

press release

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DOCDATA confirms strategic partnership with ASOS

After several publications today in the press in Germany in which DOCDATA has been mentioned by ASOS as their fulfilment partner, DOCDATA wishes to confirm this fact but cannot and will not further comment on this strategic partnership.

ASOS announced mid 2013 its plans to expand its fulfilment capabilities to support further growth in key-regions like Germany, Scandinavia and France, by setting up a new fulfilment hub in Central Europe. DOCDATA hereby confirms that DOCDATA will operate this Euro hub for ASOS in DOCDATA's warehouses in Grossbeeren (Berlin region), as was stated in several publications in today's press in Germany.

At the request of ASOS, DOCDATA does not further comment on the strategic partnership agreement at this stage and refers for all further inquiries to Mr. Mark Holland, Supply Chain Director of ASOS. In the press release of 20 February 2014, DOCDATA wrote: "Early 2014, we however signed agreements for strategic partnerships with several new clients with potential."; we now confirm that ASOS is one of these new clients.

The listed DOCDATA N.V. exists of two lines of business:

Docdata (<u>www.docdata.com</u>) is a European market leader with a strong basis in The Netherlands, Germany and the United Kingdom. Docdata offers a complete e-commerce service portfolio to clients, enabling them to be successful on the internet.

IAI (<u>www.iai-industrial-systems.com</u>) is a high tech engineering company specialised in developing and building systems for very accurate and high speed processing of all kinds of products and materials. IAI delivers clients globally in the following sectors: securing and personalising of security documents, processing of solar cells and modules and processing of other materials and products.

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