

ENVIPCO LAUNCHES INNOVATIVE COMPACTING TECHNOLOGY IN THE EUROPEAN RVM DEPOSIT MARKET

Envipco Holding N.V, a public-listed company on the Brussels Euronext NYSE "ENV" and a global provider of recycling systems and solutions to the beverage and retail industries, announces the first commercial order of its innovative compactor technology.

Envipco Automaten GmbH, a subsidiary of Envipco Holding N.V,today received an order from a major German retail group for 500 compactors based on new breakthrough innovative technology. The Envipco compactor design features improved reliability, superior container compaction and a longer service life. These features come at a retailer price point which is very competitive to current market prices

Envipco will initially act as an Original Equipment Manufacturer (OEM) for this major component which has been approved by DPG Deutsche Pfandsystem GmbH for incorporation into Tomra's T-710 and Tomra T-820 RVMs. DPG is as an organizational anchor collectively set up by all stakeholders affected, including bottlers and retailers, to implement the German Packaging Ordinance for its deposit system. Applications are under consideration for approval in other RVM manufacturer's machines

The compactor is the most consumable part in a Reverse Vending Machine "RVM", and requires refurbishment and replacement multiple times during an RVM's equipment life. The annual German market potential alone for new and replacement compactors exceeds 10,000 units. There exists today, only one other major German supplier of compaction technology for over 35,000 RVM's in Germany and 60,000 more RVM's throughout the world.

Envipco believes it can capture a significant market share of the compactor business based on its new innovative design and attractive price performance and that performance on the initial order will lead to substantial new orders with several other German retail groups. Preliminary results of pilot tests with other retail groups are very encouraging.

Development of the compactor technology has been led by Envipco's German Research and Development group.

ABOUT ENVIPCO HOLDING N.V

Envipco Holding N.V (Envipco), <u>www.envipco.com</u>, is a Netherlands-based holding company listed on Euronext NYSE Brussels "ENV". Envipco, with operations in several countries around

the globe, is a recognized leader in the development and operation of reverse vending machines (RVMs), automated technological systems for the recovery of used beverage containers. Envipco's turnkey solutions cover all aspects of beverage container recycling - from recovery, validation, compaction, sorting, transportation and logistics, to accounting for every container, to recycling and processing used beverage containers to prepare for conversion into new containers and consumer products. Known for its innovative technology and market leadership, Envipco holds several intellectual property rights for RVM systems, including but not limited to beverage refund deposit markings, material type identification, compaction and accounting. It also owns and operates the largest independent bottle to bottle PET recycling plant in Europe

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