

PRESS RELEASE HOLLAND COLOURS

Three members of the supervisory board of Holland Colours to resign

Holland Colours NV is today announcing that three of the four members of its supervisory board will be stepping down shortly. This concerns Nico Gerardu (chairman, member of the supervisory board since June 2006), Harm van der Lof (member of the supervisory board since July 2007) and Marcel Zegger (member of the supervisory board since June 2005). The fourth member, Jan Willem de Heer (member of the supervisory board since April 2010), will remain in office.

The reason for the resignation of the three supervisory board members lies in a difference in views between majority shareholder Holland Pigments BV and the supervisory board members with respect to the further adjustments to the governance structure of Holland Colours NV after the disbandment of Stichting Prioriteit Holland Colours in 2010, including adjustments to the employee participation scheme of Holland Colours NV as structured via Holland Pigments BV. The three supervisory board members are of the view that they are unable to sufficiently perform their supervisory duties as a result of this.

Van der Lof will not be making himself available for reelection at the general meeting of shareholders of 11 July 2011. In order to ensure continuity within the supervisory board, Gerardu and Zegger will resign their office once the selection, appointment and induction of successors to the supervisory board has taken place.

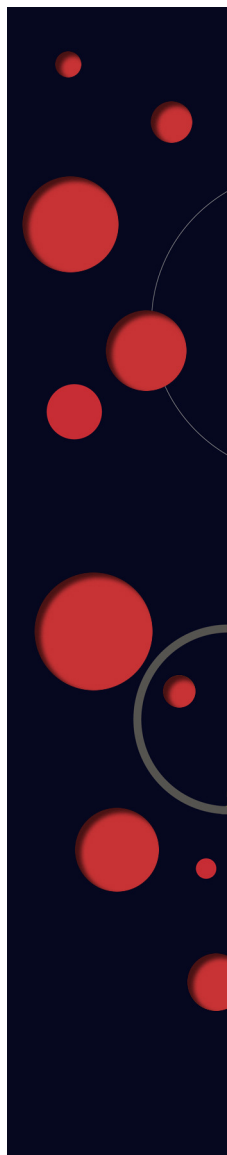
The supervisory board of Holland Colours NV will take the necessary measures to timely fill the vacancies arising.

Holland Colours NV respects the three supervisory board members' decision and is grateful for their many years of effort for the company.

Apeldoorn, May 10, 2011

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HOLLAND COLOURS

Corporate profile

- Approximately 385 employees;
- 2,000 customers in 80 countries;
- 10 (production) sites;
- Worldwide network of agents;
- Each employee is stockholder.

Holland Colours was founded in 1979 and has been listed on the NYSE Euronext Amsterdam Stock

Exchange since 1989. It is an independent Dutch corporation with offices in North America and Mexico, Europe and Asia. Holland Colours makes products for colouring synthetic materials, the main products being Holcobatch and Holcoprill. Both these products have the advantage of being free flowing, dust-free, and very easy to dose. Furthermore, Holland Colours makes pastes for colouring silicones, elastomers, PET packaging and other applications.

Holland Colours concentrates worldwide on three focus markets:

- Building & Construction (especially PVC applications)
- Packaging (especially PET applications)
- Silicones & Elastomers

Around 85% of turnover is realized in these three markets.

Virtually the entire production is generated by our four principal plants in the Netherlands, Hungary, the United States and Indonesia.

Holland Colours is organized in three regional divisions that operate as profit centers in each specific region: Europe (including the Middle East and Africa), Americas and Asia. The global turnover distribution is Europe 60%, Americas 30% and Asia 10%.

Important dates:

May 30, 2011	Publication of the 2010/2011 results (before opening of the stockexchange)
July 11, 2011	General Meeting of Shareholders at 1:30 p.m. at the offices of the corporation
Augustus 17, 2011	Trading update (after stock-exchange close)
November 3, 2011	Publication of the 2011/2012 half-yearly figures (after stock-exchange close)