

Press release

23 December 2014

NN Group new title sponsor of Marathon Rotterdam and City-Pier-City Run The Hague

NN Group is pleased to announce that it has chosen running as its main sport sponsoring domain. NN just finalised a three-year title sponsorship agreement with the Marathon Rotterdam and the City-Pier-City Run (CPC) in The Hague.

With the sponsorship of these running events in the Netherlands, NN Group aims to enhance awareness of the newly launched NN brand which includes Nationale-Nederlanden and NN Investment Partners, the future name of ING Investment Management. In the years to come, NN's objective is to support more running activities in some of its other key markets.

Lard Friese, CEO NN Group said: "We are happy to support such prestigious Dutch running events. With this sponsorship, we want to offer our support to the sport, its athletes and all the people who practise running or jogging themselves. This sponsorship fits well with NN's values and our aim to contribute to people's general and financial health and well-being. Also, running attracts a diverse field of participants and spectators in terms of gender, age and nationality, which matches the diverse character of our employees and customers."

"We are proud that NN is the new title sponsor of the Marathon Rotterdam and the CPC Run in The Hague," said Mario Kadiks, director of Marathon Rotterdam. "With NN we have found a committed partner that perfectly fits our running events in Rotterdam and The Hague. From the first conversation it feels good. We look forward to a successful cooperation."

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NN Group profile

NN Group is an insurance and investment management company with a strong, predominantly European presence in more than 18 countries. With over 12,000 employees the group offers retirement services, insurance, investments and banking to more than 15 million customers. NN Group includes Nationale-Nederlanden, ING Insurance Europe, ING Investment Management and ING Life Japan and is listed on Euronext Amsterdam (NN).

About the NN Marathon Rotterdam

On Sunday April 12, 2015 the NN Marathon Rotterdam will take place for the 35th time. This high quality marathon is well known for its fast times, professional organization and the many enthusiastic supporters along the course. The world's top athletes will be at the start on the bustling Coolingsingel, alongside ten thousands of other runners who will also triumph, each in their own unique way. The Marathon Rotterdam has been awarded with the IAAF Gold Label for Road Races. The Gold Label is the

highest international qualification awarded by the International Association of Athletics Federations for running events.

About the NN CPC Run The Hague

The NN CPC Run in The Hague is a Half Marathon, the course where the Kenyan Samuel Wanjiru ran the world record (58:33 hours) in 2007. However The NN CPC Run The Hague is much more than that. Many thousands of runners and spectators enjoy the different runs.

Important legal information

NN Group's Annual Accounts are prepared in accordance with International Financial Reporting Standards as adopted by the European Union ("IFRS-EU"). In preparing the financial information in this document, the same accounting principles are applied as in the NN Group N.V. condensed consolidated interim financial information for the period ended 30 June 2014. All figures in this document are unaudited. Small differences are possible in the tables due to rounding. Certain of the statements contained herein are not historical facts, including, without limitation, certain statements made of future expectations and other forward-looking statements that are based on management's current views and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in such statements. Actual results, performance or events may differ materially from those in such statements due to, without limitation: (1) changes in general economic conditions, in particular economic conditions in NN Group's core markets, (2) changes in performance of financial markets, including developing markets, (3) consequences of a potential (partial) break-up of the euro, (4) the implementation of the EC Restructuring Plan, (5) changes in the availability of, and costs associated with, sources of liquidity as well as conditions in the credit markets generally, (6) the frequency and severity of insured loss events, (7) changes affecting mortality and morbidity levels and trends, (8) changes affecting persistency levels, (9) changes affecting interest rate levels, (10) changes affecting currency exchange rates, (11) changes in investor, customer and policyholder behaviour, (12) changes in general competitive factors, (13) changes in laws and regulations, (14) changes in the policies of governments and/or regulatory authorities, (15) conclusions with regard to accounting assumptions and methodologies, (16) changes in ownership that could affect the future availability to us of net operating loss, net capital and built-in loss carry forwards, (17) changes in credit and financial strength ratings, (18) NN Group's ability to achieve projected operational synergies and (19) the other risks and uncertainties detailed in the Risk Factors section contained in recent public disclosures made by NN Group and/or related to NN Group (such as the most recent annual report of ING Groep N.V.). Any forward-looking statements made by or on behalf of NN Group speak only as of the date they are made, and, NN Group assumes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information or for any other reason. This document does not constitute an offer to sell, or a solicitation of an offer to buy, any securities.