



## Press Release

December 1, 2023

### **Signify announces new customer-centric organization and structural cost reductions**

- New operating model includes four verticalized businesses to enhance customer-centricity and speed of execution
- Structural measures to reduce non-manufacturing costs, generating expected annualized savings in excess of €200m
- Changes to be implemented through 2024

**Eindhoven, the Netherlands** – Signify (Euronext: LIGHT), the world leader in lighting, announces it is adapting its organization to enhance customer-centricity, speed of execution and reduce its structural costs.

*“After the major transformation we achieved through the past decade, we are taking the next step by organizing our company around four vertically integrated businesses. Three of these will focus on customers: Professional, OEM and Consumer. The fourth will be dedicated to conventional lighting technologies.*

*Aligned to the new customer-centric structure, we will further adjust the size of our central organization and reduce our costs to support the company’s performance in the face of ongoing market volatility and uncertainty. Already started in Q4 2023, these changes will be implemented through 2024, with the majority achieved by Q2, and generating expected annualized savings in excess of €200 million.*

*Together, these measures will increase focus and accelerate the execution of our strategy, supporting our continued leadership in the transition to energy efficient connected lighting to unlock the extraordinary potential of light for brighter lives and a better world.”*

Eric Rondolat  
CEO of Signify

Moving forward, Signify will report against four businesses with vertically integrated P&Ls, adapted from the current three divisions as follows:

- The **Professional** business will offer LED lamps, luminaires, connected lighting systems and services to customers in the professional segment.



- The **Consumer** business will offer LED lamps, luminaires, and connected products, including Philips Hue and WiZ, to customers in the consumer segment.
- The **OEM** business will offer lighting components to the industry.
- The **Conventional** business will offer special lighting, digital projection, and lamp electronics.

The changes will be implemented through 2024, with the majority achieved by Q2, and are subject to proceedings with Signify's social partners, depending on local legislation.

In the course of Q1 2024, Signify will make comparable financials available for the fiscal year 2023 under the new organizational structure and provide more information on one-off restructuring costs.

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**About Signify**

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. In 2022, we had sales of EUR 7.5 billion, approximately 35,000 employees and a presence in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We [achieved](#) carbon neutrality in our operations in 2020, have [been](#) in the [Dow Jones Sustainability World Index](#) since our IPO for six consecutive years and were named [Industry Leader](#) in [2017](#), [2018](#) and [2019](#). News from Signify is located at the [Newsroom](#), [Twitter](#), [LinkedIn](#) and [Instagram](#). Information for investors can be found on the [Investor Relations](#) page.