



**TomTom and Renault announce strategic partnership to offer fully integrated navigation system for approximately 500 euros**

**Amsterdam, 25 September 2008.** TomTom and Renault have formed a partnership to bring affordable fully integrated navigation solutions to Renault customers on several models. The new partnership will contribute to the growth of both companies. The first application is expected to be on the market in the first half of 2009.

The consumer market for car navigation has had explosive growth in the last four years and navigation devices continue to be the "must have" item for consumers. TomTom and Renault are set to lead the way in bringing navigation to the mass market through fully integrated in-car navigation.

"TomTom is uniquely placed to take advantage of the growth of navigation systems in the automotive industry," said Harold Goddijn CEO of TomTom. "We created the in-car navigation category as it's known today and have become the number one brand of choice by identifying and delivering what customers want and look forward to in navigation. Less than a year ago we significantly expanded our automotive engineering team and we are thrilled to now team up with Renault. This means that a far broader audience can benefit from our easy-to-use navigation solution offering the best maps, routing and traffic."

Renault was the first carmaker to offer fully integrated navigation systems in 1994, when the first press test drives in Europe with Carminat navigation on the Safrane took place. "Today, Renault is partnering with TomTom to provide an up-to-date fully

integrated navigation system for approximately 500 euros," said Patrick Pelata, Executive Vice President, Leader of the Europe Management Committee at Renault. "Working with a navigation provider will improve Renault's flexibility and time to market while ensuring, through full integration in the car, good ergonomics, quality, safety and reliability. Renault's customers will find even more added value in our future product offerings thanks to this breakthrough."

Further details of the solution will be made available in 2009. Maps will be provided by Tele Atlas.

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**About TomTom**

TomTom NV is the world's leading provider of navigation solutions and digital maps. TomTom NV has over 3500 employees working in four business units – TomTom, Tele Atlas, Automotive and TomTom WORK.

TomTom's products are developed with an emphasis on innovation, quality, ease of use, safety and value. TomTom's products include all-in-one navigation devices which enable customers to navigate right out of the box; these are the award-winning TomTom GO family, the TomTom XL and TomTom ONE ranges and the TomTom RIDER. Additionally, independent research proves that TomTom products have a significant positive effect on driving and road safety.

Tele Atlas delivers the digital maps and dynamic content that power some of the world's most essential navigation and location-based services (LBS). Through a combination of its own products and partnerships, Tele Atlas offers digital map coverage of more than 200 countries and territories worldwide.

The Automotive business unit develops and sells navigation systems and services to car manufacturers and OEMs.

TomTom WORK combines industry leading communication and smart navigation technology with leading edge tracking and tracing expertise.

TomTom NV was founded in 1991 in Amsterdam and has offices in Europe, North America, Middle East, Africa and Asia Pacific. TomTom is listed at Euronext Amsterdam in The Netherlands. For more information, go to [www.tomtom.com](http://www.tomtom.com)

**About Renault**

The Renault Group generated global revenues of €40,682 million in 2007. It designs, engineers, manufactures and sells passenger and light commercial vehicles throughout the world. The Renault Group is present in 118 countries and sells vehicles under its three brands – Renault, Dacia and Samsung. The Renault Group employs 129,000 people worldwide.