



# Vision 2015



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3 December 2009

# The economic crisis made Express stronger

## Limited customer loss

- Almost all customers stayed on board due to our broad product portfolio offering 'economic' alternatives
- Despite economic downturn growth in some verticals



## Cost reduction focus in 2009

- Aggressive operational cost reductions to adjust for lower volumes (already started in 2008)
- Structural cost reductions in operations and overhead

## Further structural cost savings

- Continuation of existing and launch of new cost savings and efficiency programmes
- Improving cost competitiveness in domestic and cross-border parcels
- Establishing more road connections



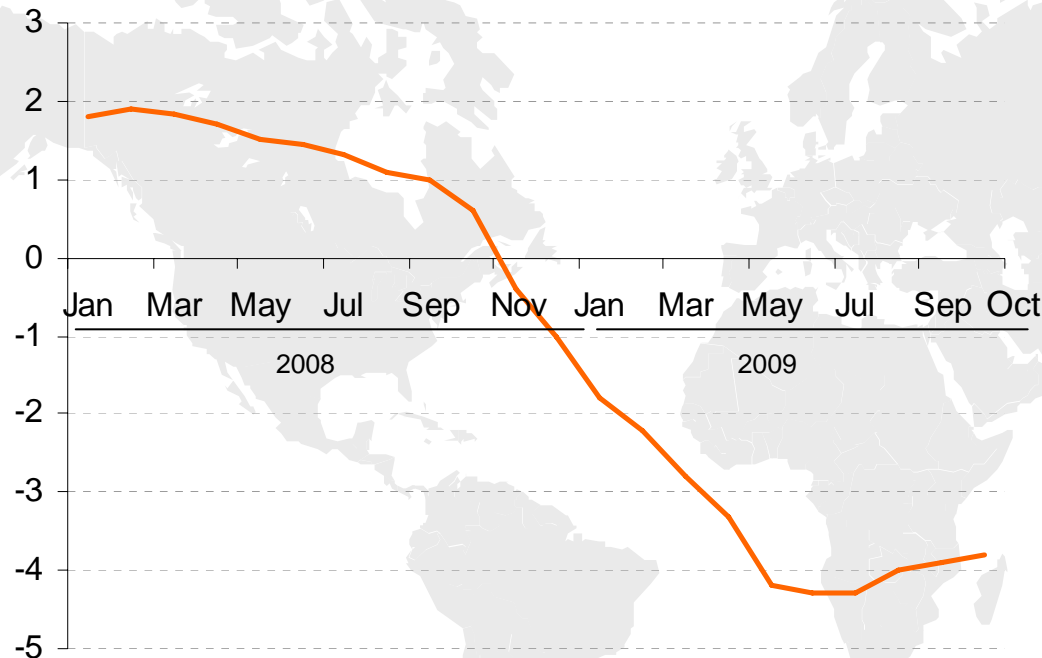
## Leverage new cost position

- Industry specific service propositions
- Rolling out Direct Express
- B2C proposition
  - high-end solutions
  - broker networks
- Inbound Europe flows



# Unprecedented GDP decline

Development of Europe 2009 consensus forecasts GDP growth (%)

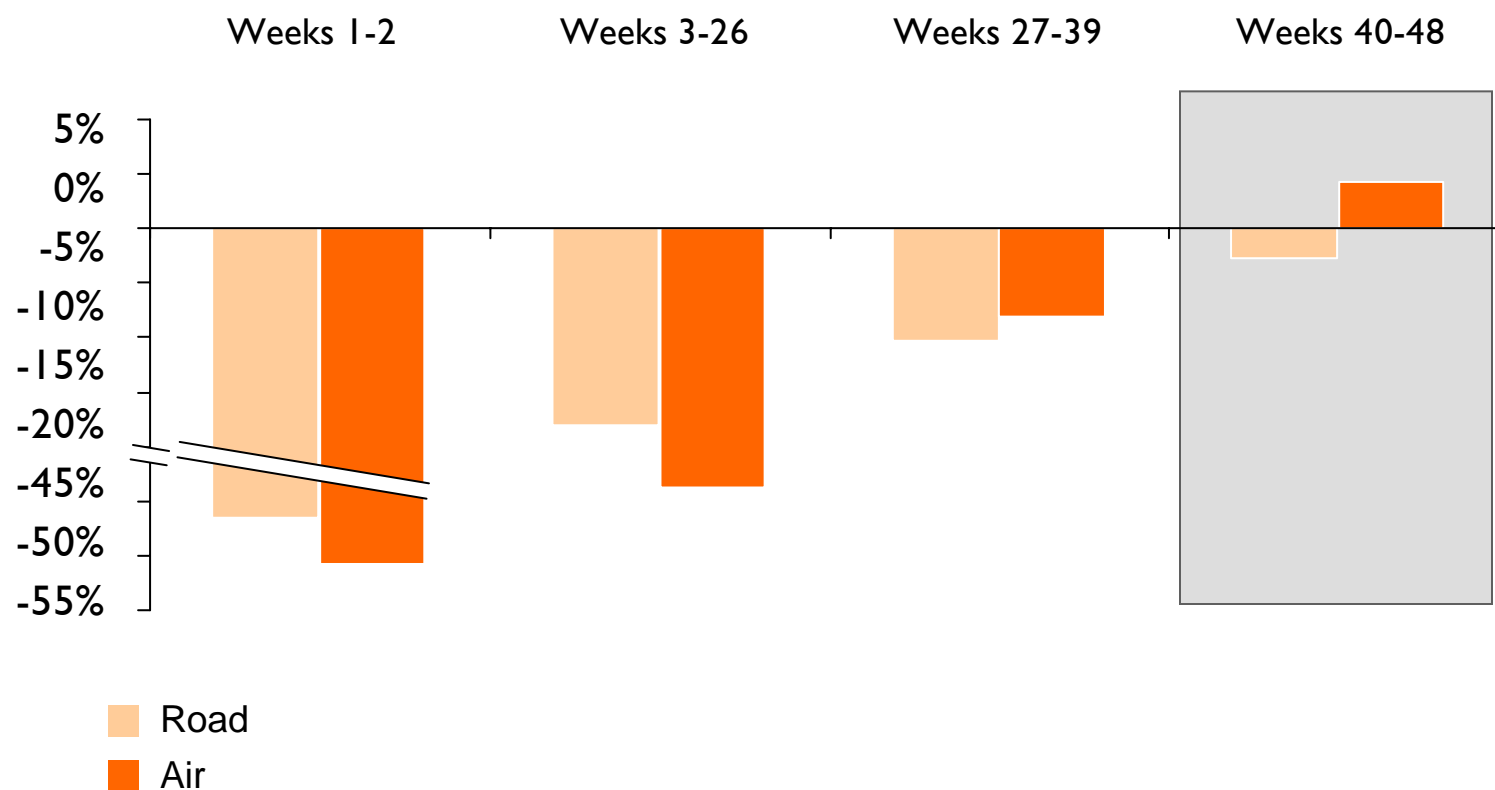


- Airfreight market YTD Sept. 2009 down by 20% versus 2008
- Average EU unemployment up to 10%; other macro-economic indicators also bad

# Express volume decline versus 2008

## Volume development 2009 versus 2008

Core kilos, year-on-year change, in %

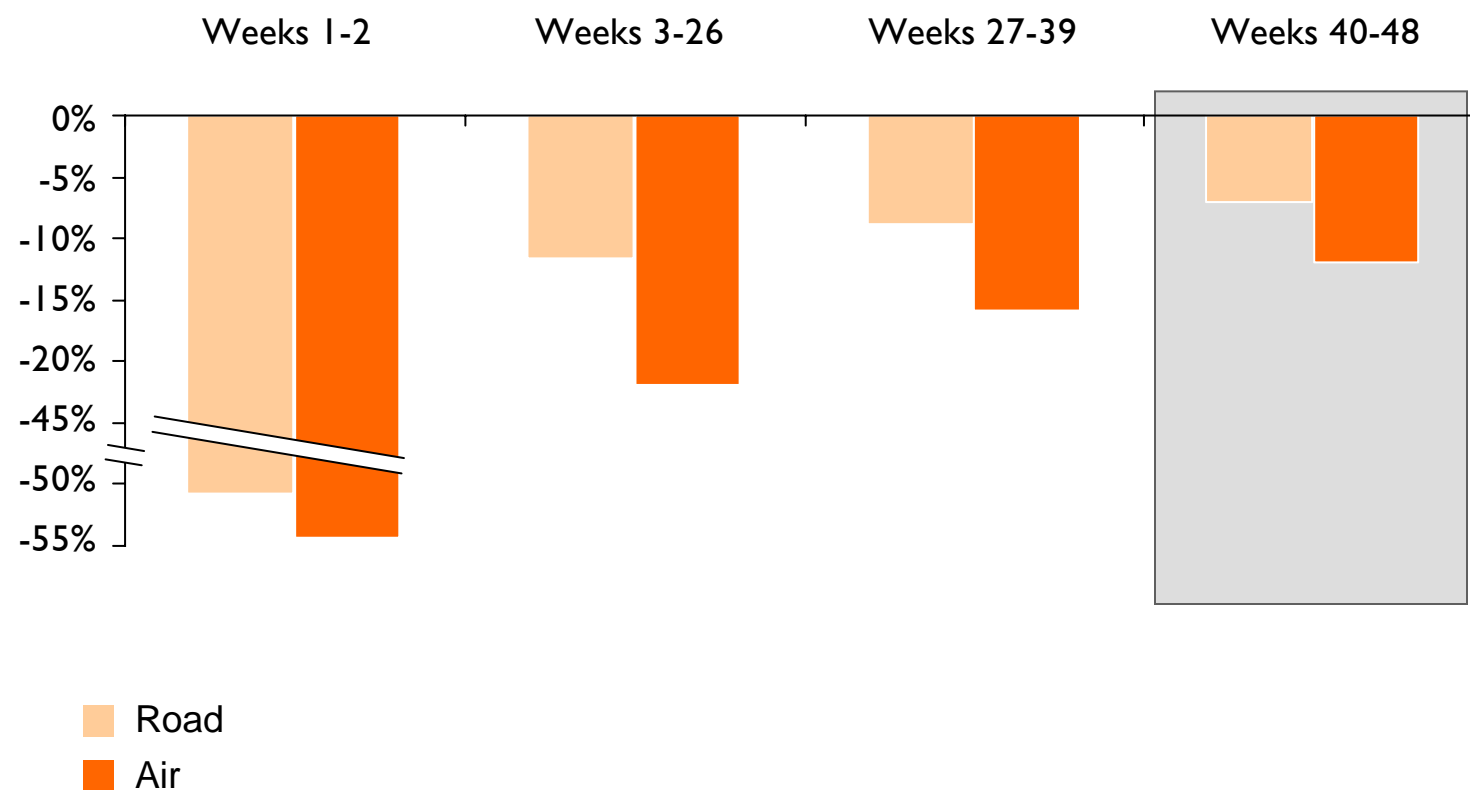


Core volumes exclude Special Services, Hoau, Mercurio, Aracatuba and LIT Cargo

# Express volume decline versus 2007

## Volume development 2009 versus 2007

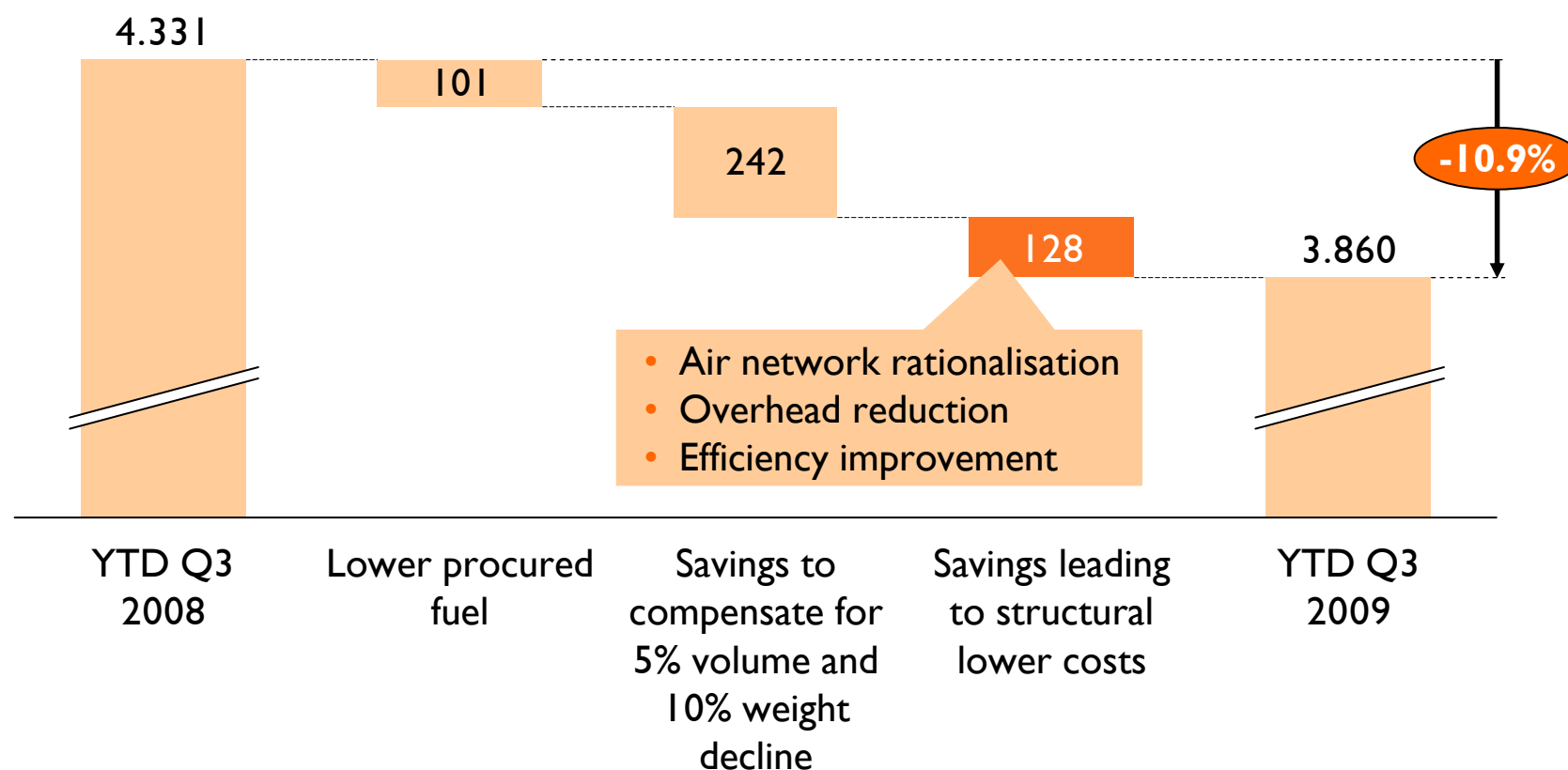
Core kilos, year-on-year change, in %



Core volumes exclude Special Services, Hoau, Mercurio, Aracatuba and LIT Cargo

# Express results heavily impacted, however partially mitigated by cost reduction initiatives ...

**Cost development Q3 YTD 2008 – Q3 YTD 2009 (€ million)**

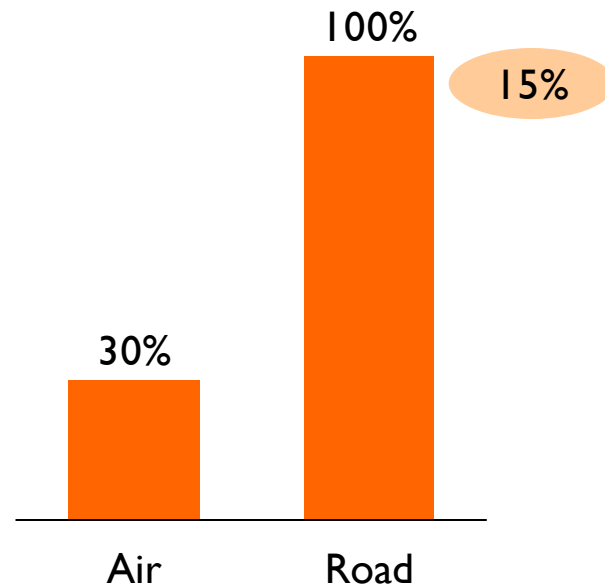
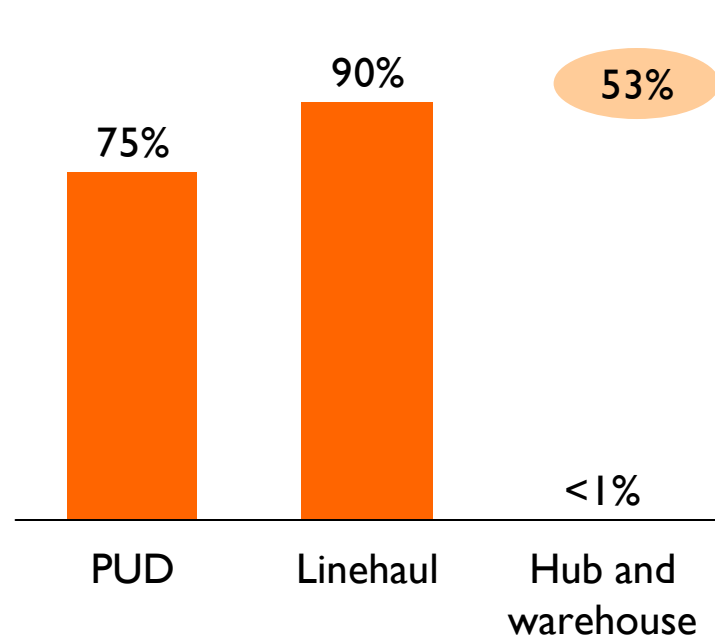


... which were achievable due to high outsourcing levels and strong procurement skills

*Percent of costs outsourced*

Country operations

Central networks

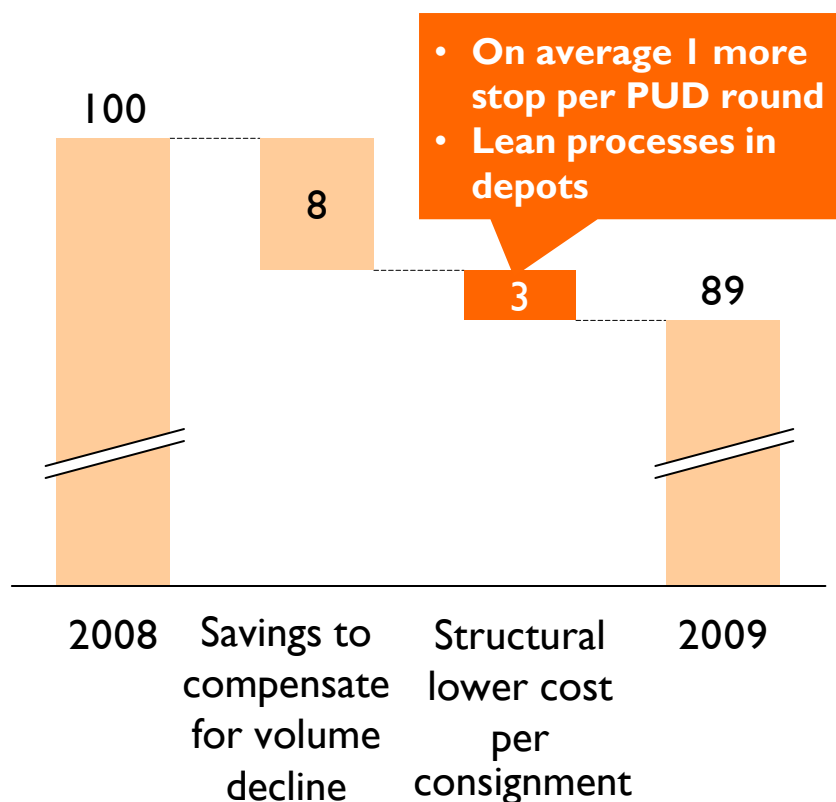


Percent of total costs

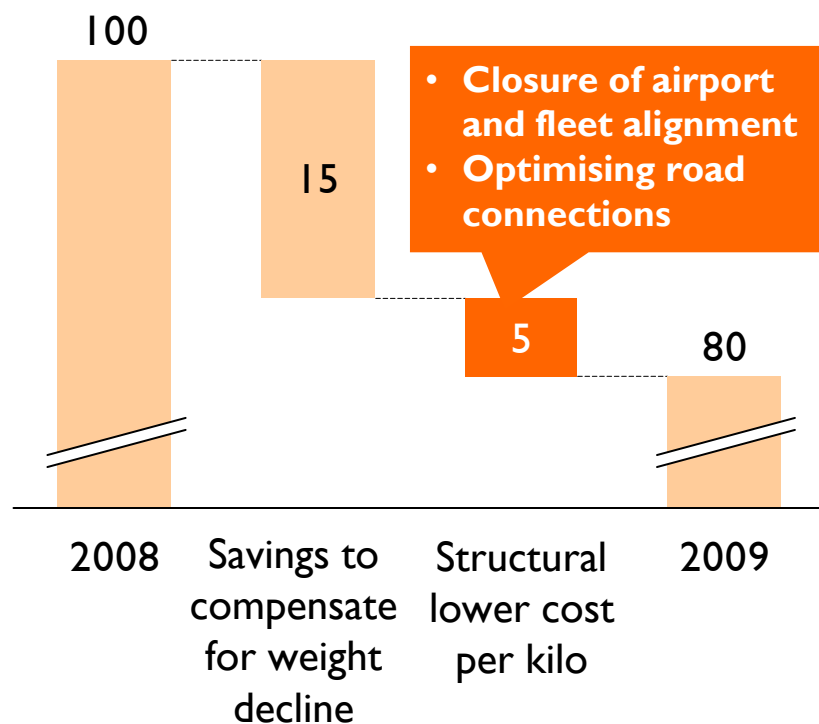
# Operational gearing above volume decline and strong structural cost savings

Cost level index: 2008 = 100

Country operations

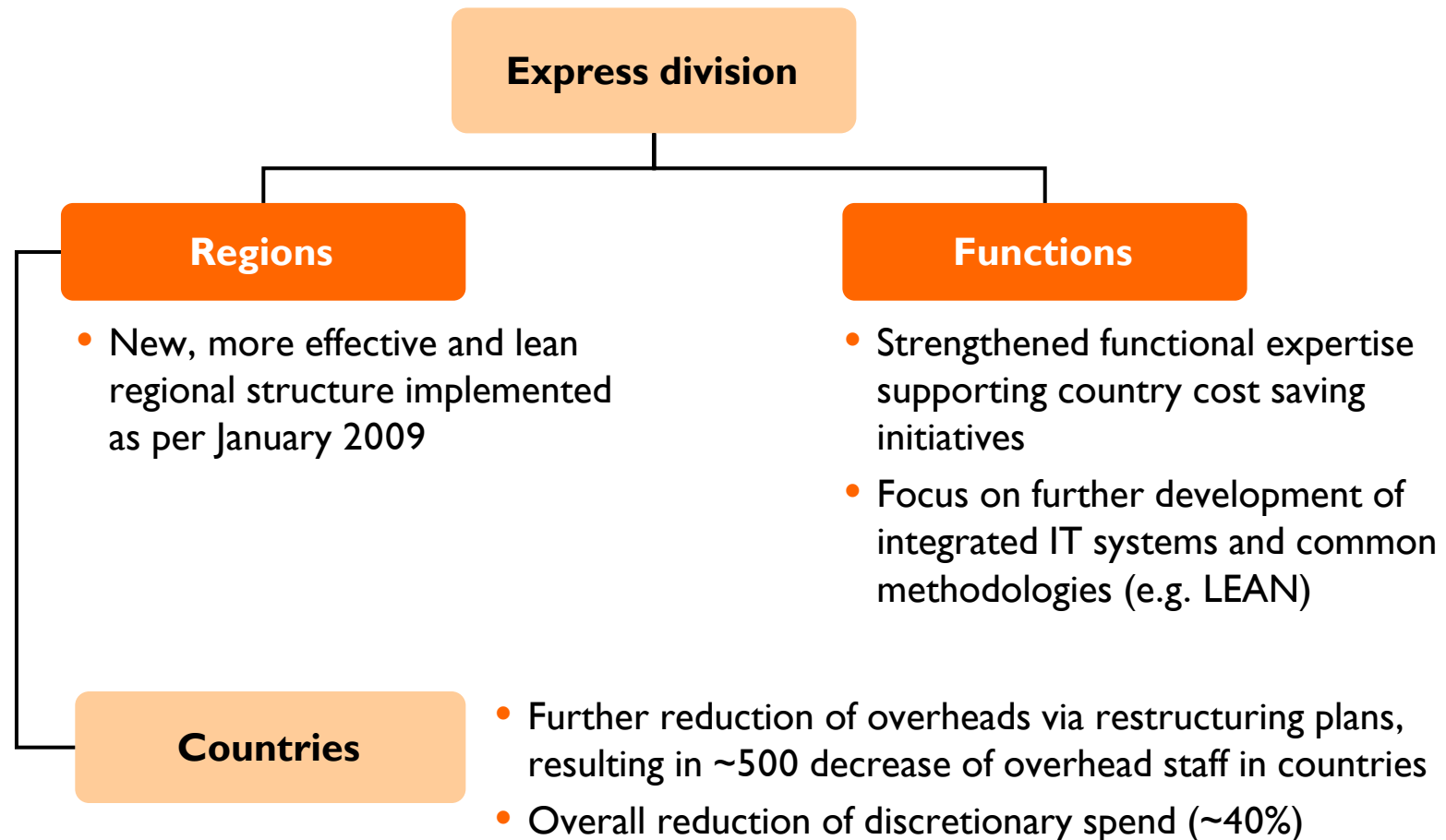


Central networks





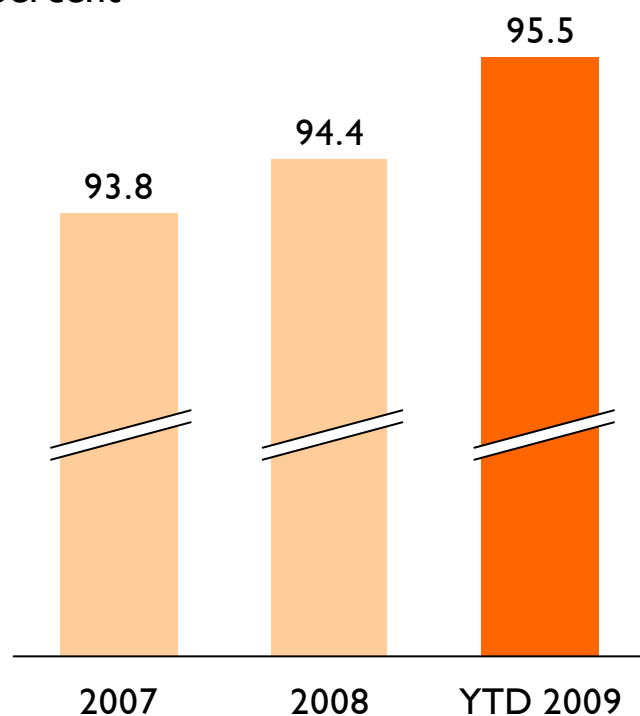
# Express model governs overhead cost savings



# Quality and customer satisfaction have improved ...

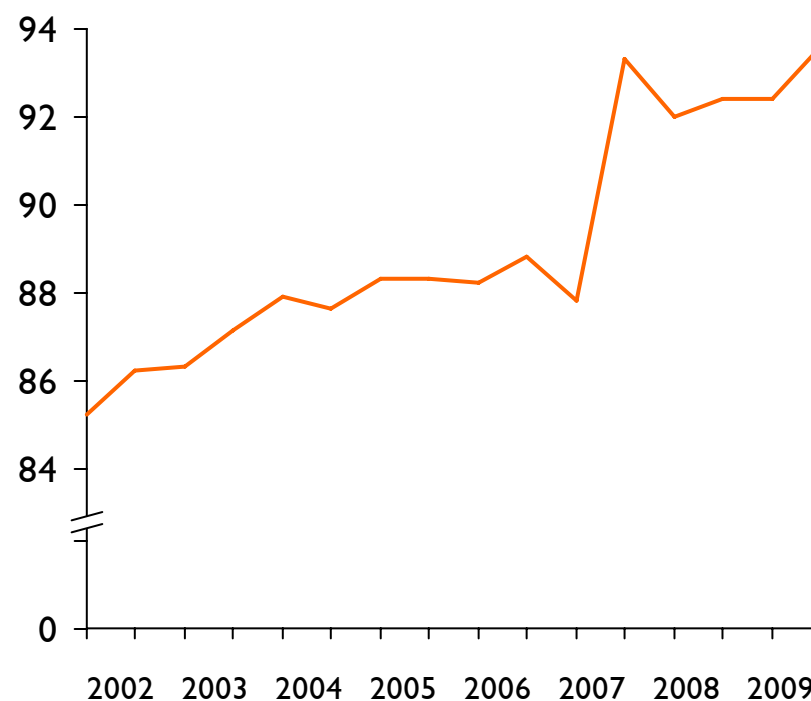
## Service quality

On time delivery performance, percent



## Customer satisfaction

Meeting and exceeding customer expectations, percent

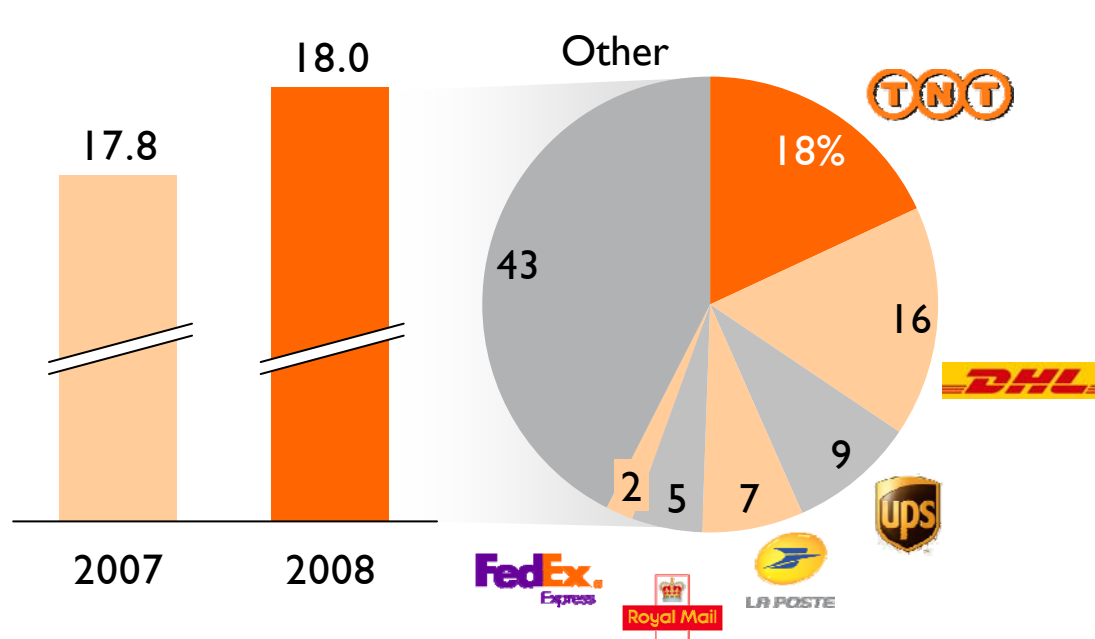


## .. and market share likely to be further increased in current market focus

### Market share growth in 2008

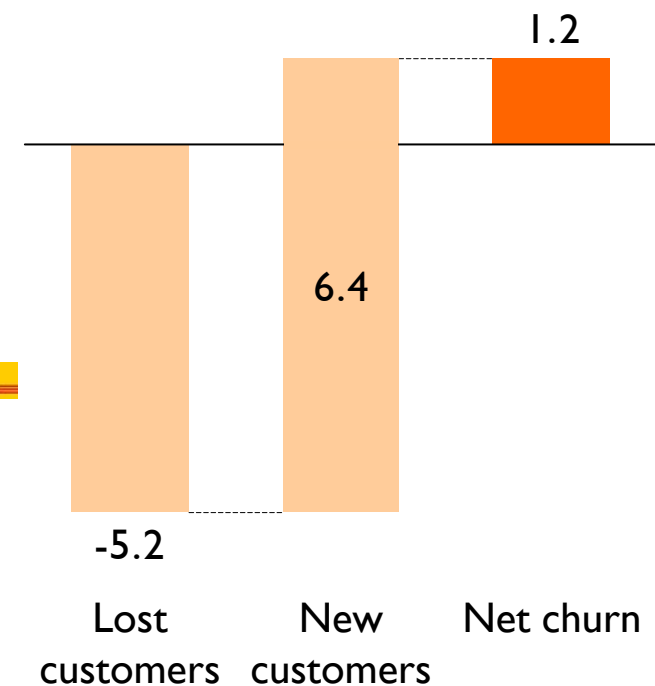
Domestic and Intra-European B2B Express

100% = € 21 billion



### Customer churn in YTD 2009

Percent of total revenues






# Vision 2015: Day-sensitive delivery services

**1** European Parcels

**2** Day-sensitive Freight

**3** Emerging Platforms

**4** Special Delivery Solutions



*Accelerated growth through cost  
efficiency and customer focus*

# Vision 2015 total market Express / standard parcels development

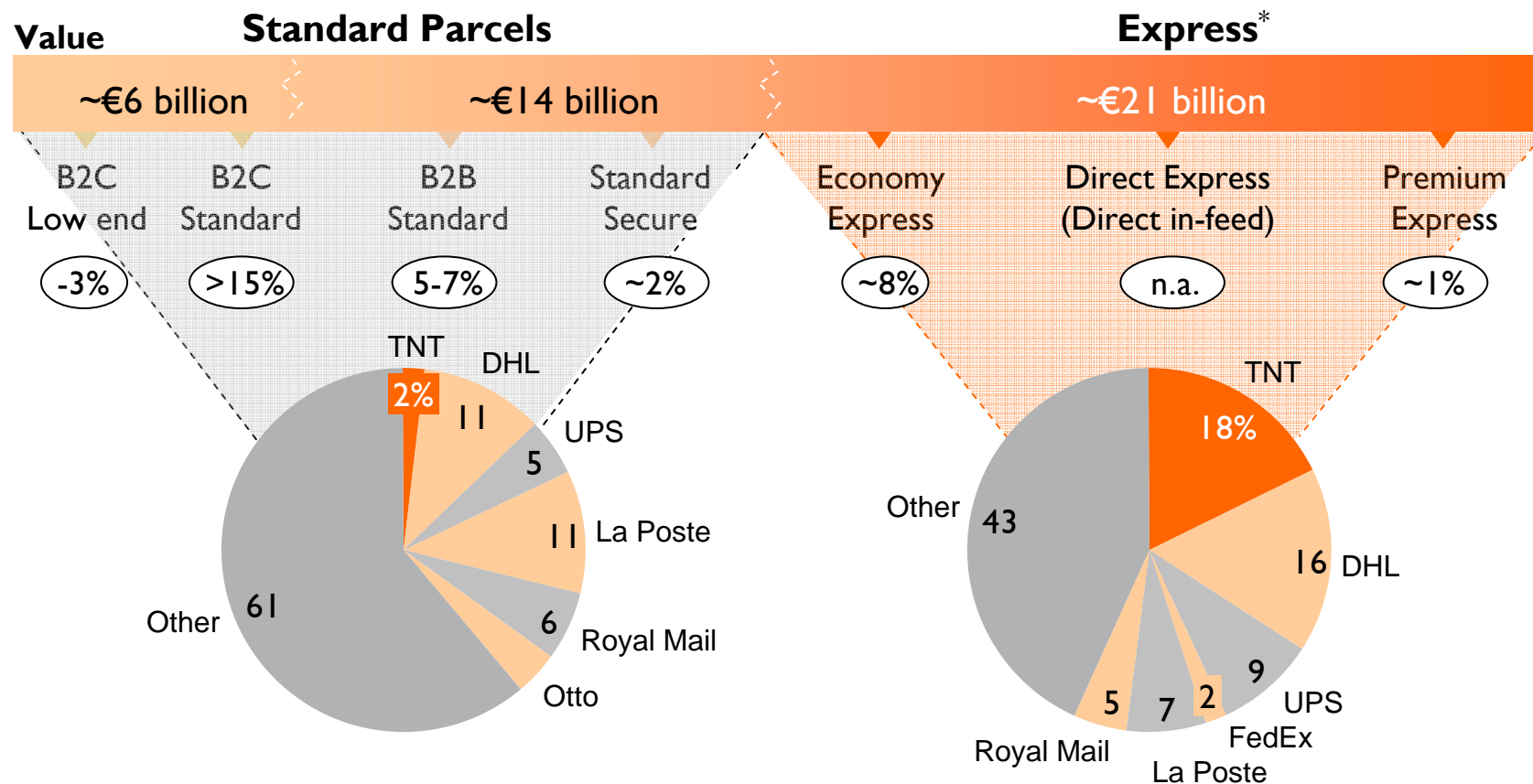
Time definite Express		Standard parcels		
€ billion	Revenues	€ billion	Revenues 7 relevant countries	Revenues total
2008	21	2008	15.5	20
2015	23	+	2015 21	27 = € 50 billion



## EU Parcels additional growth

Overview European Parcels market  
€ billion 2008, percent

(x%) 2005-2015 CAGR (Indicative)



# Optimised cost base main driver for further profitable growth in enlarged market

## Drivers

### Cost optimisation

- Central network optimisation
- PUD optimisation
- Procurement
- Overhead reduction
- Broker model

### Parcel standardisation

- Focus on conveyable material
- Parcels focused infrastructure

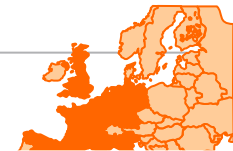
### Increasing drop density

- Industry/vertical strategy
- Major account focus
- Additional volume through new products

## Additional growth

### Selected 7 relevant countries

Market size 2015



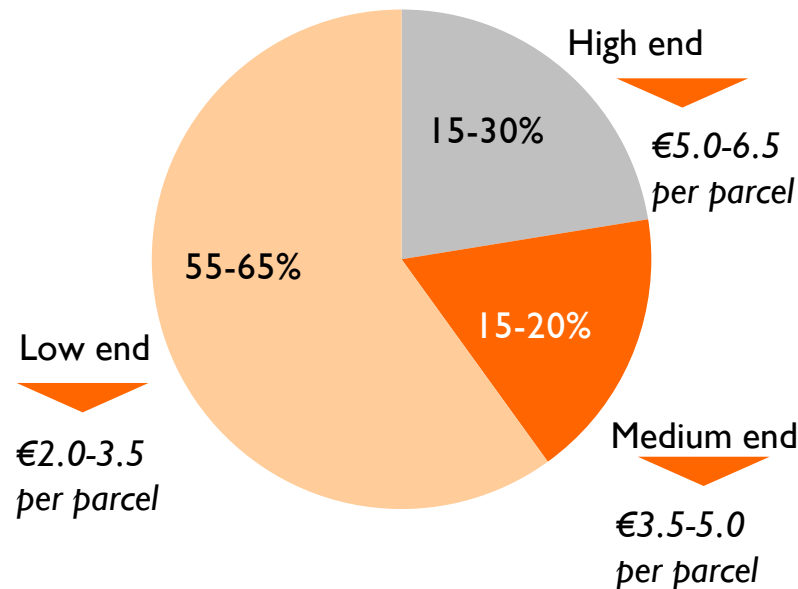
	Domestic	International
B2B	€ 9.1 billion	€ 3.8 billion
B2C	€ 6.7 billion	€ 1.4 billion
Total market	€ 21 billion	

**Relevant market € 10.5 billion**

Targeted standard parcels revenue  
in relevant markets  
€ 1.6 billion (15% market share)

# Opportunity for 'high end' and medium B2C offer

## Customer segmentation BtC<sup>1</sup>



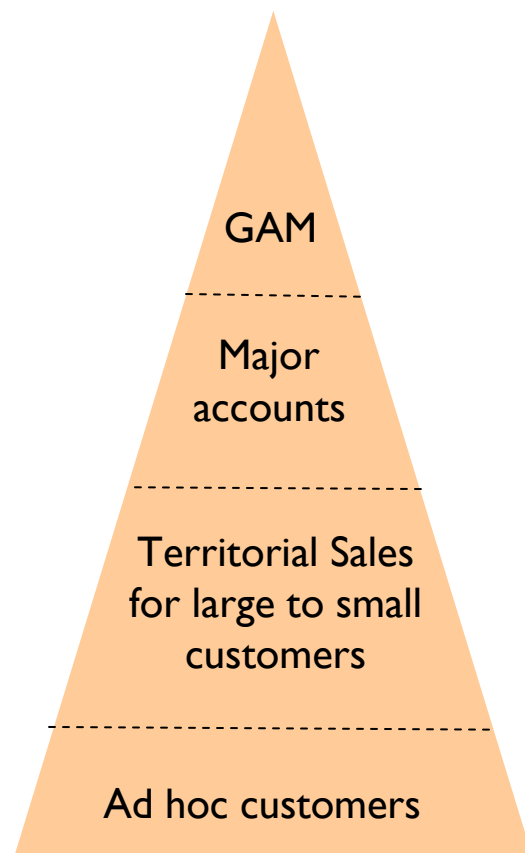
## High end proposition: what do customers want?

- Weekday evening and weekend delivery
- Tailored at home delivery slots or alternative delivery addresses
  - At work
  - Neighbours
- Pre-notification
- Secure
- Full track and trace



# Vertical approach to increase drop density with existing sales force

## TNT customer segmentation



- Continued focus on needs of global accounts in 7 key verticals only



- Leveraging GAM propositions for multi-country major accounts
- Sector based selling



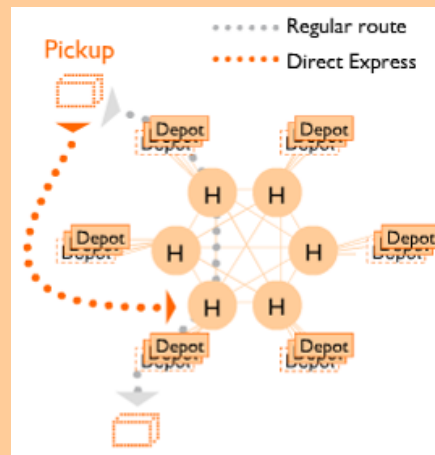
- Sector based campaigns using Marketing database insights and expert knowledge
- Selective customer acquisition

*Same industry to improve pick-up and drop density for both domestic and international shipments*

# Direct Express launch on schedule

## Direct in-feed concept

- TNT's response to demand for efficient high-quality service
- Direct in-feed concept combines the flexibility of dedicated linehauls with the efficiency of existing domestic last mile delivery networks
- Available to large volume parcel shippers only



## Current status

- System development, testing of sample shipments, and internal road show completed
- Formal external launch in week 47
- Attractive pipeline build-up
- First customers won
- > € 300 million target by 2015



## 2 Day-sensitive freight

# Intercontinental connections will drive freight development in Europe

### Drivers

#### Inbound Europe

- Mainly from China and South-East Asia

#### Partnership with Conway

- Economy Express freight focus

#### Regional road networks

- After establishing air freight connections

### Intra-European transportation revenues, B2B, € billion

FTL  
non-palletised

130

FTL  
palletised

40

LTL

60

(Standard)  
parcels

20

Express

21

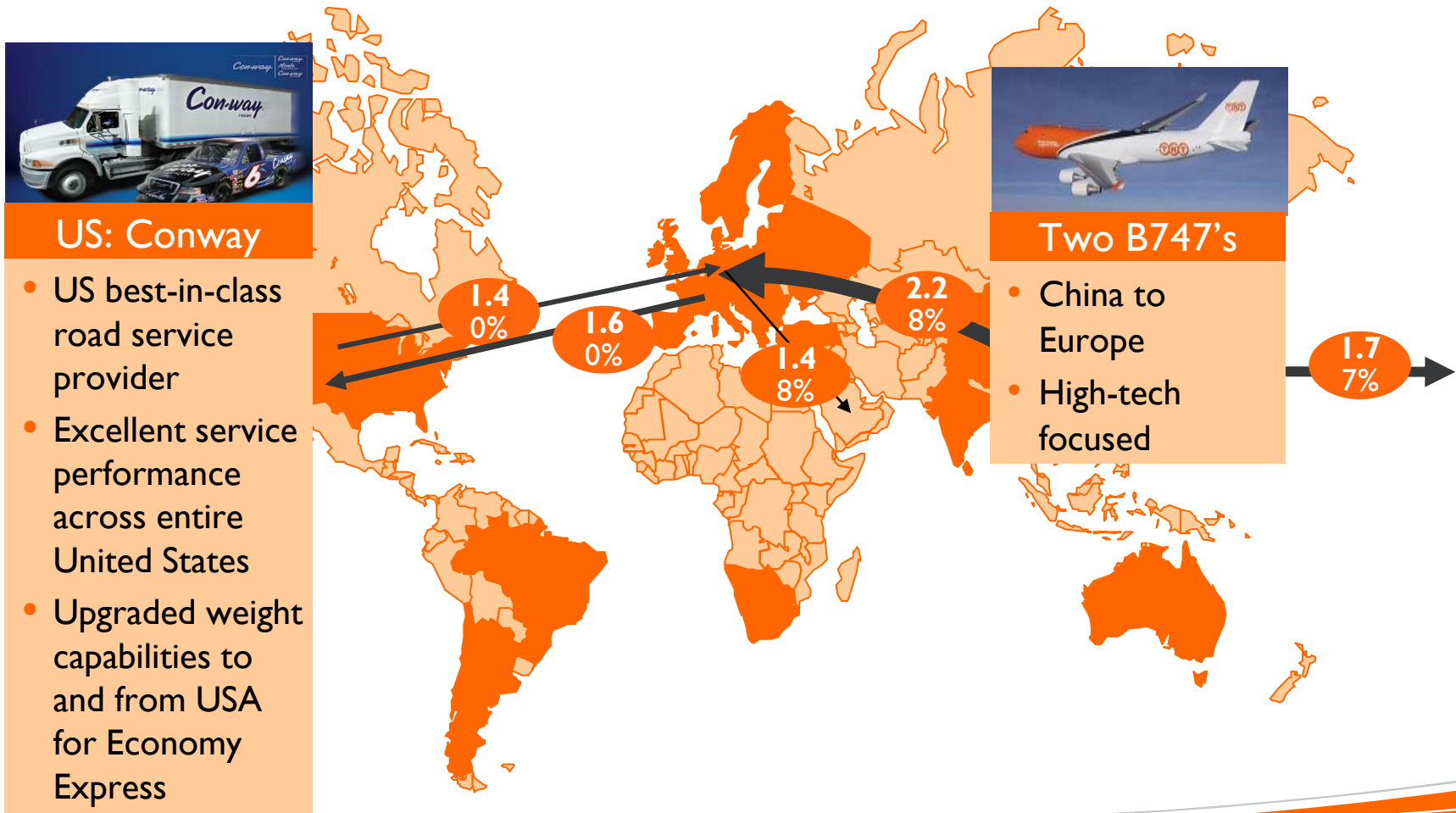
# Intercontinental focus on consolidated freight flows from China ...

Top 5 air freight and express flows, million tons, percent growth



## ... our partnership with US Conway ...

Top 5 air freight and express flows, million tons, percent growth



... and replicating European road network success  
in other regions for long-distance flows ...



Freight



China: Hoau



Chile: Lit Cargo



Brazil: Araçatuba



India: Speedage



Brazil: Mercurio

# ... will lead to more dedicated freight (and parcel) capabilities in Europe



Freight

## Parcels

### Intercontinental inbound Europe

- Mainly commercial linehaul

### Gateway

- Automated overnight parcel sortation only



### Intra-European linehaul

- Air network for conveyable (premium) Express parcels



### Delivery

- Delivery to end user



## Freight

- (Owned) freighter capabilities



- Intercontinental freight handling / deconsolidation



- Road network for Economy Express freight pallets



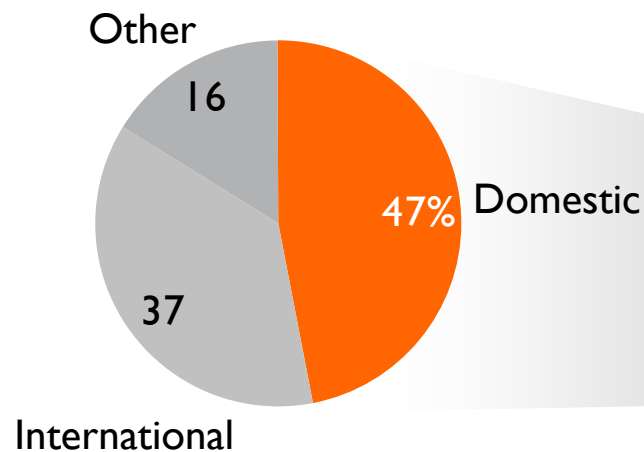
- Delivery to DC or wholesaler



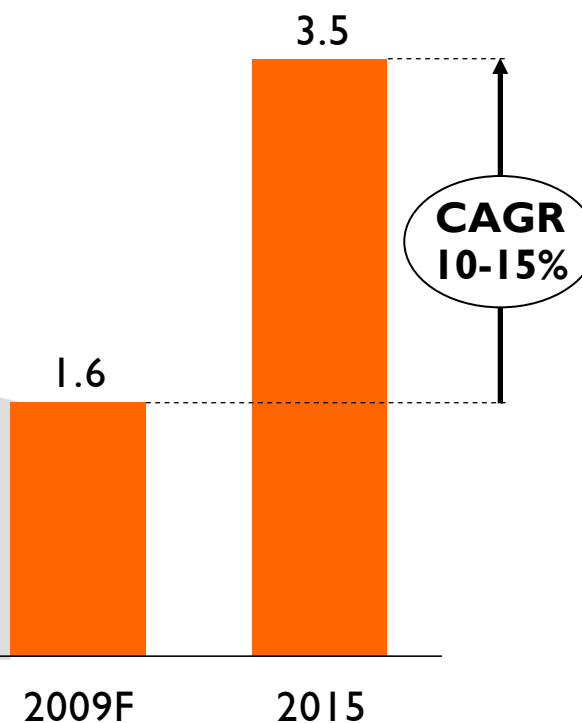
### 3 Emerging Platforms: grow no 1 positions

## Emerging Platforms investments counter-cyclical growth

Revenue split  
€ billion



Revenue growth  
€ billion, percent



Day definite:

- South America
- China

Road networks:

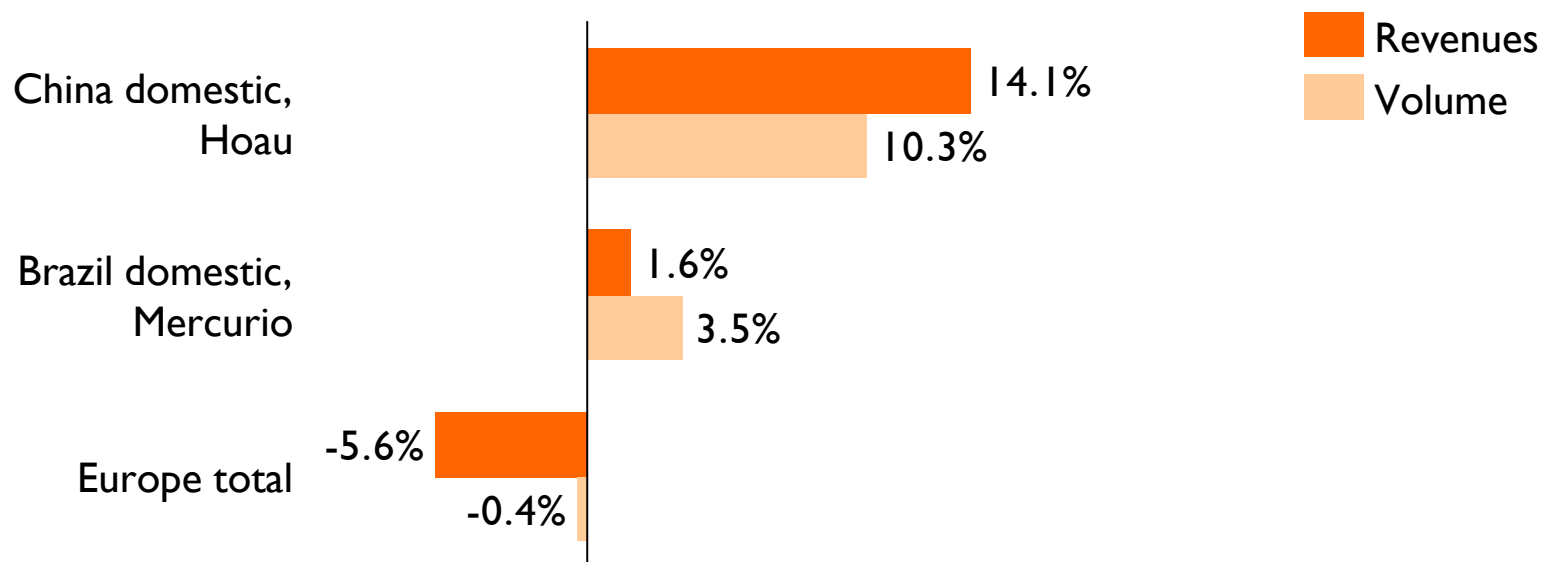
- Greater ASPAC
  - China
  - India
  - Australia
  - Other
- Middle East / Africa
- South America



# Focus to grow into domestic emerging markets has provided significant growth ...



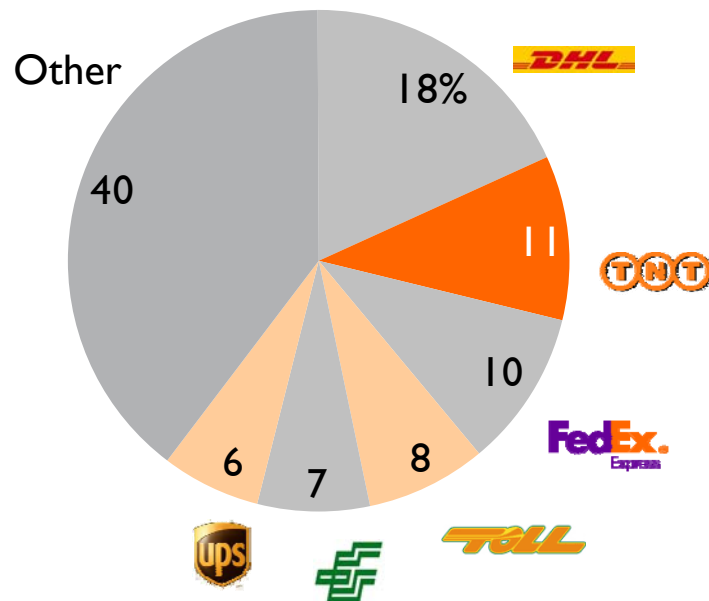
Average growth, 2007 - YTD Sept 2009, total domestic and international (excl. acquisitions)



... and has placed us well ahead of competition

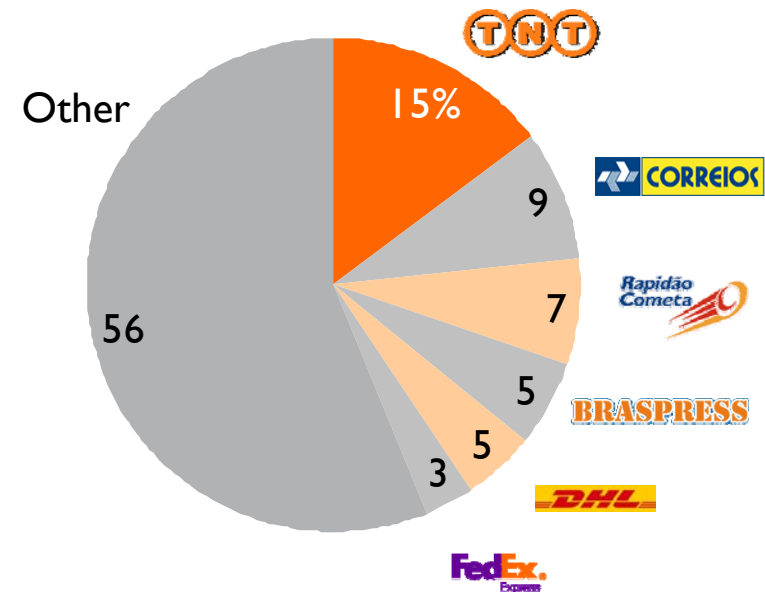
**B2B Asia-Pacific Express market**  
Excluding Japan, 2008 percent

100% = € 8.4 billion



**B2B South American Express market**  
2008 percent

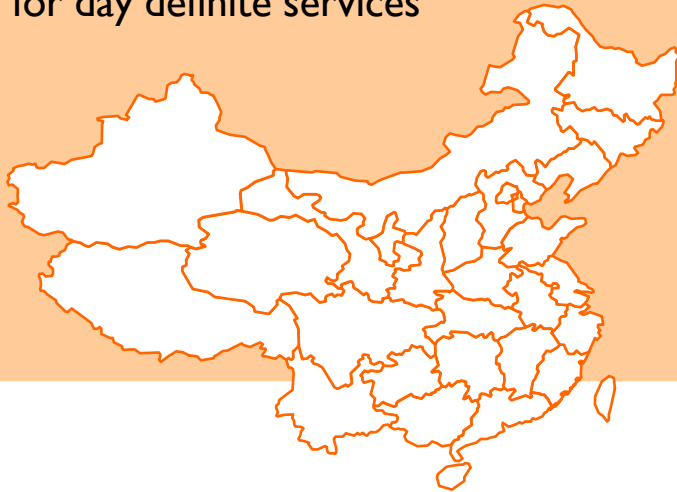
100% = € 3.0 billion



# Expand in domestic market China

## Market trends

- Domestic volumes remain healthy and show good growth versus last year (higher than international)
- Chinese government investing heavily to expand domestic demand with large stimulus measures
- As economy matures, emerging need for day definite services



## TNT position and initiatives

- As of December 2009, 1,500 depots covering 600 cities in 30 provinces
- Hoau network connected to South-Asian road network covering over 5,000 km and 125 cities from South-West China down to Singapore
- Launch of day definite services in February 2009 between key economic areas



# Domestic leadership position in South America strengthened with new acquisitions

2008

*Top 3 or 4 in  
intercontinental  
flows to Europe*



2009

*Top 2 in  
intercontinental  
flows to Europe*



2010/15

*Top 1 in  
intercontinental  
flows to Europe*



- Top 1 Express player/Domestic & International)
- Top 2/3 Express player/Domestic, International & intra-regional)
- Top 1 Cross-border flows & Top 2/3 (Int'l / Domestic)

- Top 4/5 Express player/Domestic & International)

# South American Road Network connects more than 4,000 Brazilian cities with Argentina and Chile



- Launched in June 2009
- Key facilities TAPA A certified
- All vehicles with GPS
- Expedited customs clearance

**Transit times by air freight and road freight**

Route and weight band	Average transit time by road [days]	Average transit time by air [days]	SARN Proposed Working Day TT
Buenos Aires – Sao Paulo – Buenos Aires	7.06	3.51	4
Buenos Aires – Santiago – Buenos Aires	5.23	2.76	4
Sao Paulo – Santiago – Sao Paulo	8.26	4.44	6 (8)

# Assumptions 2010

## Economy

- Slow recovery, assuming positive GDP development in Europe

## Volume

- Single digit volume growth with some but limited recovery of WPC

## Price/yield

- Limited price increases due to continued competitive pressure

## Costs

- Lower cost per consignment and kilo despite wage increase and inflation

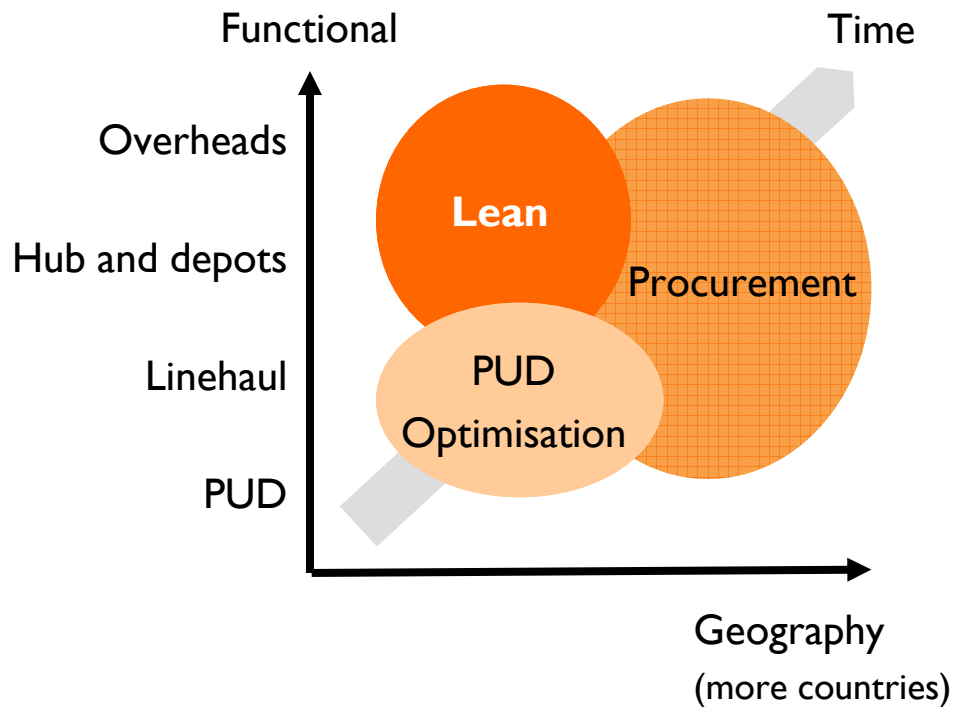
## Mix

- Mainly international growth, especially Economy Express

Cautious assumptions

# In 2010 saving programmes to be continued

## Further expansion and acceleration of current structural programs



## New initiatives

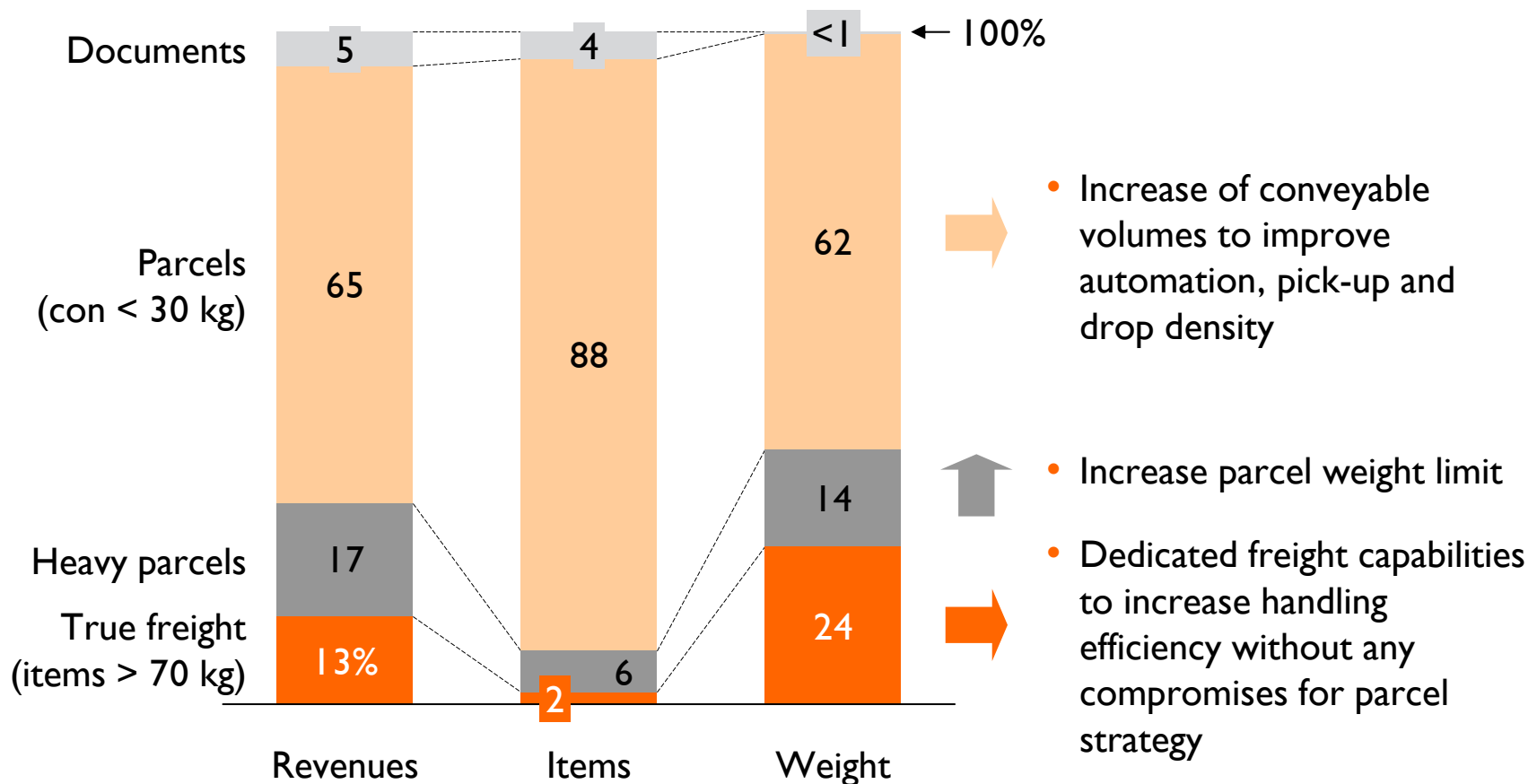
Automation of current manual activities though further CIT (Customer Information Technology) penetration

- Marketing & Sales
- Customer service
- Administration

Also needed to compensate for autonomous cost increases due to wages and inflation

# Focus and standardisation of conveyable parcels

Volumes invoiced in Europe, 2008 percent





# 2010 focus will be on cross-selling cross-border and intercontinental flows

## Flows

## Current TNT position

## 2010 strategy

### Domestic



- Market leader in still fragmented market

- Defend existing position in mature express markets and selectively grow

### Cross-border



- No leadership position in market of integrators and leading parcels players

- Improve cost competitiveness
- Expand through Direct Express
- High-end solution and broker model for B2C

### Intra-region



- Strong market leader in concentrated express market

- Further strengthening by improving connectivity by road

### Intercontinental



- Smallest of the four integrators

- Focus on Intercontinental Direct/Economy Express with road-air-road connections
- New system for customers to arrange Import Express

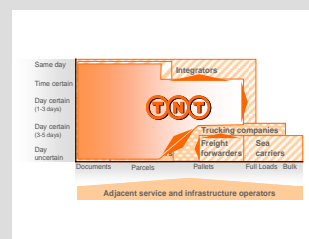
# Vision 2015 – Day-definite delivery services

**TNT**  
Day-sensitive  
delivery services

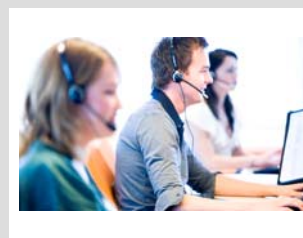
**Revenue  
CAGR ~10%**



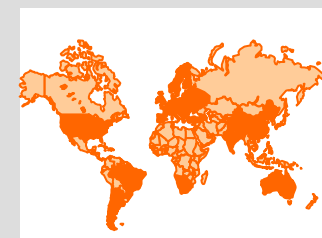
**EBITDA  
~12%**



**Blurring  
boundaries**



**Preference for  
slower services**



**Emerging  
economies growth**



**Cost optimisation**



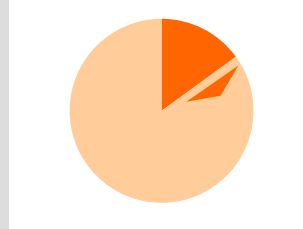
**Product portfolio  
optimisation**



**Number 1 in selected  
emerging economies**



**EU leadership in  
Express parcels  
& freight**



**Significant market  
share in Standard  
parcels & freight**



**Good  
financial  
performance**



## Warning about forward looking statements

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