

NOTIFICATION BY PRIMARY INSIDERS/RELATED PARTY TO XXL ASA

1	Details of the Primary Insider/Related Party		
a)	Name	Altor Invest 6 AS	
2	Reason for the notification		
a)	Position/status	Close associate to primary insider and board member of the board of directors, Tom Christian Jovik	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO0012981077) for shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	209,156,012
d)	Aggregated information — Aggregated volume — Price	209,156,012 subscription rights for NOK 0.	
e)	Date of the transaction	2023-08-22	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Altor Invest 5 AS	
2	Reason for the notification		
a)	Position/status	Close associate to primary insider and board member of the board of directors, Tom Christian Jovik	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO0012981077) for shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	209,156,002
d)	Aggregated information — Aggregated volume — Price	209,156,002 subscription rights for NOK 0.	
e)	Date of the transaction	2023-08-22	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Ronny Blomseth	
2	Reason for the notification		
a)	Position/status	Board member of the board of directors	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO0012981077) for shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	2,057,391
d)	Aggregated information — Aggregated volume — Price	2,057,391 subscription rights for NOK 0.	
e)	Date of the transaction	2023-08-22	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Kjersti Helen Krokeide Hobøl	
2	Reason for the notification		
a)	Position/status	Vice chair of the board of directors	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO0012981077) for shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	115,291
d)	Aggregated information — Aggregated volume — Price	115,291 subscription rights for NOK 0.	
e)	Date of the transaction	2023-08-22	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	LC Media AS	
2	Reason for the notification		
a)	Position/status	Close associate to primary insider and Interim EVP Category & Buying of XXL ASA, Jarle Bråten	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO0012981077) for shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	1,175,517
d)	Aggregated information — Aggregated volume — Price	1,175,517 subscription rights for NOK 0.	
e)	Date of the transaction	2023-08-22	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Jemi Holding AS	
2	Reason for the notification		
a)	Position/status	Close associate to primary insider and Interim EVP Category & Buying of XXL ASA, Jarle Bråten	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO0012981077) for shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	611,487
d)	Aggregated information — Aggregated volume — Price	611,487 subscription rights for NOK 0.	
e)	Date of the transaction	2023-08-22	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Stein Alexander Eriksen	
2	Reason for the notification		
a)	Position/status	Chief Financial Officer of XXL ASA	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO0012981077) for shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	154,318
d)	Aggregated information — Aggregated volume — Price	154,318 subscription rights for NOK 0.	
e)	Date of the transaction	2023-08-22	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Andolini Holding AS	
2	Reason for the notification		
a)	Position/status	Close associate to primary insider and EVP Human Resources, Communications and Sustainability of XXL ASA, Tolle O. R. Grøterud	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO0012981077) for shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	158,564
d)	Aggregated information — Aggregated volume — Price	158,564 subscription rights for NOK 0.	
e)	Date of the transaction	2023-08-22	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Maxan AS	
2	Reason for the notification		
a)	Position/status	Close associate to primary insider and EVP IT of XXL ASA, Espen Terland	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO0012981077) for shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	120,937
d)	Aggregated information — Aggregated volume — Price	120,937 subscription rights for NOK 0.	
e)	Date of the transaction	2023-08-22	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Christina Moreno	
2	Reason for the notification		
a)	Position/status	Employee representative of the board of directors and Managing Director Norway of XXL ASA	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO0012981077) for shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	102,898
d)	Aggregated information — Aggregated volume — Price	102,898 subscription rights for NOK 0.	
e)	Date of the transaction	2023-08-22	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Tor Andrin Jacobsen	
2	Reason for the notification		
a)	Position/status	Employee representative of the board of directors in XXL ASA	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO0012981077) for shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	65,880
d)	Aggregated information — Aggregated volume — Price	65,880 subscription rights for NOK 0.	
e)	Date of the transaction	2023-08-22	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Anders Lindblom	
2	Reason for the notification		
a)	Position/status	Managing Director Sweden of XXL ASA	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO0012981077) for shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	75,762
d)	Aggregated information — Aggregated volume — Price	75,762 subscription rights for NOK 0.	
e)	Date of the transaction	2023-08-22	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Pasi Johannes Lämpsä	
2	Reason for the notification		
a)	Position/status	Managing Director Finland of XXL ASA	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO0012981077) for shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	36,576
d)	Aggregated information — Aggregated volume — Price	36,576 subscription rights for NOK 0.	
e)	Date of the transaction	2023-08-22	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Helena Ebersten Henriksen	
2	Reason for the notification		
a)	Position/status	Deputy employee representative of the board of directors	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO0012981077) for shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	55,036
d)	Aggregated information — Aggregated volume — Price	55,036 subscription rights for NOK 0.	
e)	Date of the transaction	2023-08-22	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Thomas Lindén Hansen	
2	Reason for the notification		
a)	Position/status	Close associate to primary insider and deputy employee representative of the board of directors, Helena Ebersten Henriksen	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO0012981077) for shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	47,262
d)	Aggregated information — Aggregated volume — Price	47,262 subscription rights for NOK 0.	
e)	Date of the transaction	2023-08-22	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Anders Eik	
2	Reason for the notification		
a)	Position/status	Deputy employee representative of the board of directors	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO0012981077) for shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	16,865
d)	Aggregated information — Aggregated volume — Price	16,865 subscription rights for NOK 0.	
e)	Date of the transaction	2023-08-22	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Pia Margrethe Schnitler	
2	Reason for the notification		
a)	Position/status	Close associate to primary insider and EVP IT of XXL ASA, Espen Terland	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO0012981077) for shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	4,054
d)	Aggregated information — Aggregated volume — Price	4,054 subscription rights for NOK 0.	
e)	Date of the transaction	2023-08-22	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Cato Hesbråten	
2	Reason for the notification		
a)	Position/status	Deputy employee representative of the board of directors	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO0012981077) for shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	527
d)	Aggregated information — Aggregated volume — Price	527 subscription rights for NOK 0.	
e)	Date of the transaction	2023-08-22	
f)	Place of transaction	Outside a trading venue	