PRESS RELEASE HOLLAND COLOURS

Resignation Marco Kok

Holland Colours announces that Marco Kok, CFO / Finance Director, will leave the company as per 31 December 2014.

Marco has indicated that he wants to explore opportunities outside Holland Colours.

Holland Colours respects Marco's decision. We thank him for his contribution during the two years he worked with Holland Colours and wish him all the best in his further endeavours.

An announcement on his succession will follow in due course.

Apeldoorn, 18 September 2014

Holland Colours NV

Rob Harmsen President

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HOLLAND COLOURS

Corporate profile

- Approximately 400 employees;
- 2.000 customers in 80 countries;
- 10 (production) sites;
- Worldwide network of agents;
- Each employee is stockholder.

Holland Colours NV was founded in 1979 and has been listed on the NYSE Euronext Amsterdam Stock Exchange since 1989. It is an independent Dutch company with offices in North America, Mexico, Europe and Asia. Holland Colours makes products for colouring synthetic materials. These so-called colour concentrates are available as both solid and liquid. The key products in solid form are Holcobatch and Holcoprill. The liquid products Holland Colours makes are pastes for colouring Silicones & Elastomers, PET packaging and various other applications.

Holland Colours concentrates worldwide on three focus markets:

- Building & Construction (especially PVC applications);
- Packaging (especially PET applications);
- Silicones & Elastomers.

Around 80% of turnover is realized in these three markets.

Virtually the entire production is generated by our four principal plants in the Netherlands, Hungary, the United States and Indonesia.

Holland Colours is organized in three regional divisions that operate as profit centres in each specific

region: Europe (including the Middle East, India and Africa), the Americas and Asia.

The global distribution of sales is: Europe 54%, Americas 32% and Asia 14%.

Important dates:

30 October 2014 Publication of semi-annual figures for 2014/2015

5 February 2015 Interim statement

28 May 2015 Publication of annual figures for 2014/2015

09 July 2015 General Meeting of Shareholders

HOLLAND COLOURS NV

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