

Press Release

Paris – 13 October 2025

Share Transactions Disclosure

Banijay Group N.V. (894500G73K46H93RF180) declares the following transactions made on its own shares (NL0015000X07) from 6 October to 10 October 2025 in accordance with the authorization given by the shareholder's annual meeting on 22 May 2025.

Trade Date	Side	Total Daily Volume (Number of Shares)	Average Price	Amount of Transactions	Market Identification Code
2025-10-06	BUY	135	9.142593	1 234.25	XAMS
2025-10-06	SELL	270	9.190741	2 481.50	XAMS
2025-10-07	BUY	87	9.200000	800.40	XAMS
2025-10-07	SELL	110	9.227273	1 015.00	XAMS
2025-10-08	BUY	185	9.313514	1 723.00	XAMS
2025-10-08	SELL	764	9.380236	7 166.50	XAMS
2025-10-09	BUY	360	9.519444	3 427.00	XAMS
2025-10-09	SELL	1398	9.601001	13 422.20	XAMS
2025-10-10	BUY	240	9.766458	2 343.95	XAMS
2025-10-10	SELL	617	9.826013	6 062.65	XAMS

The disclosure of all share transactions was made publicly available and can be consulted on the company's website (<https://group.banijay.com/liquidity-agreement/>) under the section « Investors ».

Agenda

Q3 2025 results: 6 November 2025

Investor Relations

investors@group.banijay.com

Press Relations

banijaygroup@brunswickgroup.com

About Banijay Group

Banijay Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include Content production & distribution (through Banijay Entertainment, the largest international independent producer distributor), Live experiences (through Banijay Live, a leading player in live experiences) and Online sports betting & gaming (through Banijay Gaming, Europe's fastest-growing online sports betting platform). In 2024, Banijay Group recorded revenue and Adjusted EBITDA of €4.8bn and €900m respectively.

Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ NA, Reuters: BNJ.AS).