



## **TomTom to Open New Research and Development Office in Eindhoven**

Office Emphasizes TomTom's Commitment to Automotive Market and Technology Innovation

**Amsterdam, 26 March 2007** - TomTom, the world's largest navigation solutions provider, today announces it will open a new office in Eindhoven (The Netherlands). The company is accelerating the build-up of its automotive expertise and research and development (R&D) capabilities.

The new office will allow for significant expansion of the existing TomTom R&D teams as TomTom plans to recruit 200 engineers. The focus will be on Java and C++ developers, as well as managers with experience in the automotive industry.

TomTom also intends to acquire a dedicated and experienced automotive team to service car manufacturers and OEMs. The Eindhoven centre will be an addition to TomTom's existing R&D teams.

"Technological innovation is at the core of everything TomTom does. As Eindhoven is the centre of one of Europe's largest pools of talent for engineers and software developers, opening an office in this area is a logical step for us," said Harry van de Kraats, Director Human Resources & Organisation at TomTom. "We look forward to offering bright individuals the chance to join the TomTom team and help us bring the industry's leading navigation products and services to consumers and car manufacturers worldwide."

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### **About TomTom**

TomTom NV is the world's largest navigation solution provider. TomTom's products are developed with an emphasis on innovation, quality, ease of use and value. TomTom's products include all-in-one navigation devices which enable customers to navigate right out of the box; these are the award-winning TomTom GO family, the TomTom ONE range and the TomTom RIDER. TomTom PLUS, is the location-based content and services offering for TomTom's navigation products easily available through TomTom HOME. TomTom also provides navigation software products which integrate with third party devices; the TomTom NAVIGATOR software for PDA's and

smartphones. TomTom WORK combines industry leading communication and smart navigation technology with leading edge tracking and tracing expertise. TomTom's products are sold through a network of leading retailers in 25 countries and online. TomTom was founded in 1991 in Amsterdam and has offices in Europe, North America and Asia Pacific. TomTom is listed at Euronext, Amsterdam Stock Exchange in The Netherlands. For more information, go to <http://www.tomtom.com>.