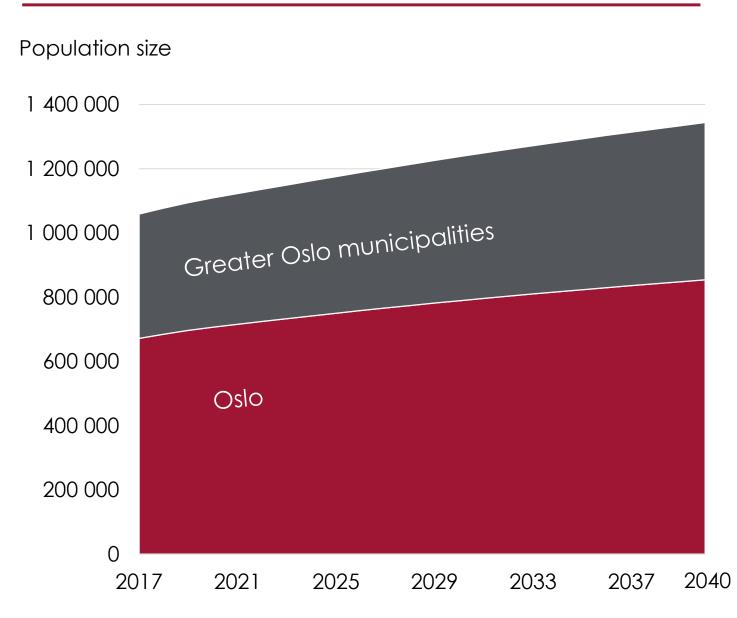




Urbanisation in Greater Oslo towards 2040

- Rapid population growth in Oslo followed by stable development
 - 30% population growth expected from 2017 to 2040
- Stable population growth to municipalities surrounding Oslo
 - 28% population growth expected from 2017 to 2040

> 80 000 next five years

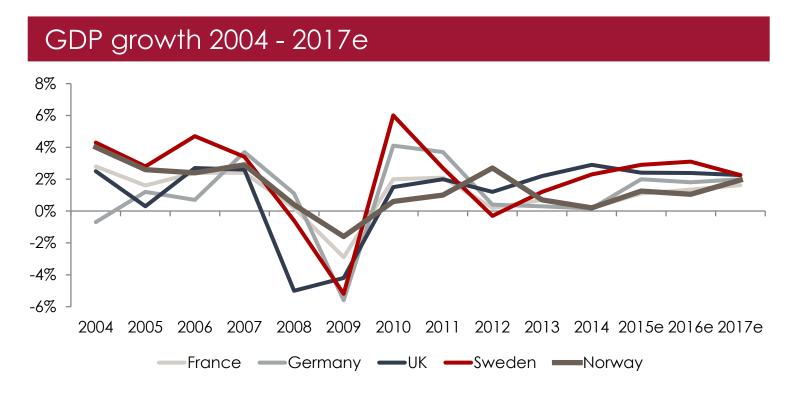


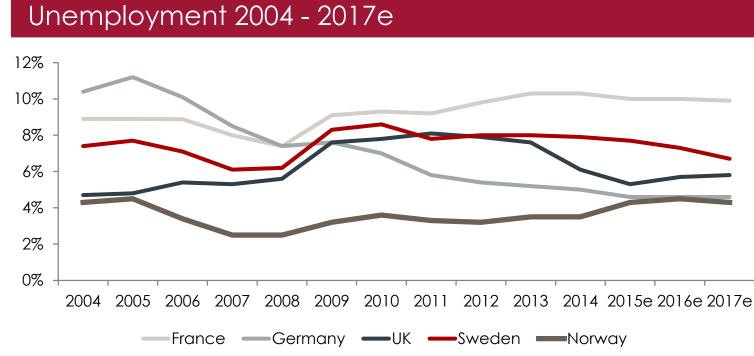
Greater Oslo municipalities include: Ski, Ås, Oppegård, Bærum, Asker, Lørenskog, Skedsmo, Ullensaker Source: Statistics Norway





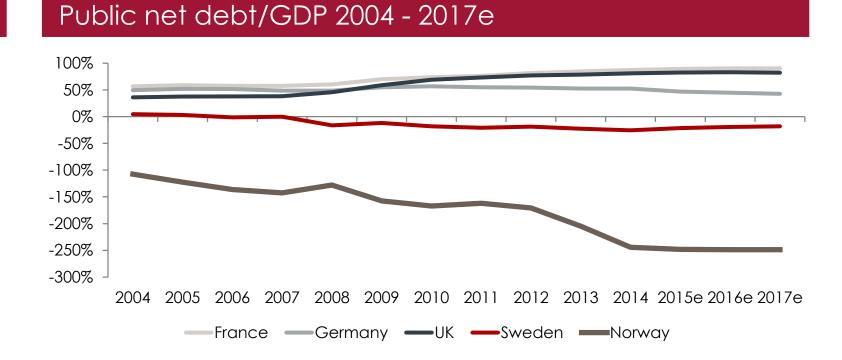
Norway: A robust economy





Norway 25,6% Sweden 6,9% UK 10,0% France 14,0% Germany -1,0%

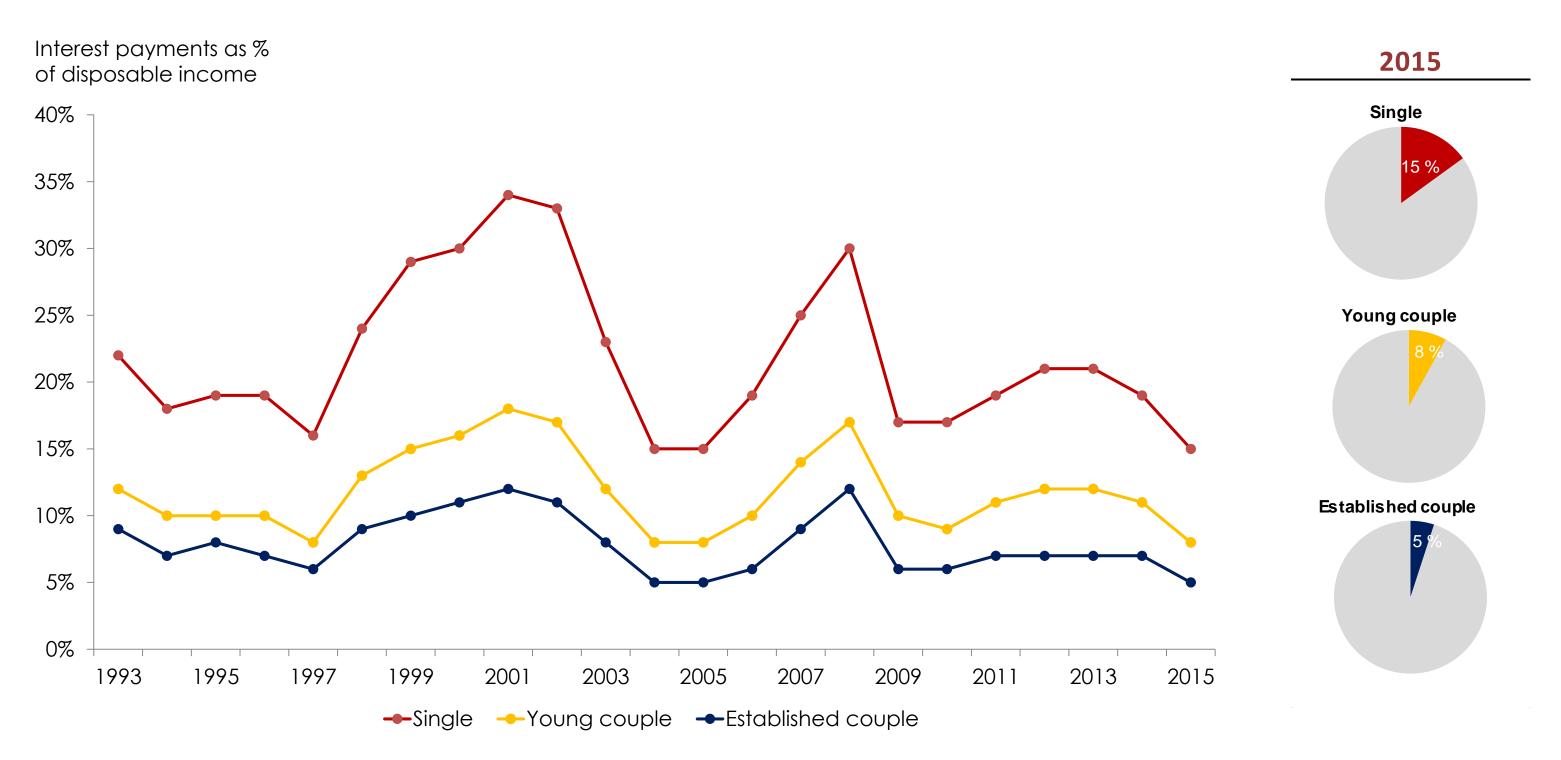
Population growth 2011 - 2030e







Increased disposable income



Source: 1993-2013 Eff, Pöyry. 2014-2015 NyAnalyse. Interest payments on new home loans with the home as collateral is considered



