## NOTIFICATION BY PRIMARY INSIDERS/RELATED PARTY TO XXL ASA

1	Details of the Primary Insider/Related Party			
a)	Name	Altor Invest 5 AS		
2	Reason for the notification	on		
a)	Position/status	Close associate to primary insider and board member of the board of directors, Tom Christian Jovik		
b)	Initial notification/	Initial notification		
	Amendment			
3	Details of the company			
a)	Name	XXL ASA		
b)	LEI	5967007LIEEXZXHCTC69		
4	Details of the transaction(s	on(s): section to be repeated for (i) each type of instrument; ction; (iii) each date; and (iv) each place where transactions have been conducted		
	(ii) each type of transaction			
a)	Description of the	Subscription and allocation of new non-voting shares (class B-shares) in XXL ASA (ISIN NO0010716863).		
	financial instrument,			
	type of instrument			
b)	Nature of the transaction	Subscription		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		0.72	12,814,329	
d)	Aggregated information  — Aggregated volume  — Price	12,814,329 non-voting shares (class B-shares), each with a nominal value of NOK 0.40, at a subscription price of NOK 0.72 per share and for a total of NOK 9,226,316.88.		
e)	Date of the transaction	2023-09-08		
f)	Place of transaction	Outside a trading venue		

19050245/1 1

1	Details of the Primary Insider/Related Party			
a)	Name	Altor Invest 6 AS		
2	Reason for the notification	1		
a)	Position/status	Close associate to primary insider and board member of the board of directors, Tom Christian Jovik		
b)	Initial notification/	Initial notification		
	Amendment			
3	Details of the company			
a)	Name	XXL ASA		
b)	LEI	5967007LIEEXZXHCTC69		
4	Details of the transaction(s	): section to be repeated for (i) each type of instrument;		
	(ii) each type of transaction	n; (iii) each date; and (iv) each place where transactions have been conducte		
a)	Description of the	Subscription and allocation of new nor	n-voting shares (class B-shares) in XXL	
	financial instrument,	ASA (ISIN NO0010716863).		
	type of instrument			
b)	Nature of the transaction	Subscription		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		0.72	12,814,330	
d)	Aggregated information  — Aggregated volume  — Price	12,814,330 non-voting shares (class B-shares), each with a nominal value of NOK 0.40, at a subscription price of NOK 0.72 per share and for a total consideration of NOK 9,226,317.60.		
e)	Date of the transaction	2023-09-08		
f)	Place of transaction	Outside a trading venue		

19050245/1 2