



## **Envipco Enters The Swedish Reverse Vending Machine “RVM” Market**

Envipco Holding N.V. (EHNV), a public listed company on the NYSE Euronext Brussels (Symbol: ENVI) announces its entry into the Swedish RVM market. This coincides with the launch of Envipco’s newest technology, “Quantum,” in coordination with a contract with Returpack Svenska A.B. Quantum provides a quantum leap in RVM technology development, from single feed machines to a faster and more convenient bulk feed solution.

These machines will be installed at Recycling Centers as self-contained outdoor solutions and at grocery retail locations around Sweden. Mr. Bengt Lagerman, CEO of Returpack stated, “We have always been looking for innovative technology to increase the recycling rate in Sweden and we believe this can be achieved through Envipco’s Quantum.”

Envipco recently recruited Hakan Erngren, an eight-year RVM industry veteran to head our entry into Sweden, followed by the other Nordic markets. “When I saw Envipco’s new technology, I could not wait to represent these products, as this is what customers have always been looking for,” he stated. He is currently setting up a sales and service organisation to promote Envipco’s product portfolio. Initial discussions with retail customers have been very encouraging. Timing of our entry in Sweden is expected to coincide with a planned replacement cycle of about 2,000 machines nearing the end of their useful lives over the next two years.

Gool Santchurn, the CEO of Envipco commented, “This new contract is a continued endorsement of our reputation in providing superior recovery platforms, coupled with great service to our customers. Our ambition is to be present in all deposit markets by providing a unique and proprietary solution to beverage container redemption, and along the way changing the way people recycle.”

Amersfoort, The Netherlands

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*About Envipco Holding N.V. (Envipco), [www.envipco.com](http://www.envipco.com), is a Netherlands-based holding company listed on NYSE Euronext Brussels (Symbol ENVI). Envipco, with operations in several countries around the globe, is a recognised leader in the development and operation of reverse vending machines (RVMs), automated technological systems for the recovery of used beverage containers. Envipco’s turnkey solutions cover all aspects of beverage container recycling - from recovery, validation, compaction, sorting, transportation and logistics, to accounting for every container, to recycling and processing used beverage containers to ready for conversion into new containers and consumer products. Known for its innovative technology and market leadership, Envipco holds several intellectual property rights for RVM systems, including but not limited to beverage refund deposit markings, material type identification, compaction and accounting.*

*About Returpack Svenska A.B. (Returpack), [www.returpack.se](http://www.returpack.se), is a Swedish limited liability company responsible for the functioning of the deposit system for metal cans and recyclable PET bottles for ready-to-drink beverages in Sweden. It is Returpack’s duty to spread information about the deposit system, to manage the system’s finances and to co-ordinate the return of empty containers to keep the system in operation at every stage. The Swedish Environmental Protection Agency has set the goal that 90 % of all metal cans and PET bottles shall be recycled in Sweden. The Swedish Board of Agriculture is the responsible supervisory authority for Returpack.*