

# Alfen

# Capital Markets Day

London 29 October 2019



### Disclaimer

This communication may include forward-looking statements. All statements other than statements of historical facts may be forward-looking statements. These forward-looking statements may be identified by the use of forward-looking terminology, including the terms such as guidance, expected, step up, announced, continued, incremental, on track, accelerating, ongoing, innovation, drives, growth, optimising, new, to develop, further, strengthening, implementing, well positioned, roll-out, expanding, improvements, promising, to offer, more, to be or, in each case, their negative or other variations or comparable terminology, or by discussions of strategy, plans, objectives, goals, future events or intentions. Forward-looking statements may and often do differ materially from actual results. Any forward-looking statements reflect Alfen N.V. (Alfen)'s current view with respect to future events and are subject to risks relating to future events and other risks, uncertainties and assumptions relating to Alfen's business, results of operations, financial position, liquidity, prospects, growth or strategies. Forward-looking statements reflect the current views of Alfen and assumptions based on information currently available to Alfen. Forward-looking statements speak only as of the date they are made, and Alfen does not assume any obligation to update such statements, except as required by law.

Alfen's revenue outlook estimates are management estimates resulting from Alfen's pursuit of its strategy. Alfen can provide no assurances that the estimated future revenues will be realised and the actual revenue for the financial year 2019 could differ materially. The expected revenues have also been determined based on assumptions and estimates that Alfen considered reasonable at the date these were made. These estimates and assumptions are inherently uncertain and reflect management's views which are also based on its historic success of being assigned projects, which may materially differ from the success rates for any future projects. These estimates and assumptions may change as a result of uncertainties related to the economic, financial or competitive environment and as a result of future business decisions of Alfen or its clients, such as cancellations or delays, as well as the occurrence of certain other events.



# Agenda

09:00	Registration and welcome
09:30	<ul><li>Group review</li><li>Strategy recap</li><li>YTD performance and outlook</li></ul>
10:30	Coffee break
11:00	<ul><li>Business line deep dives</li><li>Smart grid solutions</li><li>EV charging</li><li>Energy storage</li></ul>
12:30	Wrap-up
12:45	Lunch



# Today's presenters



Marco Roeleveld CEO



Jeroen van Rossen CFO



Richard Jongsma CCO



# Agenda

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  - EV charging
  - Energy storage
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## Video

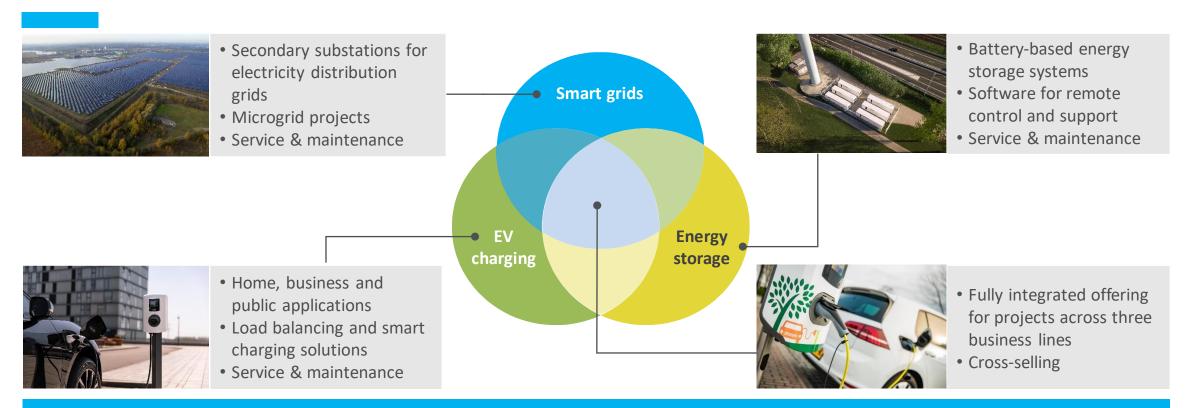








## Unique integrated business model...



In-house development of all products and systems with a strong innovation team

Open architecture: most suitable components for our products and systems

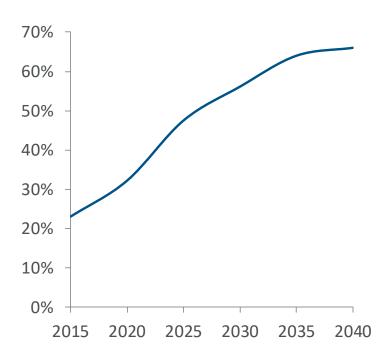
Technological capabilities to provide optimal solutions for our customers and adapt to rapidly changing markets



## ...supported by long-term growth trends

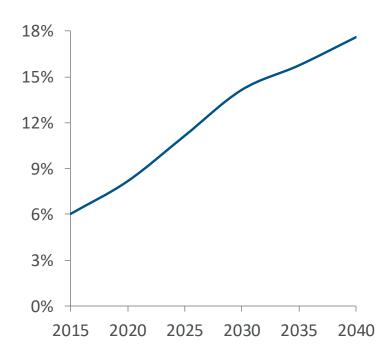
#### Increase in renewables

European wind and solar PV capacity as % of total generation capacity<sup>1</sup>



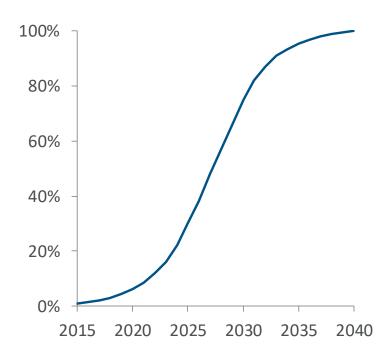
#### **Decentralisation of energy**

Decentralisation ratio of electricity production in Europe<sup>1,2</sup>



#### **Growth of electric vehicles**

Market share of EVs in Europe<sup>3</sup>



- 1. Source: Bloomberg New Energy Finance. 2. Decentralisation ratio is the ratio of residential decentralised solar PV and storage to total installed generation capacity.
- 3. Chart reflecting new light vehicle sales, source: DNV-GL Energy Transition Outlook.



### Our value proposition to the market



# Strong technology & open architecture

- Alfen has the technological capabilities to provide optimal solutions for customers and adapt to market developments
- Alfen selects the most suitable components for its products and systems



#### **End-to-end solutions**

- Seamless integration of products and systems in local customer situations
- Proven concepts in each business line



#### **Integrated offering**

- Unique ability to provide integrated offering for projects across its three business lines
- Strong cross-selling potential across business lines



#### **Software capabilities**

Proprietary software solutions that facilitate customer or country specific configurations of standardised products and systems



#### **Service orientation**

- Continuous relationship which extends to servicing on installed base and understanding customers' needs for further solutions
- Evidenced by high customer retention rates



# Alfen has a unique position as the only independent player active in all three business lines





## Growth strategy remains unchanged



**Market growth** 

Benefitting from strong market growth trends and further grow market share



**Internationalisation** 

Significant internationalisation opportunity, further strengthening position in existing countries and entering new countries



**Service & maintenance** 

Expanding existing service offering and benefitting from increasing installed base



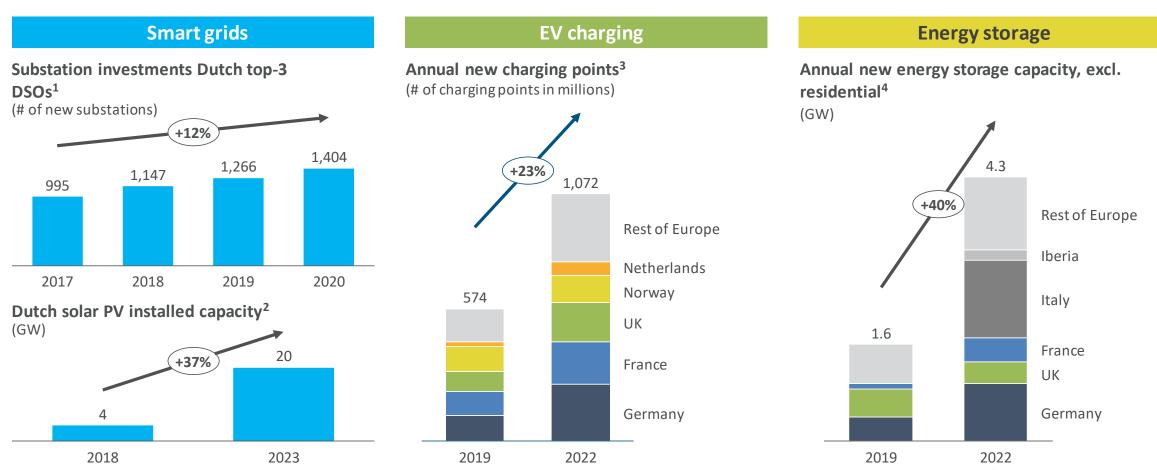
**Cross-selling** 

Increasing cross-selling opportunities between Alfen's three business lines and offering of integrated solutions





## Benefitting from fast growing market segments



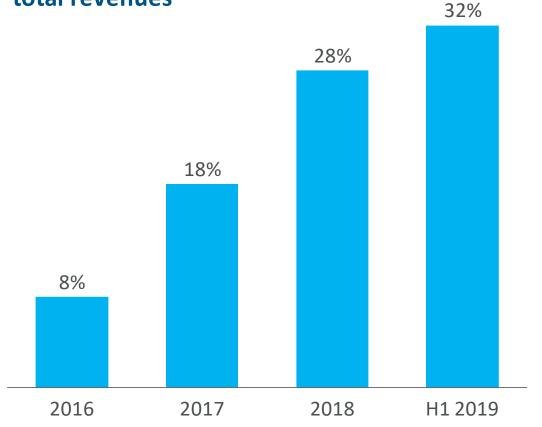
<sup>1.</sup> Analysis based on Kwaliteits- en capaciteitsdocument Alliander, Enexis and Stedin as published by the DSOs. 2. SolarPower Europe 3. Navigant Research. 4. Bloomberg New Energy Finance

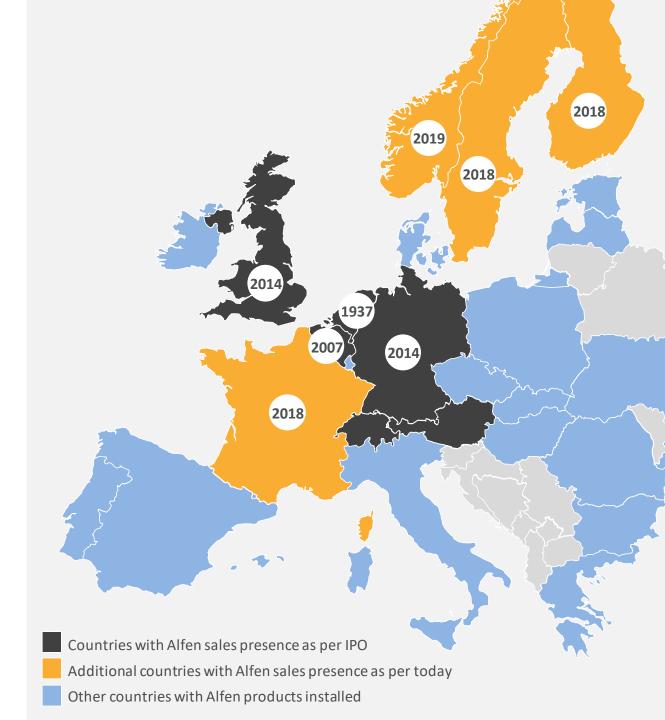




## **Expanding footprint**

Alfen international revenues as % of total revenues

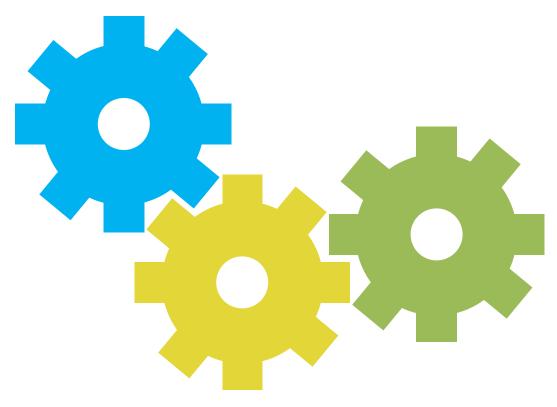




### Focus on expanding recurring revenues from service

#### **Smart grid solutions**

- Benefitting from increasing installed base of microgrid projects
- New service propositions for solar PV farms as well as for transformer substations connected to (fast) EV charging hubs



#### **EV** charging equipment

- Benefitting from increasing installed base of EV chargers
- International service partners to support customers in Belgium, Finland, France, Germany, Italy, Norway, Portugal, Spain, Sweden and UK

#### **Energy storage systems**

- Standardised service offering as part of new storage projects
- Remote service, control and performance monitoring through 'TheBattery Connect'





## Increasingly benefitting from cross-sell – *some examples*







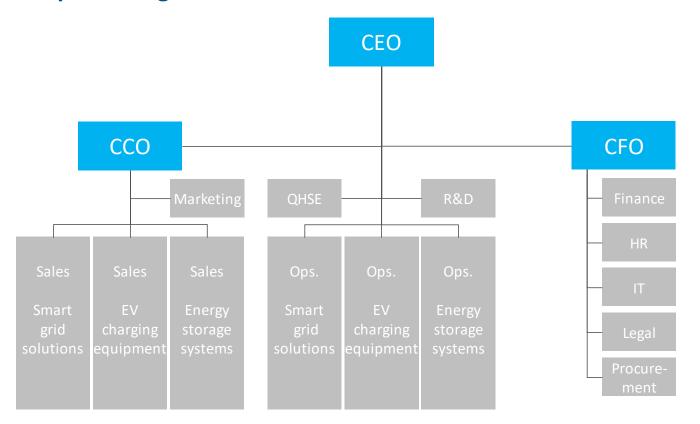






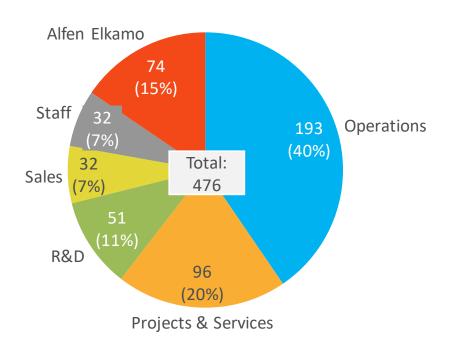
### Organisation well prepared to capture growth

#### **Simplified organisational structure**



#### FTEs per department

As per 30 September 2019





### Several initiatives in place to support steep growth

#### **Examples of programs facilitating steep growth path**

# **Supplier** diversification

 Adding additional suppliers for critical parts and components

# **Supplier improvements**

- Intensified dialogue
- Forecasting tools
- Tracking and monitoring systems

# **Customer ordering**

- Integrated planning tools
- Webshop ordering
- Interfaces with clients' systems

# Service efficiency

- Reducing number of service tickets and handling time
- Automating service response
- Remote service

# Platform upgrades

- Increasing processing capacity
- Facilitating upgrades and adding flexibility

#### Strong basis for growth

- Solid organization with extensive sales network
- State-of-the-art product portfolio with unique proposition in the market
- Strong basis of clients and partners facilitating further growth

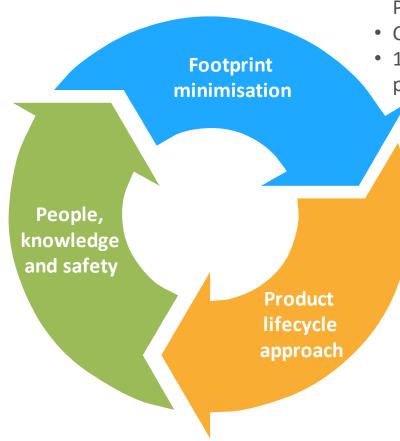


# We have a long history of working with a broad range of CSR themes ...

#### **CSR** strategy

Selected examples

 In-house Academy awarded best Dutch program out of 230,000 registered corporate education programs



- Full insights in CO2 footprint and focus on reduction
- Certified at level 4 (of a 5-level scale) of the CO2
   Performance Ladder
- Circularity of substations
- 100% green electricity, rooftop solar, active EV policy, offices with energy label A

- Use of Product Lifecycle Tool applying circularity as cornerstone of its design processes:
  - Sustainable design
  - Fair materials
  - Good working conditions
  - Supply chain cooperation
  - Re-use and recycling
- Supplier code of conduct



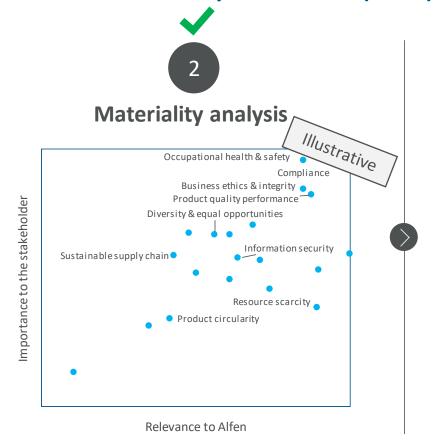
# ... which we will align with the UN Sustainable Development Goals as per 2020

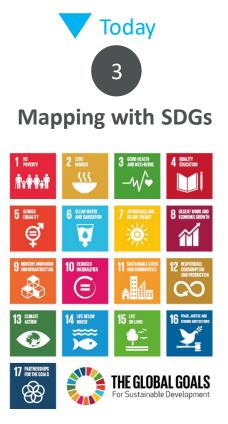
Alignment with UN Sustainable Development Goals (SDGs)



# Stakeholder survey

- Employees
- Customers
- Suppliers
- Partners
- Shareholders
- (Local) governments
- Community







- Monitoring
- Reporting
- Communicating



## Four strategic objectives

Medium term IPO objectives maintained



40% topline CAGR



Mid to high teens adj. EBITDA margin



CAPEX < 3% of sales



>50% international revenue

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### Presence at trade fairs in 2019

#### Alfen booth

















#### Visibility on resellers' booths

























### Important wins in 2019

#### **Smart grids**



Selected to supply 54 substations for 110 MWp Vlagtwedde solar farm, which will be the largest in the Netherlands



Preferred supplier of secondary substations to 19 Swedish grid companies for 3 years, with 2 optional years



Selected to realise microgrid for 35 MWp Zuyderzon solar park in Almere, the Netherlands

#### **EV** charging



Framework agreement with JoJu Solar in the UK to supply smart chargers to its customers, particularly local authorities in the south of England



Framework agreement with Comfortcharge, group company of Deutsche Telekom



Selected to supply 1,000 chargers to public parking garages in Rotterdam

#### **Energy storage**



Framework agreement for substations (via Alfen Elkamo) and storage systems. 1<sup>st</sup> order for 1MW storage system for back-up power and FCR in Finland



12 MW energy storage project connected to Vattenfall's wind- and solar PV project in Haringvliet, the Netherlands



1 MW stationary energy storage solution providing grid balancing services for Finland's largest solar PV farm



## Highlights of 2019

#### **Smart grids**

- Strong growth driven by continued grid investments, a strong market environment for projects in the solar PV sector and increasing revenues from service
- Further diversification of customer base
- Start-up of additional production line that enables higher outputs, more flexibility and increased efficiency
- Upgraded 'Alfen Connect' grid automation platform to improve adaptiveness and flexibility to changing market conditions as a result of the energy transition

#### **EV** charging

- Strong growth driven by a growing market for EVs, increasing volumes under framework agreements that have been set-up over the past years, new client wins and further internationalisation
- Further strengthening of international sales force in Norway, Germany and the UK
- Start-up of additional production line that enables higher outputs, more flexibility and increased efficiency
- Various new product introductions (e.g. Eichrecht conformity) and innovations (e.g. active load balancing) preparing the company for further growth

#### **Energy storage**

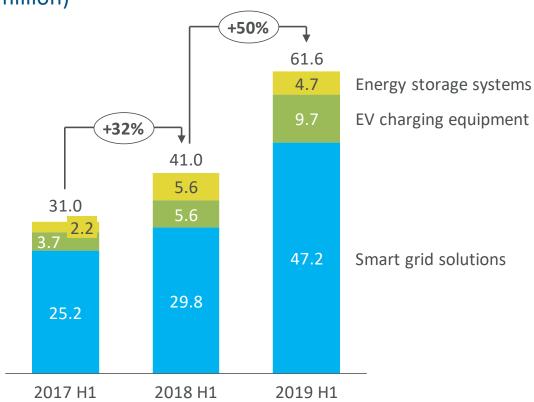
- Further broadening of client base (that includes Engie, Eneco, Fortum, Greenchoice) and repeat orders from e.g. Vattenfall and BMW
- Various product innovations, further positioning Alfen ahead of its competition, amongst which:
  - Second generation mobile storage solution for festivals and events
  - High density stationary storage, accommodating higher power and capacities in similar-sized containers
- Roll-out of support for new storage applications, further strengthening Alfen's position as one of the few players with experience across all major storage applications



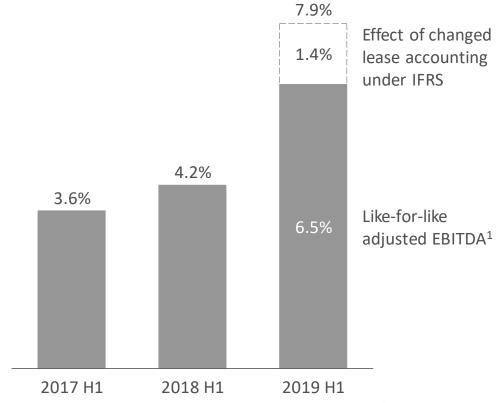
### 2019 H1: well on-track

#### HY revenues and other income

(€ million)



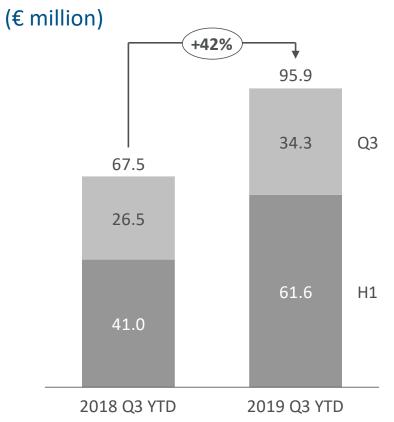
#### **Adjusted EBITDA %**





## 2019 Q3: profitable growth continues (1/2)

#### YTD revenues and other income



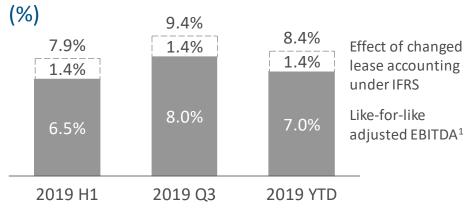
#### **Comments on Q3 performance**

- Q3 2019 revenues of €34.3m, a growth of 29% versus Q3 2018 (as compared to organic revenue growth in H1 2019 of 29%)
- Q3 2019 revenues in the **Smart grids** business line of €26.8m (20% y-o-y growth) and in the **EV charging** business line of €6.6m (117% y-o-y growth). Both business lines benefitting from strong market growth and further strengthening of Alfen's position. Start-up of additional production lines enables higher outputs, more flexibility and increased efficiency
- Q3 2019 revenues in the Energy storage business line of €1.0m (-/-17% y-o-y growth). Energy storage is still behind 2018 (caused by challenging business cases across the nascent market resulting in delayed decision making at Alfen's clients), but gaining momentum and benefitting from recent orders from, amongst others, Vattenfall, Solarigo and Fortum (partly executed in 2020)



## 2019 Q3: profitable growth continues (2/2)

#### **Adjusted EBITDA**



#### **Comments on Q3 performance**

- Gross margin in Q3 2019 of 35.1% versus 30.8% in Q3 2018 (36.1% in H1 2019), a result of Alfen's strong market position, leverage from increased scale, a shift towards increasingly complex solutions and favourable product mix effects
- FTEs: 476 at 30 September 2019 versus 457 at 30 June 2019, 410 at 31 December 2018 and 381 at 30 September 2018
- Adjusted EBITDA in Q3 of 9.4% of revenues (€3.2m), further up from 7.9% (€4.9m) in the first half-year of 2019. Like-for-like adjusted EBITDA¹ in Q3 of 8.0% of revenues (€2.8m), further up from 6.5% (€4.0m) in the first half-year of 2019

#### **Adjusted EBITDA**





### Outlook

- For the full year of 2019, we reconfirm our **revenue outlook of €135m to €145m**
- For 2020 and beyond, we anticipate to further benefit from the long-term trends around the energy transition, as well as our strategy of internationalisation, cross-sell and expanding service





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	Lifergy storage
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# Smart grid solutions' key offering consists of substations and microgrid projects

Substations (products)





Microgrids (projects)



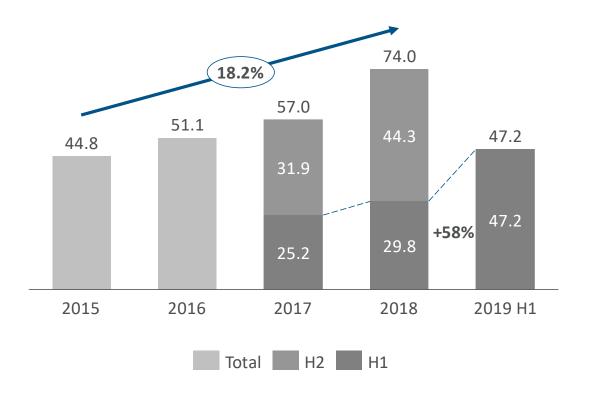




# Alfen Smart grid solutions revenues have increased with 18% per year between 2015 and 2018

#### **Alfen Smart grid solutions revenues**

(€ million)



#### **Comments**

- >70% market share in the Netherlands
- Strong positions in Belgium (since 2007) and Finland through the acquisition of Elkamo in 2018 (contribution of €8.4 million in H2 2018 and €8.9 million in H1 2019)
- New country entry in Sweden (in H1 2019)
- Following our customers base internationally (primarily related to solar PV and grid connections for EV charging hubs)



# Benefitting from long-term growth drivers resulting from the energy transition

#### **Grid debottlenecking**

- Electrification of energy demand (including shift from natural gas to electricity for heating/cooking as announced by the Dutch government)
- Increased peak loads from EVs and renewables
- Changing load distribution and reversal of power flows
- In Finland and Sweden, growth is further driven by the transition from overhead power lines to underground cabling to improve grid reliability

#### **Enabling renewables roll-out**

- Large scale roll-out of solar
   PV and wind farms
- Renewable energy projects require grid connections and local microgrids

#### **Increased grid intelligence**

Changing electricity
generation and consumption
patterns require increased
intelligence on multiple parts
of the grid through grid
automation

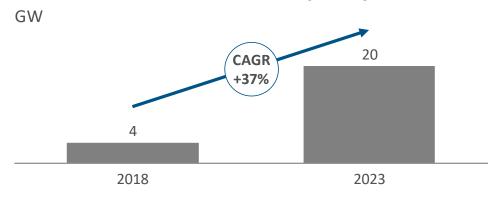


## Market growth rates in the range of 10-40% per year

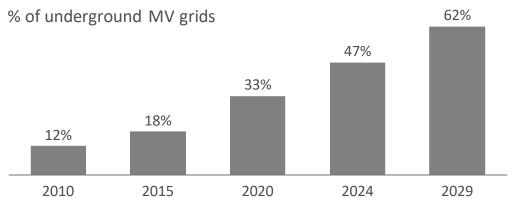
#### Substation investments Dutch top-3 DSOs<sup>1</sup>



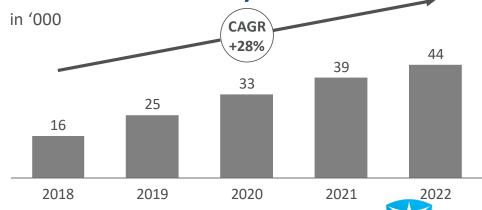
#### **Dutch solar PV installed capacity**<sup>3</sup>



#### **Grid upgrade program Finland<sup>2</sup>**



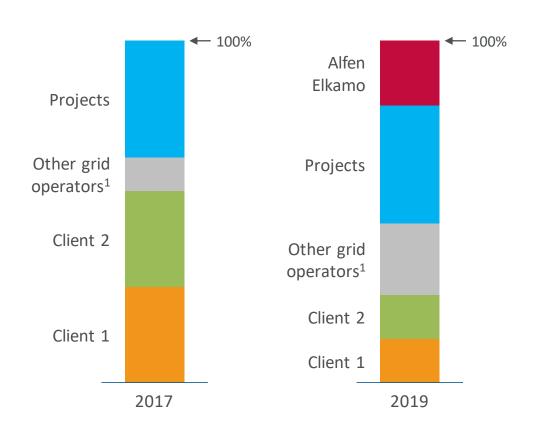
#### Automated secondary substations in NL<sup>4</sup>



<sup>1.</sup> Analysis based on Kwaliteits- en capaciteitsdocument Alliander, Enexis and Stedin; 2. Ministry of Economic Affairs and Employment Finland;

# Client base of our Smart grid solutions business line is increasingly diversifying

#### **Schematic** revenue split Smart grid solutions



#### **Comments**

- 3 April 2018 'wet VET' was adopted by the Dutch government, opening up the market for grid connection services
- Subsequently, grid operators (partially) spun-off their infra leasing daughter companies
- These new spin-offs are also broadening their offering to e.g. EV charging and energy storage, providing further cross-sell opportunities for Alfen
- In addition, Alfen has recently started serving several new clients and expanded its market share with other clients
- Finally, Alfen's growing microgrid projects business (see next slide) and acquisition of Elkamo further diversified its revenue base



# <u>Projects:</u> Our microgrid projects business is benefitting from the large-scale roll-out of solar PV

#### Schematic overview of Alfen's solar PV microgrid projects

	2015	2016	2017	2018	2019 YTD	
# of projects	2	2	8	11	13	
Maximum project size	6 MWp	6 MWp	3 MWp	45 MWp	110 MWp	
Selected clients	solarcentury					
		ec)rus				
				INISIN 联盛新能源		
	·		VATTENFALL	•		
				<u>□</u> GOLDBEC	SOLDBECK	
					ecotéc // world	
					GREENCELLS GROUP	
				F	PFALZSOLAR	

- More (repeat)projects
- Larger projects
- Broadening (international)
   client base





### Case study: Solarcentury



farm at recycling company
Twence in Hengelo

Joint project combining solar PV (by Solarcentury) and 2 MW energy storage at a cacao factory in Nigeria

45 MWp solar farm at the location of zinc smelting company Nyrstar in Budel

2016

1.2 MWp solar farm at recycling company Twence in Hengelo

2017

17.5 MWp solar farm at recycling company Twence in Hengelo

2018

110 MWp solar farm Vlagtwedde in Groningen

2019





# Case study: Multi-utility energy company ECW



Multiple large-scale greenhouses, which Alfen supported with microgrids in various expansion phases

Grid connections for one of Europe's largest geothermal projects, transporting heat from 2,500 meters underground to the greenhouses







Grid connection for a 2.6 MWp floating solar PV park for Better Energy Nederland and Entras

service and maintenance for various installations in the ECW area





### Overview facilities Smart grid solutions

#### Alfen facilities Almere, the Netherlands





#### **Smart grid solutions facilities**

- Smart grid facilities with c. 3,000 m2 production area (and 1,300 m2 office area), including laboratories and testing facilities
- Offices fully upgraded in 2017. Additional warehousing, prototyping and pre-assembly facilities (800 m2) and parking space added in 2018/2019
- Since 2017: flow production system with two main production lines (one-shift basis)
- September 2019: gradual start-up of third production line to support a further scale-up, increase flexibility and drive further efficiencies
- Substation production volumes (excl. Alfen Elkamo):
  - H1 2019: 980 (H1 2018: 700)
  - Q3 2019: 639 (Q3 2018: 337)
- In addition, Alfen has Smart grid solutions offices in Belgium (c. 430 m2 office space) and Finland (c. 4,750 m2 production and office space)

# Focus on continuous innovation to maintain market leadership position

#### **Recent innovations**

- Dedicated 800 Volt substation to accommodate for newest solar PV applications
- Upgraded 'Alfen Connect' grid automation platform to improve adaptiveness and flexibility to changing market conditions
- Adjustments to substations to limit EMF (electromagnetic field) emissions and to further improve fire safety
- Upgraded web ordering tool for all major customers

#### Selected items on innovation roadmap

- Further standardisation based on modular building-blocks to accommodate for a growing and diversifying customer base
- Adjusted lay-out of substations to allow for easy integration of various smart energy devices in the future





### Summary of strategic focus

### Smart grid solutions



Maintain strong market positions in the Netherlands, Belgium and Finland



Further grow internationally in Sweden and selectively in other countries ('follow-our-customer' approach)



Capture increasing share of service revenues from growing installed base



Continue focus on innovation to maintain technology leadership position



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# Alfen EV charging offers state-of-the-art chargers for the domestic, semi-public and public market



Eve Single S-line 3.7-7.4 kW



Eve Single Pro-line 3.7-22 kW



Eve Double Pro-line 3.7-22 kW



Eve Double PG-line 11-22 kW



Twin
11-22 kW

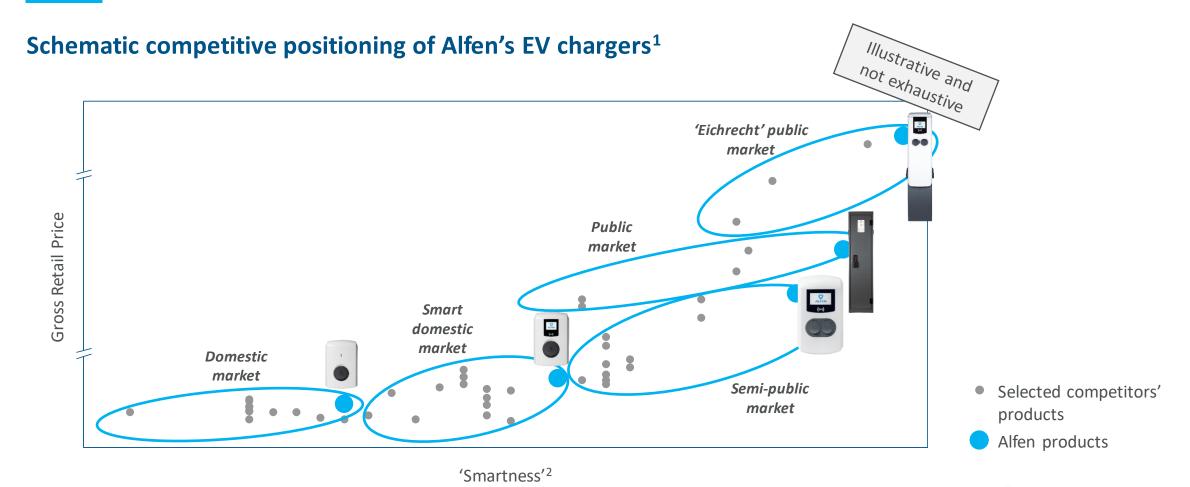
Domestic market

Semi-public market (offices, supermarkets, etc ...)

Public market

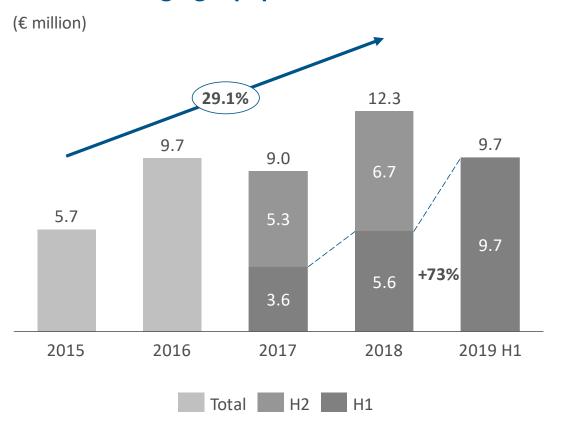


# All products positioned at the technology forefront compared to competition



# Alfen EV charging equipment revenues increased with 29% per year between 2015 and 2018 and are accelerating

#### Alfen EV charging equipment revenues



#### **Comments**

- Approx. 30% market share in the Netherlands
- Strong positions with own dedicated EV charging sales force in the Netherlands, Belgium, Germany, UK, France and Norway
- 2017 decline caused by a change in incentive schemes in the Netherlands that significantly reduced the number of EVs sold in 2017.
   Despite being affected, Alfen outperformed the market and increased its market share



# Growth supported by fundamental drivers and supported by various government incentives

### Increasing consumer pull

- Both by companies as well as individuals
- Driven by, amongst others:
  - Environmental awareness
  - Mitigate global warming

### Increasing supply of EVs

- Increase of affordable EVs with a longer range
- All major OEMS have announced targets for EV roll-out and are expected to shift to electric in the future

#### **Improved TCO**

- Improving cost competitiveness as innovation and technologies mature
- OPEX electric vehicles lower than traditional cars, combined with lowering prices, will shift the balance of TCO towards EVs in the next decade

### **Governmental** incentives

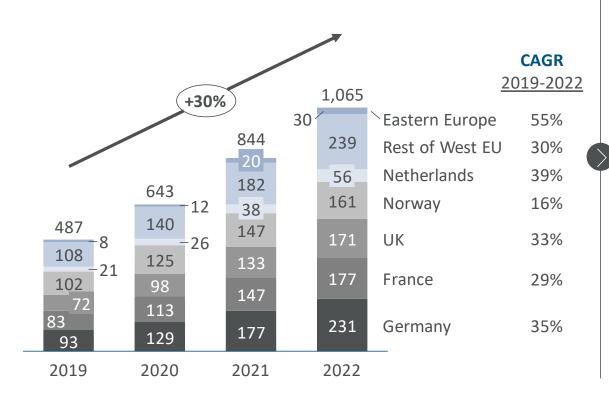
- Recent examples include:
  - UK grant for EV charging equipment (OLEV)
     requiring all home chargers to use innovative 'smart' technology by July 2019, playing into Alfen's favour
  - Dutch climate agreement report estimates 1.8m EV chargers by 2030, implying CAGR of approx. 25%



# Market growth rates for EV charge points are around 23%, but varying substantially per country (up to 42%)

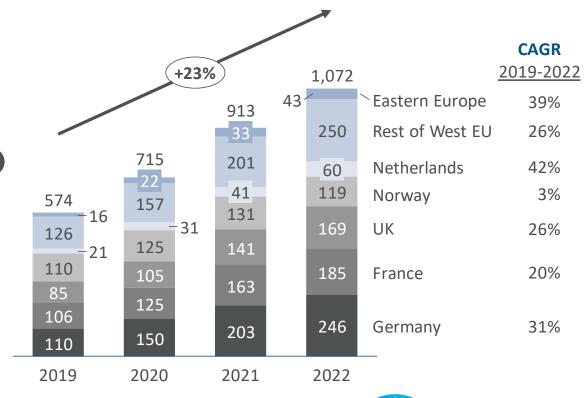
#### New <u>EV sales</u> in Europe

Light duty EV sales (in '000)



#### **New EV charge points in Europe**

New charge points in Europe (in '000)



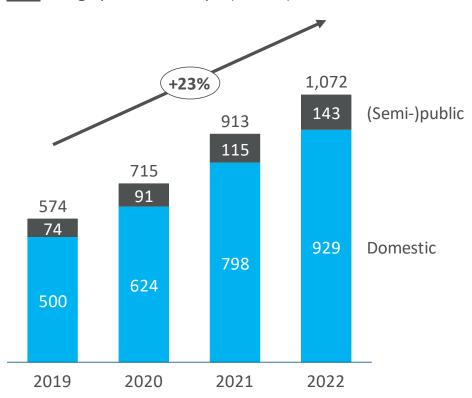
Source: Navigant research



# For the near future the domestic EV charging market is expected to remain dominant ...

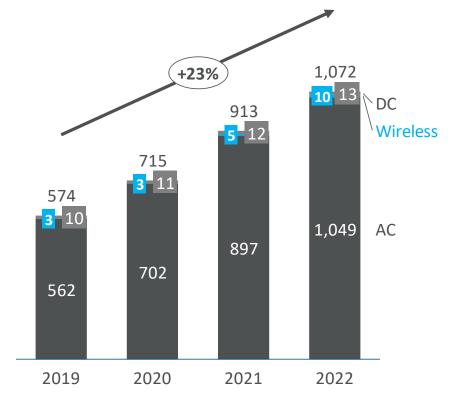
#### **EV** charge points by end-market

New charge points in Europe (in '000)



#### EV charge points by type

New charge points in Europe (in '000)







# ... though it is expected that public charging will constitute the largest market segment in 2030

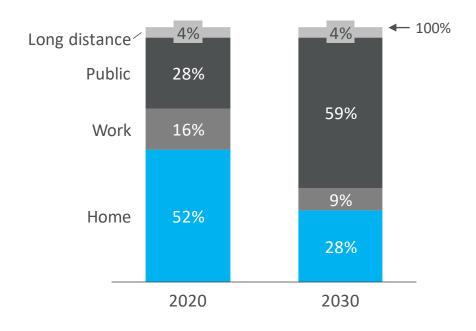
#### **Home-centered scenario European Union**

Energy demand (% of kWh)

# Long distance Public Work Home 74% 4% 47% 9% 40% 2020 2030

#### **Public-centered scenario European Union**

Energy demand (% of kWh)





# Client base is growing steadily and increasingly diversifying

#### Revenue split EV charging equipment



#### **Commercial strategy**

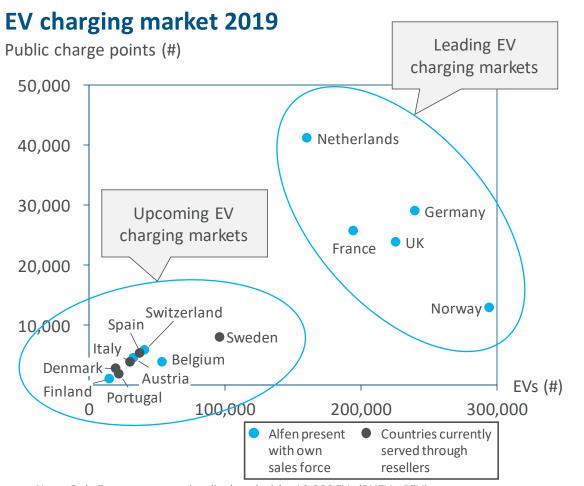
Supporting existing clients in scaling up, broadening their (residential/commercial) end-customer base and expanding internationally



 Continuously adding new clients with the potential to become leading players of the future



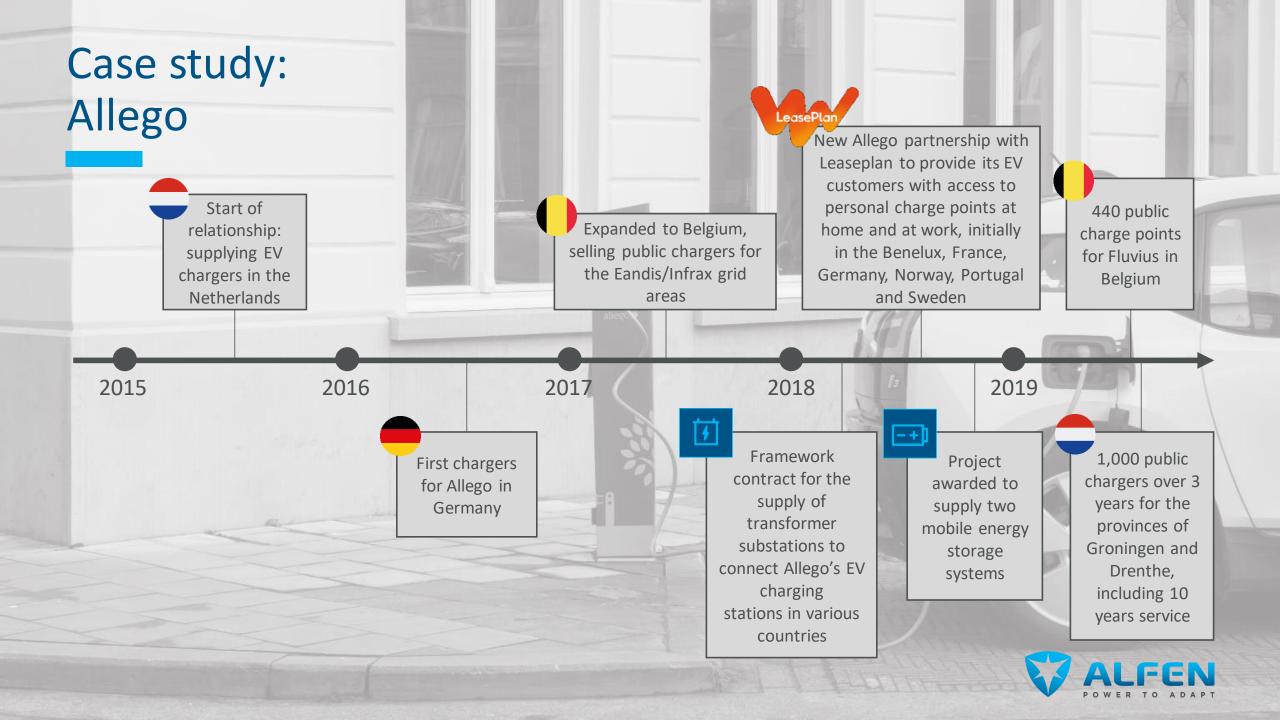
# Our geographical footprint covers all relevant markets – continuous evaluation for further expansion



#### **Internationalisation strategy**

- Originally set-up in the Netherlands, as the frontrunner in EVs
- Strategy of entering upcoming countries in an early stage (based on a continuous evaluation of countries' potential)
  - Establish partnerships with key EV charging operators
  - Set-up service network
  - If necessary, adjust product portfolio to country-specific norms (e.g. Eichrecht)
- Subsequently, benefit from market growth through established relationships and further expand presence

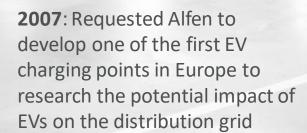


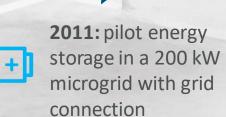




### Case study: Enexis

>20 years relationship for the delivery of secondary substations





**2019:** roll-out of 98 chargers in smart charging network at

Enexis HQ parking garage

**ENEXIS** 

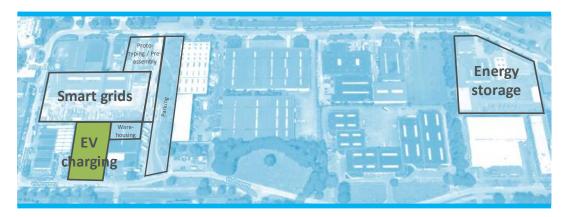
**2015:** Pilot project for grid automation with c. 50 secondary substations

2013: Smart Grid in Balance: Joint pilot project with the objective to avoid grid upgrades as a result of the large-scale roll-out of EVs



### Overview facilities EV charging equipment

#### Alfen facilities Almere, the Netherlands





#### **EV** charging equipment facilities

- EV charging facilities with c. 1,000 m2 production area (and 900 m2 office area) acquired in 2016 with charge point assembly lines, warehousing and service and replacement components for EV charging equipment
- Since 2018: flow production system with two main production lines for the Eve Single and Eve Double products (one-shift basis) as well as a line for the Twin product line
- September 2019: start-up of additional production line to support a further scale-up, increase flexibility and drive further efficiencies
- Production volumes of EV charge points:
  - H1 2019: ~9,600 (H1 2018: ~5,500)
  - Q3 2019: ~6,900 (Q3 2018: ~3,000)



# Focus on continuous innovation to maintain market leadership position

#### **Recent innovations**

- Eichrecht compliant chargers for the German market and adjustments for compliance with the French market
- Enhanced active load balancing functionality which optimises the available grid capacity
- Connectivity with home management systems
- Completion of product rationalisation with the introduction of the Eve Single S-line for the domestic market

#### Selected items on innovation roadmap

- Release of newest communication protocol between charger and EV (Open Charge Point Protocol 2.0)
- Improved connectivity features to support appbased access and configuration
- Upgrade to facilitate direct payment functionality



### Summary of strategic focus

### EV charging equipment



Maintain and grow strong positions in home markets



Continue expanding internationally



Capture increasing share of service revenues from growing installed base



Continue focus on innovation to maintain technology leadership position



### Agenda

09:00	Registration and welcome
09:30	<ul><li>Group review</li><li>Strategy recap</li><li>YTD performance and outlook</li></ul>
10:30	Coffee break
11:00	<ul><li>Business line deep dives</li><li>Smart grid solutions</li><li>EV charging</li><li>Energy storage</li></ul>
12:30	Wrap-up



12:45

Lunch

# Our energy storage system 'TheBattery' has two main product lines, supported by connectivity and service

#### **Stationary storage systems**



#### **Mobile storage systems**



**Alfen Connect (remote monitoring and control)** 

**Service and maintenance** 



# Focus is on systems ranging from 100 kW to 50 MW where Alfen has a strong competitive advantage

#### Range of storage applications

Bulk	Transmission system	Distribution system	Commercial / Industrial	Microgrid / Off- grid	Community / EV charging hubs	Residential
>50 MW	2 – 50 MW	100 kW – 10 MW	100 kW – 10 MW	100 kW – 10 MW	100 kW – 500 kW	<50 kW

#### **Competitive advantage Alfen**



Established development team with extensive experience of inverters, batteries, management software and auxiliary grid solutions



**Modular plug & play** building blocks, expandable over time to meet future demands and customisation



Fully **integrated end-to-end storage solution** including project management, substations, grid connection, remote monitoring and on-site service



Independent selection of battery and component suppliers to ensure the optimal solution for each situation



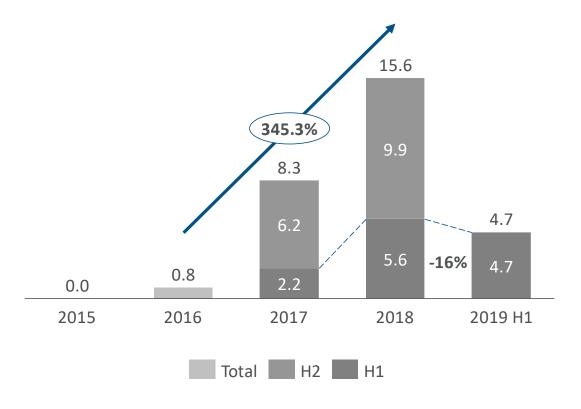
Continuous insights and remote management (Alfen Connect) based on Alfen's extensive experience with EV charging communication



# Alfen Energy storage systems revenues have increased rapidly between 2016 and 2018

#### Alfen Energy storage systems revenues

(€ million)



#### **Comments**

- Energy storage development started in 2011 -First commercial projects in 2016
- Strong growth in following years, in which Alfen build up a strong reputation as one of the few European players with a proven working battery storage concept in all major storage applications and a supplier for leading European utility companies
- Decline in H1 2019 caused by challenging business cases across the nascent market resulting in delayed decision making at Alfen's clients



### 2019: three key themes for Alfen

Continuation of commercial successes

Further **broadening of client base** (which includes Engie, Eneco, Fortum, Greenchoice) and **repeat orders** from e.g. Vattenfall, BMW and Greener

Further solidifying technology leadership position

Maintaining frontrunner position with unique experience across all storage applications

- Various **product innovations**, further positioning Alfen ahead of its competition, amongst which:
  - Second generation mobile storage solution for festivals and events
  - High density stationary storage, accommodating higher power and capacities in similar-sized containers
- Roll-out of support for new storage applications, further strengthening Alfen's position as one of the few players with experience across all major storage applications

Well positioned to benefit from growing market



### Market growth is driven by the roll-out of renewables and EVs as well as a drive for a clean alternative for diesel

### Increasing penetration of intermittent renewables

 Central (large wind and solar farms) and decentral (rooftop solar and local wind) renewable power generation requires generation smoothing and grid frequency regulation to offset unbalance between supply and demand

### Increasing penetration of EVs

 The increasing amount of EVs leads to concentrated peak demand at e.g. central charging hubs, requiring load balancing and/or peak shaving

### Clean alternative for off-grid diesel generators

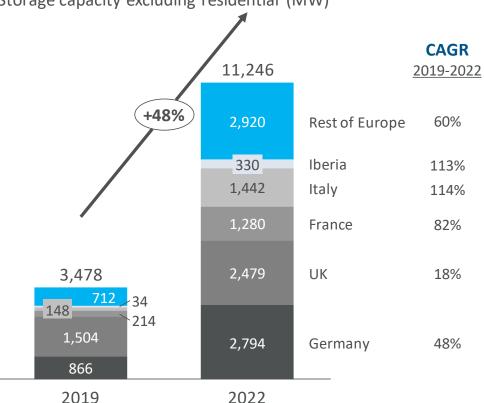
- Clean and silent alternative for diesel at events or in-city construction sites
- Applications in the off-shore and maritime sectors, replacing the use of diesel
- Off-grid applications in rural areas or islands



### Strong growth of energy storage capacity in Europe

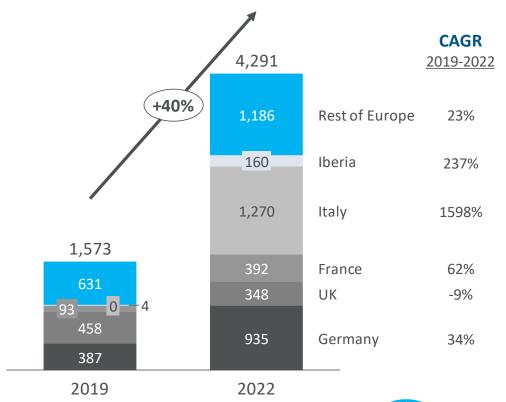
#### **Installed energy storage capacity**

Storage capacity excluding residential (MW)



#### Net annual energy storage capacity additions

Storage capacity excluding residential (MW)



Source: Bloomberg New Energy Finance



### Alfen's rapidly expanding project references

























battery





1.2 MW peakshaving and trading

**Finland** 







GREEN CHOICE 10MWh

output energy smoothing



lbogem consumption in Belgium





TrønderEnergi 💢 Peakshaving and off-grid in Norway



smappee 2.5 MWh for self-consumption, loadbalancing and FCR

# Five key applications - many business cases are built on a combination of applications

#### **Examples of key applications**

Regulating supply and demand on a second-bysecond basis to keep the frequency of the power grid within the required tolerance bounds (as fluctuations in frequency are increasing with the roll-out of renewables) Facilitating peak demand from e.g. simultaneous high power EV charging, avoiding costs and lead-time for upgrading the power grid

Frequency regulation

Self-duce tariff

time for upgray time for upgray to the formula for upgra

Arbitraging between electricity prices at different times, which can often be combined with other applications by value stacking

Adding storage to increase selfconsumption of end-user solar PV, reduce reliance on the grid and optimising tariff structures for selling and buying energy Enabling power supply to remote areas (rural, island, etc.) or providing a clean and silent alternative for diesel generators at temporary locations (events, construction sites, etc.)



# Alfen has unique experience across all major storage applications







# Case study: Greenchoice

#### **Key features**

- Energy storage system of 10 MW (10 MWh) in 6
   containerised battery energy storage units with preintegrated batteries, power conversion, acclimatisation,
  and a transformer compartment
- Connected to Greenchoice's Hartel windfarm in the harbor of Rotterdam, consisting of 8 wind turbines, delivering on average 68 GWh of energy
- Storage system deployed to smooth the fluctuating energy output of the wind farm and to ensure stability of the power grid as the amount of renewable energy further grows

#### **USPs Alfen**

- Plug & play solution based on pre-assembled building blocks that are fully produced and tested at Alfen's production facilities and minimise the time required onsite at the customer
- Modular concept that allows for future expansions, transportation of the system to another location or adaptions to new future business cases
- Software modules that seamlessly integrate with clients' systems
- Grid integration experience, enabling an end-to-end solution
- Preparedness for the future with scalable system set-up and sizable production facilities



## Case study: Greener

Addressing emerging market needs around clean mobile energy supply with new innovation in the market, combining various Alfen's expertises in a 10ft containerised mobile storage solution:

- Off-grid
- Peak-shaving
- BMW batteries (certified for transportation)

Spring 2018

Successful pilot providing clean energy to Awakenings Eastern Special festival in Amsterdam

Development of second generation mobile storage solution (Mobile 2.0): new software platform enabling more processing capacity and flexibility for future developments

Fall 2018/ Spring 2019

Summer 2018

Initial roll-out at various festivals







Spring/ Summer 2019

#### Scale-up and broader roll-out:

- Many festivals
- Internationalisation (e.g. UK Silverstone)
- Pilots with utilities (incl.
   Greenchoice and Alpiq)
- Testing new applications (grid take-over, maritime sector, construction sites)



2017

## Overview facilities Energy storage systems

#### Alfen facilities Almere, the Netherlands





#### **Energy storage systems facilities**

- Since July 2018, new leased premises (c. 2,350 m2 production area, c. 920 m2 office space and c. 11,000 m2 outside area) for the assembly of energy storage systems
- Inside facilities include:
  - Production floor for the pre-assembly of Energy
     Storage Inverters and AC-cabinets
  - Large hall (with 16 metric tons crane) for the final assembly of (small) storage systems
- Outside area for:
  - Assembly of containerised storage systems
  - Conditioned storage of batteries
  - Full testing area including energy management and distribution system to test storage systems in various configurations before shipping to our clients



# Focus on continuous innovation to maintain market leadership position

#### **Recent innovations**

- Release of second generation mobile storage solution for festivals and events
- Release of high density stationary storage, accommodating higher power and capacities in similar-sized containers
- Energy management system enabling full integration with local assets (solar PV, factories, EV charging hubs)
- Introduced micro-processor control platform to enhance response times for the frequency regulation markets

#### **Selected items on innovation roadmap**

- Improved data monitoring and reporting functionalities
- Multi-container functionality allowing multiple mobile storage systems to operate jointly
- Further increase efficiency through 'hot standby' mode of selected building blocks (reducing self-consumption of energy)



## Summary of strategic focus

# Energy storage systems



Scaling-up with existing (international) clients and adding new clients across Europe (rest of world with a 'follow-our-customer' approach)



Continuous innovation to maintain technology leadership position



Capture increasing share of recurring revenues from service and further monetise TheBattery Connect functionalities



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# ALGEN POWER TO ADAPT

## Appendix - Income statement

In € '000	H1 2019	H1 2018
Revenue and other income	61,571	41,019
Smart grids	47,162	29,768
EV charging	9,721	5,614
Energy storage	4,688	5,637
Gross margin	22,253	12,581
as % of revenues	36.1%	30.7%
Personnel cost	13,343	7,799
Other operating cost	4,380	3,592
Impairment loss <sup>1</sup>	53	38
EBITDA	4,477	1,152
as % of revenues	7.3%	2.8%
Adjusted EBITDA	4,850	1,713
as % of revenues	7.9%	4.2%
Adjusted EBITDA (excl. IFRS lease adjustments)	3,973	1,713
as % of revenues	6.5%	4.2%
Adjusted net profit	1,435	639

Revenue growth driven by strong market growth, further bolstered by internationalisation, cross-selling and service

Margin increase as a result of Alfen's strong market position, leverage from increased scale, a shift towards increasingly complex solutions and favourable product mix effects

Increase in FTEs from 262 at 30 June 2018 (410 at 31 Dec 2018) to 457 at 30 June 2019, including 83 FTEs at Alfen Elkamo. Part of this FTE increase is explained by replacing external hires, that were attracted in H2 2018 to accommodate a step-up in the Smart grids industry supply chain and prepare for further growth

H1 2019 operating cost excludes €0.9m as a result of changed lease accounting under IFRS

Adjusted EBITDA (corrected for €0.9m effect of changed lease accounting under IFRS) up 132% versus H1 2018, driven by strong revenue growth and margin improvement



## Appendix - Balance sheet

In € '000	30 June 2019	1 Jan 2019 <sup>1</sup>	
Non-current assets	26,108	24,348	
Current assets	47,301	38,846	$\vdash$
Cash and cash equivalents	233	849	.
Total assets	73,642	64,043	
Non-current liabilities	15,102	15,335	
Current liabilities	38,483	33,849	
Bank overdraft	11,774	7,924	
Equity	8,283	6,935	
Total equity and liabilities	73,642	64,043	

Capex amounted to €3.2m as compared to €2.1m in the same period of 2018. Capex in H1 2019 includes investments in expanding production and warehousing as well as €2.0m of capitalised development costs which demonstrates the company's continued efforts to invest in innovations for the future

Working capital<sup>2</sup> increased to €8.8m (versus €5.0m at 1 January 2019<sup>1</sup>) due to pre-deliveries in the supply chain to cover the summer period, seasonality and increased stock levels reflecting further growth of the business



<sup>1.</sup> Unaudited, including IFRS16 adjustment for changed lease accounting (impact of €7.8m on total assets and liabilities)