



Google Signs Five Year Map Agreement with Tele Atlas

Gives Google Access to Tele Atlas Maps Worldwide for Mobile, Online and Desktop Applications, Tele Atlas Access To User Input for Map Changes

's-Hertogenbosch, The Netherlands, 30 June 2008 — Tele Atlas, a leading global provider of digital maps and dynamic content for navigation and location-based solutions, today announced that Google™, a top web property in all major global markets, has signed a long term license agreement with the company that gives Google access to Tele Atlas maps and dynamic content in more than 200 countries around the world.

The agreement spans Google's current and future map-based services and navigation offerings across mobile, online and desktop environments. These include the Google Maps™ and Google Earth™ services and mobile applications such as Google Maps for Mobile™. The agreement also gives Tele Atlas access to edits for its maps from Google's community of users, whose suggested changes can help the company further increase the quality and richness of Tele Atlas maps.

"Google's innovation and leadership is undisputed, and we are proud to have the opportunity to be the map foundation for one of the world's most progressive web companies," said Bill Henry, CEO of Tele Atlas. *"This agreement is important too because it gives us access to input from a significant online community of map users, whose feedback can help us keep our maps fresh and accurate."*

"Geospatial data enhances global search significantly by organizing data and delivering results based on location," said John Hanke, director of Google Earth and Google Maps. *"Tele Atlas' map quality and the company's innovative approach to business were the key drivers for our decision."*

Financial terms of the agreement were not disclosed.

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For more information

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About Tele Atlas

Tele Atlas delivers the digital maps and dynamic content that power many of the world's most essential navigation and location-based services (LBS). Through a combination of its own products and partnerships, Tele Atlas offers map coverage of more than 200 countries and territories worldwide. The company was founded in 1984 and has approximately 2,500 full-time staff and contract cartographers at offices in 24 countries. Today, Tele Atlas maps are developed with the insight of a community of millions of GPS system users worldwide, who are adding to the company's unmatched network of sources to track and validate changes in real time, and deliver the best digital maps and dynamic content. For more information, visit www.teleatlas.com. Tele Atlas is a subsidiary of TomTom N.V.

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