

Paris – 05 January 2026**Share Transactions Disclosure**

Banijay Group N.V. (894500G73K46H93RF180) declares the following transactions made on its own shares (NL0015000X07) from 29 December 2025 to 02 January 2026 in accordance with the authorization given by the shareholder's annual meeting on 22 May 2025.

Trade Date	Side	Total Daily Volume (Number of Shares)	Average Price	Amount of Transactions	Market Identification Code
2025-12-29	BUY	208	8.224760	1 710.75	XAMS
2025-12-29	SELL	400	8.281250	3 312.50	XAMS
2025-12-30	BUY	45	8.350000	375.75	XAMS
2025-12-31	BUY	227	8.292952	1 882.50	XAMS
2025-12-31	SELL	450	8.327778	3 747.50	XAMS
2026-01-02	BUY	35	8.350000	292.25	XAMS
2026-01-02	SELL	525	8.402381	4 411.25	XAMS

The disclosure of all share transactions was made publicly available and can be consulted on the company's website (<https://group.banijay.com/liquidity-agreement/>) under the section « Investors ».

Agenda

FY 2025 results: 5 March 2026

Investor Relations

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Press Relations

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About Banijay Group

Banijay Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include Content production & distribution (through Banijay Entertainment, the largest international independent producer distributor), Live experiences (through Banijay Live, a leading player in live experiences) and Online sports betting & gaming (through Banijay Gaming, Europe's fastest-growing online sports betting platform). In 2024, Banijay Group recorded revenue and Adjusted EBITDA of €4.8bn and €900m respectively.

Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ NA, Reuters: BNJ.AS).