

**Heineken N.V. to divest minority stake in Dominican Republic Brewery CND**

Amsterdam, 16 April 2012 – Heineken N.V. ('HEINEKEN') today announced that it will sell its 9.3% minority shareholding in Cervecería Nacional Dominicana S.A. ('CND') in the Dominican Republic for US\$ 237 million, ultimately to AmBev Brasil Bebidas S.A. ('AmBev Brasil'), a closely-held subsidiary of Companhia de Bebidas das Américas – AmBev.

Through this transaction, HEINEKEN monetises its minority investment at an attractive valuation, in line with the price to be paid by AmBev Brasil for the acquisition of a 41.76% stake in CND from the controlling family of the Dominican brewer.

Closing of the transaction is expected to take place in the second quarter of 2012 and subsequently HEINEKEN expects to realise a post-tax exceptional book gain of approximately EUR 130 million.

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Editorial information:

HEINEKEN is a proud, independent global brewer committed to surprise and excite consumers with its brands and products everywhere. The brand that bears the founder's family name – Heineken® – is available in almost every country on the globe and is the world's most valuable international premium beer brand. The Company's aim is to be a leading brewer in each of the markets in which it operates and to have the world's most valuable brand portfolio. HEINEKEN wants to win in all markets with Heineken® and with a full brand portfolio in markets of choice. The Company is present in over 70 countries and operates more than 140 breweries with volume of 214 million hectolitres of group beer sold. HEINEKEN is Europe's largest brewer and the world's third largest by volume. HEINEKEN is committed to the responsible marketing and consumption of its more than 200 international premium, regional, local and specialty beers and ciders. These include Amstel, Birra Moretti, Cruzcampo, Desperados, Dos Equis, Foster's, Heineken, Newcastle Brown Ale, Ochota, Primus, Sagres, Sol, Star, Strongbow, Tecate, and Zywiec. Our leading joint venture brands include Cristal, Kingfisher, Tiger and Anchor. In 2011, revenue totaled EUR 17.1 billion and EBIT (beia) was EUR 2.7 billion. The number of people employed is around 70,000. Heineken N.V. and Heineken Holding N.V. shares are listed on the Amsterdam stock exchange. Prices for the ordinary shares may be accessed on Bloomberg under the symbols HEIA NA and HEIO NA and on the Reuter Equities 2000 Service under HEIN.AS and HEIO.AS. Most recent information is available on HEINEKEN's website: [www.theHEINEKENcompany.com](http://www.theHEINEKENcompany.com).