



TomTom Reveals The New TomTom GO Range

The New TomTom GO With Unique New Features and Map Share™ Technology is the Ultimate Car Navigator

- › Elegant and slim design with high quality finish
- › Latest version of TomTom's award winning navigation software
- › Unique new TomTom Map Share™ technology allows users to improve maps instantly and to benefit from all improvements made by other users
- › Extra large 4.3 inch touch screen with high quality 3D graphics
- › Industry's first speech recognition for millions of city and street names
- › Extensive industry leading range of safety features
- › Enhanced hands-free calling
- › Built-in FM Transmitter to transmit sound over own car stereo
- › New smart & fun extras such as recording your own driving instructions

Cannes, France, 5 June 2007 - TomTom, the world's largest portable navigation solutions provider, today reveals its new TomTom GO range – the TomTom GO 720 and TomTom GO 520. Ground breaking new technology allowing for daily map improvements and a host of new features, such as speech recognition, have been combined into one compact and stylish design, providing drivers with the ultimate driving experience.

"The new TomTom GO range sets the standard in smart car navigation," says Harold Goddijn, TomTom's chief executive officer. "With this introduction, we are making unique new features and technologies available to our users to deliver the highest performing, most cutting-edge satellite navigation solutions available on the market today. Our unique TomTom Map Share™ technology uses the power of our large installed user base for the benefit of all our users."

Sleek Design

The new TomTom GO range features a new elegant slim design with high quality finish, making it fit perfectly in any car or shirt pocket. The large 4.3 inch touch screen has TomTom's renowned easy-to-use and intuitive user interface with 3D graphics, including building footprints, that ensures drivers have an even better overview of their surroundings.

Unique TomTom Map Share™ Technology

The TomTom GO range also sees the introduction of TomTom's unique new map improvement technology, TomTom Map Share™. This technology enables drivers to easily and instantly improve their own maps. It also lets users share improvements and benefit from all other users' improvements, daily, automatically and easily via TomTom HOME – TomTom's free software application. TomTom has the world's largest satellite navigation community with over 10 million users. TomTom Map Share™ users can contribute and exchange all their improvements amongst each other, making the best maps available for all of them. TomTom Map Share™ means

TomTom drivers can always have the most up-to-date maps and inside local knowledge at their fingertips (see separate press release for more information on TomTom Map Share™).

Best Speech Recognition (*)

Other new and updated features include speech recognition, meaning users have an extra option to select the address they want to drive to. Users can choose to select the speech recognition button and then simply speak out the city and street name they would like to travel to.

Enhanced hands-free kit

The enhanced hands-free kit features a new high quality sound system offering users the best hands-free calling experience via Bluetooth®. With optimized acoustic design, enhanced noise reduction, echo cancellation and an automatic answer function, the TomTom GO 720 and TomTom GO 520 ensure drivers can make and take calls easier than ever whilst keeping their eyes focussed on the road.

New Safety Features

Safety is a key priority in the development of all TomTom products. The new TomTom GO comes with uniquely designed safety features so drivers always have direct access to extensive safety and roadside assistance information wherever they go. The extensive 'Help Me!' menu includes information such as the way to the nearest hospital, car maintenance information and first aid instructions. Another new safety feature is the new short-cut menu, so drivers can jump straight to their favourite, most accessed information with just one touch on the screen for even easier and safer navigation (see separate press release for more information on the extensive safety features)

Traffic Ready ()**

The new TomTom GO range offers the latest and most up-to-date traffic information through its compatibility with RDS-TMC Traffic and TomTom's Traffic subscription, making drivers' journeys more efficient and stress-free. The enhanced traffic information user interface provides drivers with the most accurate route calculation by taking into account the current traffic information on the road and giving precise information about traffic incidents.

Audio Options & Built-in FM Transmitter

The new TomTom GO range comes with extensive audio options for flawless integration with the car stereo and user's phone. Drivers can play their favourite songs through the integrated MP3 player or by connecting their iPod to the TomTom GO. In addition, music and navigation instructions can be played seamlessly through the car stereo via the built-in FM Transmitter.

Smart and Fun Extras

With the new TomTom GO, drivers can choose from a host of smart extras, making sure the destination is reached in a relaxed and enjoyable way. A number of personalisation options, such as recording your own driving instructions, have been added for the first time so users can easily record their own voice, or be guided to their destination by the voices of their children, family or friends. Drivers can also view documents and pictures and exchange positions, destinations and other content with other TomTom GO users, through Bluetooth® wireless technology.

To compliment the new GO range, TomTom will bring to market a full range of accessories which have been designed specifically to match the design and finish of the new GO range. The range includes a leather carry case, a soft touch carry case, a remote control and a home charger.

TomTom HOME and TomTom PLUS

As with all TomTom products, the new TomTom GO range comes with TomTom HOME. TomTom's free software application for PC/MAC TomTom HOME is the essential tool to keep the TomTom up to date at all times. Through TomTom HOME customers can easily download new software versions and download the latest maps. TomTom's large satellite navigation community can contribute and exchange all their map changes amongst each other through TomTom HOME, making the best maps available for all of them. In addition, the new TomTom GO range comes pre-installed with the latest safety camera database (***) and a host of other TomTom PLUS services including TomTom Weather and TomTom QuickGPSfix (for extra fast connection between the TomTom and GPS satellites). Furthermore, users can shop for more services, prepare trips and receive free traffic alerts on their computer.

TomTom GO 720 & TomTom GO 520

TomTom GO 720 comes pre-installed with the most up-to-date door-to-door map of Western Europe with maximum detail stored on the internal memory. The TomTom GO 520 comes pre-installed with door-to-door maps of a region. In selected countries the new TomTom GO 720 or TomTom GO 520 will be available with RDS-TMC Traffic Receiver.

Availability

The new TomTom GO product line succeeds last year's award-winning GOx10 series and includes two models: the TomTom GO 720 and the TomTom GO 520. The new TomTom GO range will be available across Europe in the third quarter of 2007. (***)

Product technical specifications

- 4.3" widescreen 16:9 format LCD (WQVGA: 480*272 pixels)
- CPU 400 MHz, 64MB RAM
- 512MB, 1GB (TomTom GO 520) or 2GB internal flash memory (TomTom GO 720)
- SD card socket
- High sensitivity GPS receiver
- Compatible with RDS-TMC traffic information receiver
- Integrated FM transmitter
- Bluetooth™
- Battery lithium-polymer (5 hours operation)
- Optimised integrated microphone and speaker for high quality hands-free functionality
- Dimensions: 118 mm x 83 mm x 24 mm
- Weight: 220 grams

(*) Speech recognition will be available in the following countries: Austria, Belgium, France, Germany, Italy, Luxemburg, Netherlands, Portugal, Spain, Sweden, Switzerland, UK

(**) Please check availability of these features in your country via www.tomtom.com

(***) Availability may vary per country

For Public Relations please contact:

Scott Johnston

PR Manager

Tel: +31 (0)20 8500851

Email: scott.johnston@tomtom.com

For Investor Relations, please contact:

Taco Titulaer

Head of Investor Relations

Tel: +31 (0)20 850 0994

Email: investor.relations@tomtom.com

About TomTom

TomTom NV is the world's largest navigation solution provider. TomTom's products are developed with an emphasis on innovation, quality, ease of use, safety and value. TomTom's products include all-in-one navigation devices which enable customers to navigate right out of the box; these are the award-winning TomTom GO family, the TomTom ONE and TomTom ONE XL range and the TomTom RIDER. TomTom PLUS, is the location-based content and services offering for TomTom's navigation products easily available through TomTom HOME. TomTom also provides navigation software products which integrate with third party devices; the TomTom NAVIGATOR software for PDA's and smartphones. TomTom WORK combines industry leading communication and smart navigation technology with leading edge tracking and tracing expertise. TomTom's products are sold through a network of leading retailers in 25 countries and online. TomTom was founded in 1991 in Amsterdam and has offices in Europe, North America and Asia Pacific. TomTom is listed at Euronext, Amsterdam Stock Exchange in The Netherlands. For more information, go to <http://www.tomtom.com>.