

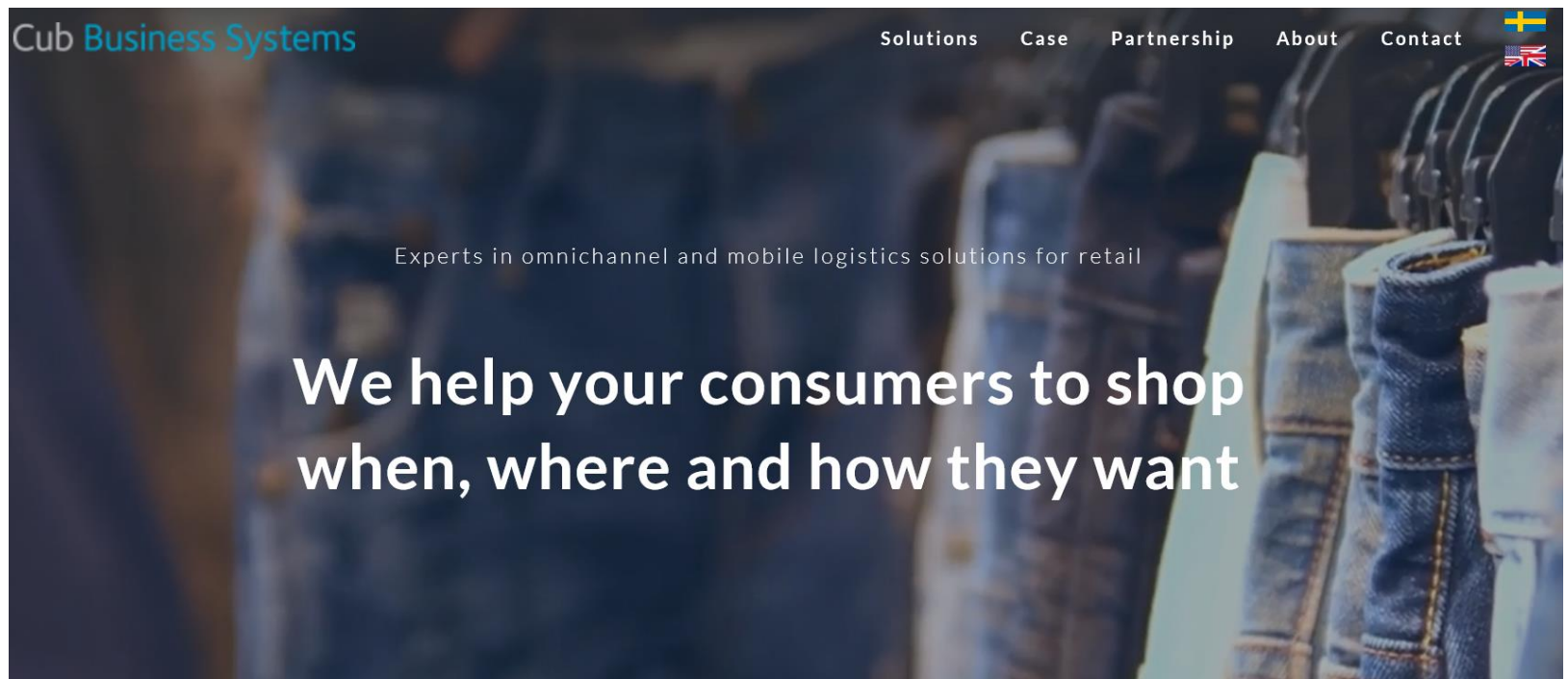


StrongPoint

**StrongPoint ASA acquires
CUB Business Systems AB**

Rælingen, 14. December – 2017

CUB – experts in omnichannel and mobile logistics for retail



ShopFlow



QueueManager



Pick&Collect



DeliveryManager



RouteManager

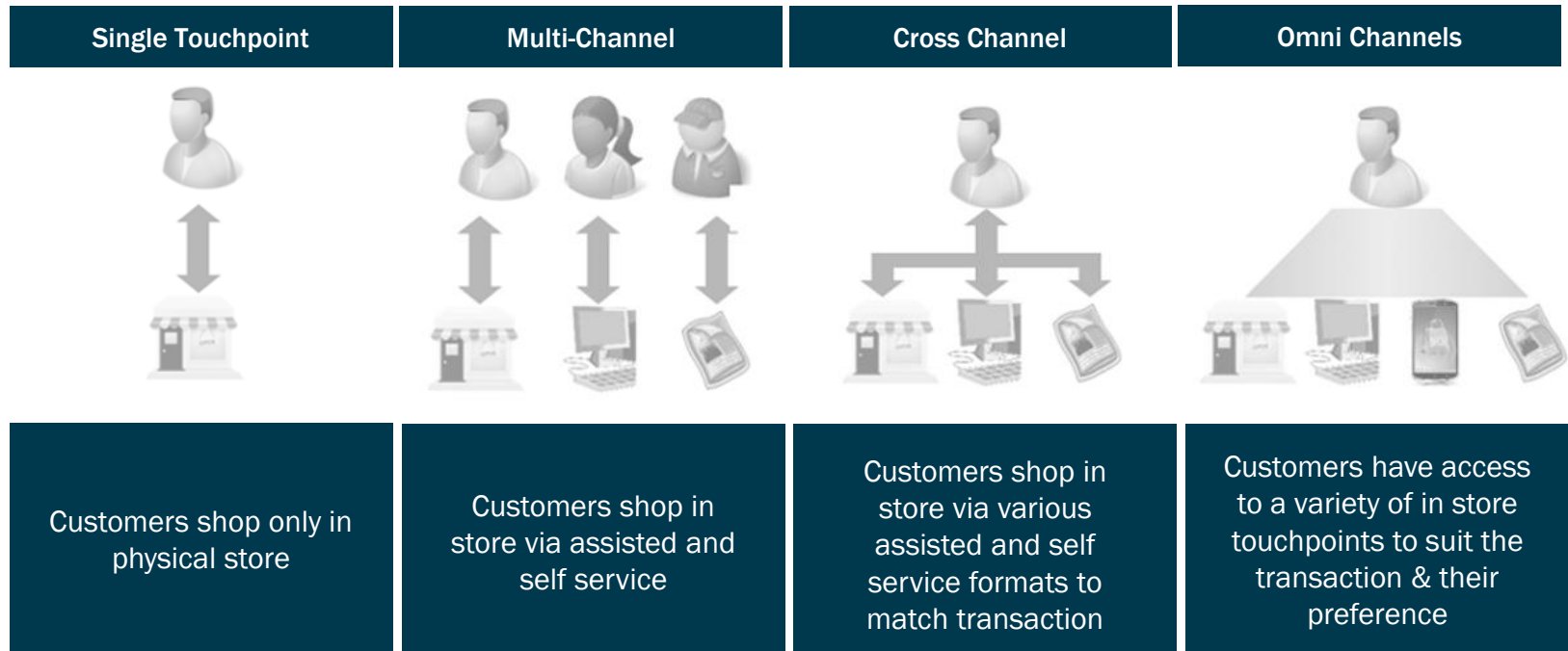
CUB - at a glance

- Founded in 2003
- Office in Stockholm
- 22 highly skilled employees
- More than 6.000 installations
- Estimated turnover 2017: MSEK 48
- Estimated EBITDA 2017: MSEK 4

Cub **Business Systems**

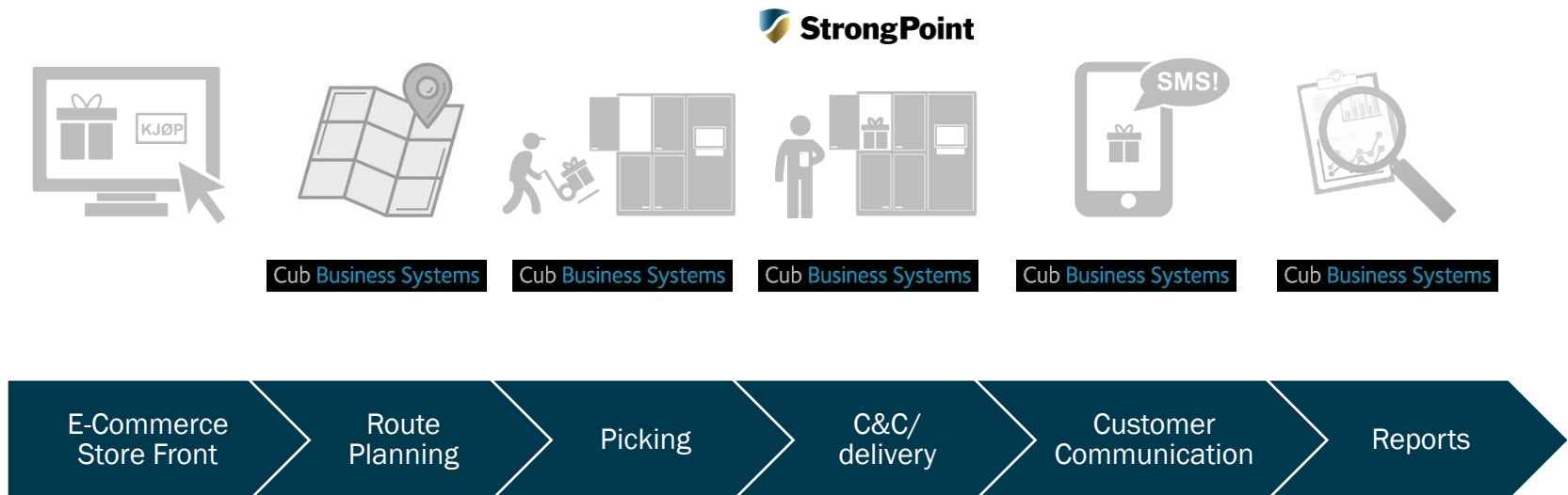


The Evolving Shopping Experience



**StrongPoint helps your customer to shop
when, where and how they want**

StrongPoint E-commerce Logistic Suite



**StrongPoint helps your customer to shop
when, where and how they want**

Disruptive technologies bring StrongPoint up to speed with e-Commerce

Nordic, Baltic, EMEA and APAC



1

Brick & Mortar

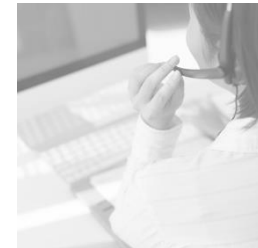
Providing enhanced productivity and consumer experience solutions to retailers.



2

e-commerce

Enabling systems and products to function efficiently



3

Service &
Consumables

**StrongPoint helps your customer to shop
when, where and how they want**

MISSION

**Driving retailers productivity
by providing innovative
integrated technology solutions**



StrongPoint