**Prosus N.V.**  
(Incorporated in the Netherlands)  
(Legal Entity Identifier: 635400Z5LQ5F9OLVT688)  
AEX and JSE Share Code: PRX ISIN: NL0013654783  
(**Prosus** or **the group**)

PROSUS PRICES NEW 10-YEAR EUR BOND

On 8 July 2025, Prosus priced EUR750 million 4.343% notes due 2035 (the “Bonds”) under its Global Medium-Term Note Programme. The offering attracted strong investor demand, with notes more than four times subscribed.

The group has meaningfully increased the profitability of its ecommerce businesses over the past year delivering an adjusted EBIT of US$443 million for the year ended 31 March 2025, thereby enhancing its credit profile. In alignment with our effective liquidity management strategy, the offering will refinance our recently matured 2025 notes of US$225 million and upcoming EUR500 million notes maturing in January 2026.

Prosus is rated BBB (Stable outlook) by S&P and Baa2 (Stable outlook) by Moody’s. It is expected that this refinancing will be ratings neutral.

The offering is expected to close on 15 July 2025, subject to customary closing conditions.

Application has been made to The Irish Stock Exchange plc trading as Euronext Dublin for the Bonds to be admitted to listing on the Official List and traded on the Global Exchange Market of Euronext Dublin.

Amsterdam, the Netherlands  
8 July 2025

JSE sponsor to Prosus  
Investec Bank Limited

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*This announcement contains information that qualifies, or may qualify, as inside information within the meaning of Article 7(1) of the Market Abuse Regulation (EU) 596/2014.*

*This announcement may include forward-looking statements. These forward-looking statements are subject to a number of risks and uncertainties, many of which are beyond Prosus’s control and all of which are based on Prosus’s current beliefs and expectations about future events. Forward-looking statements are sometimes identified by the use of forward-looking terminology such as “aim”, “annualised”, “anticipate”, “assume”, “believe”, “continue”, “could”, “estimate”, “expect”, “forecast”, “goal”, “hope”, “intend”, “likely”, “may”, “objective”, “plan”, “position”, “potential”, “predict”, “project”, “risk”, “seek”, “should”, “target”, “will” or “would” or the highlights or the negatives thereof, other variations thereon or comparable terminology. These forward-looking statements include all matters that are not historical facts.*

*These forward-looking statements and other statements contained in this announcement regarding matters that are not historical facts involve predictions. No assurance can be given that such future results will be achieved; actual events or results may differ materially as a result of risks and uncertainties facing Prosus. Such risks and uncertainties could cause actual results to vary materially from the future results indicated, expressed or implied in such forward-looking statements.*

*Forward-looking statements in this announcement speak only as of the date they are made. Except as required by applicable laws and regulations, Prosus expressly disclaims any obligation or undertaking to update or revise the forward-looking statements contained in this announcement to reflect any change in its expectations or any change in events, conditions or circumstances on which such statements are based.*

*About Prosus*

*Prosus is the power behind the world’s leading lifestyle ecommerce brands, across Europe, India and Latin America, unlocking an AI-first world for our 2 billion customers.*

*The Prosus technology ecosystem spans food delivery, payments, classifieds, travel, events, and mobility. Our integrated approach enhances user engagement and creates the foundation for unprecedented AI capabilities through proprietary data and cross-service intelligence.*

*Through Prosus Ventures, we invest in companies which inspire and support the Prosus ecosystem. We search for new opportunities at the leading edge of AI and ecommerce, the digital AI workforce and in frontier technologies, such as robotics, drones and synbio.*

*The team actively backs exceptional entrepreneurs who are using technology to improve people’s everyday lives*