

PRESS RELEASE HOLLAND COLOURS

Holland Colours NV reaches agreement about financing

Holland Colours has reached agreement with its lenders in Holland and the United States about the principles underlying its financing. The current financing will be continued under new conditions. These new conditions involve amongst others additional securities in Holland, Hungary and the United States and increased interest rates. In addition, some new covenants will apply. The new agreements will lead to higher financing costs in 2009/2010. The terms and repayment obligations of the long term loans will not change. The agreements with the lender in Indonesia remain unaltered.

Apeldoorn, July 6, 2009

Profile

- Approximately 380 employees;
- 2,000 customers in 80 countries;
- 10 locations;
- Worldwide network of agents;
- Each employee is shareholder.

Holland Colours NV is an independent Dutch company with offices in North America and Mexico, Europe and Asia. The company was founded in 1979 and has been listed on the NYSE Euronext Amsterdam Stock Exchange since 1989. Holland Colours makes products for colouring plastics, the main products being Holcobatch and Holcoprill. Both these products have the advantage of being free flowing, dust-free, and easy to dose. Furthermore, Holland Colours makes pastes for colouring silicones, elastomers, PET packaging and other applications.

Holland Colours concentrates worldwide on three focus markets:

- Building & Construction (especially PVC applications);
- Packaging (especially PET applications);
- Silicones & Elastomers.

Approximately 80% of the turnover is realised in these three markets.

Virtually the entire production is generated by our four principal plants in the Netherlands, Hungary, the United States and Indonesia. The turnover of the new production site in China is growing fast.

Holland Colours is organised in three regional divisions that operate as profit centres in their specific region: Europe (including the Middle East and Africa), Americas and Asia. Turnover is distributed between Europe (60%), North and South America (30%) and Asia (10%).

Important dates:

July 6, 2009	General Meeting of Shareholders at 13:30h at the offices of the company
October 30, 2009	Publication of the 2009/2010 half-yearly figures

HOLLAND COLOURS NV

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