



# Be ys Pay selects Zwipe to bring Biometric Payment Cards in France and Benelux

**Oslo, Norway and Paris, France - April 7, 2021** - French payment solutions provider be ys Pay (pronounced "be-wise" pay), a fintech dedicated to payment technologies is partnering with Zwipe, a Norwegian fintech dedicated to biometric payment solutions, to offer biometric payment cards to the French, Belgian, Luxembourg and Dutch markets.

Biometric payment cards allow consumers to conduct contactless transactions securely through authentication with their fingerprints. The innovation offered by Zwipe is based on highly secure authentication technology.

The purpose of the partnership is to offer Zwipe Pay ONE-enabled biometric payment cards to be ys Pay customers. The partners will together engage with the issuers from Q2 2021 and have the ambition to deliver pilots from H2 2021.

Mirko Koscina, president of be ys Pay, says: "*Biometric payment cards represent the future, particularly in this period of health crisis since the payment transactions will be completely contact free. These cards will provide added security and convenience to consumers. As for the financial institutions, those who make use of this solution will stand to gain significantly in the long term*".

be ys Pay is an integral part of the international be ys ecosystem, present on three continents with more than three thousand employees. Expert in the mass processing, storage and securing of sensitive data, be ys operates trusted digital ecosystems for any economic activity requiring mastery of digital identity, processing of personal and confidential data flows, at the service and in support of natural and legal persons, for the French health sector for twenty years, and more recently for legal professionals, social landlords, banks, and large international companies. be ys has its own data center, "La Citadelle", located in Clermont-Ferrand, at the highest level of security in Europe, and is recognized as a Qualified Trust Services Provider. be ys is also an associate member of the Open Lab of CERN in Geneva.

"*We are delighted that be ys Pay is introducing Zwipe Pay ONE biometric payment cards in strategic markets, such as France and the Benelux. Thanks to be ys Pay's network of banking customers, this collaboration will further strengthen our ability to offer a contactless payment experience for cardholders and issuers in Europe,*" said André Løvestam, CEO of Zwipe.

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## About Zwipe

Zwipe is pioneering the next generation contactless payments experience, providing biometric payment cards components and wearables technology that enable consumers to authorize transactions with their fingerprints without compromising their privacy. Together with an ecosystem of partners including global brands within digital

security and financial services, Zwipe is "Making Convenience Safe & Secure" for banks, merchants and consumers. Zwipe's solutions address the hygiene and data theft pitfalls inherent in traditional authentication methods. Headquartered in Oslo, Norway, with a global presence, Zwipe is leading the next great shift in payments from contactless to contact free. To learn more, visit [www.zwipe.com](http://www.zwipe.com)

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### **About be ys Pay**

We are a fintech company dedicated to payment technologies. Our philosophy involves the use of innovation and technology to overcome limitations. In be ys Pay we offer solutions throughout the entire life cycle of payment methods and integrate payment solutions into global and local schemes. We are experts in cryptography and deep knowledge of security. Subsequently, we can apply the technology to solutions that improve the efficiency and relationships between companies and their customers.

Our solutions:

- Card issuance: we have the technological capacity and flexibility to personalize cards that do what you want
- Onboarding of customers in presence and digital
- E-wallet - tokenization
- 3D secure
- Payment terminal for shops

To learn more about our company and solutions please visit our website <https://www.be-ys-pay.com/>

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