



TomTom unveils integrated navigation infotainment solution

~ TomTom GO I-90 double DIN solution brings integrated navigation to all cars ~

Amsterdam – 20 October 2009 – The TomTom GO I-90 doesn't stop at navigation – it's a double DIN navigation and radio solution, integrating world-class navigation and in-car infotainment for all types of cars.

Traditionally, integrated navigation solutions come pre-fitted in new cars. This leaves little opportunity for those who want integrated navigation, but don't intend to buy a new car.

The all-in-one TomTom GO I-90 solution can be fitted into any car, so even those with older car models can have an integrated navigation experience. It also offers consumers all the advantages of easy-to-use portable navigation, yet fits seamlessly into a vehicle dashboard. The device provides full radio integration with the car speakers for high quality audio when using spoken instructions, or making hands-free phone calls. Although the full solution is integrated, the navigation device is totally portable so it can be removed from where it sits in the audio system to be used in other cars*.

"We are proud to further expand the footprint of our automotive products, using our experience in the embedded market to deliver the products people want, through various channels," said Giles Shrimpton, TomTom's Managing Director AUTO. "This is another example of TomTom's strategy to deliver a high quality navigation solution to users; however they want to use it."

Well-known TomTom features are included for a premium navigation experience. Such as TomTom Map Share™ — allowing users to make instant changes to the map and share these with others through TomTom HOME and Safety Alerts — enabling drivers to save on speeding tickets and drive safer. Drivers can also easily update their device and their map, which is a unique feature among traditional integrated navigation solutions.

The device, which comes with maps of Western Europe pre-installed, also has hands-free calling, so drivers can make calls safely while driving.

Availability

The device will be available to buy through '12V' specialist retailers throughout Europe from December 2009.

The device will cost €599 (excluding installation cost)**. TomTom recommends the system be installed by a professional dealer.

Notes for editors

Among its many features, the new GO I-90 boasts the following:

- Pre-installed map of Western Europe***.
- TomTom Map Share™ technology – so drivers get daily map changes from the TomTom community.
- TomTom Safety Alerts, including safety cameras.
- Enhanced Positioning Technology – for uninterrupted navigation, even in tunnels.
- Improved hands-free calling – so drivers can make and answer phone calls safely while driving.
- Help-Me! emergency menu - local information to get help quickly.
- Optional iPod support - optimal support for iPod playback and iPod charging.
- Extensive phone compatibility.
- Optimised TMC reception through the car's antenna.
- Latest map guarantee.
- TomTom HOME desktop software for everything a driver needs to keep the device up to date.
- Address speech recognition and text-to-speech.
- USB connection for MP3/iPod.

Radio features

- Amplifier (4 x 40 WATT).
- FM reception.
- RDS support for PS, AF, TA.
- AM reception (LW and MW).

- Built in TMC receiver.
- Ready for steering wheel control (3rd party accessory).
- Connectors to car and outside world (GPS, USB, iPod).
- 2 DIN box.
- No CD drive.

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** Best used with dedicated travel kit which can be found on www.tomtom.com*

*** Non-euro pricing will be unveiled shortly*

**** Andorra, Austria, Belgium, Denmark, Finland, France, Germany, Gibraltar, Ireland, Italy, Liechtenstein, Luxemburg, Monaco, Netherlands, Norway, Portugal, San Marino, Spain, Sweden, Switzerland, United Kingdom and Vatican City*

About TomTom

TomTom NV (AEX: TOM2) is the world's leading provider of navigation solutions and digital maps. TomTom NV has over 3,300 employees working in four business units – TomTom, Tele Atlas, AUTO and WORK.

TomTom's products are developed with an emphasis on innovation, quality, ease of use, safety and value. TomTom's products include all-in-one navigation devices which enable customers to navigate right out of the box; these are the award-winning TomTom GO family, the TomTom XL and TomTom ONE ranges and the TomTom RIDER. Additionally, independent research proves that TomTom products have a significant positive effect on driving and road safety.

Tele Atlas delivers the digital maps and dynamic content that power some of the world's most essential navigation and location-based services (LBS). Through a combination of its own products and partnerships, Tele Atlas offers digital map coverage of more than 200 countries and territories worldwide. The AUTO business unit develops and sells navigation systems and services to car manufacturers and OEMs. WORK combines industry leading communication and smart navigation technology with leading edge tracking and tracing expertise.

TomTom NV was founded in 1991 in Amsterdam and has offices in Europe, North America, Middle East, Africa and Asia Pacific. TomTom is listed at Euronext Amsterdam in The Netherlands. For more information, go to www.tomtom.com & <http://investors.tomtom.com/index.cfm>.