## smartoptics

Press Release

# EX Networks chooses Smartoptics open line system for metro network rationalization and expansion

Oslo, Norway –August 26, 2021 – Smartoptics, a leading provider of optical networking solutions, today announced that UK-based service provider EX Networks has selected Smartoptics for its network rationalization and expansion.

Service provider EX Networks has offered hosting and data center solutions to professional organizations in London and the surrounding area since 2008. With a customer base spanning regional ISPs to multinational enterprises, EX Networks has recently seen a huge increase in demand for its network services. This is driving the need for more capacity in terms of both increased bandwidth and additional metro network sites.

The new network solution combines components from Smartoptics' open line system solutions to optimize the performance of EX Networks' 200 km of fiber, connecting a total of 11 sites in the UK and in Europe. The complete solution includes Smartoptics DCP-1610 transponder and DWDM optics along with the DCP-F open line system, all designed for maximum configuration flexibility for EX Networks. With the help of Smartoptics, EX Networks will be able to rationalize and take back control of their network links, reduce latency and secure higher network throughput. This will greatly reduce barriers for the service provider to launch new services for its business users at a competitive price.

Volkan Dil, Managing Director EX Networks, explains: "We realized that we needed to rethink our network to make it futureproof and ready for rolling out new services based not only on 10G and 100G but also 400G. Once we knew what we wanted, selecting the right vendor was an easy decision. We understood early on that Smartoptics could offer a unique combination of technical skills, a strong product portfolio and a thorough understanding of how a business like ours is run. The way Smartoptics collaborates with us, rather than simply focusing on shifting boxes, resonates very well with how we want a vendor partnership to work – and also how we serve our customers."

Based on the future-proof Smartoptics open line system, the new network, will give EX Networks increased flexibility and cost-effectiveness with plenty of opportunity to grow — in terms of both bandwidth and support for 400G connectivity as soon as it is asked for by customers. This opens up new opportunities for using automation features to easily configure and roll out of new services.

"Providing networking advice and equipment to EX Networks' metro network solutions is a perfect fit for Smartoptics. State-of-the art networking for service provider metro networks is one of our core skill areas. Being able to create this intelligent network based on our recently launched DCP-F family of products is yet another testament to the success of our strategy for open line systems and disaggregated networking solutions," says Magnus Grenfeldt, CEO Smartoptics.

#### For more information please contact:

Magnus Grenfeldt CEO Smartoptics

Telephone: +47 214 174 00

Email: marketing@smartoptics.com

### **About Smartoptics**

Smartoptics provides innovative optical networking solutions and devices for the new era of open networking. Our customer base includes thousands of enterprises, governments, cloud providers, Internet exchanges as well as cable and telecom operators. We have an open networking approach in everything we do which allows our customers to break unwanted vendor lock-in, remain flexible and

minimize costs. Our solutions are used in metro and regional network applications that increasingly rely on data center services and specifications. Smartoptics is a Scandinavian company founded in 2006. We partner with leading technology and network solution providers such as Brocade, Cisco, HPE and Dell EMC and have a global reach through more than 100 business partners.

For additional information about Smartoptics, please visit https://www.smartoptics.com/

#### **About EX Networks**

At EX Networks we pride ourselves in managing and delivering mission critical hosting and networking infrastructure. For over a decade we've partnered with clients around the globe to achieve their business objectives by providing innovative solutions for complex problems.

Our clients range from SMEs and Enterprises to market disruptors in Artificial Intelligence, Media and Broadcast. We deliver Hosting, Managed Services and Connectivity services backed by robust Service Level Agreements using progressive technologies and unmatched technical support.

We operate in a number of carefully chosen data centres across the United Kingdom and Mainland Europe where we provide Colocation, laaS, and Network services. Our privately-owned, carrier-grade MPLS network gives clients a single provider who can identify and support their business objectives all the way to the end users.

EX Networks have long standing partnerships with key technology providers including VMware, Cisco, Dell EMC, Equinix and Telehouse/KDDI. Our staff hold a number of provider certifications. We have honed our solutions and reference designs for over a decade.