



Océ N.V.

Océ in strategic distribution partnership with Founder Group of China

Strengthens position in growing Chinese digital printing market

Poing, Germany, 6 March 2007- Océ N.V., a leading international document management company, today announced it enters into a strategic distribution partnership with Founder Group in China. Today, an agreement for this partnership has been signed at Océ's OpenHouse in Poing, Europe's largest annual digital printing fair. Founder's nation wide sales organisation will sell Océ's digital printing systems in the high volume printing and graphic arts markets. In 2006, Océ achieved revenues in countries outside the US and EU, including China, of approximately € 230 million. In China Océ employs 170 people.

The production printing market in China still is 98% offset and 2% digital printing. Digital production printing growth rate is forecasted at a 17,5 – 20% per annum until 2015.

For Océ, this new partnership represents an attractive opportunity to strengthen its position in the rapidly growing Chinese digital printing market. Founder Electronics, a wholly owned subsidiary of a publicly listed company under Founder Group, is the largest software, system and solution provider to the digital printing industry in China and a major distributor of digital printing systems.

For Founder Electronics, the partnership provides the opportunity to offer its digital printing software system solutions globally. Taking advantage of this partnership, Founder is going to promote its technologies in digital printing and network publishing to the global market.

Part of Founder is the Founder EasiPrint chain of digital printing franchise stores, currently numbering over 200 outlets throughout China, with plans to expand to more than 1,000 stores in the next three to five years.

Partnership strengthens Océ distribution power in China

Enlarging distribution power is one of the corner stones of the corporate growth strategy of Océ. 'The partnership with Founder is an important element of our growth strategy in China', said Rokus van Iperen, CEO of Océ N.V. 'This strategic partnership will strengthen our distribution power for systems and services in the Chinese market by leveraging the nationwide coverage of the Founder EasiPrint sales organisation. The fast-growing numbers of Founder EasiPrint franchise stores offer a significant opportunity for sales of our digital printing systems in both the high-volume printing and graphic arts markets.'

Synergies will build on established business relationship

The strategic partnership will build on the established business relationship between Océ and Founder. Over the last years, Founder already did sell Océ printing systems in China. Under the agreement signed today, Founder will continue and expand this practice, offering Océ printing systems via its currently over 200 EasiPrint stores. Among them is the Océ Colour Production System 900 Platinum, a leading digital colour printer. In addition, Océ and Founder have reached agreement on a technology partnership, involving amongst others Founder

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Océ investor information on Internet: <http://www.investor.oce.com>





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controllers to be included in Océ printing systems, enabling these systems to handle the Chinese language characters.

About Founder Group & Founder Electronics

Founded by Beijing University, the most prestigious university in China, Founder is one of the largest technology companies in China today. Starting from an innovative core of printing and laser typesetting technologies, Founder enabled the computerization of China's printing industry. Founder has more than 85% market share in news and publishing sectors in China. Utilising digital copyright management technology, Founder's network publishing strategy has become the most comprehensive digitized network security platform in China. Founder provides products and services to customers in a wide range of industries worldwide including newspapers, commercial publishing, printing, broadcasting, television, internet, libraries and government administration.

Founder Group, which reported 2006 revenues of over USD 3.5 billion, is a leading provider of advanced information technology, software products, business solutions, and other value-added services with more than 20,000 employees world-wide. For more information, please visit www.founder.com

Beijing Founder Electronics Co. Ltd. is the largest software, system and solution provider to the Chinese digital printing industry, and partners with several leading international digital printing vendors.

About Océ

Océ is one of the world's leading document management companies. In advanced research centres and high-tech production facilities the company develops products and services for the efficient and effective exchange of information. These comprise products for the reproduction, presentation, distribution and management of documents. The range of products and services offered by Océ is characterised by its recognised high quality, which is based on reliability, productivity, durability, ease of use and environmental friendliness.

Océ's products and services are mainly offered direct via the company's own sales and service organisations; a limited number of them are also distributed via third parties. Océ focuses on professional user environments, particularly on those in which high document volumes are processed.

In 2006 Océ achieved revenues of about € 3.1 billion and has around 24,000 employees worldwide. For more information on Océ, please visit www.oce.com

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Forward-looking statements

This release contains certain *forward-looking statements* within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements refer to future events and may be expressed in a variety of ways, including the use of future or present tense language such as 'expects', 'projects', 'anticipates', 'intends' or other similar words.

Océ has based these forward-looking statements on its current expectations and projections about future events.

Océ's expectations and projections may change and Océ's actual results, performance or achievements could be significantly different from the results expressed in or implied by these forward-looking statements based on various important factors, risks and uncertainties which are neither manageable nor foreseeable by Océ (and some of which are beyond Océ's control).

When considering these forward-looking statements, one should keep in mind these risks, uncertainties and other cautionary statements made in this report or in Océ's other annual or periodic filings made with the United States Securities and Exchange Commission.

These factors, risks and uncertainties include, but are not limited to changes in economic and business conditions, customer demand in competitive markets, the successful introduction of new products and services into markets, developments in technology, adequate pricing of products and services, competitive pricing pressures within Océ's markets, the financing of Océ's business activities, efficient and cost-effective operations, changes in foreign currency exchange rates, fluctuations in interest rates, political uncertainties, changes in governmental regulations and laws, tax rates, successful acquisitions, joint ventures and disposals and the effects of recent or further terrorist attacks and the war on terrorism.

For a more detailed discussion of the factors, risks and uncertainties that may affect Océ's actual results, performance or achievements, reference is made to the annual report for 2006 (part 1 and 2), Océ's Annual Report on Form 20-F and any other filings made by Océ with the United States Securities and Exchange Commission.

Océ's forward-looking statements speak only as of the date on which the statements are made, and Océ is under no obligation to update or revise publicly any forward-looking statement, whether as a result of new information, future events or otherwise.

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