

**Océ N.V.**

## **Océ introduces three new printing systems at European trade fair in Germany**

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*Pöding, Germany, 6 March 2007* – **Océ N.V.**, a leading international document management company, today launched three new digital printing systems at its annual Océ OpenHouse trade fair in Germany. These systems provide leading technologies in their respective segments, demonstrating Océ's prominent position in developing high quality and high productive printing systems.

### **Océ VarioPrint 6160 and Océ VarioPrint 6200 target high volume production market**

These two new cutsheet printers are based on Océ Gemini Instant Duplex Technology. The new Océ VarioPrint 6160 and Océ VarioPrint 6200 simultaneously print the front and back of a sheet at respectively 160 and 200 prints per minute. In March 2006, Océ introduced its first Gemini system, the Océ VarioPrint 6250. All three systems are available for immediate delivery. The Océ VarioPrint 6160 is intended for monthly print volumes of 300,000 to 2.5 million prints; the Océ VarioPrint 6200 monthly prints volumes of 500,000 to 5 million. These introductions demonstrate Océ's commitment to continue to service a wide range of customers in the high volume production printing market. Over 80% of the jobs produced on high volume cutsheet systems are double sided prints, but until 2006 all existing systems were designed for simplex printing. With the introduction of the Océ VarioPrint 6000 family, Océ offers greater operational efficiency and lower printing costs for commercial and corporate customers in the high volume production market.

### **New Océ Arizona 250 GT services growing display graphic market**

Introducing its next generation Océ Arizona 250 GT printer, Océ offers its customers near photographic image quality, in the global display graphic marketplace. The Océ Arizona 250 GT printer uses UV curable inks and Océ VariaDot imaging technology, including a true flatbed platform to print onto a wide variety of rigid substrates, and features an optional roll-to-roll module for printing onto flexible media. This advanced printing system enables companies to significantly improve the image quality of outdoor advertising and banners, amongst others. In 2006 industry experts estimated the global display graphic market at € 3.7 billion and anticipate the market to grow with about 6% per annum. The core of this market are digital printers, graphic screen printers, sign makers, photo labs and reprographers, producing huge text and images for indoor and outdoor use. Since 2001, Océ has conducted several acquisitions in this market in the United States, Switzerland, Scandinavia, France and Benelux.

### **Océ VarioStream 9240 provides process-colour innovation**

As the leader in the global continuous feed printing market, Océ today unveiled another highlight in its VarioStream 9000 series: the VarioStream 9240, a digital printer combining the flexibility and reliability of its predecessors with process-colour printing capability. Based upon the concept of "Job Appropriate Colour", the VarioStream 9240 operates with maximum cost efficiency at each application. black-and-white, one spot colour,

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two or three, or C/M/Y/K four-colour process printing, the Océ VarioStream 9240 can print them all. The new printing system is fully able to print complex colour content to reproduce illustrations, tables and graphics without compromising on the fine detail. This printing system is an effective and efficient choice for all high volume applications and especially for transaction printing, such as bank statements and direct mail. Also, an increasing number of publishers benefit from the flexible colour capabilities of the VarioStream 9000 series to print their books digitally, at the same time offering their customers the opportunity to obtain personalised books, amongst others.

### **About Océ**

Océ is one of the world's leading document management companies. In advanced research centres and high-tech production facilities the company develops products and services for the efficient and effective exchange of information. These comprise products for the reproduction, presentation, distribution and management of documents. The range of products and services offered by Océ is characterised by its recognised high quality, which is based on reliability, productivity, durability, ease of use and environmental friendliness.

Océ's products and services are mainly offered direct via the company's own sales and service organisations; a limited number of them are also distributed via third parties. Océ focuses on professional user environments, particularly on those in which high document volumes are processed.

In 2006 Océ achieved revenues of about € 3.1 billion and has around 24,000 employees worldwide. For more information on Océ, please visit [www.oce.com](http://www.oce.com).

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*Océ N.V.*

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## **Forward-looking statements**

This release contains certain *forward-looking statements* within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements refer to future events and may be expressed in a variety of ways, including the use of future or present tense language such as 'expects', 'projects', 'anticipates', 'intends' or other similar words.

Océ has based these forward-looking statements on its current expectations and projections about future events.

Océ's expectations and projections may change and Océ's actual results, performance or achievements could be significantly different from the results expressed in or implied by these forward-looking statements based on various important factors, risks and uncertainties which are neither manageable nor foreseeable by Océ (and some of which are beyond Océ's control).

When considering these forward-looking statements, one should keep in mind these risks, uncertainties and other cautionary statements made in this report or in Océ's other annual or periodic filings made with the United States Securities and Exchange Commission.

These factors, risks and uncertainties include, but are not limited to changes in economic and business conditions, customer demand in competitive markets, the successful introduction of new products and services into markets, developments in technology, adequate pricing of products and services, competitive pricing pressures within Océ's markets, the financing of Océ's business activities, efficient and cost-effective operations, changes in foreign currency exchange rates, fluctuations in interest rates, political uncertainties, changes in governmental regulations and laws, tax rates, successful acquisitions, joint ventures and disposals and the effects of recent or further terrorist attacks and the war on terrorism.

For a more detailed discussion of the factors, risks and uncertainties that may affect Océ's actual results, performance or achievements, reference is made to the annual report for 2006 (part 1 and 2), Océ's Annual Report on Form 20-F and any other filings made by Océ with the United States Securities and Exchange Commission.

Océ's forward-looking statements speak only as of the date on which the statements are made, and Océ is under no obligation to update or revise publicly any forward-looking statement, whether as a result of new information, future events or otherwise.

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