



PRESS RELEASE

BRILL

BRILL ARCHIVES NOW AVAILABLE ON GOOGLE BOOK SEARCH

BUILDING ON THEIR SUCCESSFUL PARTNERSHIP WITH GOOGLE, BRILL TODAY ANNOUNCED PLANS TO ADD A SIGNIFICANT AMOUNT OF BRILL'S ARCHIVAL OUT-OF-PRINT BOOK PUBLICATIONS TO GOOGLE BOOK SEARCH.

October 10, 2007. Approximately 10,000 book titles published under the Brill imprint since the middle of the nineteenth century will be searchable through the Google Book Search platform. A first batch of 1500 titles will go live on Google Book Search during Frankfurt Book Fair this week.

All the out-of-print titles will be identified as "Brill-Archive" titles in Google Book Search, and Google's product pages will link to www.brill.nl/BrillArchive for more information about this initiative including copyright related matters.

For most of the material copyright protection will apply. Only small portions of the individual books will be readable on screen. Traffic patterns and user feedback will be collected and carefully analyzed over time. Should there be sufficient levels of usage, Brill may consider making some of these titles available again, in print and/or electronic format(s).

"Google Book Search is an historic effort to make all of the knowledge contained within the world's books discoverable online and we are particularly pleased to enrich our index with one of Netherlands' greatest archive collections," says Jason Hanley, Strategic Partner Development Manager for Google Book Search in the Netherlands.

"Having almost all Brill's book publications since 1850 indexed by Google Book Search will strengthen Brill's presence on the Web and will open up global access to Brill's out of print titles, most of which would otherwise only be available in libraries or in private collections. Since 2005, we have seen increased web traffic to our site thanks to our participation in Google Book Search. We are confident that Brill's continued cooperation with Google Book Search will continue to increase awareness about Brill's publication programme and stimulate sales for in print titles through Google's 'buy the book' link," says Matthias Wahls, Manager Business Development, Brill.

Profile Brill. Founded in 1683 in Leiden, the Netherlands, Brill is a leading international academic publisher in the fields of Ancient Near East and Egypt; Middle East and Islamic Studies; Asian Studies (incl. Hotei imprint); Classical Studies; Medieval and Early Modern Studies; Biblical and Religious Studies; Social Sciences ; Biology; Science (VSP imprint); Human Rights and Public International Law (Nijhoff imprint). 600 new books and reference works each year. In addition, Brill is a major provider of primary source materials online and on microform for researchers in the humanities and social sciences through its imprint IDC. In principle all publications are available in print or microform, as well as in electronic form. Our customers are academic and research institutions, libraries, and scholars. Brill is a publicly traded company and listed on Euronext Amsterdam NV.