



StrongPoint

**StrongPoint ASA acquires
CUB Business Systems AB**

Rælingen, 14. December - 2017

CUB – experts in omnichannel and mobile logistics for retail

Cub Business Systems

Solutions Case Partnership About Contact



Experts in omnichannel and mobile logistics solutions for retail

We help your consumers to shop
when, where and how they want



ShopFlow



QueueManager



Pick&Collect



DeliveryManager

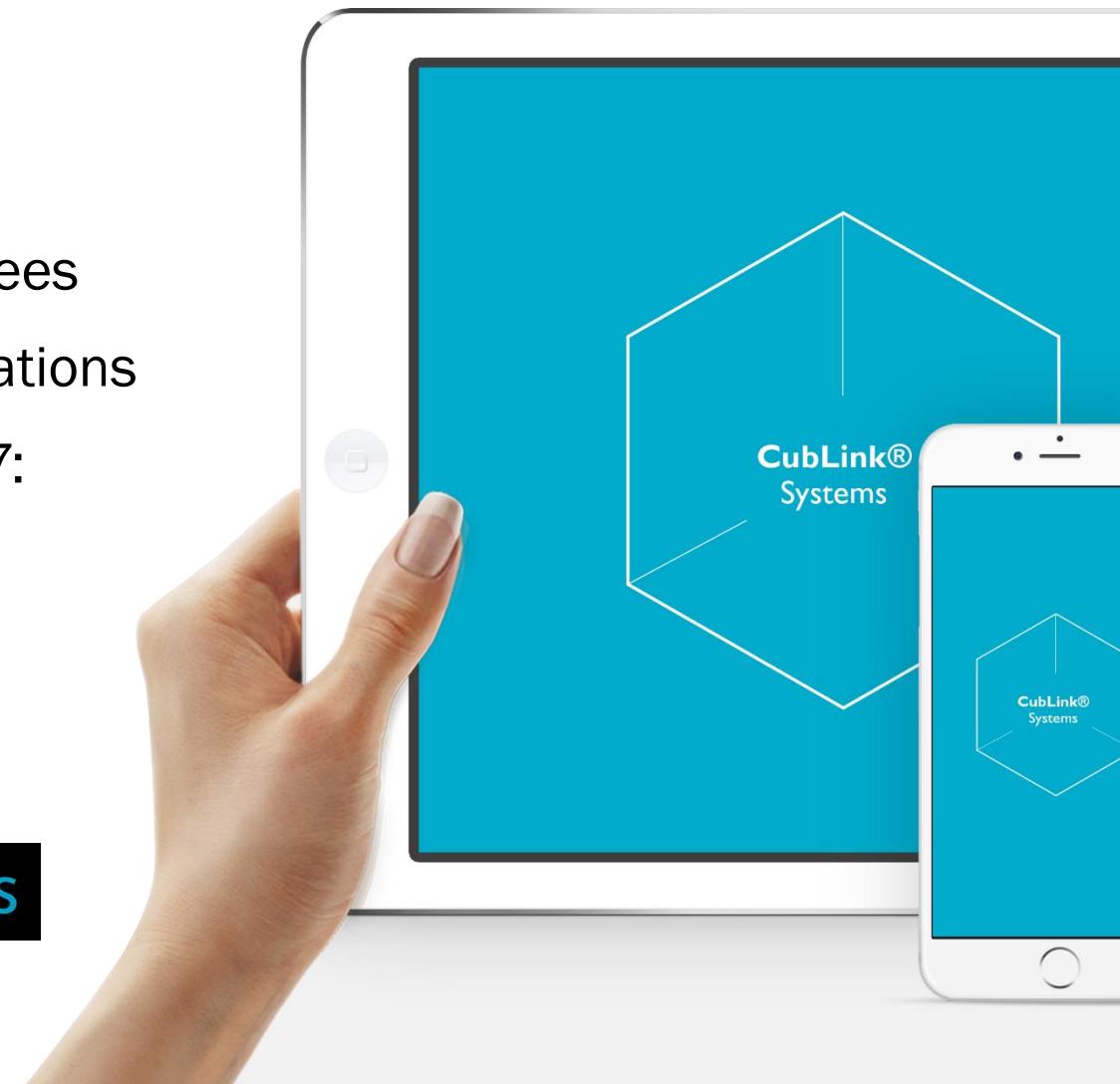


RouteManager

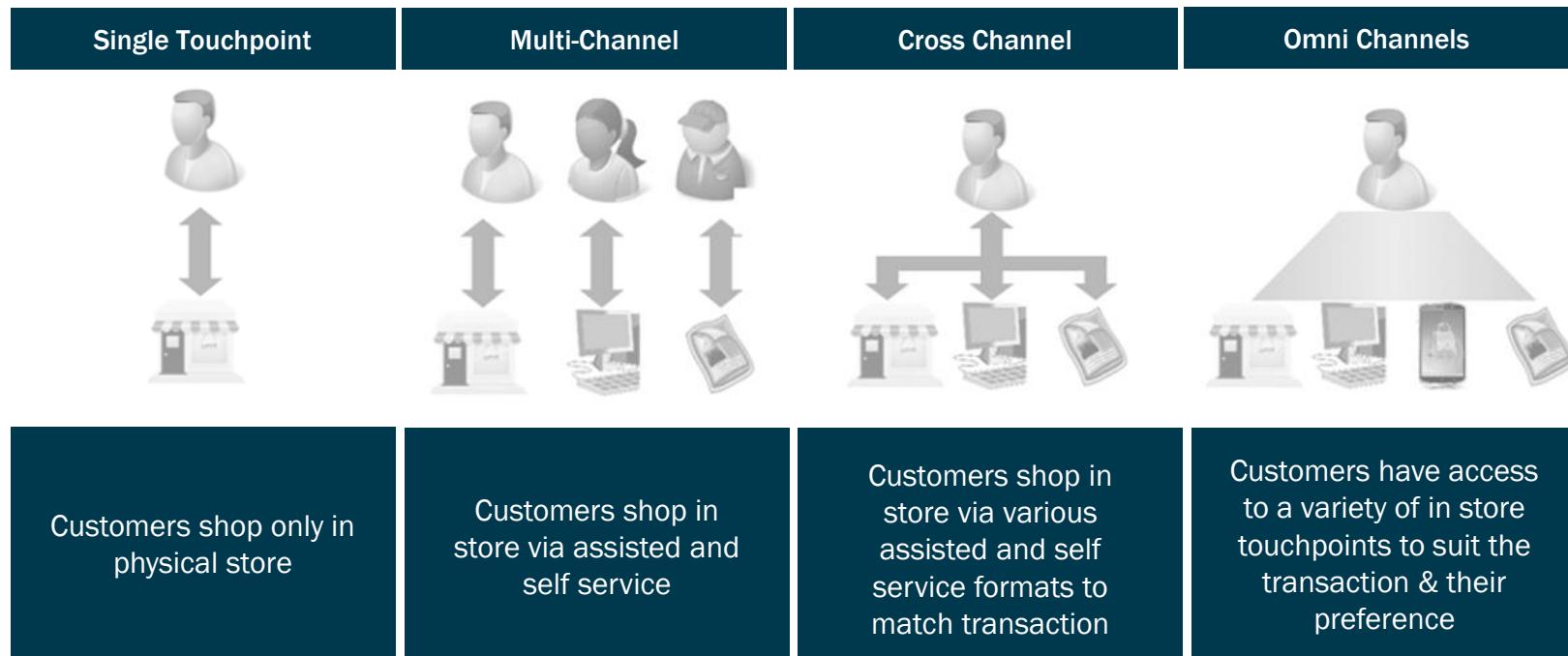
CUB - at a glance

- Founded in 2003
- Office in Stockholm
- 22 highly skilled employees
- More than 6.000 installations
- Estimated turnover 2017:
MSEK 48
- Estimated EBITDA 2017:
MSEK 4

Cub Business Systems

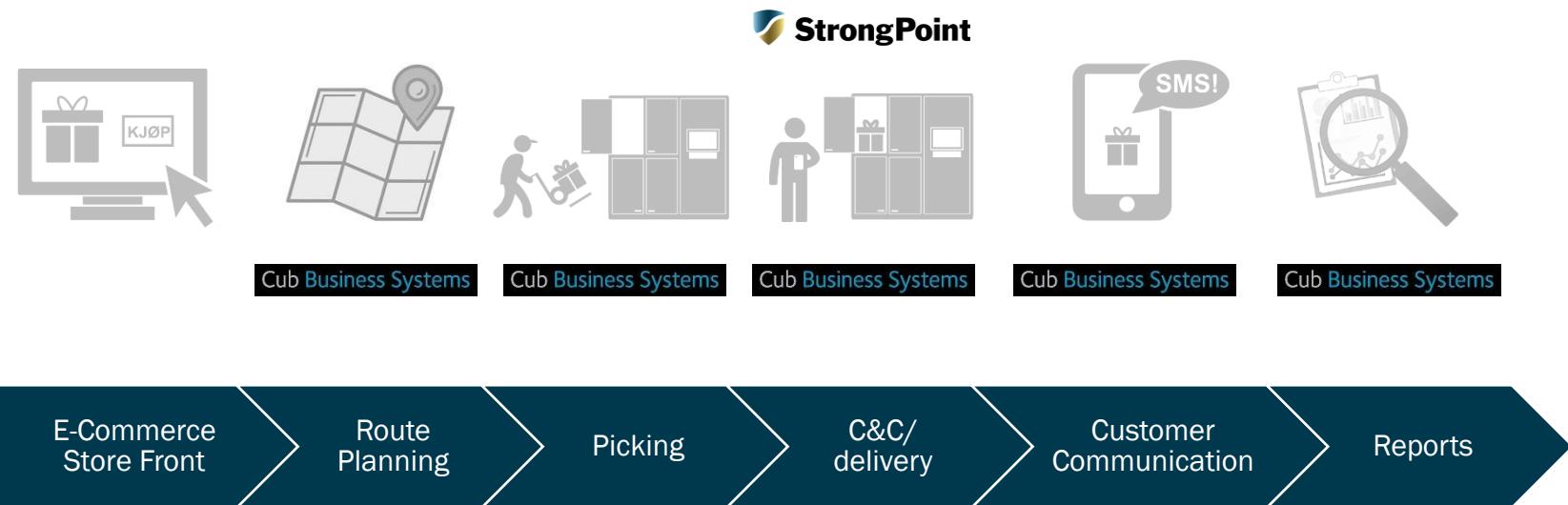


The Evolving Shopping Experience



**StrongPoint helps your customer to shop
when, where and how they want**

StrongPoint E-commerce Logistic Suite



**StrongPoint helps your customer to shop
when, where and how they want**

Disruptive technologies bring StrongPoint up to speed with e-Commerce

Nordic, Baltic, EMEA and APAC



1

Brick & Mortar



2

e-commerce



3

Service & Consumables

Providing enhanced productivity and consumer experience solutions to retailers.

Enabling systems and products to function efficiently

StrongPoint helps your customer to shop when, where and how they want

MISSION

Driving retailers productivity
by providing innovative
integrated technology solutions



StrongPoint