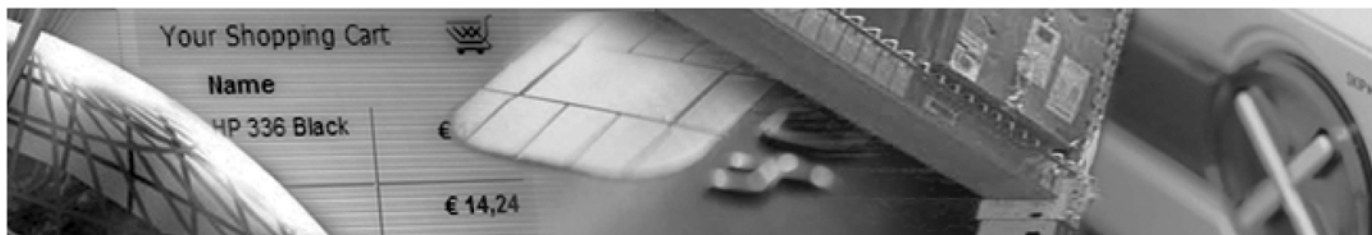


To be distributed on 16 January 2008  
U.S. Eastern Standard Time 04.30h. U.K. 09.30h. Continental Time 10.30h.



## **docdata presents a new corporate identity to further enhance the strategy 'Vision 2010: Gear to Growth'**

Today docdata presents its new corporate identity that will enhance the strategy 'Vision 2010: Gear to Growth'. In addition docdata has changed the organisation structure from a country organisation to a divisional structure.

Michiel Alting von Geusau, CEO of docdata: "After two transitional years where DOCdata has changed from a local production company to an European Internet Service company, the time has come to give this transition colour with a new corporate identity. This will mark a new phase for docdata with a focus on a firm growth, both in revenue and result."

"During the last years, docdata has built a unique proposition in which all the docdata divisions offer their services separately and together a unique total service concept with a strong emphasis on Internet. We specifically target large and mid-size A-brands who are able to sell more successfully online thanks to our expertise. Currently docdata manages on average more than 50,000 transactions each day. Therefore our new pay-off: e-success; **docdata enables success for our clients.**"

*Note: A Powerpoint-presentation is available through the renewed website [www.docdata.com](http://www.docdata.com). This presentation is shown this morning at 10.30 hours in Utrecht at a press presentation to launch the new corporate identity.*

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DOCDATA N.V. is listed at the NYSE Euronext since 1997 and exists of two different organisations, docdata and Industrial Automation Integrators.

**The Internet Service Company docdata** ([www.docdata.com](http://www.docdata.com)) is an European market leader with a strong basis in The Netherlands, Germany and the United Kingdom, and exists of four divisions:

- docdata commerce
- docdata payments
- docdata fulfilment
- docdata media

**Industrial Automation Integrators** ([www.iai.nl](http://www.iai.nl)) is a high tech engineering company specialised in developing and building machines for very accurate and high speed processing of all kinds of products and materials. IAI delivers clients globally in the following sectors:

- securing and personalising of security documents
- processing of packaging materials
- processing of solar cells
- processing of other materials (such as motion picture subtitling)

Waalwijk, The Netherlands, 16 January 2008

Further information: DOCDATA N.V., **M.F.P.M. Alting von Geusau**, CEO, Tel. +31 416 631100