



Océ N.V.

Océ strengthens distribution power in display graphics market through strategic partnership with Fujifilm

Venlo, The Netherlands, April 2, 2007 - Océ N.V., a leading international document management company, today announced it has entered into a strategic partnership with Fujifilm. Under this agreement, Fujifilm will market an OEM version of the new Océ Arizona® 250 GT UV curable flatbed printer to the offset and screenprinting markets. With this expanded distribution network, Océ anticipates a substantial increase in sales of Océ Arizona 250 GT printers. The initial contract covers the next three years with an aim to extend the partnership. This agreement enables Fujifilm to expand its digital portfolio in the offset and screenprinting markets.

Océ and Fujifilm both benefit from this partnership. Fujifilm holds a strong position in the offset and screenprinting markets, and Océ is traditionally well represented in the reprographics and sign making/point-of-sale markets. Fujifilm Sericol, a division of Fujifilm, will supply the UV digital ink to the Océ Arizona 250 GT printer.

The Océ Arizona 250 GT offers printing without compromise for a broad range of applications. The Océ Arizona 250 GT printer uses UV curable inks and Océ VariaDot imaging technology to deliver near-photographic image quality, and includes a true flatbed platform to print onto a wide variety of rigid substrates, and will feature an optional roll-to-roll module for printing onto flexible media.

The Océ Arizona 250 GT is ideal for producing a wide variety of display graphics such as event graphics, point-of-purchase displays, limited-term signage, banners, backlit and reflective rigid displays, transit advertising, and directional signage. The Océ Arizona 250 GT can produce a wide variety of applications including custom furniture, glasswork, fixture enhancement, fine art, or nearly any other object that the imagination can conceive.

Industry experts estimate the global display graphics market at €2.6 billion and anticipate the market to grow approximately 6 percent per year. The core providers in this market are digital printers, graphics screenprinters, sign makers, photo labs and reprographers, all producing wide format visual communications for indoor and outdoor use. Since 2001, Océ has conducted several strategic acquisitions for this market in the United States, Canada, Scandinavia, France and Benelux.

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April 2, 2007

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About Fujifilm

Fujifilm Group is a leading global provider of imaging, information and document-related products and services, and a pioneer of a wide range of digital systems. It had global revenues of \$22.3 billion in the year ended March 31, 2006 and 75,845 employees worldwide.

As a global company with a reputation for the highest quality and reliability, Fujifilm uses leading-edge, proprietary technologies to provide top-quality products and services that contribute to the advancement of culture, science, technology and industry, as well as improved health and environmental protection in society. More information about Fujifilm is available at www.fujifilm.com.

About Océ

Océ Display Graphics Systems is a leading provider of professional, large format solutions for indoor and outdoor color display graphics applications. Océ solutions are specifically designed to enhance the revenue and profit opportunities for service providers by combining hardware with workflow software and the expertise to help companies expand into digital large format color. From extremely high-quality photo laser printers to outdoor-durable systems, Océ offers a total solution including hardware, software, services and financing. Customers benefit in working with a full-service partner they can count on to help their businesses grow.

Océ is a leading provider of digital document management technology and services. The company's solutions are based on Océ's advanced software applications that deliver documents and data over internal networks and the Internet to printing devices and archives -- locally and around the world. Supporting the workflow solutions are Océ digital printers and scanners, considered the most reliable and productive in the world. Océ also offers a wide range of display graphics, consulting and outsourcing solutions.

Netherlands-based Océ N.V. (NASDAQ: OCENY), with a workforce of around 24,000 people and with revenues of € 3.1 billion in 2006, active in approximately ninety countries, maintains research and manufacturing centers in the Netherlands, the United States, Canada, Germany, France, Belgium, the Czech Republic, and Romania. For more information about Océ, visit www.oce.com.

"Océ" is a registered trademark of Océ-Technologies B.V. The Océ logo is a registered trademark of Océ-Nederland B.V. Corporation. "Océ Arizona" is a registered trademark of Océ Display Graphics Systems, Inc. "Fujifilm" is a registered trademark of Fuji Corporation. All product and company names are trademarks or registered trademarks and are the property of their owners and are respectfully acknowledged.

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Forward-looking statements

This release contains certain *forward-looking statements* within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements refer to future events and may be expressed in a variety of ways, including the use of future or present tense language such as 'expects', 'projects', 'anticipates', 'intends' or other similar words.

Océ has based these forward-looking statements on its current expectations and projections about future events. Océ's expectations and projections may change and Océ's actual results, performance or achievements could be significantly different from the results expressed in or implied by these forward-looking statements based on various important factors, risks and uncertainties which are neither manageable nor foreseeable by Océ (and some of which are beyond Océ's control).

When considering these forward-looking statements, one should keep in mind these risks, uncertainties and other cautionary statements made in this report or in Océ's other annual or periodic filings made with the United States Securities and Exchange Commission.

These factors, risks and uncertainties include, but are not limited to changes in economic and business conditions, customer demand in competitive markets, the successful introduction of new products and services into markets, developments in technology, adequate pricing of products and services, competitive pricing pressures within Océ's markets, the financing of Océ's business activities, efficient and cost-effective operations, changes in foreign currency exchange rates, fluctuations in interest rates, political uncertainties, changes in governmental regulations and laws, tax rates, successful acquisitions, joint ventures and disposals and the effects of recent or further terrorist attacks and the war on terrorism.

For a more detailed discussion of the factors, risks and uncertainties that may affect Océ's actual results, performance or achievements, reference is made to the annual report for 2006 (part 1 and 2), Océ's Annual Report on Form 20-F and any other filings made by Océ with the United States Securities and Exchange Commission.

Océ's forward-looking statements speak only as of the date on which the statements are made, and Océ is under no obligation to update or revise publicly any forward-looking statement, whether as a result of new information, future events or otherwise.

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