

Paris – 28 July 2025
Share Transactions Disclosure

Banijay Group N.V.¹ (894500G73K46H93RF180) declares the following transactions made on its own shares (NL0015000X07) from 14 July to 18 July 2025 in accordance with the authorization given by the shareholder's annual meeting on 22 May 2025.

Trade Date	Side	Total Daily Volume (Number of Shares)	Average Price	Amount of Transactions	Market Identification Code
2025-07-21	BUY	420	8.773929	3 685.05	XAMS
2025-07-21	SELL	261	8.851916	2 310.35	XAMS
2025-07-22	BUY	169	8.750888	1 478.90	XAMS
2025-07-22	SELL	228	8.850000	2 017.80	XAMS
2025-07-23	BUY	357	8.666106	3 093.80	XAMS
2025-07-23	SELL	109	8.770183	955.95	XAMS
2025-07-24	BUY	70	8.664286	606.50	XAMS
2025-07-24	SELL	111	8.759459	972.30	XAMS
2025-07-25	BUY	641	8.733073	5 597.90	XAMS
2025-07-25	SELL	400	8.831250	3 532.50	XAMS

The disclosure of all share transactions was made publicly available and can be consulted on the company's website (<https://group.banijay.com/liquidity-agreement/>) under the section « Investors ».

Agenda

H1 2025 results: 31 July 2025

Investor Relations

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Press Relations

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About Banijay Group

Banijay Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include Content production & distribution (through Banijay Entertainment, the largest international independent producer distributor), Live experiences (through Banijay Live, a leading player in live experiences) and Online sports betting & gaming (through Banijay Gaming, Europe's fastest-growing online sports betting platform). In 2024, Banijay Group recorded revenue and Adjusted EBITDA of €4.8bn and €900m respectively.

Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ NA, Reuters: BNJ.AS).

¹ Previously known as FL Entertainment N.V. until 24 May 2024